(2024)

SALES & MARKETING

4/24

Audit Report – 120 Hours ¹

Name:		Date:	
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$			
(0)		Sales and Marketing (28)	
Mathematics and Basic Sciences (26)	3	☐ AGEC 32700	(3)
		— ☐ AGEC 32700	(3)
		——☐ AGEC 33000 ☐ AGEC 33100	(3)
	-		(3)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$			
		AGEC 42700 □ AGEC 43000	(3)
		AGEC 43000	(3)
			(4)
			(3)
$_$ \sqcup MA/SCI SEL (3) $_$		MGMT 45500	(3)
Communications (16/15) 4,5		Error Electives (19/10)	
First Year Composition (3-4)	1	Free Electives (18/19) \Box EL (3)	
First Year Speech (3)			
Communication Marketing S	EI (3)		
	-	☐ EL (3) ☐	
			
Social Sciences and Humanities (12) ⁶			
			a 1001
		The following must be met to	fulfill graduation
		requirements	
	 	_	
Key Ag Econ Courses (19) ⁷		3 credits at 30000+ level in Hu	umanities or SS
\square AGEC 20300/20400 or ECON 25100 (3)		☐ 3 Credit Multicultural Awareness Requirement	
$\square \qquad \square \qquad$		☐ 9 credits in International Understanding	
AGEC 21700 or ECON 2100	00/25200 (3)	(Cr.)	C
$\square AGEC 22000 \qquad (3)$	00/23200 (3)	(Cr.)	
		(Cr.) Minimum of 9 credits must be	aamad autaida tha
$\underline{\hspace{1cm}} \square \hspace{1cm} ECON \hspace{1cm} SEL \hspace{1cm} (3) \hspace{1cm} \underline{\hspace{1cm}}$		College of Agriculture in Socia	al Sciences and
Civias I itanaay Duofiaianay***		Humanities	
Civics Literacy Proficiency*** Civics Knowledge Test and 1 of thes	20.	☐ Minimum of 32 cr. hours at the	e 30000+ level
Civies Knowledge Test and Tof thes	Se.		
12 Podcasts (# finish	red): OR		
6 Events (# finished))		
	,		
University Core Dequirements**			
University Core Requirements** Science Selective Science	nce Selective	Quantitative D.	easoning
	nce Selective nce, Technology, & Society	Quantitative Re Written Commi	
	=:	Behavior/Social	
oral Communication Huma	anities	Denavior/Social	

The student is ultimately responsible for knowing and completing all degree requirements.

- 1. Minimum credits required for graduation is 120 hours.
 - Students must complete 32+ credits hours at 30000+ level at Purdue University.
 - Students must complete a minimum of nine credits from the approved list of International Understanding Selectives see College of Agriculture Website.*
 - Students must fulfill the 3 credit Multicultural Awareness Requirement see College of Agriculture Website.*
 - Students **must complete a College of Agriculture capstone course.** This course can be one of Agricultural Economics' Capstone Courses (AGEC 41100, 42700, 43000, 43100, or 49900) or any approved College of Agriculture capstone.
 - Students classified as sophomores or higher with a minimum graduation index of 2.0 can complete **18 hours of pass/no-pass** (P/N) **grading option**. A "C-" or better must be earned to receive the credit. A course can be taken "P/N" if the course is either labeled as EL or SEL.
- All Department of Agricultural Economics first semester freshmen are required to take AGR 10100 and AGR 11200. A student transferring or CODO'ing into the Department of Agricultural Economics does not need to take AGR 10100 and AGR 11200. These students must substitute a free elective credit for these courses.
- 3. Mathematics and Basic Sciences
 - See College of Agriculture website* for an approved list of Biology selectives.
 - Highly Recommended: BIOL 11000 (4 credits) and BTNY 11000 (4 credits).
 - The 3 credit hours of MA/SCI selectives must come from the approved list of Additional Mathematics or Sciences on the <u>College of Agriculture website</u>*.
 - The 3 credit hours of Science, Tech, & Society UCC selective must come from the approved list of University Sciences, Technology, and Society courses on the <u>University Core Curriculum website.</u>**
- 4. Communication Requirements https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html
 - First Year Composition see list from link above
 - First Year Speech see list from link above
 - The six hours of Written/Oral SEL may be any course listed in the Ag Core.
- 5. For the Communication Marketing selectives, students must complete 3 credits from the following list::
 - (3) COM 21200 (Approaches to the Study of Interpersonal Communication)
 - (3) COM 25300 (Introduction to Public Relations)
 - (3) COM 25600 (Introduction to Advertising)
 - (3) COM 31800 (Principles of Persuasion)
 - (3) COM 32000 (Small Group Communication)
 - (3) COM 32400 (Introduction to Organizational Communication)
 - (3) COM 32500 (Interviewing: Principles and Practice)
- 6. Social Sciences and Humanities
 - 3 credits must come from the approved list of Humanities courses on the University Core Curriculum website.**
 - 9 credits from Social Sciences or Humanities See College of Agriculture Website*
 - Minimum of 9 credits must be earned from outside the College of Agriculture.
 - Minimum of 3 credits at the 30000+ level. (Most students will earn this from their ECON SEL)
- 7. Key AGEC Course Rules
 - Students must complete 3 credits from the following courses for the ECON selective:
 - o Any course from the ECON department 30000 or higher or any of the following AGEC Courses:
 - (3) AGEC 30300 (Intermediate Applied Microeconomics)
- (3) AGEC 40600 (Nat'l Resources/Environmental Econ)

(3) AGEC 30500 (Agricultural Prices)

- (3) AGEC 41000 (Agricultural Policy)
- (3) AGEC 33300 (Food Distribution: A Retailing Perspective)
- (3) AGEC 45000 (International Agricultural Trade)
- (3) AGEC 34000 (Economics of World Development)
- (3) AGEC 51600 (Math Tools for Ag/Applied Econ)

*College of Agriculture Website - http://www.ag.purdue.edu/oap/Pages/core requirements.aspx

**University Core Requirement Website - http://www.purdue.edu/provost/students/s-initiatives/curriculum/coreCurriculum.html

***Civics Literacy Proficiency - https://www.purdue.edu/provost/students/s-initiatives/civics/