

DeBoer Presented with Hovde Award



Dr. Larry DeBoer

Dr. Larry DeBoer received the 2010 Hovde Award at the Indiana Farm Bureau convention in Fort Wayne, Ind. Named after Purdue's seventh president who served from 1946 to 1971, this award honors Purdue staff with a record of outstanding achievement and service to rural communities. "Larry is the leading state and local government public policy analyst and educator in Indiana," said Dr. Jay Akridge, Purdue's Glenn W. Sample Dean of Agriculture. "Larry's outreach program is a tremendous example of Purdue Extension at work, and the Hovde Award reflects the difference he has made across our state." For more than 24 years Dr. DeBoer has studied state and local fiscal policy. He frequently works with elected officials and school administrators in rural communities on budget and property tax issues. He's made numerous presentations on fiscal and property tax assessment to government, agricultural, education, business and public groups. Larry DeBoer shares his expertise through a Local Government Information Web site, a monthly "Capital Comments" newspaper column and podcasts. He also consults with the Indiana Legislative Services Agency about tax and finance issues and analyzes the fiscal impacts of riverboat gaming on local governments for the Indiana Gaming Commission. "Larry DeBoer's impact is felt all across rural Indiana, both directly and indirectly via his contact with public decision makers in Indianapolis and in local government," said Dr. Ken Foster, head of Purdue's Department of Agricultural Economics. "His tireless effort to instill sound economics into public choices in a non-advocacy framework epitomizes the mission of the Frederick L. Hovde Award of Excellence in Educational Service to Rural People of Indiana." <http://www.agecon.purdue.edu/directory/faculty/deboer.asp>

2010 AAEA Honors



Dr. Thomas Hertel

Dr. Thomas Hertel was elected President of the Agricultural & Applied Economics Association (AAEA), and is serving a 3-year term. This position was previously held by Purdue's Dr. Otto Doering. At the annual meeting in Denver, Colorado, Dr. Hertel gave a presidential address entitled: "The Global Supply and Demand for Agricultural Land in 2050: A Perfect Storm in the Making?" [http://www.agecon.purdue.edu/pdf/Hertel AAEA Presidential Address LongVersion.pdf](http://www.agecon.purdue.edu/pdf/Hertel%20AAEA%20Presidential%20Address%20LongVersion.pdf)



Dr. Maria Marshall

Realizing that professional success depends on professional recognition, the AAEA takes pride in recognizing the outstanding contributions of its members in a variety of different categories. This year, Dr. Maria Marshall was honored with the Distinguished Individual Extension Award for those with less than 10 years of service for her work in small business development, and research-based decision making tools for entrepreneurs, Extension educators, and small business development practitioners. This is the most prestigious award available for early career Extension professionals in the Agricultural Economics profession. <http://www.agecon.purdue.edu/directory/faculty/marshall.asp>



Dr. Ken Foster

Professor and Department Head Ken Foster was named the President-elect of the National Association of Agricultural Economics Administrators (NAAEA). The mission of the NAAEA is to improve the leadership and management of agricultural economics programs; to support the acquisition of resources to carry out agricultural economics research, teaching, and extension programs; and to address common needs and concerns of agricultural economics administrators. Membership in the NAAEA includes individuals who administer departments or units in academia, public agencies and foundations offering and supporting agricultural economics, resource economics, agribusiness management and similar research, teaching, and/or Extension programs. <http://www.agecon.purdue.edu/directory/faculty/foster.asp>

PUCESA Junior Award



Dr. Corinne Alexander

Dr. Corinne Alexander was awarded the 2009 Junior Achievement Award by the Purdue University Cooperative Extension Service Association (PUCESA). The PUCESA Junior Award recognizes an Extension specialist with less than 10 years of service. Criteria

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DEPARTMENT HEAD, KENNETH FOSTER, COMMENTS

The great Albert Einstein said, "Weakness of attitude becomes weakness of character." There is little doubt in the truth of this. Our attitude on a daily basis affects how we treat others, the choices we make and the response of those around us to those choices and our ideas. The culture among the faculty and staff in the Department of Agricultural Economics is one of mutual respect and responsibility. I credit the success of Agricultural Economics students in assuming campus leadership roles to this "will do" attitude and an attitude of service toward students and stakeholders that our faculty and staff model on a daily basis. If you read this newsletter closely you will see evidence of the leadership assumed by Agricultural Economics students at Purdue. The current student government Vice President, the President of the Purdue Foundation Student Board, and all of the officers of the Ag Council are students in the Department of Agricultural Economics.

What I have also discovered in the past two years as Head of the Department is

just how many of our students continue this service to community, society, and industry after they graduate. In this newsletter, you will read about a few that we honored in the past year with awards, but there are so many more - far too many to mention them all - and I meet them where ever I go all over the world! These individuals are giving their time and effort to improve their communities for future generations, increasing the welfare of the poorest people around the world, and working to craft improved public policy for the benefit of society. Those of us working in the department feel a great sense of pride from the accomplishments of our students and alumni. Thanks to all of our alumni and friends for their continued support. Your support and accomplishments make it easier to come to work with a great attitude each and every day! HAIL PURDUE!



Dr. Kenneth Foster

PURDUE AGRICULTURE IN CHINA

On May 21, 2010, Purdue University held the first ever "Purdue Day" at China Agriculture University (CAU) in Beijing, P.R. China. The event was a result of the Global Food Security Summit co-chaired by Drs. Jay Akridge, Dean of the College of Agriculture at Purdue, and Qixin Sun, Vice President of CAU. President France Córdova addressed the audience about each university playing leading roles in agricultural education, and how research collaborations between the two on food security issues will have global significance. CAU President, Dr. Bingsheng Ke, highly praised the existing collaboration between the two universities, and announced a plan to establish a joint research center this year.

Drs. Ken Foster and Holly Wang represented the Department of Agricultural Economics and participated in the Purdue

Day events. College of Agriculture departments were showcased at the Purdue University Education Expo and many CAU students expressed an interest in enrolling at Purdue. The Ag Econ booth drew a large crowd at the Expo, indicating a strong interest in our programs.

Another highlight of the trip for Drs. Foster and Wang was meeting with the Associate Dean of the School of Economics and Management to discuss further collaboration between Agricultural Economics at Purdue and the School. Graduate student exchange, faculty exchange, study abroad, online undergraduate teaching collaborations, and a faculty training program were discussed.



Dr. Holly Wang

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includes: Extension leadership; excellence in public education program delivery; innovative program development and approaches to delivery; outreach efforts to county Extension educators; research that benefits Extension clientele through practical application; or demonstrated collaboration with county educators, agencies, or community leaders. Dr. Alexander's programs epitomize the land grant ideal. <http://www.agecon.purdue.edu/directory/faculty/alexander.asp>

CAFO Team Awards

The Confined Animal Feeding Operations Team is the winner of the 2009 PUCESA Team Award and the 2010 Purdue Agriculture TEAM Award. In 2007 Purdue University formed the CAFO (Confined Animal Feeding Operation) Team to provide scientific information and research to consumers, producers, and community leaders on the impact of food animal production on Indiana communities. The team has produced over 20 peer-reviewed publications, hosted several symposia, and conducted original research in the areas of community impact and public health. The Purdue CAFO Team remains dedicated to working closely with stakeholders to ensure the sustainability of food animal production in Indiana for future generations. Team Members from AgEcon include: Drs. Janet Ayres, Michael Boehlje, Larry DeBoer, Roman Keeney, and Kevin McNamara.

Eco-Park Panama

Dr. John Lee, Associate Director of the Center for the Environment (C4E), traveled to Panama conducting and applying research on a diverse set of questions regarding the impacts of the expansion of the Panama Canal on wildlife and people including acoustic impacts, animal relocation, and the illegal wildlife trade. Together with Southern Illinois University and the Rotary of Panama, the team has identified an abandoned U.S. military base as the



Dr. John Lee

sight for Eco-Park Panama, a development to provide a haven for rescued wildlife, as well as education, recreation and a tourism economy to further improve management and land care of Panama's biodiversity. To read more about his work in Panama: http://www.purdue.edu/dp/environment/pdf/BiAnnual_Report_07-09_web.pdf <http://www.agecon.purdue.edu/directory/faculty/lee.asp>

Fulton Named Associate Head



Dr. Joan Fulton

Dr. Joan Fulton will fill the role of Associate Head in our department. Dr. Fulton's portfolio will consist of leadership in the research and outreach areas. She will coordinate award nominations and work with the department Extension Coordinator, Center Directors, and Department Head to enhance outreach and research programming. Dr. Fulton will also coordinate special projects. We welcome Joan to this new role and give her our support in enhancing the impact of our department. <http://www.agecon.purdue.edu/directory/faculty/fulton.asp>

Martin Receives PAA Award



Dr. Marshall Martin

The Purdue Alumni Association named Dr. Marshall Martin a recipient of the 2009 Special Boilermaker Award. Established in 1981, the Special Boilermaker Award honors those who have contributed significantly to improving the quality of life or bettering the educational experience for Purdue students. Dr. Martin is the associate director of agricultural research programs and a professor of agricultural economics. For more than 30 years Marshall Martin has made extraordinary contributions to undergraduate music programs at Purdue. He has advised hundreds of undergraduates and more than 40 graduate students, earning the department's outstanding teacher award seven times and the outstanding thesis or dissertation advisor award five times. <http://www.ag.purdue.edu/arp/Pages/martin4.aspx>

Tyner Receives Named Chair



Dr. Wallace Tyner

Purdue Board of Trustees voted unanimously to name Dr. Wallace Tyner the James and Lois Ackerman Professor of Agricultural Economics. His research interests are in the area of energy, agricultural, and natural resource policy analysis, and structural and sectoral adjustment in developing economies. His work in energy economics has encompassed oil, natural gas, coal, oil shale, biomass, ethanol from agricultural sources, and solar energy. Most of his recent work has focused on economic and policy analysis for biofuels. This is a well-deserved honor recognizing Dr. Tyner's broad contribution to our department and our profession as well as his devotion to the full-breadth of the Land Grant ideal. <http://www.agecon.purdue.edu/directory/faculty/tyner.asp>

Doering Named Director



Dr. Otto Doering

Dr. Otto Doering, professor of agricultural economics, has been named the director of the Purdue Climate Change Research Center after serving as interim since October 2009. Dr. Doering provides leadership and guidance for PCCRC, as well as fostering collaboration with the Energy Center and the Center for the Environment to enhance the Global Sustainability Initiative. Dr. Doering has served in numerous capacities offering direction and service regarding policy issues related to agriculture, resources, energy and the environment. He was director of Purdue's Energy Policy Research and Information Program, and the first director of Indiana's State Utility Forecasting Group. He has also served in advisory positions with the U.S. Department of Agriculture for the '77, '90, and '96 farm bills. In addition, Dr. Doering has years of experience working on the economic analysis of environmental issues and shares a part of the Nobel Peace Prize with the many individuals working on climate change for the Intergovernmental Panel on Climate Change. <http://www>

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Development for “INSTORMIL Mali Associate Award- Transfer for Sorghum and Millet Production, Processing and Marketing Technologies in Mali- Training Component”. <http://www.agecon.purdue.edu/directory/faculty/sanders.asp>



Dr. Kevin McNamara and co-investigator Dr. James Lowenberg-DeBoer received an award from the Agency for International Development for “Advancing Afghan Agriculture Alliance”. <http://www.agecon.purdue.edu/directory/faculty/mcnamara.asp>

Distinguished Agricultural Alumni

The College of Agriculture honored distinguished alumni in March 2010. This annual event recognizes mid-career graduates who have made significant contributions to their professions or to society. Honored alumni from agricultural economics were David Anderson and Greg Deason.



David Anderson of Carmel, Ind., is global director of seeds operations for Dow AgroSciences in Indianapolis. Anderson leads a company team responsible for developing and producing parent and hybrid seed for alfalfa, canola, corn, sorghum, soybeans and sunflowers. He is responsible for more than \$300 million in budgets and 450 full-time employees worldwide. Before joining Dow AgroSciences in 2008, Anderson was vice president of production for AgReliant Genetics in Westfield, Ind. Anderson earned a bachelor’s degree in agricultural economics from Purdue in 1986.



Gregory W. Deason of West Lafayette, Ind., is vice president of real estate and research park development, and director of Purdue Research Parks, Purdue

Research Foundation. Deason leads the foundation’s efforts to maintain a progressive and vibrant environment at Purdue’s four research park facilities in order to recruit and retain high-tech companies. He also interacts with Purdue faculty and staff to expand existing research facilities and programs and acquire or lease additional properties. Deason is president of the Association of University Research Parks, based in Tucson. Deason earned a bachelor’s degree in agricultural economics from Purdue in 1986.

Ag Alumni Certificate of Distinction



The Purdue Agricultural Alumni Association honored 10 agricultural leaders with its Certificate of Distinction during the Ag Alumni Fish Fry. The award recognized

those who make significant contributions that enhance the agricultural profession. Raymond L. “Mick” Ortman of Kokomo, Ind. Ortman is chairman of the board of Kokomo Grain Co. Inc., where he retired as the company’s president and CEO in 2003. Under Ortman’s leadership, Kokomo Grain grew from a single feed mill with 12,000 bushels of storage to one of the largest privately held companies in Indiana, with seven locations in the state and three in Tennessee. Ortman is the sole owner of Winamac Southern Railway Co., a 52-mile short-line railroad serving Howard, Cass and Carroll counties, primarily for agricultural clients. He has worked closely with Purdue Agriculture on research to improve grain drying and storage. This past December Ortman was honored with the Distinguished Hoosier Award by Gov. Mitch Daniels. Ortman earned a bachelor’s degree in agricultural economics from Purdue in 1951. <http://www.purdue.edu/newsroom/general/2010/100210LesterCertificate.html>

Back into the Fold

Purdue Agriculture alumnus Dr. James R. Mintert has returned to his alma mater, but this time he’s a faculty member, not

approaches and plan to join us in Fowler Hall in Stewart Center.

Graduate Poster Competition

1st Place Prize Winner – Anna Flaig “Women’s Marriage Tax: How Marriage and Children Impact Men and Women Entrepreneurs Differently” Dr. Maria Marshall, Dr. James Binkley, and Dr. Brigitte Waldorf

2nd Place prize Winner – Kate Mane ‘From Behind the Iron Curtain: The New Albanian Migration’ Dr. Brigitte Waldorf

3rd Place prize Winner – Anna Flaig ‘U.S. Sugar Corp. Buyout and Florida Everglades Restoration: Sweet Deal for Tax Payers?’ Dr. John Lee and Dr. Philip Paarlberg

Outstanding Thesis and Dissertation

Jason Paul Brown, PhD – “Spatial Dynamics of Capital Formation in U.S. Manufacturing” – Outstanding PhD Dissertation for 2009 (Dr. Raymond Florax)

David Ortega, “Essays on Meat Demand in China” – Outstanding Master of Science Thesis for 2009 (Dr. Holly Wang)

Outstanding Undergraduates

Freshman – Ann Bechman Sophomore – Emily Hirsch Junior – Jamie Steiner Senior – Jacob Smoker High Scholar – Ryan Rippey & Sam Clark

Outstanding Service Award



Congratulations to Brenda Pearl as the recipient of the inaugural Outstanding Service Award presented at the Snyder Lecture. This award recognized Brenda for her service and devotion to the department of Agricultural Economics. Brenda has been with the department since 1987, and has served

a student. Dr. Mintert is assistant director of Purdue Extension, responsible for agricultural and natural resources programming. The Hoosier state is familiar terrain to Dr. Mintert, who managed grain and livestock farms in Indiana and earned bachelors and master’s degrees in agricultural economics at Purdue in 1978 and 1982, respectively. After receiving a doctoral degree in agricultural economics from the University of Missouri in 1986, he joined the agricultural economics faculty at Kansas State University, where he specialized in livestock marketing. Dr. Mintert was named Kansas State’s Extension state leader for agricultural economics in 2004. <http://www.ag.purdue.edu/extension/Pages/jmintert.aspx>

Established in 1975 as a memorial to a deceased distinguished faculty member, the James C. Snyder Memorial Lecture is the Department of Agricultural Economics’ signature event. Funds for the support of the memorial are contributed by friends and corporations who wish to encourage the continuation of the professional efforts of Jim Snyder during his brief but brilliant career. The 2010 event was attended by Dr. Snyder’s spouse, Mary Ruth Snyder. The Snyder guest lecturer was Dr. Ian Sheldon, Andersons Professor of International Trade, Department of Agricultural, Environmental and Development Economics, The Ohio State University.

35th Annual Snyder Lecture & Awards



We are excited to announce that the 2011 Snyder Lecture will feature Dr. Thomas Hoenig. Dr. Hoenig is the President of the Kansas City Federal Reserve Bank and a member of the Federal Reserve’s Open Market Committee that votes on national monetary policy. The 36th Annual Snyder Lecture is scheduled for the afternoon of April 15, 2011. Please stay tuned to our website for further details as the date

as main office manager and administrative and functional support for three department heads, several associate heads, the Extension Coordinator, and many faculty and staff.

APEX Awards

In recognition of those individuals with a strong connection to the Department of Agricultural Economics who have made outstanding contributions in their fields, Ken Foster presented Apex Awards to four individuals, representing the convergence of accomplishment in the lives of our honorees. “These four outstanding individuals are great examples of the impact that graduates from our department have on society, the agricultural economy and their communities,” said Dr. Ken Foster, head of the Department. “Their influence runs the gamut from providing educational opportunities for our students, improving the livelihoods of rural stakeholders, and framing policy that makes U.S. agriculture more competitive.”



Jason Henderson is vice president and Omaha, Nebraska branch executive for the Federal Reserve Bank of Kansas City. His duties include leading the bank in agricultural research, representing the bank as a regional economist, recruiting and working with the board of directors. He holds masters and doctoral degrees in agricultural economics from Purdue and a bachelor’s degree in economics from Central College in Pella, Iowa.



Warren Preston, of Alexandria, Va., is associate deputy administrator and chief economist for the Livestock and Seed Program in the U.S. Department of Agriculture’s Agricultural Marketing Service. He advises the agency on policies and programs that affect livestock, meat, fish, grain and seed industries. He earned masters and doctoral degrees in agricultural economics from Purdue and a

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bachelor's degree in dairy science from Ohio State University.



Kim Emshwiller

Kim Emshwiller, is president of Vision Ag Inc., which offers full farm management services in Rensselaer, Ind. With her sister, Ms. Emshwiller also began Blue Monday Soap Co., which produces all natural handmade soap and body products. Other businesses she owns are Prairie's Edge, specializing in everything outdoors, and Auto Works, a repair shop. She holds a bachelor's degree in agricultural economics from Purdue.



Mrs. Evelyn Ott

Evelyn Ott of Jeffersonville, Ind., has pledged a gift to the matching Presidential and Trustee Scholarship program that will ultimately create a \$1 million dollar endowment. The Dr. Leland E. Ott Memorial Scholarship will provide 4 – 5 full ride scholarships annually for undergraduate students studying agricultural economics. The gift honors Ott's husband, Dr. Leland Ott, who earned a doctoral degree in agricultural economics from Purdue and served on the faculty of Cornell University.

Faculty Chosen for Centennial AJAE

Ag Econ faculty members were among the authors chosen to write papers in the recently released Centennial Issue of the American Journal of Agricultural Economics. Below is a link to the abstract of each article.

Food and Consumer Economics



Dr. James Eales

Coauthors: Laurian Unnevehr, James Eales, Helen Jensen, Jayson Lusk, Jill McCluskey and Jean Kinsey. Agricultural economists first carried out demand studies in order to understand determinants of farm prices and incomes. The shift to a focus on consumer welfare began with studies of the role of food and food assistance in standards of living. Now the profession is more concerned with how information and quality attributes influence consumer behavior. Agricultural economists' empirical work in this field has informed the development of household production theory, hedonic price theory, definitions of poverty thresholds, complete demand systems, and survey and experimental techniques to elicit preferences. <http://www.agecon.purdue.edu/directory/faculty/eales.asp>

Agribusiness Economics and Management



Dr. Michael Boehlje

Coauthors: Robert P. King, Michael Boehlje, Michael L. Cook, and Steven T. Sonka. Agribusiness scholarship emphasizes an integrated view of the food system that extends from research and input supply through production, processing, and distribution to retail outlets and the consumer. This article traces development of agribusiness

scholarship over the past century by describing nine significant areas of contribution by our profession: (1) economics of cooperative marketing and management, (2) design and development of credit market institutions, (3) organizational design, (4) market structure and performance analysis, (5) supply chain management and design, (6) optimization of operational efficiency, (7) development of data and analysis for financial management, (8) strategic management, and (9) agribusiness education. <http://www.agecon.purdue.edu/directory/faculty/boehlje.asp>

ICEE Receives Adam Smith Award



Dr. Harlan Day

In September 2009, the Indiana Council for Economic Education (ICEE), under the direction of Dr. Harlan Day, received the national Adam Smith Award from the Council for Economic Education. The award was created to highlight benchmark accomplishments of individuals and organizations who have championed the national cause of economic education. ICEE is a national leader in promoting K-12 economic and financial education. Since records have been kept (2002), ICEE ranks #1 in professional development contact hours provided to K-12 teachers. ICEE, in partnership with the Indiana Department of Education, is also #1 in the development and distribution of K-12 curriculum materials.

The ICEE holds its annual Econ Camp for high school teachers of economics every fall at beautiful Camp Tecumseh. The Camp is the professional development highlight of the year for these outstanding teachers. Faculty from the department participate at each camp and in 2009 Drs. Jerry Shively, Otto Doering, and Larry DeBoer were the speakers. Participants always comment on how much they learn at the camp and subsequently utilize the teaching materials and methods in their classroom. The success of the ICEE program is visible. A team of students from St. Joseph High School in South Bend was crowned National Champion in the annual Federal Challenge Competition, and a team of high school economics students from Carmel High School finished third in the nation in the Economics Challenge Competition, sponsored by the Council for Economic Education (CEE). <http://www.econed-in.org/>

Farm Management Tour

The Department of Agricultural Economics at Purdue University has organized an annual Indiana Farm Management Tour every year since the early 1930s. The Tour is a cooperative effort of the Department of Agricultural Economics, the Purdue University Cooperative Extension Service and the Indiana Farm Management Association, Inc. The tour visits farms that have demonstrated highly successful farm business management practices or have unique perspectives on farm business management. This 2010 tour was held on June 23 and 24, with five family businesses in Boone and Hendricks counties hosting and sharing management practices: Prairie Creek Cattle Company – Donnie and Danny Lawson, Dull's Tree Farm – Tom & Kerry Dull, Little Ireland

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Farm, Inc. – Jack and Rita Maloney, Starkey Farms Partnership – Dave, Mike and Jeff Starkey, and Hession Farms, Inc. – Anthony and Matt Hession. Joe Kelsay, Director of the Indiana Department of Agriculture spoke at the luncheon at Starkey Farms. http://www.agecon.purdue.edu/extension/programs/farm_tour.asp

Top Farmer Crop Workshop

The 43rd annual workshop took place July 18-2, 2010, in the Pfindler Hall Deans Auditorium on Purdue's West Lafayette campus and at the Beck Agricultural Center at the Agronomy Center for Research and Education.

"The Purdue Top Farmer Crop Workshop aims to help commercial producers achieve their goals through improved management," said Bruce Erickson, Purdue Extension director of cropping management systems and the workshop coordinator. "By attending, a farmer can better decide if a technology has a good fit for their farm, deal with the changing economic environment and maximize their yields and efficiency.

The event featured more than 30 speakers from Purdue's College of Agriculture and sister land-grant universities, agribusiness professionals and farmers. <http://www.agecon.purdue.edu/topfarmer/>

MS-MBA Shapes Future Leaders

For more than 10 years, agribusiness managers who want to earn a graduate degree while continuing to work full time have looked to the Purdue University-Indiana University MS-MBA in Food and Agribusiness Management. It is the only distance-delivered, dual-degree program in the United States with a focus on the food and agribusiness industries, and its rigorous curriculum prepares students for the challenges they will face as future industry leaders. "Through the MS-MBA program, I learned what it takes to help a business make money, save money, and solve problems," says Stephanie Young, a sourcing associate at Eli Lilly and Company. "If you can't do one or

more of those things, you run the risk of becoming powerless. Who wants to be powerless in this economy?" As of August 2010, the MS-MBA program had 159 graduates and a graduation rate of 97.77. There are 39 students currently completing courses in the two current cohorts. A new cohort begins in August of each year, and the number of students allowed into the program is intentionally limited to ensure a high-quality educational experience. For more information about the center, visit www.agecon.purdue.edu/agribusiness

Center for Food and Agricultural Business



Dr. Allan Gray

During fiscal year 2010, the department's Center for Food and Agricultural Business continued its tradition of developing and delivering high-quality management education programs for agribusiness professionals from all sectors of agribusiness. The center's faculty and staff also took on a challenge—find new and creative ways to provide their participants with opportunities to transform their thinking, beliefs, and assumptions. The center is transitioning away from a traditional informative-learning model to one that focuses on transformational learning. "We believe that today's challenges require an industry with leaders capable of discovering new solutions that may be far removed from the solutions of the past," says Allan Gray, the center's director. "By striving for transformational learning experiences, we can contribute to the development of these leaders." Over more than 110 days of programming, the center facilitated learning activities that exposed participants to different points of view, allowing them to gain new perspectives. The center's open enrollment programs drew 214 agribusiness managers from 28 states, and its custom programs reached 408 professionals from 34 states and countries spanning the globe. Key partners throughout the year included companies such as Syngenta, Bayer CropScience, Land O'Lakes, John Deere, Farm Credit Services of Mid-America, Pioneer Hi-Bred

International, and National Oilwell Varco. For more information about the center, visit www.agecon.purdue.edu/cab

Center for Global Trade Analysis



Dr. Thomas Hertel

The Center for Global Trade Analysis held their Thirteenth Annual Conference on Global Economic Analysis in Penang, Malaysia from June 9-11. Hosted by the United Nations Economics and Social Commission for Asia and the Pacific, the conference centered on the theme, "Trade for Sustainable and Inclusive Growth and Development" and was attended by 185 participants from 37 different countries. The Department of Agricultural Economics was well represented at the conference with ten staff members and graduate students making presentations including Dr. Thomas Hertel, Executive Director. The Annual GTAP Advisory Board Meeting preceded the conference and was attended by 30 leading economists and policy advisors representing institutions in Asia, Africa, Europe, Latin America and the United States.

The Eighteenth Annual Short Course in Global Trade Analysis, "Introduction to Applied General Equilibrium Analysis in a Multi-Region Framework", was held from August 7-13. The course introduced participants to a standardized framework for conducting global trade analysis in an applied general equilibrium setting, and provided participants hands-on training with software tailored to global trade analysis. The course also gave participants the opportunity to interact with economists working on global trade and resource use issues and become part of an international network. Thirty-three individuals from 14 different countries participated in this course. <https://www.gtap.agecon.purdue.edu/>

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OUTSTANDING STUDENTS



Students in the Department of Agricultural Economics are leading the College of Agriculture as they were elected to all five executive positions on the College of Agriculture Council. The 2010 Ag Council Executive Committee includes: Kelly Clark – Public Relations, Leslie Byers – Secretary, Emily Hirsch - President, Benjamin Stoller - Treasurer, and Ben Wolff – Vice President.

Students were recognized at the Undergraduate Awards Program for either their leadership in the Agribusiness Club, Farm Management Club or Agricultural Economics Envoy organizations; participation in the National Agri-Marketing Association Team and AAEA Quiz Bowl Team; completion of the Undergraduate Honors Program and recognition for Fall 2009 Semester Honors. Several students also received scholarships and awards for their performance in the classroom and their involvement with extracurricular activities. The 2010-11 scholarship recipients are:

R. Dean Dyson Scholarship – Nevin Stumler

Gerald and Joan Gentry Scholarship – Eric Johnson and Michelle Steinbarger

Jim Hicks and Company Scholarship – Leslie Byers, Britannia Cassiday, Laura Donaldson, Kim Hoeing, Kyle Maple, Carissa McCay, Jamie Steiner, and Beau Williamson

Indiana Society of Agri-Bankers Award – Carissa McCay

Indiana Society of Farm Managers and Rural Appraisers – Carissa McCay

Marshall A. Martin Public Policy Scholarship – Renee Foltz

F. Van Smith Scholarship – Sarah Jordan

Kim Hoeing was elected President of the Purdue Foundation Student Board

Jamie Steiner was elected Vice President of the Purdue Student Government



Emily Hirsch

Emily Lynne Hirsch of Fort Branch, Ind., was named the Outstanding Sophomore in the College of Agriculture. Hirsch is an agribusiness management major and dean's list student. She's been a delegate to the Purdue President's Roundtable and is the 2010 President of the College of Agriculture Council. Other activities include Agribusiness Management Club and Alpha Chi Omega. She was a sales support intern for Beck's Hybrids during the summer of 2009, where she handled various assignments from developing the seed dealer network to conducting a phone survey. Hirsch is the daughter of Michael and Beverly Hirsch.

Kendra Arrington won 1st place in the Graduate Oral Research Contest at the Minorities in Agriculture, Natural Resources and Related Science (MANRRS) Conference. Kendra's presentation was entitled: "An Evaluation of Consumer Segments for Farmers' Markets in Indiana and Illinois". Kendra's major professor was Dr. Jennifer Dennis. Kendra joined the Foreign Agricultural Service of USDA in Washington, D.C.

David Ortega won the William Applebaum Memorial Scholarship Award for his M.S. Thesis from the Food Distribution Research Society. David's research "Essays on Mean Demand in China" was supervised by Dr. Holly Wang. You can read an article, "Economists Study How to Improve China's Food Safety" in LiveScience about David's East Asia and Pacific Summer Institute project on food

safety conducted while he was in China traveling to various cities gathering data for the study. <http://www.livescience.com/health/China-food-preference-safety-bts-100416.html>

Miriam Otoo received an African Women in Agricultural Research and Development (AWARD) fellowship from the CGIAR Gender and Diversity program where 60 fellows were selected from 496 applicants. This 2-year program is designed around establishing mentoring partnerships, strengthening scientific skills and developing leadership capacity. Dr. Joan Fulton will serve as mentor for Miriam through this program.

The 2009 Townsend Outstanding Communicator in Agriculture Debate Competition was won by the team of Beau Williamson (AgEcon), Christine Penner (AgEcon), and Bruce Cooley (Ag and Biological Engineering). The team took first place for their debate topic: "Organic Food is a Better Choice for Consumers". Beau, Christy and Bruce were coached by Dr. Frank Dooley and received Dell Mini laptops and a trophy.



Jacob Smoker

Jacob Smoker and Mohamad Abiad of Team TerraMat took first place in the Student Soybean and Corn Innovation competition sponsored by the Indiana Soybean Alliance and Indiana Corn Marketing Council. They created a cork product that can be made with both soybeans and corn and used for flooring, insulation and other uses. Jacob Smoker is an agricultural economics and horticulture production and marketing major, and Mohamad Abiad is an agricultural and biological engineering doctoral student.

Andrew Sowell received the D. Woods Thomas Memorial International Support Fund. During May-July, 2010, Andrew was in Ecuador collecting data for his thesis which concerns the benefits accruing from an improved variety of naranjilla

DEPARTMENT NEWS AND EVENTS

(an Andean fruit), which is resistant to Fusarium, a devastating fungus.

Amanda Leister was awarded a fellowship from the National Science Foundation to participate in the 2010 East Asia and Pacific Summer Institute. Amanda worked on her PhD Dissertation from June through August at Nagoya City University in Japan.

Benoit Delbecq was awarded the Bilsland Dissertation Fellowship for Fall 2010.

Peter Mitchell received grant funding for his thesis study from the North Central Region - Sustainable Agriculture Researcher and Education (NRC-SARE) for his project titled *Farmer Access to Regional Meat Processing Capacity in the North Central Region – A Spatial Approach*. Peter's thesis advisor is Dr. Raymond JGM Florax.

Bottum-Kohlmeyer Award



Tamara Ogle

Tamara Ogle (AGEC-MS May 2010) and Roman Keeney (AGEC Asst. Prof.) were awarded the J. Carroll Bottum &



Dr. Roman Keeney

household incomes following changes in government payments delivered through programs which support farm income, prices, and conservation practices. The key findings show that the income impacts of farm programs differ significantly across farm households depending on both farm practices (e.g. crop rotations, enterprise diversity) and household behavior (e.g. off-farm employment, household size). With economic forecasts indicating a continuation of slow economic growth and large federal deficits the findings of this research and the approach of comparing policy alternatives on objective efficiency grounds will be of increasing importance for understanding the farm household level consequences of changing policies in agriculture.

J.B. Kohlmeyer Non-Advocacy Public Policy Award in support of their research program analyzing efficiency of government farm and rural policy. That work estimated the impact on farm

2010 Homecoming

The Boilermakers will host Minnesota on October 16, 2010. The kickoff will be preceded by activities, stage performances, food vendors, and individual college/school tents, including the College of Agriculture tent located on the Memorial Mall across from the Ag Administration Building. A buffet will be held from 9 to 11 a.m. Prof. Emeritus Jake Atkinson, and recently hired Professors Nicole Olynk, Brent Gloy and Juan Sesmero will be among the faculty in attendance. Contact the Agricultural Alumni Association for information at (765) 494-8593 and check their website for meal and ticket ordering information: <http://www.ag.purdue.edu/agalumni>



INDIVIDUAL ACHIEVEMENTS

Administrative Professional Promotions:

Rhonda Reeves, promotion to Level 4
Dr. Harlan Day, promotion to Level 6
Jeff Greiner, promotion to Level 4
Jeff Sanson, promotion to Level 5
Debby Weber, promotion to Level 5

Dr. Janet Ayres was inducted into the Carroll County Agriculture Hall of Fame.

Dr. Joseph V. Balagtas was promoted to Associate Professor

Dr. Jennifer Dennis was named to the Entrepreneurial Leadership Academy

Dr. Otto Doering has been made Chair of the Environmental Protection Agency Science Advisory Board's Committee on Integrated Nitrogen

Dr. Joan Fulton was elected President of the University Faculty Senate

Dr. George Patrick was named Director of the Land Grant University Tax Education Foundation

Dr. Wallace Tyner has been appointed as a member of a National Academy of Science study committee on Economic and Environmental Impacts of Increasing Biofuels Production

Dr. Brigitte Waldorf has been selected to receive a 2010 Kinley Trust Award for her proposal entitled, "The Effect of Macroeconomic Shocks on the Food Stamp Program".

Dr. Terrie Walmsley was promoted to Research Associate Professor

NEW FACULTY AND STAFF



Dr. Brent Gloy

Dr. Brent Gloy is an associate professor in the Department of Agricultural Economics. He teaches and conducts research and Extension programs in the areas of agricultural finance and agribusiness management. The majority of his research has focused on issues related to the supply and demand for credit. Dr. Gloy currently serves as the Director of the Center for Commercial Agriculture and an Associate Director of the Center for Food and Agricultural Business. He teaches an undergraduate course in Agricultural and Food Business Strategy. Prior to arriving at Purdue, Dr. Gloy was an associate professor in the Department of Applied Economics and Management at Cornell University. There he taught undergraduate courses in Agribusiness Strategy and Agricultural Finance and a graduate course in Agricultural Finance. In addition to his traditional classroom teaching, Dr. Gloy participated and led classes on a number of international and domestic farm and agribusiness field studies. These have included trips to Hungary, Slovakia, Poland, Holland, and Australia. Domestic farm management field study destinations have included California, Texas, Florida, and Georgia. In the past he has also directed the Cornell Farm Credit Fellows program where students are paired with a lender and borrower in order to complete an intensive investment analysis and credit committee report. The Fellows then travel to New York City where they visit with several key financial market participants. An Agricultural Economist, Brent received his M.S. and Ph.D. from Purdue University. In addition to his activities at Purdue, Brent remains involved in the family farm business located in Southwestern Nebraska.



Dr. Juan Sesmero

Dr. Juan Sesmero joins the department as an assistant professor on August 16 after completing his Ph.D. in agricultural economics at the University of Nebraska-Lincoln. Juan's teaching and research activities are focused primarily on natural resource and environmental economics. He has a strong interest in the identification and measurement of trade-offs between economic efficiency and distributional equity in the context of energy, climate, and water policy. Juan is also interested in the role of technological progress in resource extraction and the resulting ecological sustainability of production systems. His research also includes measurement of environmental and marketing efficiency in the biofuels industry and agricultural productivity growth in China.



Dr. Nelson Villoria

Dr. Nelson Villoria joins the department as a research assistant professor. Previously, he was a post-doctoral research associate with the Center for Global Trade Analysis. His research interests are in the areas of international trade and production economics. Much of his work uses bilateral trade flows to study the transmission of demand and supply shocks across countries. His current interests are in the modeling of global land supply and productivity and the interaction between weather fluctuations and trade patterns. Nelson earned his Ph.D. from Purdue University in Agricultural Economics in December 2009.



Dr. Angela Gloy

Dr. Angela Gloy will join the Department of Agricultural Economics at Purdue in August as a Farm Business Planning Specialist. Her emphasis is farm family succession planning, including retirement and estate planning issues that accompany the transfer process. Beginning in 2011, Angela will assume responsibility for teaching the undergraduate estate planning course in the department. Previously, Angela worked with the New York FarmNet and FarmLink Programs at Cornell University. The New York program business model serves as a springboard for her work with developing a one-on-one farm family assistance program in Indiana. Efforts to develop a state-wide Extension-based team that can facilitate individual families' succession planning process are a priority. She will be working closely with the farm community on programming, developing written planning tools for farmers, and promoting all of the planning processes (e.g., business, marketing, estate, retirement, and succession) relevant to farm businesses. Angela's work with farm families complements existing departmental programs offered by farm business management faculty. Prior to working on farm succession issues, Angela worked with the Cornell Program on Dairy Markets and Policy, focusing primarily on market development opportunities for the industry. Her M.S. and Ph.D. degrees are from Texas A&M University and Purdue University, respectively.

OBITUARIES

Wilford H. M. Morris



Dr. Wilford H.M. Morris

Wilford "Bill" H.M. Morris, 88, of West Lafayette, died Sunday, Feb. 14, 2010, at his residence in Westminster Village. Born July 25, 1921, in London, England, he was the son of the late Harry John Morris and Lesley Helen Wade Morris. While living in England, he served in the Royal Army of Great Britain. His first marriage was to Shirley Hawthorn on June 4, 1952, in Logan, Utah, and she preceded him in death on Sept. 19, 1992. His second marriage was to Rachel Stark in 1997, and she preceded him in death in 2000. Dr. Morris received his bachelor's and master's degrees from Cambridge University and earned his Ph.D. from Cornell University in Ithaca, N.Y. He came to West Lafayette in 1955 and was a professor of agriculture economics at Purdue University until retiring in 1989. He was a leader in the interdisciplinary study of hog production facilities, and was internationally recognized for his work in farm labor science. He owned Morris Rentals and formerly owned Walcott Weavers, Weavers Three, Old Abbingdon Weavers and Churchill Weavers. He was a member of St. John's Episcopal Church. He was an avid collector of various types of art and had spoken on various occasions at St. Meinrad Monastery about textiles. Surviving are a son, Edward Morris of Covington, Ky.; four daughters, Lesley Hill (husband: Garrie) of Granville, Ohio, Penny Schmicker and Audrey Compere (husband: Ken), both of Elgin, Ill., and Susan Johnson of West Lafayette; and one sister, Rosemary Morris of Leicester, England, and 10 grandchildren.

Clifford M. Hardin



Dr. Clifford M. Hardin

Dr. Clifford M. Hardin, the first secretary of agriculture in the Nixon administration, died April 4, 2010, at his home in Lincoln, Neb. He was 94. Clifford Morris Hardin was born on Oct. 9, 1915, near Knightstown, Ind. While his father worked on agricultural ventures in Florida to supplement the family income, Clifford managed the family farm. Dr. Hardin earned undergraduate, masters and Ph.D. degrees from Purdue. He taught at Purdue, the University of Wisconsin, and Michigan State College (now Michigan State University). In 1954, at age 39, he became chancellor of the University of Nebraska, where he helped quadruple enrollment and persuaded the state's Legislature to raise professors' salaries. Clifford M. Hardin was sworn in as agriculture secretary on Jan. 22, 1969. He was known for his program limiting farm federal crop subsidies. His "set-aside" plan in the 1970 Farm Bill called for farmers to leave a certain percentage of their land idle to qualify for federal payments and price supports. Dr. Hardin's other achievements included extending the food stamp program and setting up a bureau to administer food programs. One of Dr. Hardin's final acts as agriculture secretary was introducing Woodsy Owl as a mascot of the Forest Service. Woodsy became famous for his exhortation, "Give a Hoot, Don't Pollute." Dr. Clifford Hardin went on to be vice chairman for research for the Ralston Purina Company and chairman of its Canadian unit, director of the Center for the Study of American Business (now Weidenbaum Center at Washington University in St. Louis), and also vice president and director of Stifel Nicolaus, an investment banking firm. Dr. Hardin is survived by his wife of 70 years, the former Martha Love Wood; his daughters, Sue Wood, Cynthia Milligan and Nancy Rogers; his sons, Clifford Wood and James Hardin; his sister, Phyllis Walls; 15 grandchildren; and 23 great-grandchildren.

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The Department of Agricultural Economics announces the establishment of the Center for Commercial Agriculture.

Sustainably meeting the world's increasing demands for agricultural products will require increasingly complex and sophisticated farming businesses. The purpose of the Center for Commercial Agriculture is to provide the knowledge and education necessary to enable these farms to thrive. The Center accomplishes this by conducting applied research on issues important to the business of commercial agriculture, developing educational programs for farm managers and employees, and creating unique educational opportunities for undergraduate students who will manage the farms and agribusinesses of the future.

Our Vision: To be the leading source of management education and knowledge generation for the farmers in the business of producing the world's agricultural products. Our research, education, and delivery will be world class. Our perspective will be global

and science-based but with impact for stakeholders in their local setting.

The Center is committed to providing unique, highly-experiential educational opportunities to the undergraduate students that will manage the farms and agribusinesses of the future. Our educational enrichment opportunities are designed to add to the traditional educational experience by giving students the ability to participate in high-impact activities not found in traditional educational programs. One of our core educational philosophies is that exposure to real-world businesses opportunities and situations significantly broadens the student experience and cements class room lessons.

The Center conducts focused, applied, and practical research programs designed to address issues most relevant to the commercial agricultural sector. The Center's faculty are engaged in continuing foundational research in the areas of farm management, agricultural finance, agricultural marketing, and agricultural production systems. Additionally, the

Center undertakes research projects on high-priority research projects designed to specifically address important issues facing commercial agriculture. These projects are identified through active engagement with stakeholders and are meant to provide timely, relevant answers to important issues currently facing commercial agriculture.

The Center designs, develops, and delivers educational programming and events to assist commercial operations in building their management knowledge and systems. The educational offerings include a wide range of activities from topical conferences to in-depth curricular based educational programs. These events include several long-standing, traditional programs such as the Purdue Top Farmer Crop workshop and Purdue Farm Management Tour. Additionally, the Center is working to develop new, innovative programs that meet the evolving needs of today's commercial farms and to develop customized educational programs designed to meet specific educational goals and objectives of sponsoring organizations.