Framing Public Policy Education: The Purdue Model

Marshall Martin

Farm Policy Study Group
December 13, 2007

Origins of the Purdue Public Policy Education Approach

J. Carroll Bottum
J.B Kohlmeyer
Origins of the Purdue Public Policy Education Approach

J.B Kohlmeyer
J. Carroll Bottum

The Purdue Public Policy Education Framework

- Help **define** the public policy problem
- Develop **alternative** policy solutions
- Analyze the potential **consequences** of each policy alternative
Historic Examples

- Price and Income Policy
- Indiana School Consolidation
- International Trade
- Structure of American Agriculture
- Land Use Planning
- Biotechnology
- Expansion of Livestock Operations
- State Tax Reform

Two Case Studies

- Indiana Livestock Expansion: Purdue’s Involvement  
  – Don Jones

- Farm and Rural Safety: Diversity of Stakeholders  
  – Bill Fields
Next Steps

• Implications for future involvement of Purdue Extension in public policy education
  – Mike Boehlje