

Vicki A. McCracken

M.S. and Ph.D. in Agricultural Economics, Purdue

Dr. Vicki McCracken is a professor of agricultural economics at Washington State University, where she began her career after earning a bachelor's degree from Indiana University and her master's and doctoral degrees from Purdue's department of agricultural economics.

Dr. McCracken's leadership skills were quickly recognized at Washington State. In 1994 she was appointed Associate Director of Washington State's Agricultural Research

Center and has held critical leadership positions ever since, including Associate Dean and Director of Academic Programs for the College of Agricultural, Human and Natural Resources; Associate Vice President and Associate Vice Provost for Enrollment Services at the university level; Interim Associate Director for Washington State's Agricultural Research Center; to her current position as Associate Director and Professor in the School of Economic Sciences.

Dr. McCracken's program extends beyond leadership and includes widespread teaching, student advising and mentoring. She has taught extensively in both the undergraduate and graduate classrooms. In the past three years, her teaching portfolio has included introductory econometrics, advanced food economics and marketing, managerial economics for decision-making, instructional practicum, and internships. She is currently chair of the Undergraduate Studies Committee with about 300 student majors. She also has chaired or served on more than 250 graduate student thesis committees.

In addition to her teaching-related activities, Dr. McCracken has a steady stream of external grant funding to support her research. She has been a key player in the agricultural economics profession through service on numerous regional and national committees.

"Vicki McCracken's outstanding program is an excellent example of the land-grant mission being fulfilled," said her nominator, Joan Fulton, associate head of the Department of Agricultural Economics.



For her outstanding achievement in agricultural economics, the Purdue College of Agriculture is proud to present the Distinguished Agriculture Alumna Award to Vicki A. McCracken.