Special Guest Speaker

Don Thompson

President & Chief Executive Officer of McDonald’s Corporation

Purdue Agriculture is pleased to announce that Don Thompson, president and chief executive officer of McDonald’s Corporation, will offer the keynote address at the 2014 Purdue Ag Alumni Fish Fry.

Thompson, a Purdue alumnus, will speak about the path he took from being a Purdue engineering graduate to his current position in leading the world’s largest food service company, which employs 1.8 million people worldwide. He also will share a view into "the McDonald’s you may not know," focusing on how the company maintains the quality of the food it serves to 69 million customers in 118 countries daily.

Thompson has helped drive business results and global strategic innovation across McDonald’s since joining the company in 1990. He has held key leadership positions in the company’s largest business segment - McDonald's U.S.A. - including as division president, chief operating officer and president. In 2010, Thompson was appointed president and COO and became CEO two years later.

Thompson serves on the boards of Purdue University, McDonald’s Corp., Ronald McDonald House Charities, Catalyst and Chicago’s Northwestern Memorial Hospital. He also is a member of the Civic Committee of the Commercial Club, The Economic Club, World Business Chicago and the Brazier Foundation.

Thompson received a Bachelor of Science degree in electrical engineering from Purdue and an honorary doctorate in science from Excelsior College.

We also are excited to announce an expanded networking opportunity at the 2014 Ag Alumni Fish Fry. Doors will open at 10:00 a.m., allowing guests to network and visit the exhibits along Purdue Agriculture Avenue. Connect with our sponsors, department faculty, staff, and student organizations for up to 90 minutes prior to and after the Fish Fry. In lieu of the Agriculture Forecast program, Purdue Agriculture Avenue also will highlight several research programs in the College.

- ORDER FORM – Use the enclosed order form or visit our website for more information: www.ag.purdue.edu/agalumni.

- more -

Purdue University is an equal access/equal opportunity institution
• **ORDER EARLY!** – Until January 1, priority will be given to orders from 2009-13 ticket purchasers, and College of Agriculture alumni, donors and staff. Other orders will be accepted but will not be filled until after January 1. Tickets might still be available after the priority deadline, but orders are processed in the order received, so order early to get the best available seating.

• **RESERVED SEATING** – All tables are reserved and seat location will be based on the date the order is received. Seating is at round tables of 10. Persons wanting to sit together should order tickets together.

• **PARK WITH EASE!** – Purchase an advance parking permit for the lots in front of the Marsh Blue Ribbon Pavilion, or inside the Swine Barn. Order your parking permit when you order your tickets. Cars without advance purchase parking permits will pay $5 to park on the fairgrounds, and will not be guaranteed the location of available parking.

• **CHILD CARE** – Once again, on-site child care is available. **Advance reservations are required. Walk-ins cannot be accommodated.** See order form for information required, or call the Ag Alumni office at (765) 494-8593 by January 17 to make reservations.

• **LEAVE THE DRIVING TO US** – Round-trip bus transportation is available from West Lafayette for $8 per person. Reservations are required and space is limited. Reserve your space when you order your tickets.