

Former Agricultural Economics Faculty

Marshall Martin



Dr. Marshall A. Martin at his core is an educator, gaining satisfaction from teaching, Extension, mentoring students, collaborating with faculty and administrators, and engaging with agricultural stakeholders in Indiana and beyond. He graduated from Iowa State University (BS 1966) where he met Berdine Kipp. Upon marriage, they spent four years in Bolivia as Methodist missionaries where she taught nutrition and he taught vocational agriculture and was Director of the K-12 Instituto Rural de Montero. They began graduate studies at Purdue University in 1971-- Marshall in Agricultural Economics (MS 1972 and PhD 1976) and Berdine in Foods and Nutrition (MS 1972 and PhD 1986). In 1974-75, Marshall prepared his dissertation and supervised M.S. students at the Escola Superior de Agricultura Luiz de Queiroz in Brazil. He joined the Department of Agricultural Economics faculty in 1976.

Dr. Martin taught agricultural policy, price analysis and agricultural business courses. Extension efforts focused on agricultural, trade and biotechnology policy. He conducted research on agricultural technology adoption. He was a major professor for 35 graduate students, member of 30 graduate committees, and mentored 15 MSMBA capstone projects and four undergraduate honors theses.

During the 1990s, he was Chair of the Graduate Admissions Committee and Associate Department Head. From 2000 until retirement, he served as the Senior Associate Director of Agricultural Research and Graduate Education and Assistant Dean. He provided oversight for federal formula research funding for faculty in the Colleges of Agriculture, Veterinary Medicine, and Health and Human Sciences. He was a member and chair of the North Central Regional Association of Agricultural Experiment Station Directors and served on several USDA-NIFA committees. He was a College of Agriculture liaison on the Board of Directors of the Indiana Soybean Alliance, Indiana Corn Marketing Council, Indiana Pork Producers (Secretary), Indiana Crop Improvement Association, and Agricultural Alumni Seed Improvement Association, Inc. (Secretary/Treasurer). He was Executive Secretary of the Farm Policy Study Group, Director of the Indiana Wine/Grape Council, and Inaugural Director of the Purdue University Soybean Center. He served as Associate Editor for BioScience.

Dr. Martin has received Agricultural and Applied Economics Association research and Extension awards, Purdue Agricultural Alumni Association Certificate of Distinction, Hovde Award of Excellence in Service to the Rural People of Indiana, Indiana Crop Improvement Association Crops and Soils Merit and Service Awards, Indiana Pork Board Distinguished Service Award, Purdue Alumni Association Special Boilermaker Award, Beck Hybrid's Beyond the Fence Award, USDA-ARS Extension Award of Merit, and inducted into the Wethersfield High School Academic Hall of Fame.

He has traveled internationally more than 60 times teaching at universities, conference keynote speaker, guiding agricultural delegations, and conducting research in Argentina, Bolivia, Brazil, Spain, China, Cuba, Russia, Mexico, the Netherlands, Egypt, Hungary, India, Italy, Peru, Canada, Belgium,

Switzerland, Costa Rica, and Portugal. He is fluent in Spanish and Portuguese. He was chair of the Purdue University Department of Bands and Orchestra Advisory Committee serving as Master of Ceremonies for ensembles in Venezuela and Spain and receiving the Block P Award for a decade of service.

Drs. Marshall and Berdine Martin have two children (Dr. Melanie Dodd, Associate Dean and Associate Professor of Pharmacy at the University of New Mexico) and Matthew Martin, Chief Marketing Officer for North America for Bass Pro/Cabela). They are proud grandparents of Brian and Kyle Dodd and Emma and Molly Martin. After 33 years, Dr. Berdine Martin retired as a Senior Research Associate in the Department of Nutrition Science. In his retirement, Dr. Marshall Martin plans to stay involved with his blueberry and corn/soybean farms and antique Farmall tractor collection. He feels truly blessed with an academic career far beyond his imagination as an Illinois tenant farmer's son.