Our Goal

Work together to grow Indiana’s livestock and poultry sector.
Three Pronged Approach

- Work with producers
- Work with Local Decision Makers
- Assist APCs with zoning issues
Animal Ag – Indiana’s Long Term Viability

• Evaluate can VERSUS should

• What happens to the community when a project doesn’t go well

• Who picks up the pieces when a project doesn’t go well

• Industry must move forward with SMART GROWTH
Livestock Expansion Potential

- **Pork**
  - 700,000 finishing spaces
  - 120 – 205 new barns

- **Poultry** *
  - 20,000,000 birds
  - 45 – 65 new barns

- **Dairy**
  - 20,000 cows
  - 5 – 9 new barns

- **Beef**
  - 1,200 head on feed
  - 3 – 6 new barns
Economic Potential of Expansion

- Regional Economic Impact
  - Pork
    - 700,000 new finishing spaces
    - ~ $423,500,000 - $493,500,000
  - Poultry
    - 20,000,000 new birds
    - ~ $595,725,000 - $980,850,000
- Dairy
  - 20,000 additional dairy cows
  - ~ $118,000,000 - $152,000,000
- Beef
  - 1,200 additional cattle on feed
  - ~ $4,800,000 - $6,480,000
Potential Growth Areas
Potential Economic Impact of Expansion

State Economic Impact
- $1,142,025,000 - $1,632,830,000

New Jobs Across Indiana
- 5,536 – 9,014

Annual Increase in Feedstock Demand
- 287,000 tons of SBM
- 55.7 million bushels of Corn
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Know Before You Build A Livestock Barn
Key Topics

• Working with neighbors
• How to prepare for community pushback
• Understanding site characteristics
• Understanding environmental regulation

• Local zoning requirements
• How to work with media
• List of resources
  – Attorneys
  – Consultants
WHO: TARGET AUDIENCES

1) LOCAL DECISION MAKERS
   • Board of Zoning Appeals
   • Area Planning Commission
   • County Staff and Attorneys

2) INFLUENCERS: “OPINIONS REQUESTED”
   • LEDOs
   • County Commissioners
   • Chamber of Commerce
   • Business Leaders Sector
   • State Legislators

3) INFLUENCERS: “VIEWED AS EXPERTS”
   • County Extension Educators
   • Agriculture Memberships
   • Environmental Consultants
   • DNR/County Parks and Recreation

4) MEDIA
   • Non-ag media
Farmer Spokesperson Training

• Led by professional team of experienced trainers
• Farmers are led through multiple exercises to help them tell their personal stories
• Prepare farmers to discuss highly emotional topics
• Farmers are given multiple opportunities to practice talking through mock scenarios
Final Thoughts

• Multiple resources available to assist, all focused on advancing Indiana Agriculture

• Bad decision at all levels cause unnecessary pain for everyone

• The future success of livestock and poultry sector in Indiana will be measured by the dollars

• Remember, just because you can doesn’t mean you should
Thank You

The Livestock Team

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