

Dr. Michael D. Wilcox, Jr.

Assistant Program Leader / Economic and Community Development / Purdue Extension
Senior Associate / Purdue Center for Regional Development
Adjunct Assistant Professor / Department of Agricultural Economics / University of Kentucky
1341 Northwestern Avenue – Schowe House
Purdue University
West Lafayette, IN 47906
765-496-2640 / wilcox16@purdue.edu

PREVIOUS EXPERIENCE

2006–2012: University of Tennessee, Knoxville, TN – Associate Professor, Dept. of Agricultural & Resource Economics
2001–2006: Purdue University, West Lafayette, IN - Research Assistant, Dept. of Agricultural Economics
1998–2001: Harris AgriScience and Technology Center, Bloomfield, CT - Educator/Curriculum Consultant
1996–1998: Auburn University, Auburn, AL - Research Assistant, Dept. of Fisheries and Allied Aquacultures
1993–1995: United States Peace Corps, Yaoundé, Cameroon - Aquaculture Extension Agent

EDUCATION

Purdue University, College of Agriculture - Agricultural Economics, West Lafayette, IN - PhD, May 2006
“Farmgate Prices and Market Power in Liberalized West African Cocoa Markets”, with Philip C. Abbott
Auburn University, College of Agriculture - Fisheries & Allied Aquacultures, Auburn, AL - MS, August 1998
“Effects of an In-Pond Raceway on Fish Production Performance and Water Quality”, with Michael P. Masser
Cornell University, College of Agriculture and Life Sciences - Biological Sciences, Ithaca, NY - BS, May 1992

SELECTED GRANTS AND CONTRACTS

1. Co-Investigator. 2016. “Hometown Collaboration Initiative,” Indiana Office of Community and Rural Affairs. **Total: \$300,000.**
2. Collaborator. 2016. “Harnessing the Economic Assets of Indiana Regions and Communities: Strengthening Information, Collaboration and Innovation,” Economic Development Administration. **Total: \$160,000.**
3. Co-Investigator. 2016. “Stronger Economies Together – Indiana – Phase VI,” USDA Rural Development. **Total: \$26,400.**
4. Co-Investigator. 2015. “Hometown Collaboration Initiative,” Indiana Office of Community and Rural Affairs. **Total: \$128,844.61.**
5. Co-Investigator. 2015. “Stronger Economies Together – Indiana – Phase V,” USDA Rural Development. **Total: \$52,800.**
6. Co-Investigator. 2013. “Rebuilding Your Local Food System,” Purdue Extension Issues Based Action Team Grant Program. **Total: \$25,288.**
7. Co-Investigator. 2011. “Sustainable Planning Aimed at Regionalism in Kentucky-Tennessee,” US Department of Housing and Urban Development. **Total: \$550,000.**
8. Principal Investigator. 2010. “Creating a Rural Entrepreneurial System in Tennessee,” USDA-Rural Development Rural Business Enterprise Grant Program. **Total: \$50,000.**
9. Principal Investigator. 2010. “Creating a Rural Entrepreneurial System in West Tennessee,” Delta Regional Authority Rural Business Opportunity Grant Program. **Total: \$23,750.**
10. Collaborator. 2010. “Web Presence Strategies for Small Communities and Local Governments,” National e-Commerce Extension Initiative’s Educational Resource Development Grant Program. **Total: \$25,000.**
11. Principal Investigator. 2009. “The Gathering: Extending the Market for Local Talent Beyond Local Borders” National e-Commerce Extension Initiative’s Program Implementation Mini-Grants Program. **Total: \$3,000.**
12. Co-Investigator. 2009. “Managing Human and Financial Risks: Conserving Tennessee’s Farms Through Estate Planning and Improved Decision Making,” Southern Region Risk Management Education Center 2009 Competitive Grants Program. **Total: \$49,125**
13. Principal Investigator. 2008. “Entrepreneurship in Tennessee: Striving for Success,” Tennessee Department of Economic and Community Development and University of Tennessee’s Institute of Public Service. **Total: \$15,000.**

AWARDS

- National Association of Community Development Extension Professionals – National Distinguished Service Award (2015)
- University of Tennessee - Lewis H. Dickson Extension Award for Innovative Extension Programming (2011) with C.D. Clark, A. Galloway, A. Rhea and J.H. Starnes
- University of Tennessee - Cavender Outstanding Award for Best Extension Publication (2011) with A. Rhea, C.D. Clark, A. Galloway, C. Sneed, J.H. Starnes, and D. Wise
- Tennessee Governor's Environmental Stewardship Award for Excellence in Agriculture and Forestry (2011) as member of Tennessee Farmland Legacy Partnership
- Tennessee Association of Agricultural Agents & Specialists Early Career Award for Specialist (2010)

SELECTED RESEARCH AND/OR SCHOLARLY WORK

Articles published in refereed journals

1. Morgan, C. J., N.J.O. Widmar, M.D. Wilcox and C. C. Croney. 2017. "Perceptions of Agriculture and Food Corporate Social Responsibility. *Journal of Food Products Marketing*, In press.
2. Byrd, E.S., N.J.O. Widmar, and **M.D. Wilcox**. 2017. Are Consumers Willing to Pay for Local Chicken Breasts and Pork Chops?. *Journal of Food Products Marketing*, In press.
3. Ellett, J., Einterz, F. and **M.D. Wilcox** 2014. Revitalizing Rural Indiana: Lone Pine Farms Moody Meats Inc.. *Journal of Food Distribution Research*, 45(3), 47-57. Retrieved from <http://www.fdrsinc.org/wp-content/uploads/2014/12/JFDR-5-MoodyMeats.pdf>
4. Velandia, M., C. Clark, D. Lambert, J.A. Davis, K. Jensen, A. Wszelaki, and **M.D. Wilcox**. 2014. "Factors Affecting Producer Participation in State-Sponsored Marketing Programs: The Case of Fruit and Vegetable Growers in Tennessee." *Agricultural and Resource Economics Review*, 43(2), 249-265.
5. Urbanowitz, S.C. and **M.D. Wilcox**. 2013. "Examining Extension's Capacity in Community Resource and Economic Development: Viewpoints of Extension Administrators on the Role of Community Resource and Economic Development in the Extension Portfolio." *Journal of Extension* 51(5, October):Article # 5FEA2.
6. Davis, A., M. Velandia, D. Lambert, C. Clark, **M.D. Wilcox**, A. Wszelaki, K. Jensen. 2012. "Factors Affecting Producer Awareness of State Programs Promoting Locally Grown Foods: the Case of Fruit and Vegetable Growers in Tennessee." *Journal of Food Distribution Research* 43 (2):14-28.

Scholarly and/or creative activity published through a refereed electronic venue

1. Salazar, K and **M.D. Wilcox** (eds). 2015. "Enhancing the Value of Public Spaces," Purdue Extension Curriculum (112 pgs). Online at: <https://ag.purdue.edu/extension/scep/Pages/EnhancingPublicSpaces.aspx>.
2. Shideler, D. and **M.D. Wilcox**. 2015. "Stronger Economies Together - Entrepreneurism Supplemental Curriculum," Stronger Economies Together Curriculum. Online at: <http://srdc.msstate.edu/set/coaching-teams/curriculum>.
3. Mathenia, A., M.D. Wilcox, C. Kimbro, and A. Barefield. 2011. "Small Business Seminars: Promoting Economic Development through a Community of Support for Small Business," University of Tennessee Extension Publication W236. Available online: <https://utextension.tennessee.edu/publications/Documents/W263.pdf> .
4. **Wilcox, M.D.**, and J.H. Starnes. 2009. "Chapter 1: Why Succession Planning?," in Planning Today for Tomorrow's Farms: A Workbook for Tennessee Farm Families. University of Tennessee Extension Publication PB1791. Available online: <http://www.farmlandlegacy.org/workbook/Chapter1.pdf> .
5. Starnes, J.H., and **M.D. Wilcox**. 2009. "Chapter 2: The Family Discussion," in Planning Today for Tomorrow's Farms: A Workbook for Tennessee Farm Families. University of Tennessee Extension Publication PB1791. Available online: <http://www.farmlandlegacy.org/workbook/Chapter2.pdf> .