

February 2018 Question of the Month Results

What is the MOST important goal to your family business?	
Profit	25%
Keeping the business in the family	13%
Business survival	38%
A positive reputation with customers	19%
Opportunity to work with family members	6%

What is the SECOND MOST important goal to your family business?	
Opportunity to work with family members	31%
Profit	25%
A positive reputation with customers	19%
Keeping the business in the family	13%
Business survival	13%

Click [here](#) to participate in the new **March** question of the month!

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