

## CURRICULUM VITAE

JAMES K. BINKLEY

### Education:

B.A. in Economics, Indiana University

M.A. in Agricultural Economics, Washington State University

Ph.D. in Agricultural Economics, Virginia Polytechnic Institute and State University

### Honors:

Phi Beta Kappa

Honorable Mention Quality of Communication Award for 1982 from the American Agricultural Economics Association, co-recipient with W.E. Tyner, M.E. Matthews, and R.K. Whitford

Honorable Mention, Best Ph.D. Dissertation Award for 1991 from the American Agricultural Economics Association for thesis written by his student Martin Benirschka

1995 Best Journal article in American Journal of Agricultural Economics, co-recipient with Martin Benirschka

*Research Interests:* Markets; Retail Food Sector; Food, Nutrition, and Health.

### *Refereed Journal Articles*

Binkley, James, and Susan Chen 2016. "Consumer Shopping Strategies and Prices Paid in Retail Food Markets." Forthcoming *Journal of Consumer Affairs*.

Binkley, James. 2013 "Prices Paid in Grocery Markets: Searching Across Stores and Brands." *Journal of Consumer Affairs*, 47:3 465-484.

Binkley, James K, and Alla Golub. 2011. "Consumer Demand for Nutrition Versus Taste in Four Major Food Categories." *Agricultural Economics*, 42:1 65-74.

Binkley, James 2010. "Low Income and Poor Health Choices: The Example of Smoking." *American Journal of Agricultural Economics*, 92:4 972-984.

Binkley, James K. 2008. "Calorie and Gram Differences Between Meals at Fast Food and Table Service Restaurants." *Review of Agricultural Economics*. 30(4): 750-763.

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Jekanowski, M., J. Binkley, and J. Eales. 2001. Convenience, Accessibility, and the Demand for Fast Food.@ *Journal of Agricultural and Resource Economics*, 26:58-74.

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Etyang, Martin N. Paul V. Preckel, James K. Binkley and D. Howard Doster. 1998, "Field time constraints for farm planning models." *Agricultural Systems*, Volume 58, Issue 1, September Pages 25-37

Binkley, J. K., and J. Connor. 1998. " Grocery market pricing and the new competitive environment." *Journal of Retailing* v. 74 no. 2 p. 273-94

Binkley, J.K. and J.S. Eales. 1998. "Demand for Fast Food Across Metropolitan Areas." *Journal of Restaurant and Food Service Marketing*. 3:137-50

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- Binkley, James K. and Carl H. Nelson. 1988. "A Note on the Efficiency of Seemingly Unrelated Regression," *The American Statistician*, 42(2):137-139.
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- Nelson, Carl H. and James K. Binkley. 1986. "On the Efficiency Gains from Imposing Symmetry Constraints in Demand Systems," *Economics Letters*, (22), 217-222.
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