

**Roberto Gallardo, Ph.D.**  
**CURRICULUM VITAE**

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**PROFESSIONAL/RESEARCH INTERESTS**

- Local and regional community economic development
- Technology use and adoption (including broadband)

**EDUCATION & TRAINING**

2011	Ph.D., Mississippi State University, Starkville, MS. Public Policy and Administration.
2007	Graduate, Economic Development Institute, University of Oklahoma.
2005	Graduate Course, Geographic Information Systems (GIS), Delta State University. Cleveland, MS.
2004	M.S., University of Southern Mississippi, Hattiesburg, MS. Economic Development.
2002	B.S., Universidad de las Americas-Puebla, Cholula, Puebla, MX. Electronics and Communications Engineering.

**WORK EXPERIENCE**

**August 2017 – Present**

**Assistant Director / Community & Regional Economics Specialist**, Purdue Center for Regional Development / Purdue Extension. West Lafayette, IN. (1) Assist the Director with administrative functions at the center. (2) Develop community economic development extension programs; (3) Conduct research on the impact of technology on rural communities to help guide extension programming;

**October 2013 – July 2017**

**Leader, Intelligent Community Institute.** Help rural communities plan for, transition to, and prosper in the digital age through an educational planning process using the Intelligent Community Forum criteria. Institute conducts both outreach and research.

**January 2013 – July 2017**

**Associate Extension Professor**, MSU Extension Service. Starkville, MS. (1) Outreach and Education Team Leader; (2) Develop and teach technology-related and community economic development curricula; (3) Obtain grants to support technology-related education and training efforts

**October 2011 - December 2012**

**Assistant Extension Professor**, Southern Rural Development Center. Starkville, MS. (1) State coordinator of broadband adoption and education initiative. (2) Conduct quantitative and qualitative cluster and governance studies. (3) Coordinator of the National e-Commerce Extension Initiative. (4) Comprehensive community development initiative evaluation team coordinator and research manager; (5) Manage and maintain the Center's databases with multiple socioeconomic indicators.

**January 2007 – September 2011**

**Research Associate II**, Southern Rural Development Center. Starkville, MS. Comprehensive community development initiative evaluation team coordinator and research manager; gather and analyze qualitative and quantitative data; managed multiple databases with economic/demographic/social variables and project impacts; served on the evaluation team and as a faculty mentor of the Latino Community Immersion Professional Development Program (SERA 37)

**April 2004 - December 2006**

**Delta Data Center Coordinator**, Delta Council/Mississippi State University Extension Service. Stoneville, MS. Gathered/analyzed data for 20 counties in region; assisted the head of the Development Department in responding to inquiries of potential prospects

**January 2003 - March 2004**

**Research Assistant**, Center for Community and Economic Development. Hattiesburg, MS. Worked with center staff on various projects including economic base analysis, tax burden surveys, and other projects; completed Internship/Apprenticeship as community development intern for the Itawamba County Development Council.

**GRANTS & CONTRACTS**

**TOTAL FUNDS CURRENT, COMPLETED, & COLLABORATED: USD \$4.12M**

**CURRENT (n=1)**

1. Funding Agency: Rural Futures Institute  
Title: Increasing Rural Civic Engagement in the Digital Age  
Description: Increase civic engagement in three rural Nebraska communities by assessing current online presence, digital literacy training on digital platforms, developing strategies and tactics for engaging conversations online. The overall objective is to make rural communities more responsive and sustainable.  
Time Period: 2017-2019  
Amount: \$69,194  
Role: Principal Investigator

**COMPLETED (n=12)**

12. Funding Agency: Northeast Regional Center for Rural Development  
Title: Drivers of Rural Innovation and Implications for Community and Regional Economic Development  
Description: Analyze the Rural Establishment Innovation Survey (REIS) to develop an innovation index to better understand the role of technology in rural innovation and its impacts on economic outcomes.  
Time Period: 2016-2017  
Amount: \$29,040  
Role: Principal Investigator
  
11. Funding Agency: C Spire  
Title: MSUES Intelligent Community Institute  
Description: Help rural communities transition and prosper in the digital age building inclusive, prosperous, and sustainable communities. Institute focus is on rural areas and will conduct outreach and research to accomplish its mission.  
Time Period: 2014-2017  
Amount: \$45,000  
Role: Principal Investigator
  
10. Funding Agency: Verizon Foundation  
Title: Reducing the Digital Divide: Introducing STEM to Kids  
Description: Project will help reduce the digital divide in Mississippi by addressing both lack of access to equipment and introducing STEM concepts to 5-7 year olds in partnership with public libraries, Extension offices, and Boys & Girls Club among others.  
Time Period: 2016  
Amount: \$14,000  
Role: Principal Investigator
  
9. Funding Agency: USDA-NRCS  
Title: Demonstrating and enhancing risk assessment tools to determine efficiency and cost-effectiveness of innovative nutrient reduction strategies in the Mississippi Delta.  
Description: Demonstrate benefits of conservation on agricultural lands and coordinate and advance nutrient management including the use of websites and mobile apps.  
Time Period: 2013-2016  
Amount: \$236,573  
Role: Co-Principal Investigator

8. Funding Agency: Verizon Foundation  
Title: Expanding Telehealth Education in the State of Mississippi  
Description: Increase telehealth availability and education by promoting various forms of telehealth to better understand the technology and its benefits, encourage rural hospitals and clinics to take advantage of funding mechanisms, and promoting telehealth continuing education units online for healthcare staff.  
Time Period: 2014-2015  
Amount: \$15,000  
Role: Principal Investigator
7. Funding Agency: Connect Mississippi  
Title: Advancing digital inclusion, broadband promotion, knowledge workforce, economic development, and cultural tourism in Mississippi  
Description: A series of projects will be completed to help Mississippi, through the nonprofit Connect MS, including a website and broadband availability mobile app, coding curriculum for K-2<sup>nd</sup> graders, tourism technology, intelligent community awareness, telehealth education, and e-commerce.  
Time Period: March 2015 – June 2015  
Amount: \$198,823  
Role: Principal Investigator
6. Funding Agency: Office of the Governor  
Title: Mississippi State Broadband Data and Development Grant  
Description: Develop and implement regional plans regarding broadband adoption  
Time Period: 2011-2014  
Amount: \$2.4M  
Role: Principal Investigator
5. Funding Agency: AARP  
Title: Old Age, Survivor, and Disability Insurance (OASDI) Economic Impact  
Description: Conduct nationwide and state level overall OASDI economic impact analyses as well as two reduction scenarios  
Time Period: 2012-2013  
Amount: \$41,537  
Role: Principal Investigator
4. Funding Agency: Walton Family Foundation  
Title: Delta Geographic Concentration Initiative  
Description: Multi-method evaluation of comprehensive community development initiatives in three target counties  
Time Period: 2007-2013  
Amount: \$1.1M  
Role: Team & Research Coordinator

3. Funding Agency: National Agricultural & Rural Development Policy Center  
Title: Broadband Access, Adoption & Application: Policy Challenges & Options  
Description: Produce a white paper that addresses issues regarding the digital divide, factors impeding or strengthening broadband adoption, and the contribution of broadband to the economic health of rural areas.  
Time Period: 2012  
Amount: \$15,000  
Role: Co-PI
2. Funding Agency: National Academy of Social Insurance  
Title: Social Security in Rural America: Bringing Rural Constituents and messages into Policy Discourse  
Description: Quantitative analysis and dissemination of the impact of social security benefits (Old Age, Survivors, Disability Insurance) in rural America  
Time Period: 2011  
Amount: \$12,000  
Role: Principal Investigator
1. Funding Agency: Center for Urban Rural Interface Studies  
Title: Gulf Coastal Industrial Cluster Study  
Description: Develop county profiles depicting socioeconomic snapshot of the community and completed quantitative and qualitative cluster analysis  
Time Period: 2009-2010  
Amount: \$50,000  
Role: Principal Investigator

## **PUBLICATIONS & PRESENTATIONS**

### **BOOKS AND BOOK CHAPTERS (n=1)**

1. Gallardo, R. (2016). *Responsive Countryside: The Digital Age and Rural Communities*. Mississippi State University: Mississippi State University Extension Service.

### **PEER-REVIEWED PUBLICATIONS (n=9)**

9. Whitacre, B., Stover, S., and Gallardo, R. (2015). How Much Does Broadband Infrastructure Matter? Decomposing the Metro – Non-metro Adoption Gap with the Help of the National Broadband Map. *Government Information Quarterly*, 32, 261-269.
8. Whitacre, B., Gallardo, R., and Stover, S. (2014). Does Rural Broadband Impact Jobs and Income? Evidence from Spatial and First-Differenced Regressions. *Annals of Regional Science*, 53, 649-670
7. Gallardo, R. and Jacobs, A. (2014 August). [Internet Use for Small Businesses: Does it Matter?](#) *Journal of Extension*, 52(4)

6. Whitacre, B., Gallardo, R., and Strover, S. (2014). Broadband's Contribution to Economic Growth in Rural Areas: Moving Towards a Causal Relationship. *Telcommunications Policy*, 38(11), 1011-1023
5. Whitacre, B., Gallardo, R., and Strover, S. (2013). Rural Broadband Availability and Adoption: Evidence, Policy Challenges, and Options. *National Agricultural & Rural Development Policy Center*.
4. Gallardo, R. and Stich, B. (2013). The Extent of Cluster-Based Policies and the Political/Institutional Context: A Collective Case Study. *Economic Development Quarterly Journal*, 27(4), 325-337.
3. Gallardo, R. and McThomas, M. (2012 March). A Political Caring Index. *Cambridge Journal of Regions, Economy and Society*, 5(1), 115-128.
2. Hatcher, W., Oyer, M., and Gallardo, R. (2011). The Creative Class and Economic Development as Practiced in the Rural U.S. South: An Exploratory Survey of Economic Development Professionals. *Review of Regional Studies*, 41, 139-159.
1. Gallardo, R. and Scammahorn, R. (2011). Determinants of Innovative Versus Non-Innovative Entrepreneurs in Three Southern States. *Review of Regional Studies*, 41, 103-117.

#### **PUBLICATIONS UNDER REVIEW (n=4)**

4. Whitacre, B., Meadowcroft, D., and Gallardo, R. Firm and Regional Economic Outcomes Associated with a New, Broad Measure of Business Innovation. *Submitted to Entrepreneurship & Regional Development*.
3. Gallardo, R. and Whitacre, B. 21<sup>st</sup> Century Economic Development: Telework and its Impact in Local Income. *Submitted to the Journal of Regional Science Policy and Practice*.
2. Gallardo, R., Collins, A., and North, E. Community Development in the Digital Age: Role of Extension. *Submitted to the Journal of Extension*.
1. Gallardo, R., Vatalaro, S., and Carter, R. Chapter 8: Utilizing Traditional and Social Media to Reach a Target Audience. *Considered for the Angler recruitment, retention, and reactivation: influencing the future of fisheries and aquatic conservation book edited by Neal, J.W. et al.*

#### **OTHER PROFESSIONAL PUBLICATIONS (n=73)**

73. Gallardo, R. (2017). [2015 Digital Divide Index](#). *Purdue Center for Regional Development & Purdue Extension*.
72. Gallardo, R. (2017). [Broadband Economic Benefits: Why Invest in Broadband Infrastructure and Adoption?](#) *Daily Yonder*.
71. Gallardo, R. (2017). [Missed Economic Opportunity: Broadband in Mississippi](#) (Publication 3103). *Mississippi State University Extension*.
70. Gallardo, R. (2016). [Work In Place: A Telework-Friendly Policy Framework](#) (Publication 3010). *Mississippi State University Extension*.
69. Gallardo, R. (2016). [Work In Place: Teleworkers in Mississippi](#) (Publication 2999). *Mississippi State University Extension*.

68. Gallardo, R. (2016). [2014 Digital Divide Index](#). *Mississippi State University Extension Intelligent Community Institute*.
67. Gallardo, R. (2016). [The Digital Divide in Mississippi](#) (Publication 2969). *Mississippi State University Extension*.
66. Gallardo, R. (2016). [‘Gig Economy’: As Number of ‘Gig’ Workers Increases, Incomes Fall](#). *Daily Yonder*.
65. Gallardo, R. (2016). [‘Gig Economy’: Rural Counties Lead the Way in Several Categories](#). *Daily Yonder*.
64. Gallardo, R. (2016). [‘Gig Economy’: While U.S. Gains, Rural Shows Net Loss](#). *Daily Yonder*.
63. Gallardo, R. (2015). [Community Economic Development: Frameworks, Strategies, & Issues](#) (Publication 2918). *Mississippi State University Extension*.
62. Gallardo, R. (2015). [Community Economic Development: Approaches](#) (Publication 2019). *Mississippi State University Extension*.
61. Gallardo, R. (2015). [Community Economic Development: Key Concepts](#) (Publication 2901). *Mississippi State University Extension*.
60. Gallardo, R. (2015). [Community Economic Development](#). In Sumner Davis & Janet Baird (Eds.), *County Government in Mississippi Fifth Edition* (229-240).
59. Gallardo, R. (2015 July). [What is the “Internet of Everything?”](#) *Pointe Innovation Magazine (a publication from Innovate Mississippi)*.
58. Whitacre, B., Gallardo, R., and Strover, S. (2015 May). [Broadband Study: Use What’s There](#). *Daily Yonder*.
57. Gallardo, R. (2015 May). [Study: Trends in Rural Businesses](#). *Daily Yonder*.
56. Gallardo, R. (2015 April). [Brief No. 10 Do Geography & Demographics Still Matter?](#) *Mississippi State University Extension*.
55. Gallardo, R. (2015 March). [Brief No. 9 Home, Sweet Home](#). *Mississippi State University Extension*.
54. Gallardo, R. and Hatcher, W. (2015 March). [How Do Municipalities of Different Sizes Use the Internet?](#) *Government Technology*.
53. Gallardo, R. (2014 December). [Computing by Candlelight](#). *Daily Yonder*.
52. Hatcher, W. and Gallardo, R. (2014 December). [Social Media and Community Development: Usage and Best Practices](#). *PA Times*
51. Gallardo, R. (2014 July). [Self-Employment Climbs, But Earnings Fall](#). *Daily Yonder*.
50. Gallardo, R. (2014 February). [Building a Better Mississippi: Bridging broadband, digital gap critical](#). *MS Clarion Ledger*
49. Whitacre, B., Gallardo, R., and Strover, S. (2013 September). [Broadband: What Policies Would Help Most?](#) *Daily Yonder*
48. Whitacre, B., Gallardo, R., and Strover, S. (2013 August). [Broadband’s Economic Impact](#). *Daily Yonder*
47. Whitacre, B., Gallardo, R., and Strover, S. (2013 August). [Digital Gap Widens for Rural Elderly, Poor](#). *Daily Yonder*
46. Whitacre, B., Gallardo, R., and Strover, S. (2013 August). [Broadband Availability: Geography Matters](#). *Daily Yonder*
45. Carter, R. and Gallardo, R. (2012 November). [The Miss-Lou Region](#), Stennis Institute Tourism Policy Series Volume 1 Issue 1.

44. Bishop, B. and Gallardo, R. (2012 August). [Rural Women Living Shorter Lives in 622 Counties](#). *Daily Yonder*
43. Bishop, B. and Gallardo, R. (2012 August). [Males Living Longer Outside Rural](#). *Daily Yonder*
42. Bishop, B. and Gallardo, R. (2012 July). [The Lifespan of Rural Women in 2009](#). *Daily Yonder*
41. Bishop, B. and Gallardo, R. (2012 June). [Life Expectancy for Rural Men](#). *Daily Yonder*
40. Gallardo, R. and Bishop, B. (2012 May). [Country is separating by education](#). *Daily Yonder*
39. Gallardo, R. and Beaulieu, B. (2012 April). [Brief No. 8 Barriers to Adoption: Reasons for Not Using the Internet](#). *Southern Rural Development Center*
38. Gallardo, R., Beaulieu, B. and Rosas, M. (2012 April). [Less Diverse = Older](#). *Daily Yonder*
37. Gallardo, R., Beaulieu, B. and Rosas, M. (2012 April). [Getting Older, County by County](#). *Daily Yonder*
36. Gallardo, R. and Bishop, B. (2012 April). [The Map of Rural College Graduates](#). *Daily Yonder*
35. Gallardo, R. and Beaulieu, B. (2012 March). [Brief No. 7 Internet Use: Differences between Urban and Rural Mississippi](#). *Southern Rural Development Center*
34. Gallardo, R. and Beaulieu, B. (2012 March). [Brief No. 6 Internet Use: Do Kids in the Home Make a Difference?](#) *Southern Rural Development Center*.
33. Gallardo, R. and Beaulieu, B. (2012 March). [Brief No. 5 Internet Use: What Mississippians are doing online](#). *Southern Rural Development Center*.
32. Gallardo, R. and Beaulieu, B. (2012 March). [Brief No. 4 Who's Accessing the Internet Outside of the Home, and where do they go?](#) *Southern Rural Development Center*
31. Gallardo, R. and Bishop, B. (2012 March). [College Degree Gap Widens](#). *Daily Yonder*
30. Gallardo, R. (2012 March). [Child Poverty Rises in 2000s](#). *Daily Yonder*
29. Gallardo, R. (2012 February). [Rural Incomes Decline – But Catch Up](#). *Daily Yonder*
28. Gallardo, R. (2012 January). 2011 Mississippi Municipal Internet Adoption & Utilization. *Southern Rural Development Center*.
27. Beaulieu, B. and Gallardo, R. (2011 December). [Brief No. 3 Internet Services in Mississippi: Cable & DSL Technologies Dominate](#). *Southern Rural Development Center*
26. Beaulieu, B. and Gallardo, R. (2011 December). [Brief No. 2 Internet Use at Home & Elsewhere: Does Demography and Geography Matter?](#) *Southern Rural Development Center*.
25. Gallardo, R. and Myles, A. (2011). Economic Impact of Social Security in the United States. *Southern Rural Development Center Technical Report*.
24. Gallardo, R. and Myles, A. (2011 December). [The Economic Impact of Social Security](#). *Daily Yonder*
23. Bishop, B. and Gallardo, R. (2011 December). [Rural Unemployment Heads Downward](#). *Daily Yonder*



22. Beaulieu, B. and Gallardo, R. (2011 November). [Brief No. 1 Internet Use at Home & Elsewhere: How Mississippi Households Stack Up](#). *Southern Rural Development Center*.
21. Bishop, B. and Gallardo, R. (2011 November). [The Geography of Disability](#). *Daily Yonder*
20. Bishop, B. and Gallardo, R. (2011 November). [Impact of Social Security, State by State](#). *Daily Yonder*
19. Bishop, B. and Gallardo, R. (2011 November). [The Rural Counties Most Dependent on Social Security](#). *Daily Yonder*
18. Bishop, B. and Gallardo, R. (2011 October). [Rural Counties More Dependent on Social Security](#). *Daily Yonder*
17. Bishop, B. and Gallardo, R. (2011 May). [March Unemployment Continues Falling](#). *Daily Yonder*
16. Gallardo, R. and Beaulieu, B. (2011 April). [Inequality Rising in Urban and Rural America](#). *Daily Yonder*
15. Gallardo, R. and Bishop, B. (2011 April). [The Broadband Speed Divide](#). *Daily Yonder*
14. Center for Rural Strategies (2011 April). [Scholars' Roundtable: The Effects of Expanding Broadband to Rural Areas](#). Contributed with data analysis and graphs.
13. Bishop, B. and Gallardo, R. (2011 March). [Rural Unemployment Creeps Up](#). *Daily Yonder*
12. Bishop, B. and Gallardo, R. (2011 February). [Exurban Unemployment: A Switch](#). *Daily Yonder*
11. Bishop, B. and Gallardo, R. (2011 January). [Rural Unemployment Jumps](#). *Daily Yonder*
10. Gallardo, R. (2010 December). [U2: The Real Unemployment Rate](#). *Daily Yonder*
9. Gallardo, R. (2010 Fall). [A Key to Economic Development in Mississippi: Nonemployer Establishments](#). Mississippi State University Business School, *Economy Watch Newsletter*, 2(3).
8. Gallardo, R. (2010 Summer). [Mississippi Population Changes, 2000-2009](#). Mississippi State University Business School, *Economy Watch Newsletter*, 2(2).
7. Gallardo, R. and Bishop, B. (2010 October). [The B.A. Divide](#). *Daily Yonder*
6. Bishop, B. and Gallardo, R. (2010 August). [Rural Job Picture Finally Better Than '09](#). *Daily Yonder*. Story cited by the [Wall Street Journal Real Time Economics Blog](#)
5. Gallardo, R. (2010 July). [Rural America in the 2000s: Age](#). *Daily Yonder*. NPR Nebraska did a [story](#) on this article titled "Portion of young people increasing in some rural counties"
4. Gallardo, R. (2010 July). [Rural America in the 2000s: Population](#). *Daily Yonder*
3. Gallardo, R. (2010 April). [Census Response: Politics, Place, Poverty](#). *Daily Yonder*. Story cited by the [New York Times Economix Blog](#) (item 4)
2. Gallardo, R. (2009 October). [Rural, Urban Differences in Health Insurance](#). *Daily Yonder*
1. Gallardo, R. (2009). [Cluster Analysis – CURIS Region](#). Mississippi State University, *Center for Urban Rural Interface Studies*.

**PROFESSIONAL PRESENTATIONS (n=67)**

67. Gallardo, R. (2017 November). The Digital Age: So What? Union City City Council in Union City, Indiana.
66. Gallardo, R. (2017 October). The Digital Age: So What? Blandin Foundation & Minnesota Office of Broadband Development Broadband Summit in Brainerd, Minnesota.
65. Gallardo, R. (2017 October). Closing the Rural Digital Divide. Conference on Technology Innovation in Jackson, Mississippi
64. Gallardo, R. (2017 September). Digital Age & Rural Communities. Intelligent Community Institute Ohio Roadshow in Findlay, Ohio.
63. Gallardo, R. (2017 September). Digital Age & Rural Communities. Intelligent Community Institute Ohio Roadshow in Zanesville, Ohio.
62. Gallardo, R. (2017 September). Rural Economic Development in the Digital Age. National Workshop on Developing a Research Agenda for Connected Rural Communities in Charlottesville, Virginia.
61. Gallardo, R. (2016 November). Digital Age & Rural Communities. East Mississippi Business Development Corporation Annual Meeting in Meridian, Mississippi
60. Gallardo, R. (2016 November). Digital Age & Rural Communities. Koinonia Coffee Group in Jackson, Mississippi.
59. Gallardo, R. (2016 October). Telework Friendly Policy Framework. Mississippi Telework Interest Group in Jackson, Mississippi.
58. Gallardo, R. (2016 October). Digital Age & Rural Communities. Rotary Club Luncheon in Aberdeen, Mississippi.
57. Gallardo, R. (2016 October). Community Development in the Digital Age. Department of Agriculture Economics Seminar Series in Starkville, Mississippi.
56. Gallardo, R. (2016 September). Intelligent Community Institute. Purdue University e-Strategies Meeting in West Lafayette, Indiana.
55. Gallardo, R. (2016 September). Digital Age & Rural Communities. Main Street Board Meeting in Cleveland, Mississippi.
54. Gallardo, R. (2016 August). Digital Age & Rural Communities. Rotary Club Luncheon in Starkville, Mississippi.
53. Gallardo, R. (2016 July). Socioeconomic and Technology Trends in Mississippi. Mississippi Farm Bureau Strategic Planning Session in Jackson, Mississippi.
52. Gallardo, R. (2016 June). Intelligent Community Concept. Intelligent Community Forum Summit in Columbus, Ohio.
51. Gallardo, R. (2016 June). Digital Age & Rural Communities. GlobalMindED Conference in Denver, Colorado.
50. Gallardo, R. (2016 June). The Rural Digital Divide. SOAR Innovation Summit in Pikeville, Kentucky.
49. Gallardo, R. (2016 April). Intelligent Community Institute. Broadband Communities Conference in Austin, Texas.
48. Gallardo, R. (2015 November). Intelligent Communities TEDx Talk in Jackson, Mississippi.

47. Gallardo, R. (2015 October). Digital Age & Rural Communities. Simpson County Development Foundation in Mendenhall, Mississippi.
46. Gallardo, R. (2015 October). Moderate panel Getting Wired. Rural Futures Institute Conference in Lincoln, Nebraska.
45. Gallardo, R. (2015 October). Broadband and Your Community. Rural Futures Institute Conference in Lincoln, Nebraska.
44. Gallardo, R. (2015 October). Online Presence Strategies. Main Street Meridian Entrepreneur Conference in Meridian, Mississippi.
43. Gallardo, R. (2015 September). Digital Age & Rural Communities. Itawamba County Development Council Meeting in Fulton, Mississippi.
42. Gallardo, R. (2015 September). Impact of Broadband in Mississippi. Government Technology Conference in Jackson, Mississippi.
41. Gallardo, R. (2015 September). Marketing Farmers' Markets Through Social Media. National Association of Farmers' Market Nutrition Programs in Savannah, Georgia.
40. Gallardo, R. (2015 September). Briefing on Rural Child Poverty. National Rural Assembly in Washington DC.
39. Gallardo, R. (2015 September). Broadband Roundtable: Reducing the Digital Divide in Mississippi in Jackson, Mississippi.
38. Gallardo, R. (2015 August). Expanding Markets. Regional Economic Summit in Fulton MS.
37. Gallardo, R. (2015 August). Comunidades Inteligentes y la Era Digital. Seminario Internacional Procesos Comerciales in Bogota, Colombia.
36. Gallardo, R. (2015 July). The Digital Age: So What? Delta Regional Forum in Clarksdale, Mississippi.
35. Gallardo, R. (2015 June). Is Your Community an Intelligent Community? Planning for and Prospering in the Digital Age. Mississippi Municipal League Conference in Biloxi, Mississippi.
34. Gallardo, R. (2015 June). Planning for a More Robust Rural Economy. Rural Master Class at the ICF Summit in Toronto, Canada.
33. Gallardo, R. (2015 May). Helping Rural Communities Transition to the Digital Age. National Association of Community Development Extension Professionals (NACDEP) Conference, Little Rock, Arkansas.
32. Gallardo, R. (2014 December). [Importance of Fiber-Optic Connectivity](#). City of Horn Lake Board of Aldermen Meeting, Horn Lake, Mississippi.
31. Gallardo, R. (2014 December). e-BEAT Summary & Intelligent Community Institute. Broadband Summit, Jackson, Mississippi.
30. Gallardo, R. (2014 November). Online Presence Strategies. Chamber of Commerce/Main Street, Indianola, Mississippi.
29. Gallardo, R. (2014 November). Cloud Applications for Small Businesses. Webinar, Mississippi Development Center Entrepreneurial Center, Starkville, Mississippi.
28. Gallardo, R. (2014 November). The Intelligent Community Institute. Lunch & learn session, Social Science Research Center, Starkville, Mississippi.

27. Gallardo, R. (2014 November). The Why & How of Social Media in Municipalities. Mississippi Municipal League Conference, Hattiesburg, Mississippi.
26. Gallardo, R. (2014 October). Online Presence Strategies. Broadband Conference, Omaha, Nebraska.
25. Gallardo, R. (2014 October). The Digital Age: So What? Broadband Conference, Omaha, Nebraska
24. Gallardo, R. (2014 August). Estrategias innovadoras en el comercio virtual. Seminario Internacional de Ingeniería Comercial. Bogotá, Colombia.
23. Gallardo, R. (2014 August). Evaluación de políticas de desarrollo comunitario. Seminario Internacional de Ingeniería Comercial. Bogotá, Colombia.
22. Gallardo, R. (2014 August). Innovación: educación y métodos de investigación. Seminario Internacional de Ingeniería Comercial. Bogotá, Colombia.
21. Gallardo, R. (2014 August). El comercio virtual es parte de la economía digital. Seminario Internacional de Ingeniería Comercial. Bogotá, Colombia.
20. Gallardo, R. (2014 April). The Digital Economy, MS Association of County Administrators and City Clerks, Jackson, Mississippi
19. Gallardo, R. (2014 April). Community Economic Development, Minority Caucus Conference, Louisville, Mississippi
18. Gallardo, R. (2013 November). Intro to Online Presence, MS Fruit & Vegetable Growers Association, Philadelphia, Mississippi
17. Gallardo, R. (2013 October). Rural Broadband Availability and Adoption Webinar, Southern Rural Development Center Board, Starkville, Mississippi
16. Gallardo, R. and Collins, A. (2013 October). Overview of a successful digital literacy partnership, Mississippi Library Association, Biloxi, Mississippi
15. Walden, C. and Gallardo, R. (2013 September). Rural Jobs Accelerator, White House Rural Innovation Forum, Washington DC.
14. Stover, S. and Gallardo, R. (2013 September). Rural Broadband Availability and Adoption, FARM Foundation, Washington DC.
13. Gallardo, R. (2013 July). Household, Municipal, and Small Business Internet Use, Mississippi Municipal League Conference, Biloxi, Mississippi
12. Gallardo, R. (2013 July). Social Media for Libraries, WebJunction Webinar, Starkville, Mississippi
11. Gallardo, R. (2013 May). Overview of Broadband Adoption and Use Initiative, Positioned for Progress Conference, Jackson, Mississippi.
10. Gallardo, R. (2013 April). Digital Literacy Resources & Online Job Hunting, East Mississippi Community College Staff, Mayhew, Mississippi
9. Gallardo, R. (2013 April). Digital Services for Local Governments. Hilton Hotel, Jackson, Mississippi.
8. Gallardo, R. (2013 March). Online Safety & Cyber-Bullying. Mississippi Library Commission, Jackson, Mississippi.
7. Gallardo, R. (2013 February). Small Business Online Presence Strategies. Webinar in partnership with Mississippi Development Authority Entrepreneur's Center, Starkville, Mississippi.

6. Gallardo, R. (2012 October). OASDI Impact. Presented at the *Closing the Wealth Gap Conference* organized by the Southern Regional Asset Building Coalition in Philadelphia, MS
5. Gallardo, R. (2012 June). Exploring Strategies for Enhancing the Regional Economy (Module 6). Train-the-trainer for Stronger Economies Together (SET) Phase III participants, Charlotte, NC
4. Gallardo, R. (2012 July). Small Business Internet Uses & Apps. Webinar for small business owners in Nebraska, Starkville, Mississippi.
3. Gallardo, R. (2012 May). Small Business Internet Uses & Apps. Leland Chamber of Commerce, Leland, Mississippi.
2. Gallardo, R. (2011 September). Evaluation Metrics and Strategy. Presented at the Delta Bridge Project Steering Committee Meeting in Helena, Arkansas and Clarksdale, Mississippi.
1. Gallardo, R. (2011 August). Tourism Cluster Analysis in the Miss-Lou Region. Presented at the *Miss-Lou Tourism Summit* in Oak Grove, Louisiana.

#### **RESEARCH PRESENTATIONS (n=12)**

12. Whitacre, B. (presenter), Meadowcroft, D., and Gallardo, R. (2017 November). Determinants of Rural Business Innovation. Selected paper presented at the *North American Regional Science Association Conference* in Vancouver, Canada.
11. Meadowcroft, D. (presenter), Whitacre, B., and Gallardo, R. (2017 July). Economic Outcomes Associated with Business Innovation: A Rural Disadvantage or Opportunity? Selected paper presented at the *Western Agricultural Economics Association Annual Meeting* in Lake Tahoe, Nevada.
10. Gallardo, R. (2015 June). Planning for a More Robust Rural Economy. Presented at the *Intelligent Community Forum Summit* in Toronto, Canada.
9. Hatcher, W., Gallardo, R., and Jacobs, A. (2014 September). Breadth and Depth of Internet Use Among Municipalities: A Nationwide Survey of Cities. Presented at the *Southeastern Conference for Public Administration* in Atlanta, Georgia.
8. Barnes, J., Hood, K., and Gallardo, R. (2014 January). [The Economic Impact of Social Media on Small Businesses: Evidence from Three Mississippi Extension Programs](#). Presented at the *Southern Agricultural Economics Association* in Dallas, Texas
7. Whitacre, B., Gallardo, R., and Strover, S. (2013 September). Broadband's Contribution to Economic Health in Rural Areas. Presented at the *Telecommunications Policy Research Conference*, Washington DC.
6. Whitacre, B., Gallardo, R., and Strover, S. (2013 April). Broadband's Contribution to Economic Health in Rural Areas: Spatial and First-Differenced Regressions. Presented at the *Southern Regional Science Association* in Arlington, Virginia.
5. Whitacre, B., Gallardo, R., and Strover, S. (2013 March). Rural Broadband Availability and Adoption: Evidence, Policy Challenges, and Options. *National Agricultural & Rural Development Policy Center*, Webinar held on 3/18/2013

4. Whitacre, B., Gallardo, R., and Strover, S. (2013). Broadband's Contribution to Economic Health in Rural Areas: Spatial and First-Differenced Regressions. Presented at the *Southern Regional Science Association (SRSA)* in Atlanta, Georgia.
3. Gallardo, R. (2012 September). Extent of Cluster-Based Policies and the Political/Institutional Context: A Collective Case Study. Presented at the *department of Agricultural Economics* at Mississippi State University.
2. Gallardo, R. (2011 September). The Extent of Cluster-Based Policies and the Political/Institutional Context: A Collective Case Study. Presented at the *Southeast Conference on Public Administration (SECOPA)* in New Orleans, Louisiana.
1. Neaves, T. and Gallardo R. (2010 October). The Social Construction for Hispanic Immigration in the U.S.: Implications for Policy. Presented at the *Southeast Conference on Public Administration (SECOPA)* in Wilmington, North Carolina.

### **TEACHING EXPERIENCE**

#### **MISSISSIPPI STATE UNIVERSITY**

<b>Dept. of Political Science &amp; Public Admin.</b>	<b>Rating</b>	<b>Students</b>
Public Policy (PPA8903), Fall '12	4.7/5.0	16
Research Methods (PPA8803-Intensive), Spring '13	4.7/5.0	7
Public Policy (PPA8903-Intensive), Fall '13	4.9/5.0	12

#### **UNIVERSITY OF SOUTHERN MISSISSIPPI**

<b>Dept. of Workforce &amp; Economic Development</b>	<b>Rating</b>	<b>Students</b>
Sustainability & Community Development (ED 727), Fall '13	4.9/5.0	12
Sustainability & Community Development (ED 727), Fall '14		12
Sustainability & Community Development (ED 727), Fall '15		13
Sustainability & Community Development (ED 727), Spring '17		14

### **HONORS, AWARDS, & ORGANIZATIONAL MEMBERSHIP**

- 2016- Mississippi State University Extension Service Spirit of Excellence Award
- 2016- Mississippi State University Social Science Research Center Research Fellow
- 2016- Intelligent Community Forum Juror
- 2015- Reviewer, Journal of Appalachian Studies
- 2012- Member of National Association of Community Development Extension Professionals (NACDEP)
- 2010- Southern Extension and Research Activity (SERA-37)
- 2010- Member, Phi Kappa Phi Honor Society
- 2009- Member, Pi Alpha Alpha National Honor Society for Public Affairs and Administration