Fish Farming Screening Questions

- 1. Why do you think that this is something you would like to do?
- 2. Do you intend to do this as a:
 - a. Hobby?
 - b. Part time (supplemental) job?
 - c. Full time career?
- 3. Will you provide all of the labor by:
 - a) Self?
 - b) Family and friends?
 - c) Hired hands:
 - Part time?
 - Full time?
- 4. What fish do you think you would grow and why?
- 5. Have you considered how much it will cost to grow this fish? How do you know this?
- 6. How much profit do you expect to realize from the enterprise? How do you know this?
- 7. How do you expect to market your fish?
 - a) Personal consumption?
 - b) Local?
 - c) Regional?
 - d) National and/or international?
- 8. In what form will you market your fish?
 - a) Live
 - b) Whole on ice (boxed)
 - c) Processed is some fashion
 - Do you have an FDA certified processing facility?
 - Is an FDA certified processing facility available to you for contract processing?
- 9. How will your product get to market?
 - a) Road side stand?
 - b) You'll deliver?
 - c) Someone will come and pick it up?
- 10. What technology will you thinking of adopting to grow out your fish?
 - a) Ponds

- b) Cages
- c) Raceways
- d) Tanks
- 11. Why did you pick this technology?
- 12. Will you have to pay someone to install the production system for you or you intend to do it yourself?
- 13. Do you have any knowledge and experience growing fish?
- 14. How much water is available to you for growing fish?
- 15. What is the source of water available to you?
 - a) Stream
 - b) Lake or pond
 - c) Spring
 - d) Well
- 16. What is your expected schedule of production?
- 17. Do you already own
 - a) The necessary land?
 - b) The necessary buildings?
 - c) The required equipment?
- 18. Will you have to borrow the money to begin this project?
- 19. Will you have the working capital to see you through startup until you are able to sell your first harvest?
- 20. If you have losses in the beginning, do you have sufficient capital to see you through multiple restarts?