

Chinonso Etumnu

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Department of Agricultural Economics
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Education

Ph.D. in Agricultural Economics, Purdue University, 2020 (Expected)
M.S. in International & Development Economics (Honors), University of San Francisco, 2016
M.Sc. in Agricultural Development Economics (Distinction), University of Reading, 2012
B.Agric. in Agricultural Economics & Extension (First Class Honors), Imo State University, 2010

Professional Experience

2016–present, Graduate Teaching and Research Assistant, Purdue University
2014–2016, Graduate Teaching and Research Assistant, University of San Francisco
2015, Research Intern, International Potato Center, Tamale, Ghana
2013, Senior Research Assistant, International Food Policy Research Institute, Abuja, Nigeria
2010–2011, Agricultural Science Teacher, Government Model School, Makurdi, Nigeria

Job Market Paper

Does the Distribution of Online Ratings affect Sales? Evidence from Amazon (with Kenneth Foster, Nicole Olynk Widmar, Jayson Lusk and David Ortega). Under review at the *American Journal of Agricultural Economics*. [Link](#).

Submitted Work

The Role of Consumer Demographics and Beliefs in Online Grocery Shopping (with Nicole Olynk Widmar, David Ortega and Kenneth Foster). Under review at *Food Policy*.
A Clustering Approach to Understanding Farmers Success Strategies (with Allan Gray). Revised and resubmitted to the *Journal of Agricultural and Applied Economics*.
Development and Implementation of Transitivity Violation Detection Algorithm in Discrete Choice Experiments (with Courtney Bir, Nicole Olynk Widmar, Natalya Slipchenko, Addison Polcyn, and Christopher A. Wolf). Under review at the *Journal of Choice Modeling*.

Theses

Etumnu, C. (2016). Behavioral Determinants of Biofortified Food Acceptance: The Case of Orange-fleshed Sweet Potatoes in Ghana, Master's Thesis, University of San Francisco.
Etumnu, C. (2012). Consumers Knowledge, Attitudes and Willingness-to-Accept Genetically Modified Foods, with emphasis on Animal Products, Master's Thesis, University of Reading.

Selected Conference Papers

Etumnu, Chinonso, Nicole Olynk Widmar, Kenneth Foster, Jayson Lusk and David Ortega (2019). Drivers of Online Grocery Shopping. Agricultural and Applied Economics Annual Meeting, Atlanta.

Etumnu, Chinonso and Allan Gray (2018). A Clustering Approach to Understanding Farmers Success Strategies. Agricultural and Applied Economics Annual Meeting, Washington DC.

Etumnu, Chinonso (2017). Behavioral Determinants of Biofortified Food Acceptance: The Case of Orange-fleshed Sweet Potato in Ghana. Allied Social Science Association Annual Meeting, Chicago.

Etumnu, Chinonso (2016). The Effects of Bargaining Power and Health Information on Biofortified Food Acceptance in Ghana. Agricultural Economics Society Annual Conference, University of Warwick.

Gyimah-Brempong, Kwabena and Etumnu, Chinonso (2013). Agricultural Transformation and Youth Employment in Africa: Nigerian Case Study. Paper Presented at the Fourth African Conference on Regional Integration, Abidjan, Ivory Coast.

Odetola, Tolulope and Etumnu, Chinonso (2013). Contribution of Agriculture to Economic Growth in Nigeria. Paper Presented at the 18th Annual Conference of the African Econometric Society in Accra, Ghana.

Teaching Experience

Purdue University

Spring 2018, Spring 2019, Teaching Assistant for Professor Otto Doering, Economic Geography of World Food and Resources (Undergraduate)

Fall 2017, Teaching Assistant for Professor Philip Abbott, The Macroeconomic, Trade, and Policy Environment of the Food System (Graduate-MS/MBA)

University of San Francisco

Spring 2016, Teaching Assistant for Professor Samuel Riewe, Principles of Microeconomics

Fall 2015, Teaching Assistant for Professor Alessandra Cassar, Mathematics for Economists (Graduate), Professor Yaniv Stopnitzky, the Global Economy (Undergraduate) and Professor Elizabeth Katz, Research methods for International Studies (Undergraduate)

Teaching Interests

Agribusiness Management, Food and Agricultural Marketing, Behavioral and Experimental Economics, Agricultural Production Economics

Selected Awards, Honors & Achievements

2019, College of Agriculture's Dr. Dagnatchew Yirgou Endowment Travel Award

2018, Anthony Grano Fellowship, Agricultural and Applied Economics Association.
[AAEA Member Blog: Chinonso Etumnu](#)

2016, Chester McCorkle Jr. Scholarship, Agricultural and Applied Economics Association

2016, Finalist, Jacques Artus Award for Outstanding Student, University of San Francisco

2014–2016, Development Economics Scholarship, University of San Francisco
2013, Summer School Scholarship, Inst. for Studies on Economics and Employment, Italy
2012, GIIDAE Award for academic excellence and best contribution, University of Reading
2012, Experience & Development Award, University of Reading

Service

Session moderator at the 2018 and 2016 Agricultural and Applied Economics Annual meetings in Washington DC and Boston, respectively.

Membership in Professional Societies

American Agricultural Economics Association, American Economic Association, Southern Agricultural Economics Association, Western Agricultural Economics Association, African Finance and Economic Association, African Association of Agricultural Economists

Other Information

Software skills: MS Office, Octoparse, L^AT_EX, Stata, R (Basic), Python (Basic)
Languages: Igbo (Native), English (Fluent)

References

Dr. Nicole Olynk Widmar
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Dr. Kenneth Foster
Professor and President's Fellow
Phone: 765.494.1116
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Distinguished Professor and Head
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Professor
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Dr. Allan Gray
Professor and Land O'Lakes Chair
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