Keeping the Business In Your Family

As you look towards the future of your business operation, there are many issues to consider. One issue of extreme importance is the development of a son, daughter, or partner to be the future manager of your business. To help you begin development of your management succession plan, the Department of Agricultural Economics at Purdue University will host a Family Business Workshop on March 9-10, 2017, at the Purdue Beck Center.

This workshop provides information and work time to develop answers for many issues involved with bringing a new manager into the operation. The workshop provides an opportunity for you, and your son, daughter, or partner to begin making decisions together about the future of your business operation. This conference is also a wonderful opportunity to spend a weekend with a family member who is attending Purdue.

PIFF | Purdue Initiative for Family Firms

The Purdue Initiative for Family Firms (PIFF) is an integrated research, outreach, and teaching program. It offers educational programs that address the major competencies needed for effective family business ownership and management. The goal of the initiative is to prepare family business stakeholders—strategically, financially, and emotionally—for the significant and sometimes unpredictable transitions and decisions that must be made, which determine the success and continuity of the family business.

The Purdue Initiative for Family Firms (PIFF) provides multi-generational family businesses with research-based business management resources aimed at improving personal leadership performance and driving operational growth. Our ambition is to prepare family business owners, managers, and stakeholders (including non-owner spouses and future owners) to be effective stewards of their family enterprises.

https://ag.purdue.edu/agecon/PIFF/Pages/PIFF.aspx

Keeping the Business in Your Family
A Family Business Workshop

Developing the Next Generation of Management
Purdue University
Starting 1:00 pm March 9th 2017
Ending 5:00 pm March 10th 2017
Workshop Directions
The workshop will be held at the Beck Agricultural Center
4540 U.S. 52 West.
West Lafayette, IN 47906
The Beck Center is located approximately 7 miles northwest of Purdue's campus on the north side of State Road 52.

Lodging Information:
A block of rooms is available for March 9th, 2017, at the Union Club Hotel on the Purdue University campus. Call by Feb 24th to reserve one of these rooms. Lodging is also available at a number of other nearby hotels in West Lafayette and Lafayette.

Please make your reservations early. Questions? Call Marsha Pritchard at 765-494-0889.

Union Club Hotel
Purdue Memorial Union
West Lafayette, IN
(765) 494-8900

Participant's Packet
Once you have registered you will be emailed a participant's packet that will include an assessment you will need to complete and return prior to attending the workshop. It will take about 20 minutes to finish.

The two-day workshop will run Thursday March 9th 1:00 pm - 5:00 pm
Friday March 10th 8:00 am - 5:00 pm
Lunch provided only on Friday.

The AGENDA
Topics of Discussion
• Welcome and Overview of Workshop
• Communication in the Family Business
• Developing a Shared Vision for the Future
• Developing a Management Succession Plan
• Assessing Your Resources
• Working with Family and Staying Friends
• Different Ways to Share Ownership and Other Legal Questions

** No participants under the age of 18

If you need a reasonable accommodation to participate in this program, prior to the meeting, contact Marsha Pritchard at (765) 494-0889, mpritcha@purdue.edu or (888) EXT-INFO.

For official policies concerning ADA statements, log on to the Purdue Extension intranet site and click on the Diversity link.

Registration Form
Online Registration by February 24th:
www.conf.purdue.edu/PIFF
Registration by Feb 24th is $250 per family of 3
$50 per person thereafter
After February 24th registration is $300 per family of 3.
Registration ends March 1st.
Registration inquiries:
confreg@purdue.edu
Make checks payable to:
Purdue University
Purdue University Conferences
Stewart Center 116
128 Memorial Mall
West Lafayette IN 47907
Workshop inquiries:
mpritcha@purdue.edu
☐ I would like to enroll my family and/or business partners in the Purdue Family Business Workshop. Please send me a participant's packet.

Number of people attending: _________

Names: ____________________________
______________________________
______________________________

Address: ____________________________
______________________________
______________________________

Phone: ____________________________

Email: ____________________________

☐ I require auxiliary aids and services due to a disability. Please contact me.

☐ Food Allergies: ____________________________

KF-19595-17FY