**(2024) SALES & MARKETING 4/24**

Audit Report – 120 Hours 1

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ **AGR 10100 (.5) 2**

\_\_\_\_\_\_□ **AGR 11200 (.5) 2**

**Mathematics and Basic Sciences (26) 3**

\_\_\_\_\_\_□ BIOL/BTNY SEL (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ BIOL/BTNY SEL (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ CHM 11100 (3)

\_\_\_\_\_\_□ CHM 11200 (3)

\_\_\_\_\_\_□ MA16010 (3)

\_\_\_\_\_\_□ STAT 30100 (3)

\_\_\_\_\_\_□ UCC STS SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ MA/SCI SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Communications (16/15) 4,5**

\_\_\_\_\_\_□ First Year Composition (3-4) \_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ First Year Speech (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ Communication Marketing SEL (3) \_\_\_\_\_\_\_

\_\_\_\_\_\_□ Written/Oral SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ Written/Oral SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Social Sciences and Humanities (12)6**

\_\_\_\_\_\_□ HUM SEL – UCC (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ SS/HUM SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ SS/HUM SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ SS/HUM SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Key Ag Econ Courses (19)7**

\_\_\_\_\_\_□ AGEC 20300/20400 or ECON 25100 (3)

\_\_\_\_\_\_□ AGEC 20201 (3)

\_\_\_\_\_\_□ AGEC 21700 or ECON 21000/25200 (3)

\_\_\_\_\_\_□ AGEC 22000 (3)

\_\_\_\_\_\_□ AGEC 29800 (1)

\_\_\_\_\_\_□ AGEC 35200/45100 (3)

\_\_\_\_\_\_□ ECON SEL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_

**Civics Literacy Proficiency\*\*\***

□ Civics Knowledge Test and 1 of these:

□ Course; OR

□ 12 Podcasts (#\_\_\_\_ finished); OR

□ 6 Events (#\_\_\_\_ finished)

**Sales and Marketing (28)**

\_\_\_\_\_\_□ AGEC 32700 (3)

\_\_\_\_\_\_□ AGEC 33000 (3)

\_\_\_\_\_\_□ AGEC 33100 (3)

\_\_\_\_\_\_□ AGEC 42400 (3)

\_\_\_\_\_\_□ AGEC 42700 (3)

\_\_\_\_\_\_□ AGEC 43000 (3)

\_\_\_\_\_\_□ AGEC 43100 (4)

\_\_\_\_\_\_□ MGMT 20000/21200 (3)

\_\_\_\_\_\_□ MGMT 45500 (3)

**Free Electives (18/19)**

\_\_\_\_\_\_□ EL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ EL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ EL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ EL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ EL (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_□ EL (3/4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**The following must be met to fulfill graduation requirements**

□ 3 credits at 30000+ level in Humanities or SS

□ 3 Credit Multicultural Awareness Requirement

□ 9 credits in International Understanding

( Cr.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

( Cr.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

( Cr.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

□Minimum of 9 credits must be earned outside the College of Agriculture in Social Sciences and Humanities

□ Minimum of 32 cr. hours at the 30000+ level

**University Core Requirements\*\***

*Science Selective € \_\_\_\_\_\_\_\_\_\_\_\_\_ Science Selective € \_\_\_\_\_\_\_\_\_\_\_\_\_ Quantitative Reasoning €\_\_\_\_\_\_\_*

*Information Literacy € \_\_\_\_\_\_\_\_\_\_\_\_\_ Science, Technology, & Society € \_\_\_\_\_\_\_\_\_\_\_\_\_ Written Communication €\_\_\_\_\_\_\_*

*Oral Communication € \_\_\_\_\_\_\_\_\_ Humanities€ \_\_\_\_\_\_\_\_\_\_\_\_\_ Behavior/Social Science € \_\_\_\_\_\_\_*

**The student is ultimately responsible for knowing and completing all degree requirements.**

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1. Minimum credits required for graduation is 120 hours.

* Students must complete **32+ credits hours at 30000+ level** at Purdue University.
* Students must complete **a minimum of nine credits** from the approved list of **International Understanding Selectives – see** [**College of Agriculture Website**](https://ag.purdue.edu/oap/Pages/core_requirements.aspx).\*
* Students must fulfill the 3 credit **Multicultural Awareness Requirement – see** [**College of Agriculture Website**](https://ag.purdue.edu/oap/Pages/core_requirements.aspx)**.\***
* Students **must complete a College of Agriculture capstone course.** This course can be one of Agricultural Economics’ Capstone Courses (AGEC 41100, 42700, 43000, 43100, or 49900) or any approved College of Agriculture capstone.
* Students classified as sophomores or higher with a minimum graduation index of 2.0 can complete **18 hours of pass/no-pass** (P/N) **grading option**. A “C-” or better must be earned to receive the credit. A course can be taken ”P/N” if the course is either labeled as EL or SEL.

2. All Department of Agricultural Economics first semester freshmen are required to take AGR 10100 and AGR 11200. A student transferring or CODO’ing into the Department of Agricultural Economics does not need to take AGR 10100 and AGR 11200. These students must substitute a free elective credit for these courses.

1. Mathematics and Basic Sciences

* See [College of Agriculture website](https://ag.purdue.edu/oap/Pages/core_requirements.aspx)\* for an approved list of Biology selectives.
  + Highly Recommended: BIOL 11000 (4 credits) and BTNY 11000 (4 credits).
* The 3 credit hours of MA/SCI selectives must come from the approved list of Additional Mathematics or Sciences on the [College of Agriculture website](https://ag.purdue.edu/oap/Pages/core_requirements.aspx)\*.
* The 3 credit hours of Science, Tech, & Society – UCC selective must come from the approved list of University Sciences, Technology, and Society courses on the [University Core Curriculum website.](http://www.purdue.edu/provost/students/s-initiatives/curriculum/coreCurriculum.html)\*\*

1. Communication Requirements - <https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html>

* First Year Composition - see list from link above
* First Year Speech - see list from link above
* The six hours of Written/Oral SEL may be any course listed in the [Ag Core](https://ag.purdue.edu/oap/Pages/core_written-oral.aspx).

1. For the Communication Marketing selectives, students must complete 3 credits from the following list: :

(3) COM 21200 (Approaches to the Study of Interpersonal Communication)

(3) COM 25300 (Introduction to Public Relations)

(3) COM 25600 (Introduction to Advertising)

(3) COM 31800 (Principles of Persuasion)

(3) COM 32000 (Small Group Communication)

(3) COM 32400 (Introduction to Organizational Communication)

(3) COM 32500 (Interviewing: Principles and Practice)

1. Social Sciences and Humanities

* **3 credits must come from the approved list of Humanities** courses on the [University Core Curriculum website](http://www.purdue.edu/provost/students/s-initiatives/curriculum/coreCurriculum.html).\*\*
* **9 credits from Social Sciences or Humanities – See** [**College of Agriculture Website**](https://ag.purdue.edu/oap/Pages/core_requirements.aspx)**\***
* **Minimum of 9 credits must be earned from outside the College of Agriculture.**
* **Minimum of 3 credits at the 30000+ level.** (Most students will earn this from their ECON SEL)

1. Key AGEC Course Rules

* Students must complete 3 credits from the following courses for the ECON selective:
  + Any course from the ECON department 30000 or higher or any of the following AGEC Courses:

(3) AGEC 30300 (Intermediate Applied Microeconomics) (3) AGEC 40600 (Nat’l Resources/Environmental Econ)

(3) AGEC 30500 (Agricultural Prices) (3) AGEC 41000 (Agricultural Policy)

(3) AGEC 33300 (Food Distribution: A Retailing Perspective) (3) AGEC 45000 (International Agricultural Trade)

(3) AGEC 34000 (Economics of World Development) (3) AGEC 51600 (Math Tools for Ag/Applied Econ)

**\*College of Agriculture Website -** [**http://www.ag.purdue.edu/oap/Pages/core\_requirements.aspx**](http://www.ag.purdue.edu/oap/Pages/core_requirements.aspx)

**\*\*University Core Requirement Website -**[**http://www.purdue.edu/provost/students/s-initiatives/curriculum/coreCurriculum.html**](http://www.purdue.edu/provost/students/s-initiatives/curriculum/coreCurriculum.html)

**\*\*\*Civics Literacy Proficiency -** <https://www.purdue.edu/provost/about/provostInitiatives/civics/>