

Purdue Extension Logic Model

INPUTS	OUTPUTS		OUTCOMES – IMPACT		
			Short-term	Medium-term	Longer-term
What we invest	What we do	Who is reached?	What do we think participants will know, feel, or be able to do after participating in project/program?	How do we think participants will behave or act differently after participating in project/program?	What kind of impact can result if participants behave or act differently after participating in project/program?
EXTENSION	<ul style="list-style-type: none"> • Learning Events – in person, live technology, or recorded/posted technology / online • Consultations • Community Committees, Boards, or Coalitions • Popular Press Educational Articles via newsletters, or TV/Radio Spots • Extension Publications (New or Revised) • Research Publications 	<ul style="list-style-type: none"> • Direct Contacts (synchronous) • Indirect Contacts (asynchronous) • Stakeholders 	<p>E1.1 - Knowledge - # of participants who self-report learning something new</p> <p>E1.2 - Attitudes - # of participants who increased awareness of or confidence about a topic</p> <p>E1.3 - Skills - # of participants who learned new skills</p> <p>E1.4 - Aspirations - # of participants who aspire/intend to “do something” (try, adopt, change, apply, etc.) with what they learned</p>	<p>E2.1 - # of participants who self-report adopting practice/behavior</p> <p>E2.2 – # of new certifications, licenses, jobs, or employment achieved</p> <p>E2.3 - # of participants who have taken on new volunteer or leadership roles/opportunities in their community</p>	<p>E3.1 - # of participants who self-report benefits or results from adopted practice/behavior</p> <p>E3.2 - \$ impact of adoption of practice/behavior</p> <p>E3.3 - # of social, environmental, economic, or community conditions impacted or improved</p> <p>E3.4 - # of participants who attribute benefits/results realized to Purdue Extension</p>