Purdue’s Next Strategic Plan

- Address major **challenges** facing the world
- Provide **leadership** at state, national, and global levels
- Position Purdue among the **great research universities**

Purdue’s Strategic Framework

- Student success and experience
- Research and infrastructure
  - Double research expenditures
- Economic development
- Quality of life
- Globalization
- Campus design
- Synergies
- STEM
Global Challenges Relevant to Agriculture

- **Health**
  - Food safety, nutrition, disease, poverty, hunger, families and children

- **Ecological Footprint**
  - Natural resource and environmental stewardship, global climate change, etc.

- **Agricultural Competitiveness**
  - Improve crop and animal agriculture; enhance productivity and income

- **Bioeconomy**
  - Replacements for petroleum-based products and enhance community economic well being

College of Agriculture Strategic Planning Process

Charge: Develop **Goals** and **Strategies** for each of the mission areas of the college that move us toward our vision of being the leading public research and education organization in Agriculture, Food and Natural Resource Sciences
PACs, Farms, Woodlands Strategic Planning Process

Charge: Develop a **strategic and shared vision** for our farms that offers the **enabling capabilities** to meet the college’s and university’s mission and vision of a **globally leading institution**

Framework:
- Enabling infrastructure
- Crosscutting - discovery, learning, engagement
- Strengths and weaknesses
- Opportunities and challenges
- Competitive advantages
- Portal
- Partnerships
- Internships
- Acquisition and disposition of land; repairs and upkeep
- Personnel
- Resources - unfunded and funded expectations
- Local connections
- Endowments

*If we do not change direction, we will likely end up where we are headed*

--- *Old Chinese Proverb*