

# External Partners/Collaborators and Grants/Sponsorships

## Categories – Descriptions – Examples

Category	Description	Examples
Ag Organization/Farm Bureau	Farm Bureau, American Poultry Association, Future Farmers of America, etc. - entities that are involved in agriculture directly in a support capacity.	Tippecanoe County Farm Bureau, Fair Board, Indiana Pork Producers, Purdue Ag Alumni board
Agribusiness	Entities that are financially involved in agriculture. Commercial agriculture or industry entities dealing with agricultural produce and services.	Local grain elevator, local farm, John Deere dealership, Beck's Hybrids, Corteva Agriscience
Bank	Financial institution or lenders.	German American Bank, Purdue Federal Credit Union, Fifth Third Bank
Community Club	Group or organization with community members who meet for social, educational, or service activities.	Kiwanis, Rotary, Optimist, Girl Scouts, Junior Achievement
Community Foundation	A public charity that supports a geographic area by making donations available to address community needs and support local nonprofits. Approaches include grants, endowments, scholarships, etc.	Community Foundation of Greater Lafayette, Jasper Newton Foundation
Education	Public or private educational entities	Pre-K, Elementary, Middle, and High Schools. Colleges and Universities. Headstart.
Extension Related	Entity, organization or group which may be funded by or organized with Extension (Purdue Extension or other states)	4-H boards, Master Gardeners, Homemakers
Government	Governing body for a nation, state, or community. May include state, county or municipal government departments and agencies.	SWCD, ISDH, Library, Commissioners, Law enforcement, Fire Department, Sea Grant, Parks and Recreation
Health	Health, wellness, and medical providers	Hospitals, clinics, retirement centers, Centerstone
Local Business or Other Companies/Corporations	Retail entities in the community. Companies or corporations in the community or other locations.	Local hardware store, grocery store. Microsoft, Google, Verizon, General Electric, Johnson & Johnson.
Non-Profit	Non-business entities. Charitable entities for common good, furthering a particular social cause or point of view.	Habitat for Humanity, United Way, Churches, Humane Society, American Red Cross