

Farm Policy Study Group – July 11, 2017

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4-H Youth Development



Indiana 4-H Mission and Vision

Indiana 4-H Mission:

- The Indiana 4-H Youth Development mission is to provide real-life educational opportunities that develop young people who will have a positive impact in their communities and the world.

Indiana 4-H Vision:

- Indiana 4-H Youth Development strives to be the premier, community-based program empowering young people to reach their full potential.



Indiana 4-H Youth Development Strategy

1. We will expand programming to reflect the population demographics, diverse needs and social conditions of Indiana as we strive for ongoing excellence in 4-H programs.
2. We will expand volunteer recruitment strategies to recruit more diverse volunteers and provide all volunteers with meaningful development opportunities.
3. We will work to develop skills in young people that will guide them to career interest and help them to be college ready.



Strategic Areas of Focus

- **Enhancing 4-H STEM, Healthy Living and Citizenship/Leadership programming**
 - Increasing focus on science and STEM education
 - Expanding robotics programs and science based clubs
 - 4-H teens teaching biotechnology, biosecurity, healthy lifestyles
 - Global understanding – Heifer International Global Village immersion
- **The 4-H Connection to Purdue Student Recruiting**
 - Engage Purdue Admissions with 4-H activities
 - State 4-H Website: mapping 4-H projects, majors, careers
 - Boiler Bridge Program –4-H members present new 4-H science activities to those who attend

Staff & Volunteers - Keys to GROWth

- New 4-H Healthy Living Position
- Introduced 4-H SPARK Clubs
- Launched 4-H Animal Science & Science Volunteer Training
- Teens as Teachers Initiative

401 Teens and 97 adults



New Initiatives During 2016

- Introduced **Experience 4-H at Purdue**
- **4-H Fluid Power Challenge** with Purdue Polytechnic
- Established **4-H Academy** – expanded to include Electric and Health Careers
- Introduced **4-H GROWS** Marketing Campaign

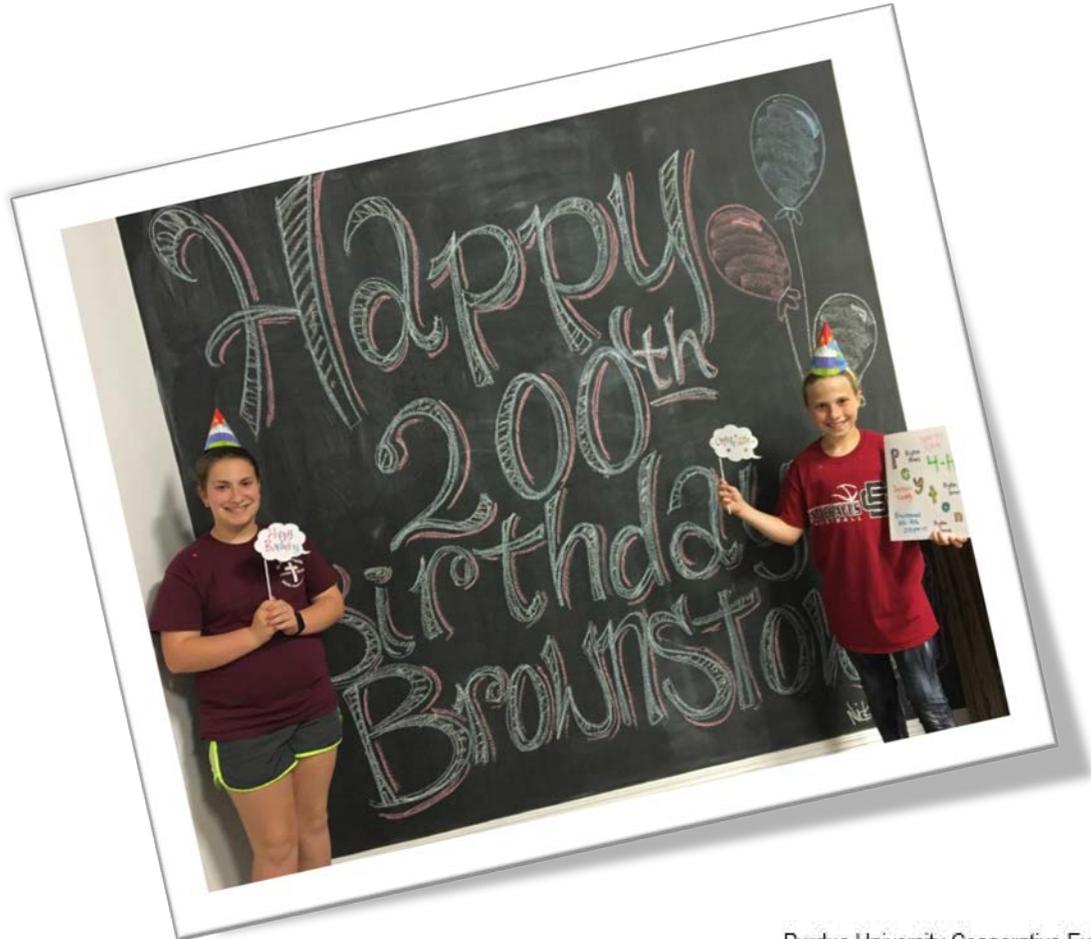


Cornerstones for Future 4-H Program Growth

- Monsanto/National 4-H Council Honeybee Challenge
(6 4-H camps, 31 teens, 1,510 youth) →
- 4-H Entrepreneurship Academy
(30 teens – plans to grow to regional events)
- Updates/development of educational materials
- 4-H National Youth Science Day
- STEM Corps/Expand Statewide Science



New Initiatives: 4-H SPARK Clubs – “SPARK” an Interest!



4-H Members Are...

4X

more likely to
give back to their
communities

2X

more likely to
make healthier
choices

2X

more likely to
participate in
STEM activities

