

# Ag Economy Barometer

Index

200

175

150

125

100

75

05/16

05/17

05/18

05/19

05/20

05/21

05/22

05/23

05/24

Month & Year

AG ECONOMY  
BAROMETER  
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97

130

141

101

103

158

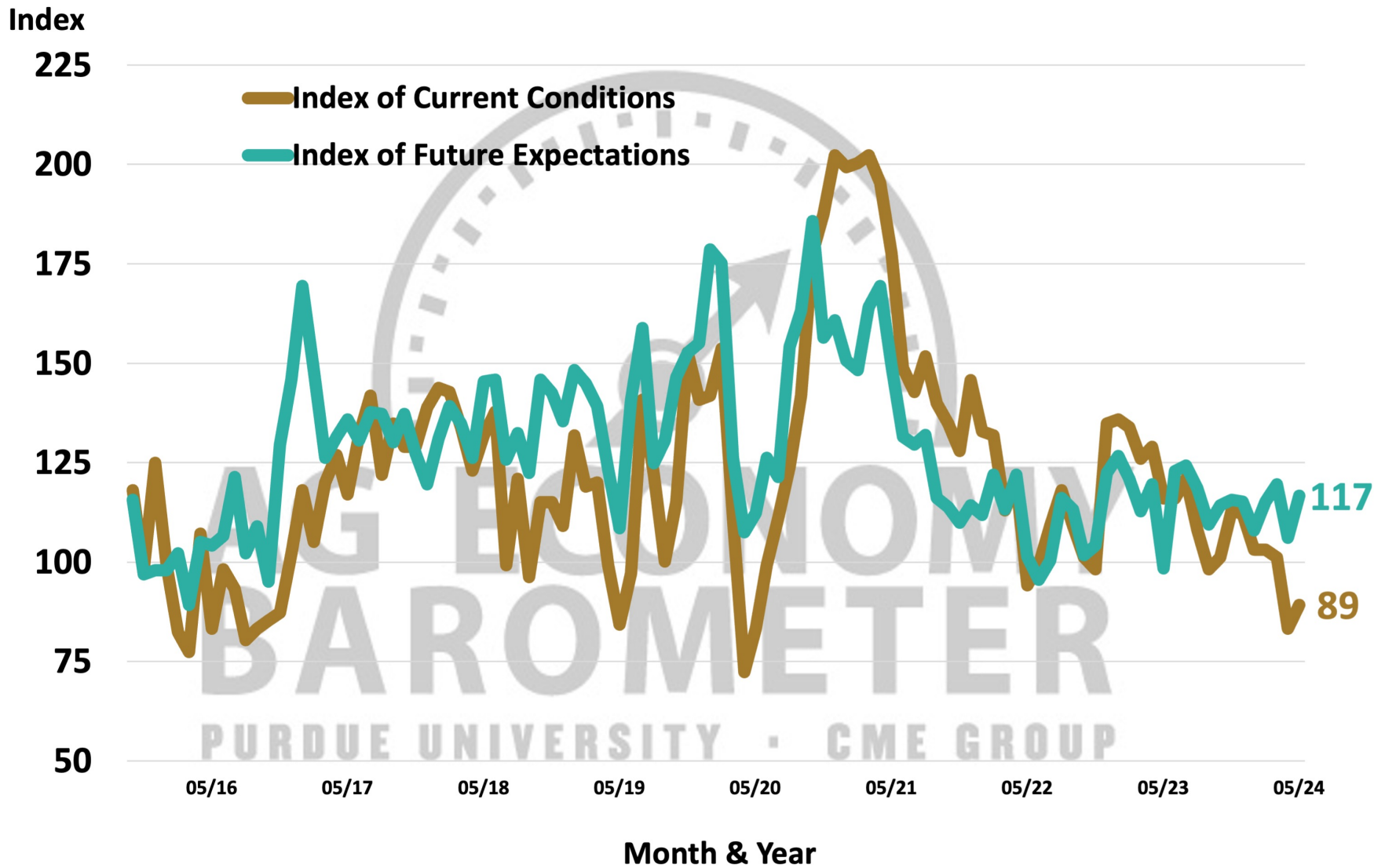
99

104

108

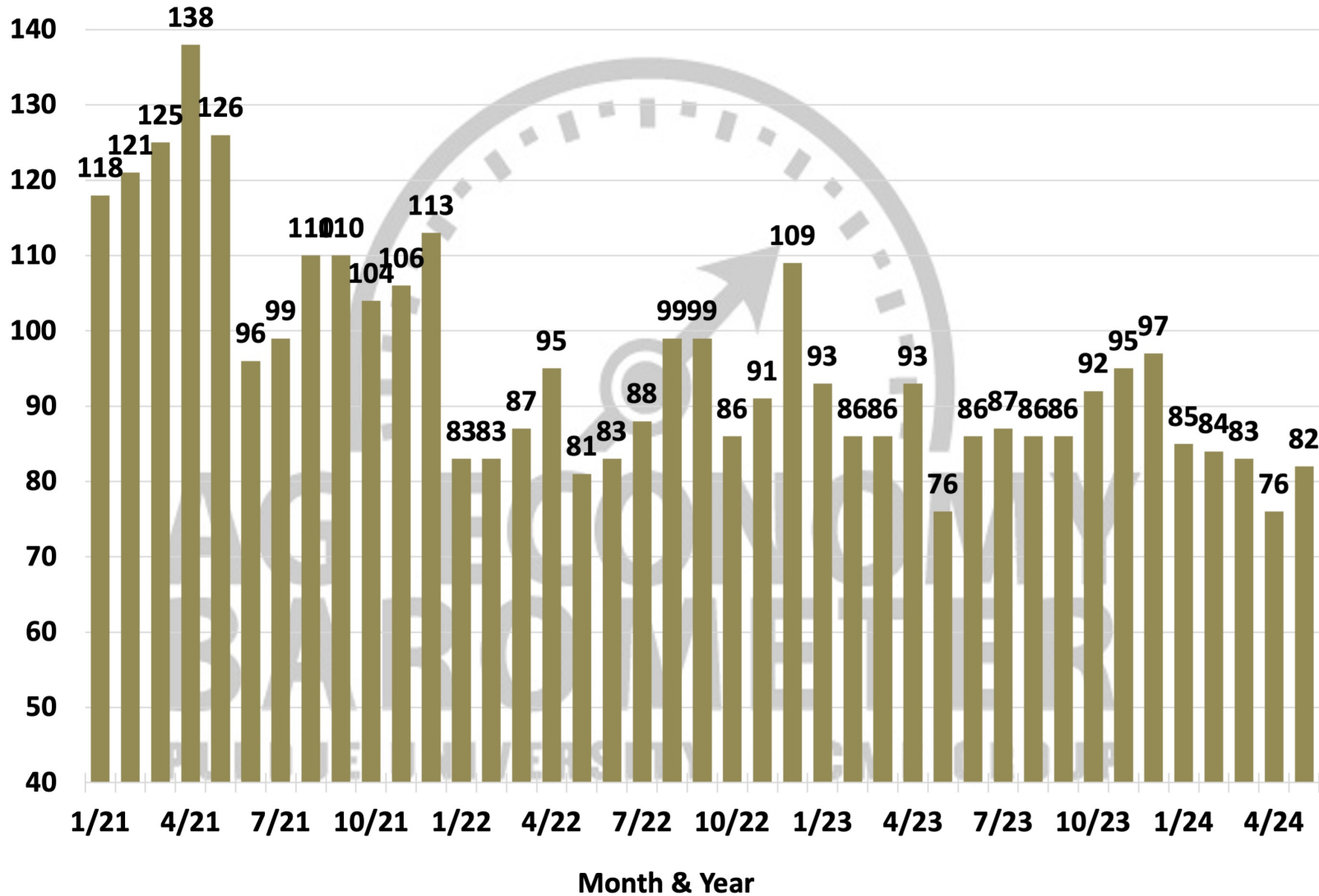
99

# Indices of Current Conditions and Future Expectations

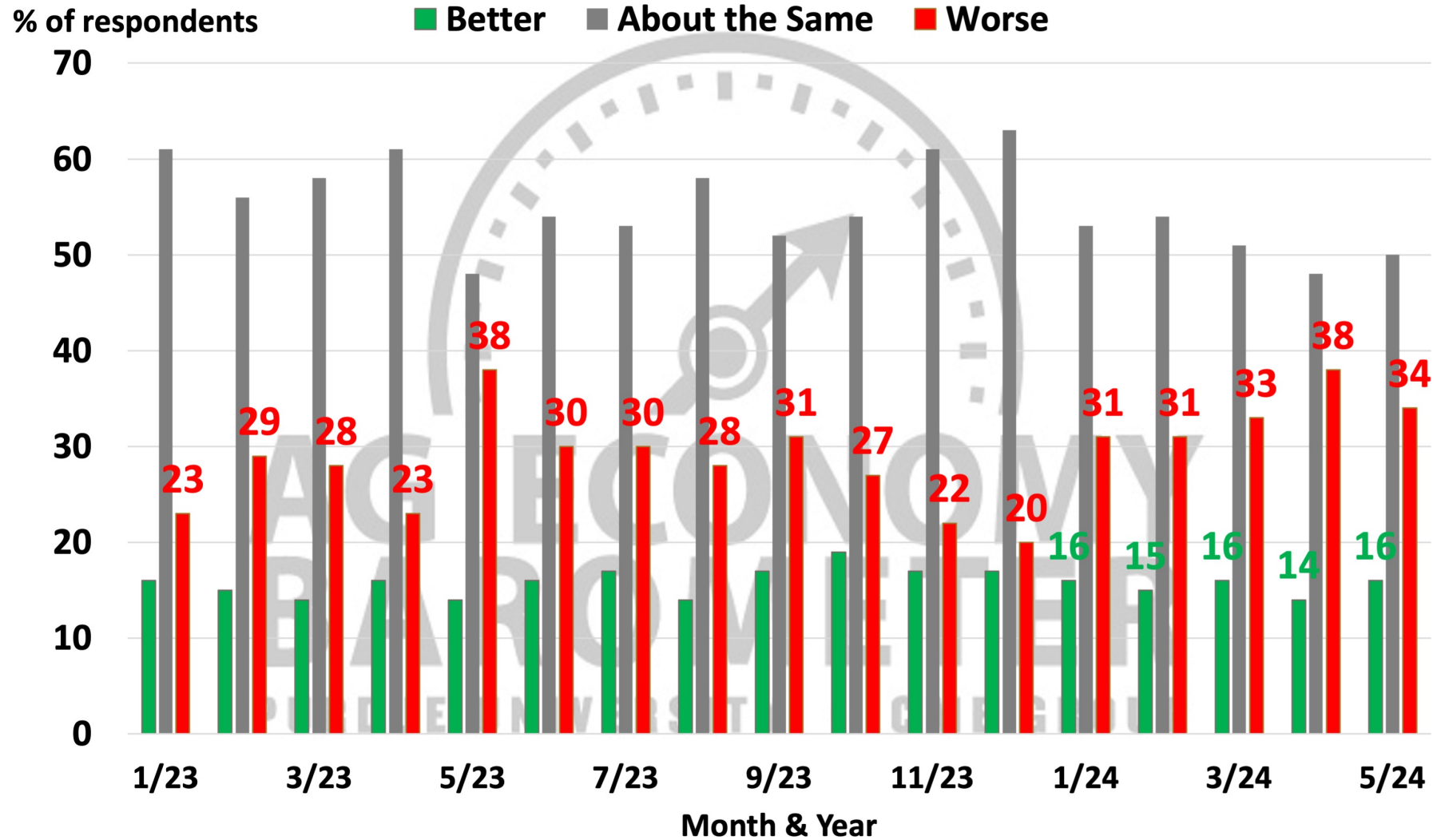


# Farm Financial Performance Index

Index



# As of today, do you expect your farm's financial performance to be better than, worse than, or about the same as last year?



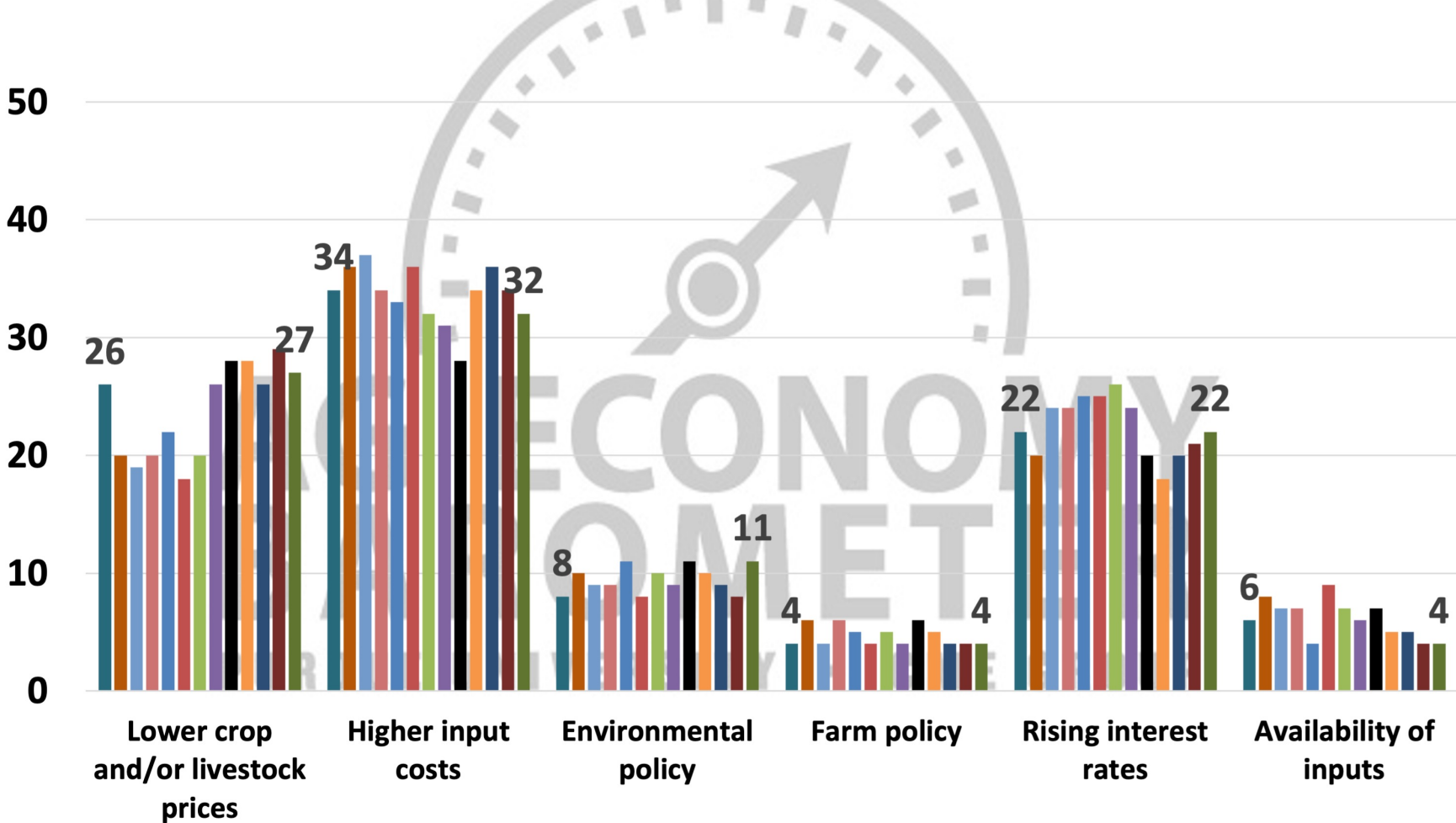
Source: Purdue Center for Commercial Agriculture, Producer Survey, May 2024

# Looking ahead to next year what are your biggest concerns for your farming operation?

% of respondents

60  
 50  
 40  
 30  
 20  
 10  
 0

5/23 6/23 7/23 8/23 9/23 10/23 11/23 12/23 1/24 2/24 3/24 4/24 5/24



Source: Purdue Center for Commercial Agriculture, Producer Survey, May 2024

# Would you say that your farm operation today is better off, worse off or about the same financially compared to a year ago?

% of Respondents

100

Better Off

Worse Off

90

80

70

60

50

40

30

20

10

0

05/16

05/17

05/18

05/19

05/20

05/21

05/22

05/23

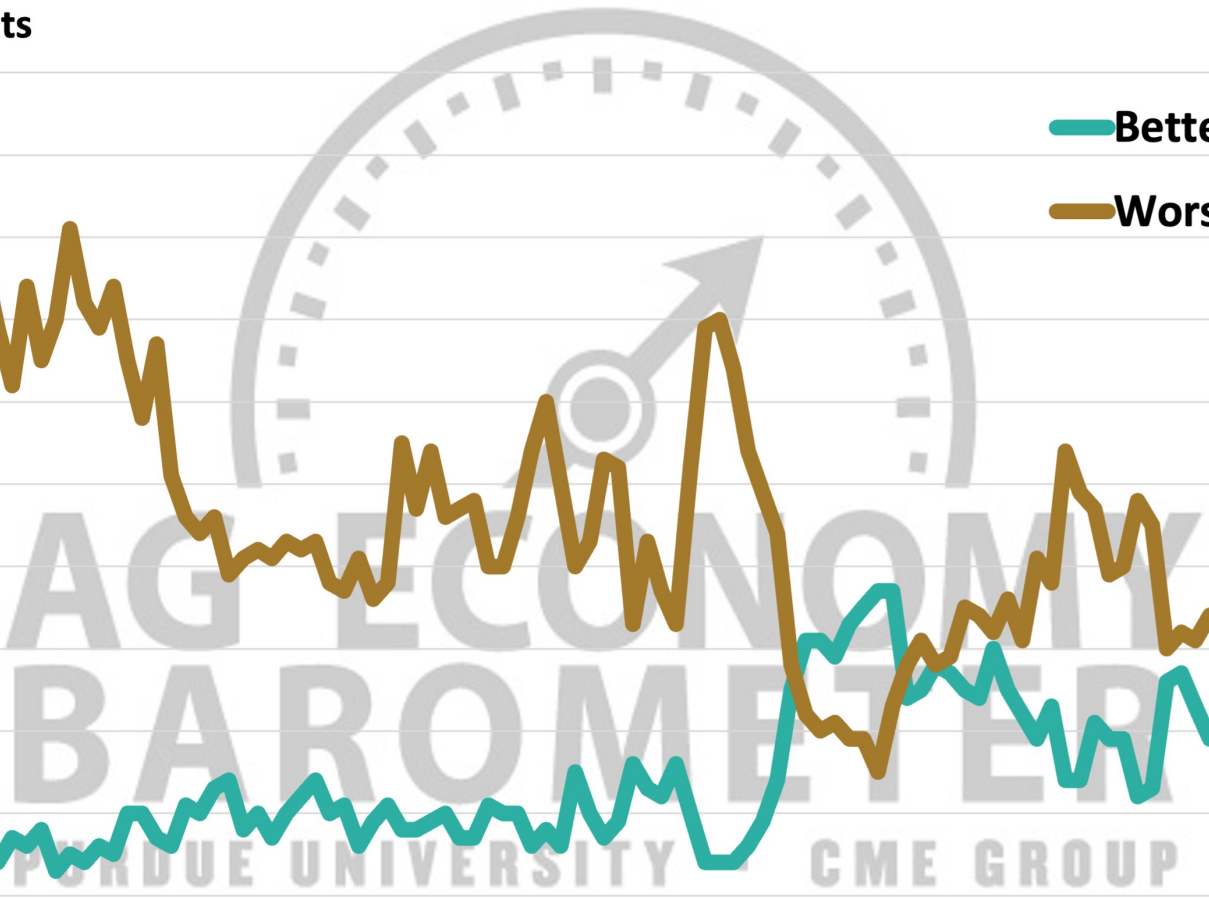
05/24

Month & Year

55

10

Source: Purdue University Center for Commercial Agriculture, Producer Survey, May 2024



# Do you think that a year from now your farm operation will be better off financially, worse off, or just about the same as now?

**Better** **Worse**

% of Respondents

60

50

40

30

20

10

0

05/16

05/17

05/18

05/19

05/20

05/21

05/22

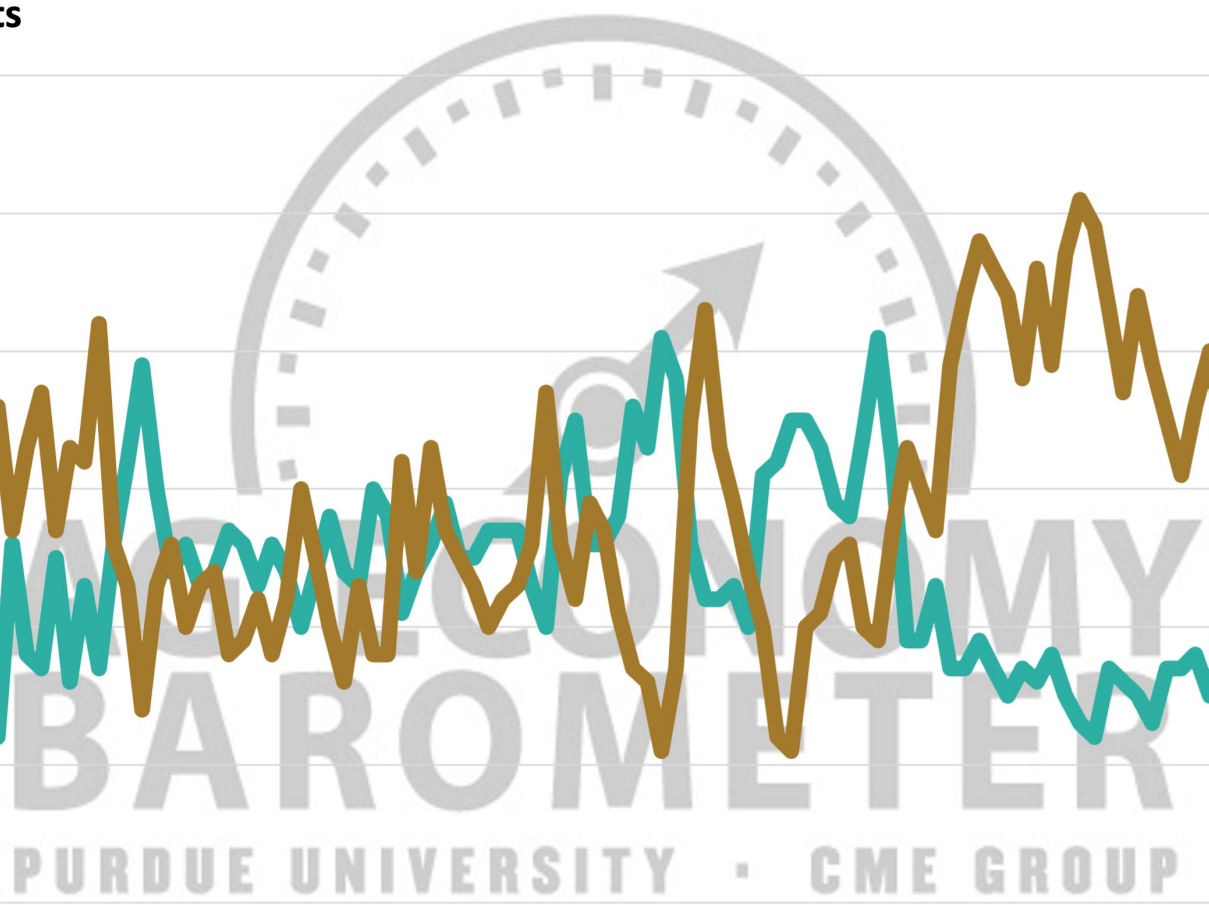
05/23

05/24

Month & Year

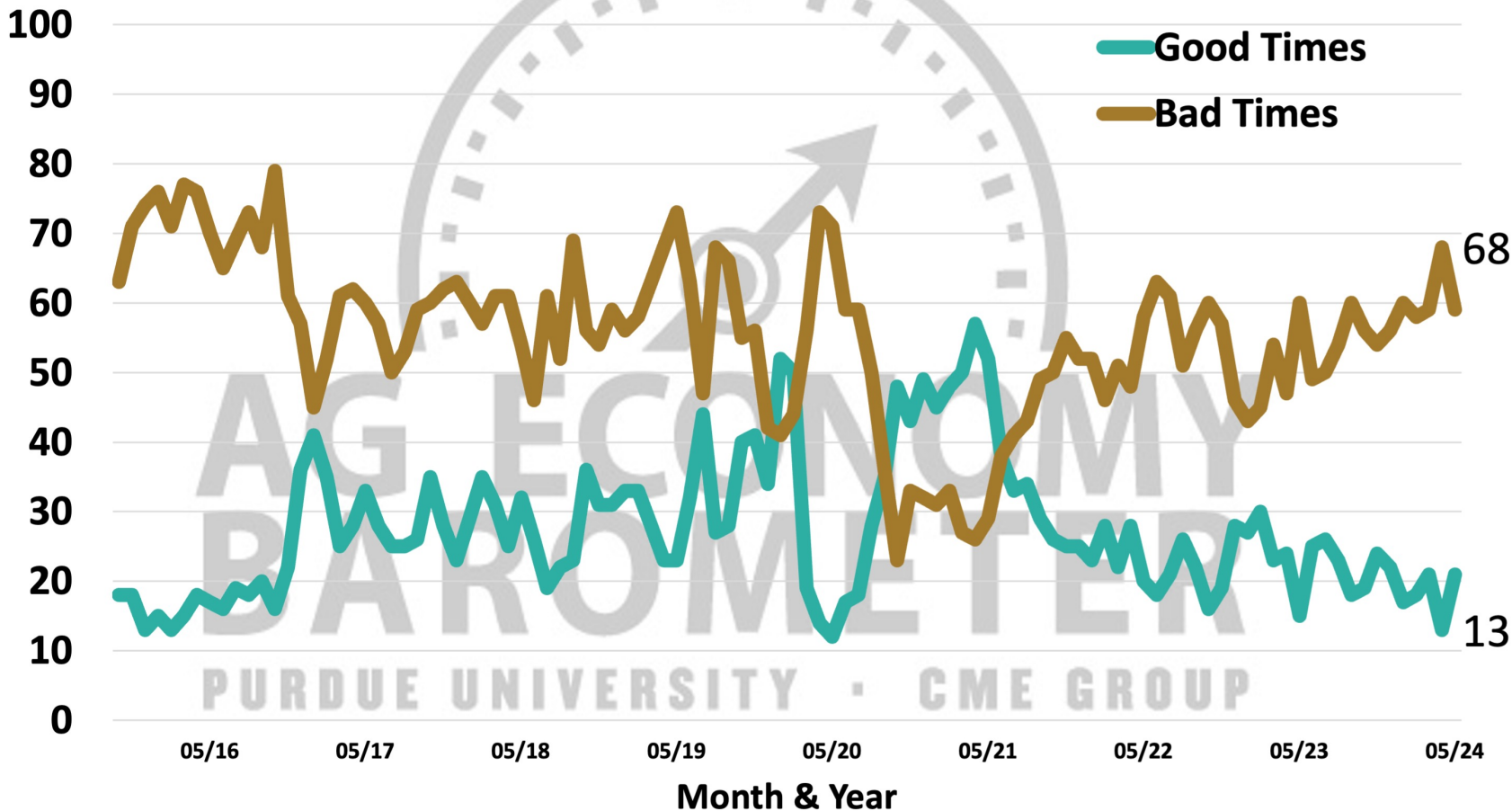
32

20



# Turning to the general agricultural economy as a whole, do you think that during the next twelve months there will be good times financially, or bad times?

% of Respondents





# Looking ahead, do you think it is more likely that US agriculture during the next five years will have widespread good times or widespread bad times?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Times

Bad Times

05/16

05/17

05/18

05/19

05/20

05/21

05/22

05/23

05/24

Month & Year

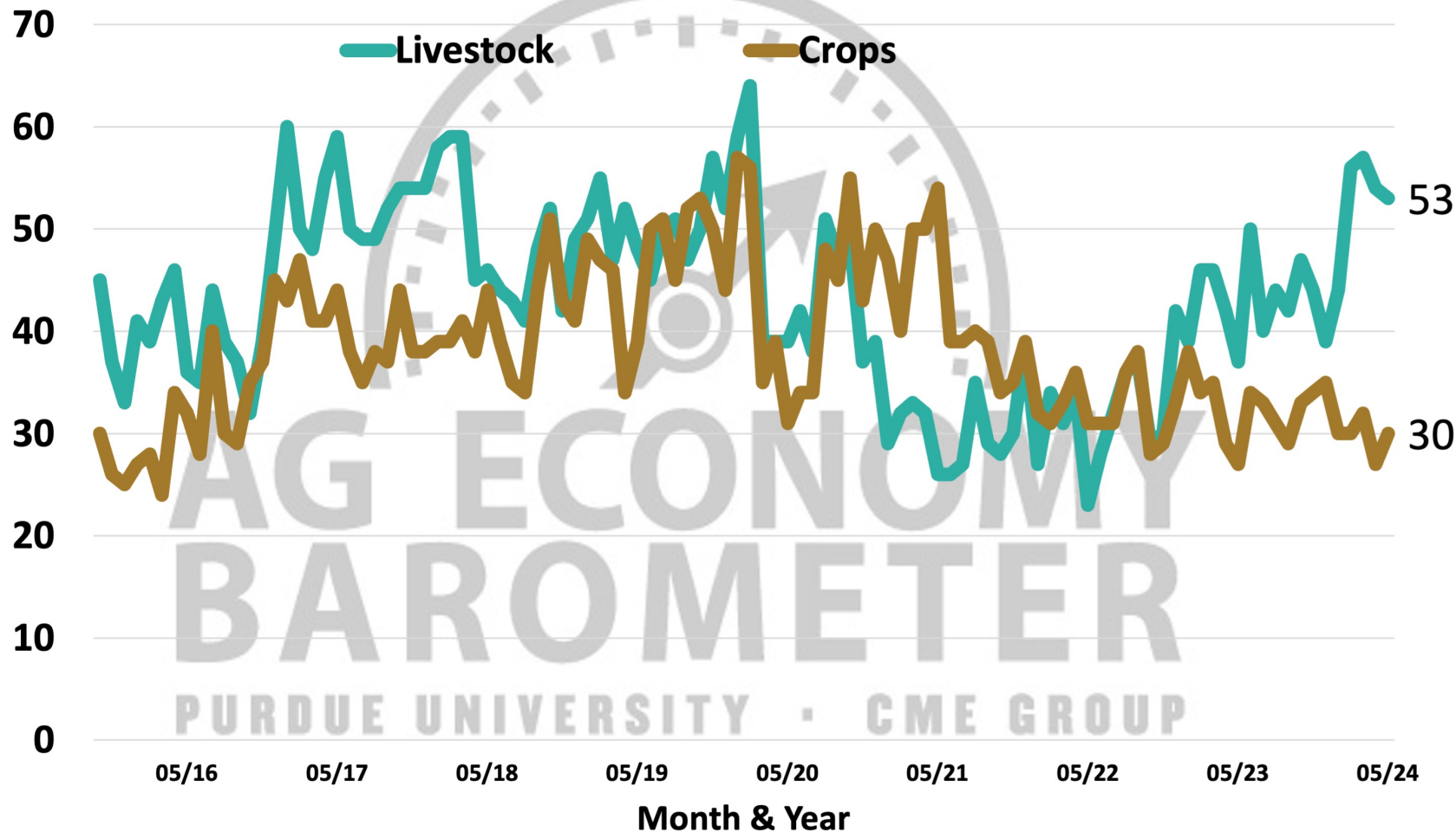
40

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# Over the next five years, are widespread good times or bad times more likely? (% Good Times)

% of respondents



# Thinking about large farm investments – like buildings and machinery -- generally speaking, do you think now is a good time or bad time to buy such items?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Time

Bad Time

77

12

05/16

05/17

05/18

05/19

05/20

05/21

05/22

05/23

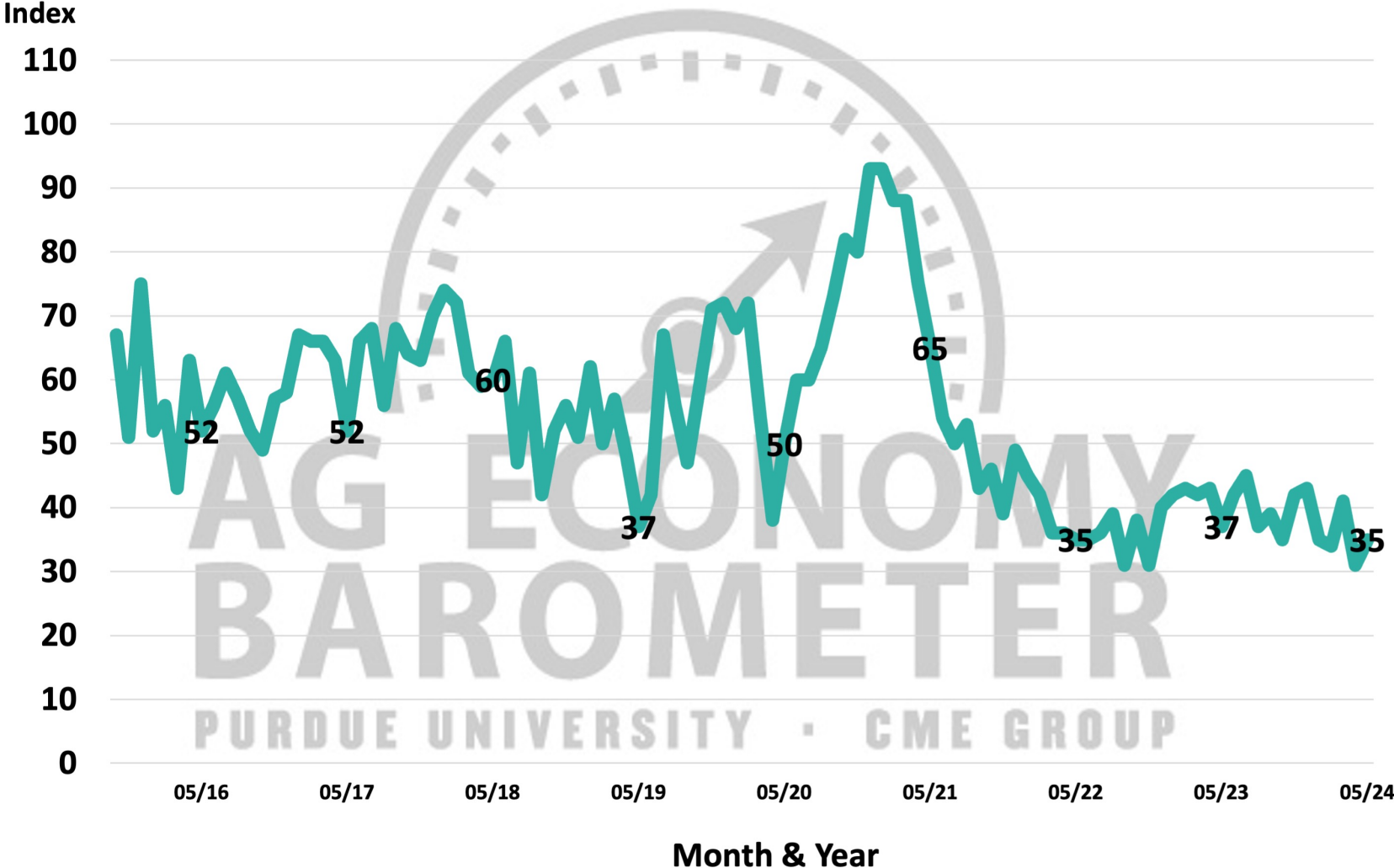
05/24

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, May 2024



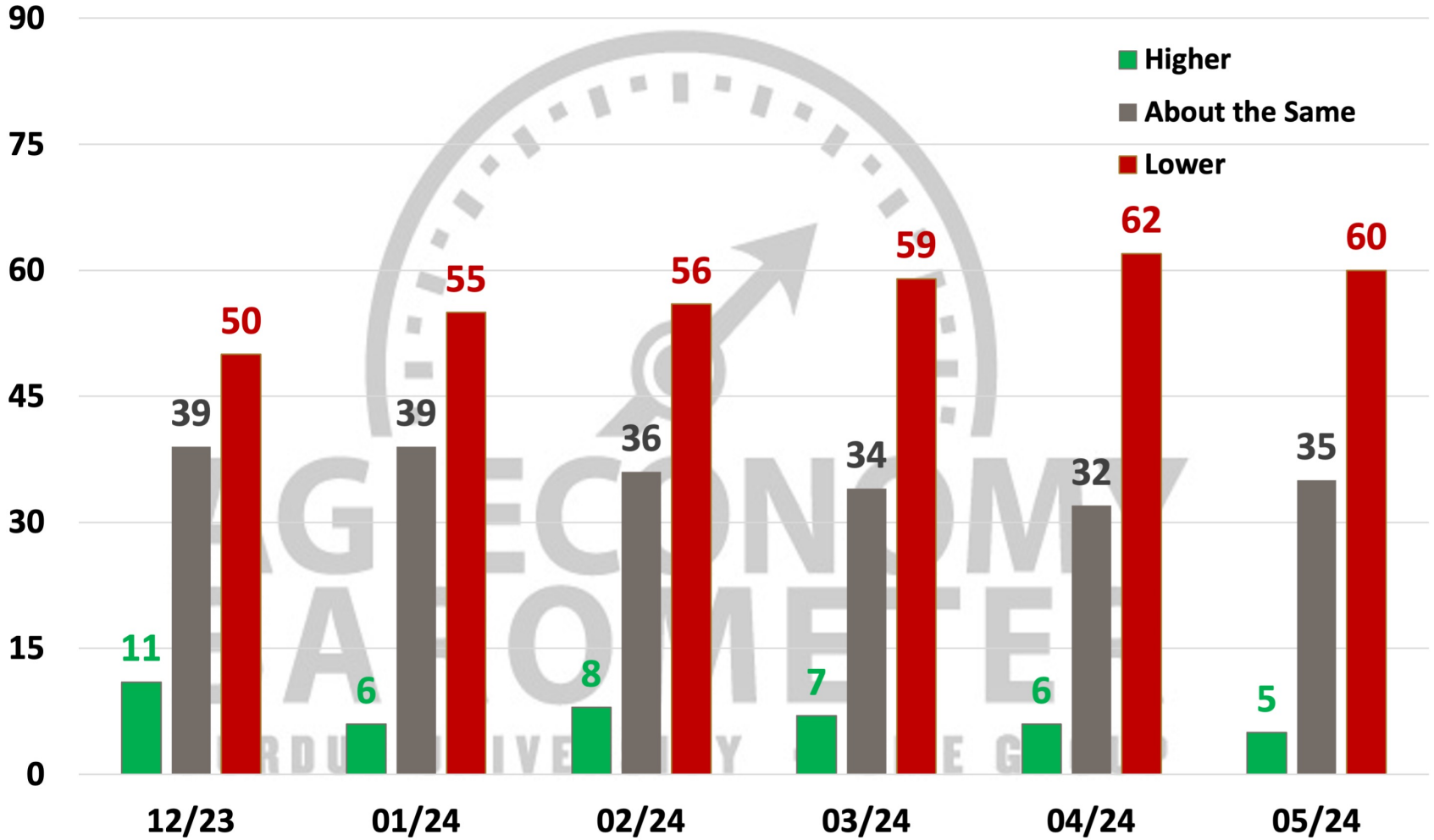
# Farm Capital Investment Index



Source: Purdue University Center for Commercial Agriculture, Producer Survey, May 2024

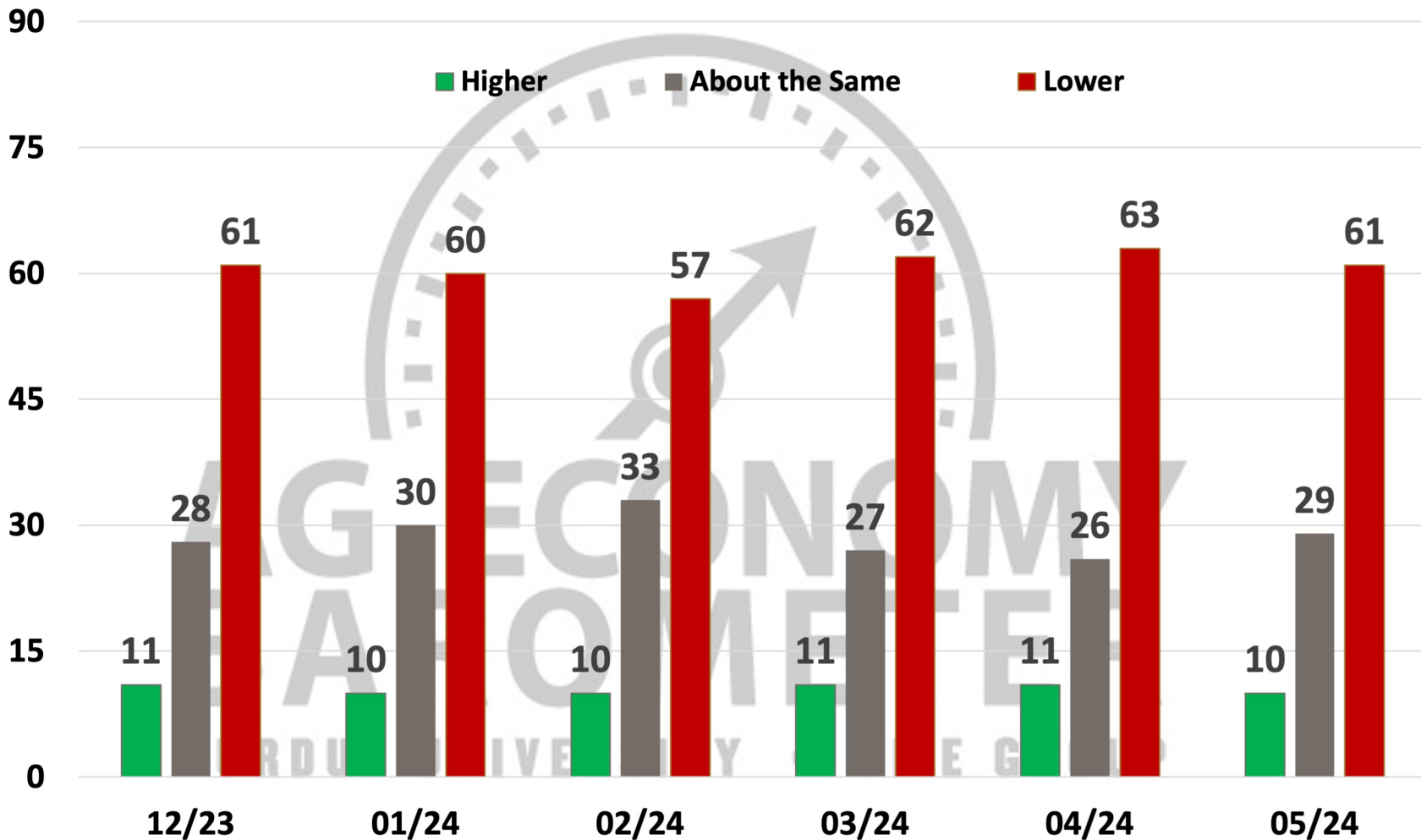
# Plans for Farm Machinery Purchases in the Upcoming Year Compared to a Year Ago

% of respondents



## Plans for Farm Building Purchases in the Upcoming Year Compared to a Year Ago

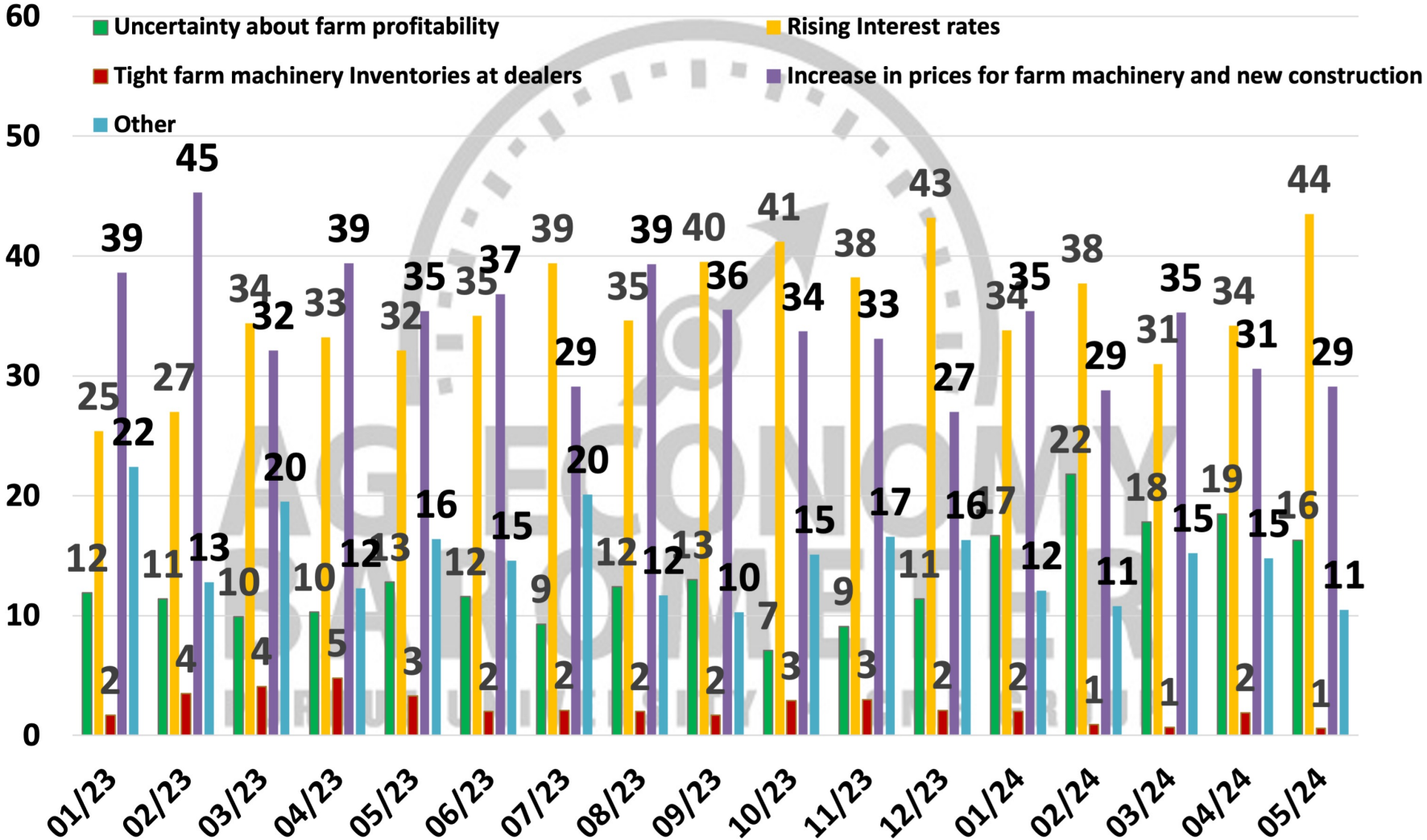
% of respondents



# Primary Reason Now Is a Bad Time to Make Large Investments

Question was only posed to those who said now is a bad time to make large investments

% of respondents



# Primary Reason Now Is a Good Time to Make Large Investments

Question was only posed to those who said now is a good time to make large investments

% of respondents

60

Strong cash flows Opportunities to expand farm Invest in new technology Higher dealer inventories Other

50

40

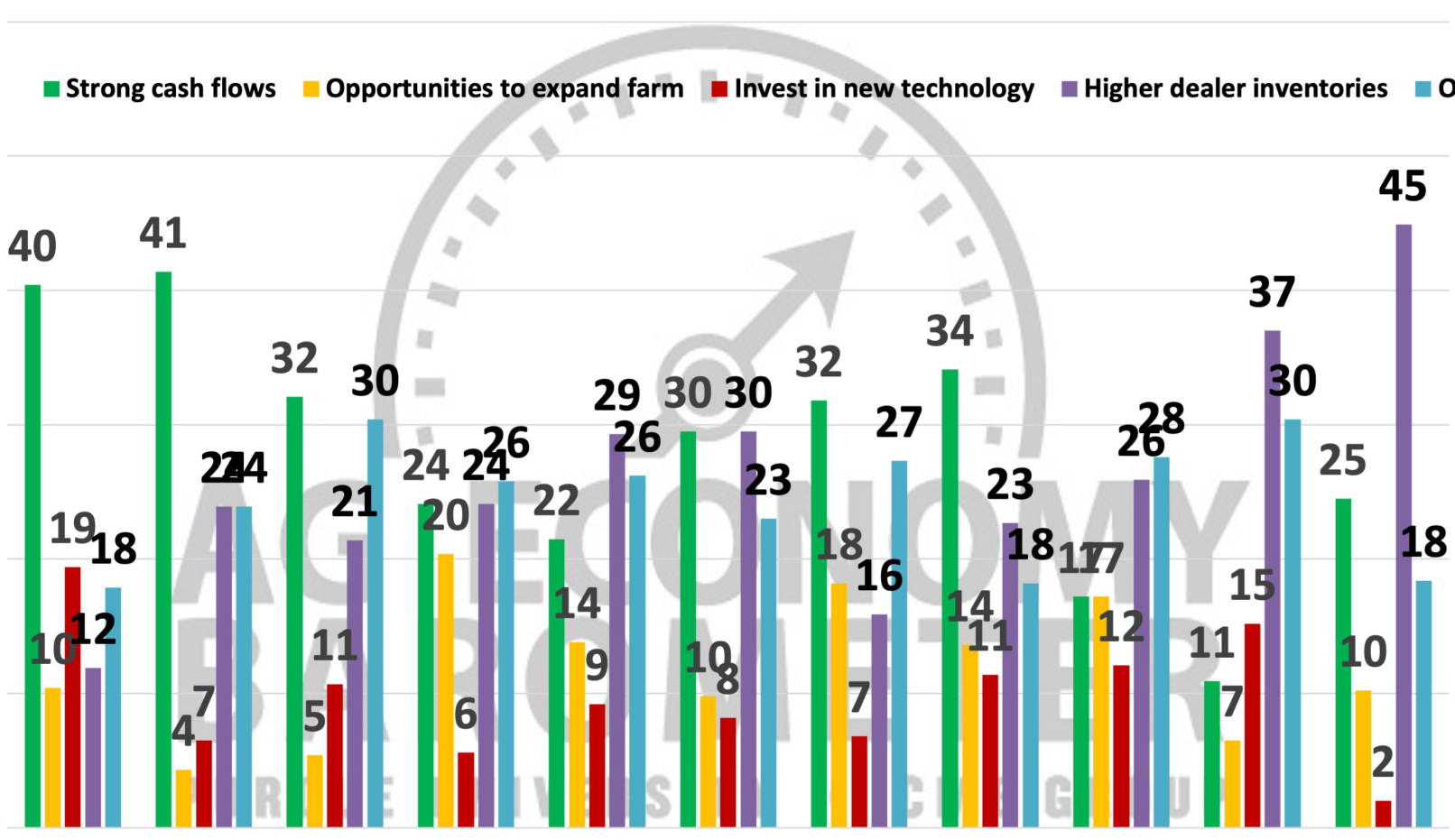
30

20

10

0

07/23 08/23 09/23 10/23 11/23 12/23 01/24 02/24 03/24 04/24 05/24

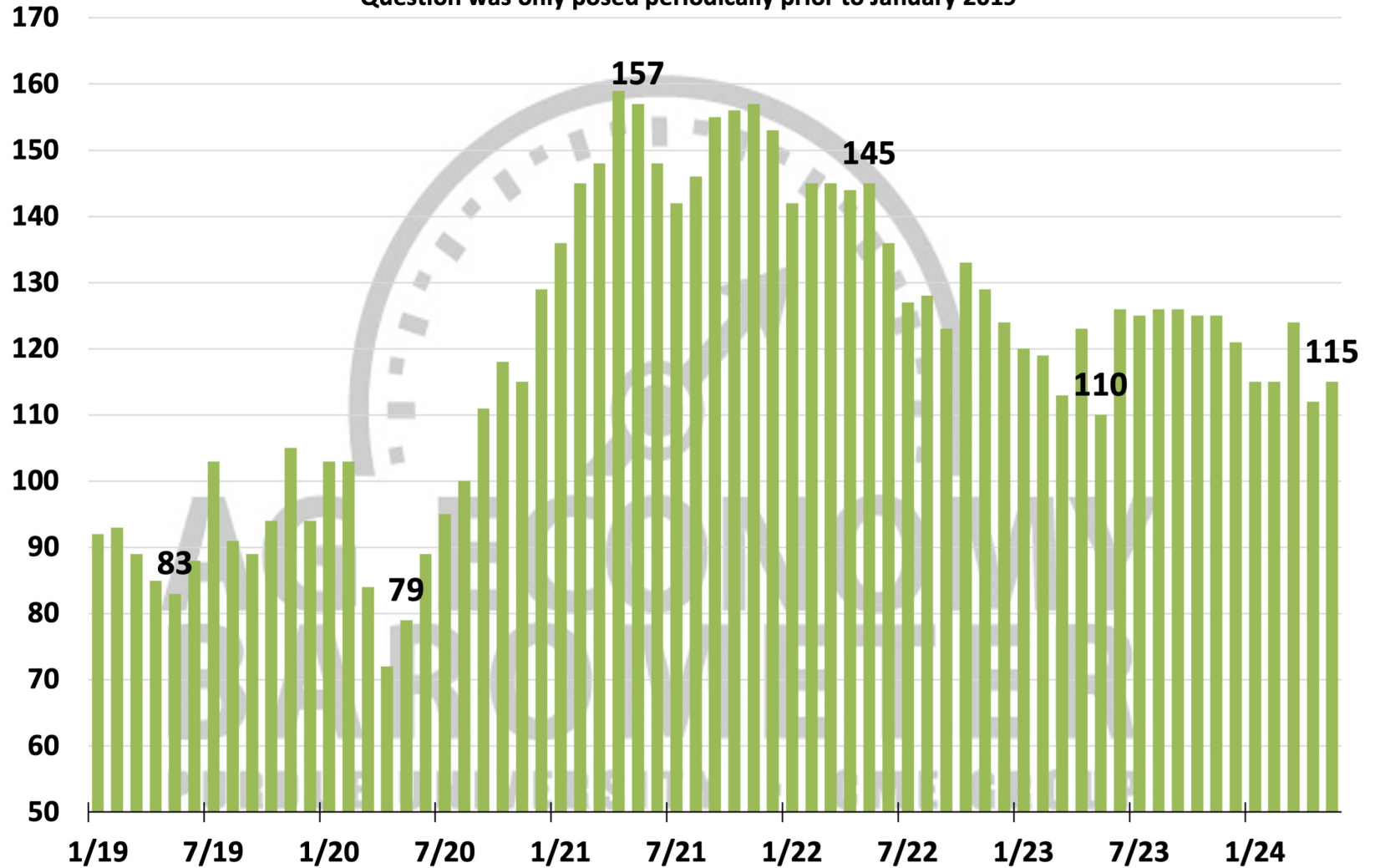




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# Short-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019



Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, May 2024

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# Long-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019

170

160

150

140

130

120

110

100

90

1/19

7/19

1/20

7/20

1/21

7/21

1/22

7/22

1/23

7/23

1/24

Month & Year

124

129

158

149

145

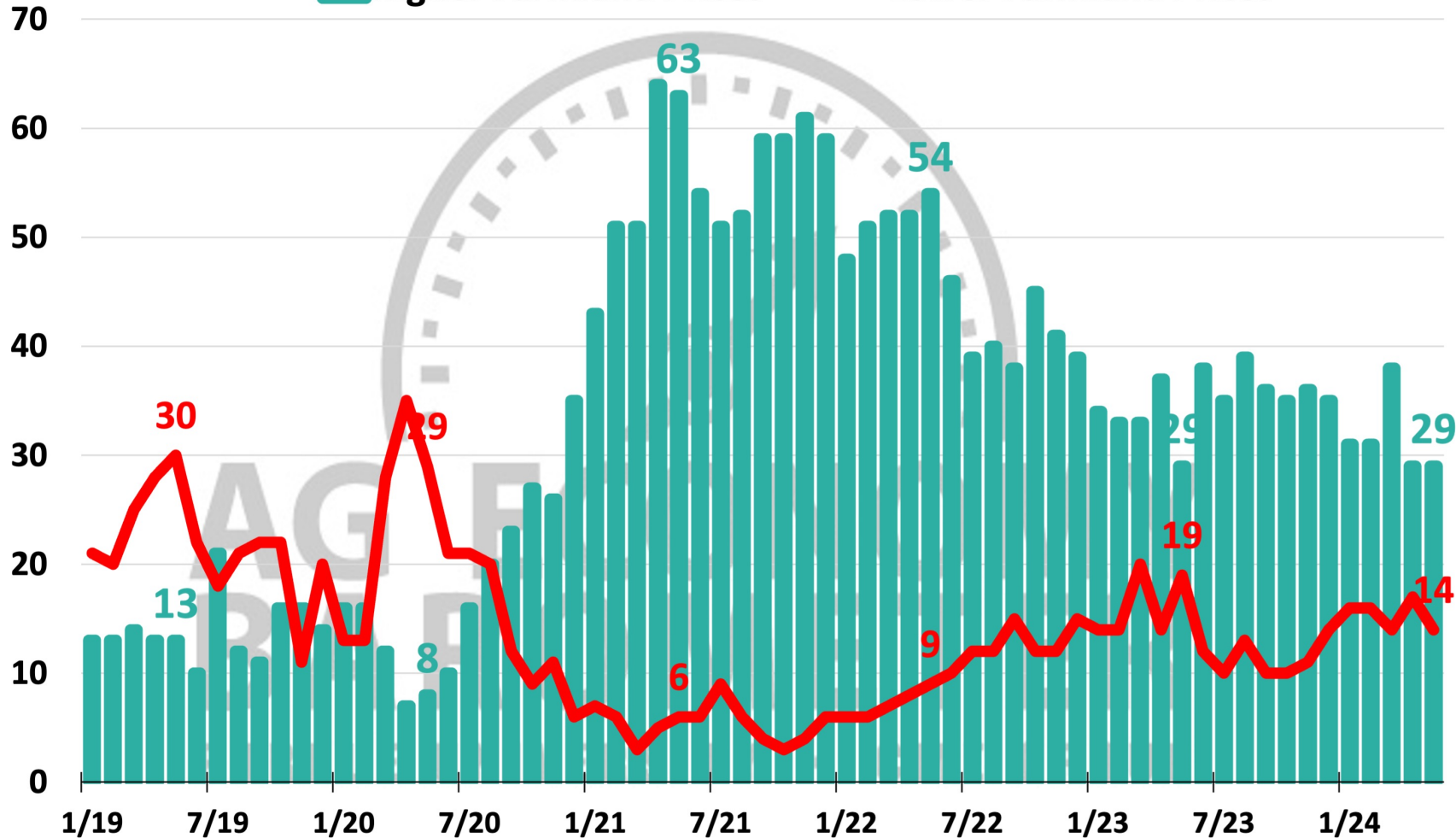
159

# Farmland Price Expectations, 12 Months Ahead

% of respondents

Higher Farmland Prices

Lower Farmland Prices

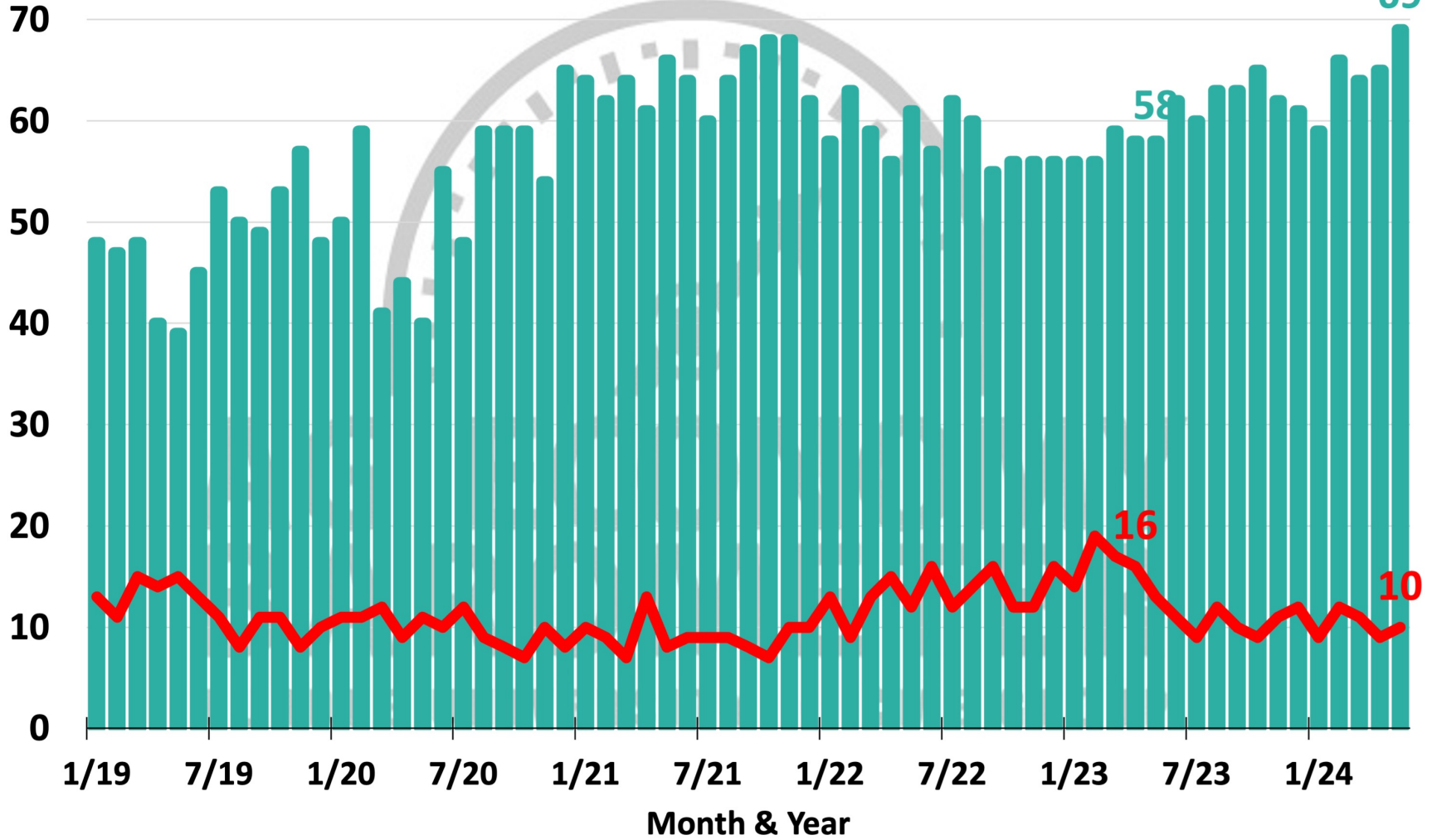


# Farmland Price Expectations, 5 Years From Now

Higher Farmland Prices

Lower Farmland Prices

% of respondents

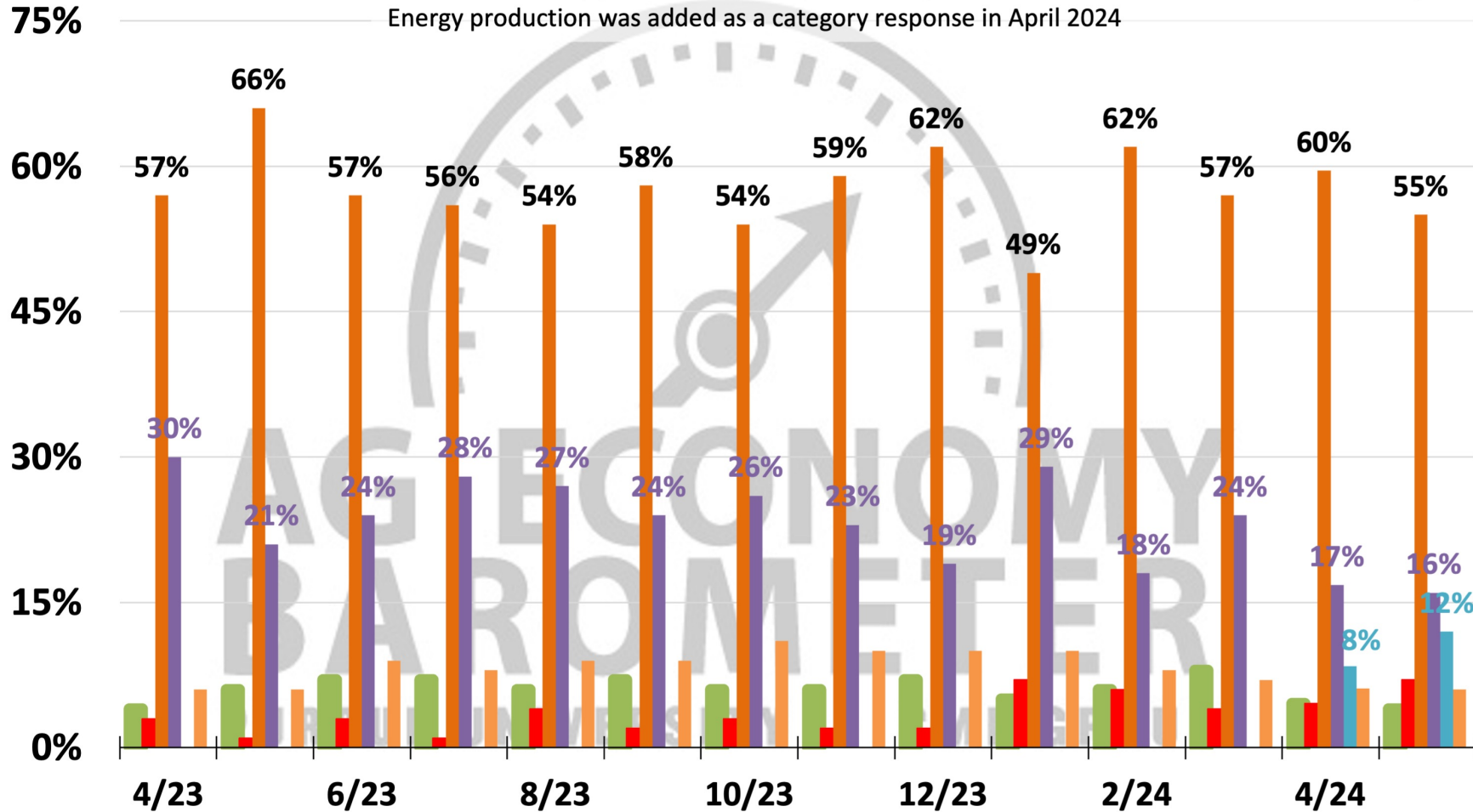


# What is the main reason you expect farmland values to rise?

■ Strong farm cash flows 
 ■ Low interest rates 
 ■ Non-farm investor demand 
 ■ Inflation 
 ■ Energy Production 
 ■ Other

% of respondents

Question was only posed to respondents who expect farmland values to rise over the next 5 years  
 Energy production was added as a category response in April 2024



# Which of the following factors is having the most influence on farmland values in your area?

% of respondents

40%

Net farm income Interest rates Alternative investments Inflation Liquidity Ag Policy

30%

20%

10%

0%

1/23

4/23

7/23

10/23

1/24

4/24



# Have you actively engaged in discussions with any companies about leasing farmland you own for the installation of a solar energy project to generate electricity?

% of all survey respondents

■ % Responding Yes

25%

Starting in Feb. '24, question was rephrased to only inquire about discussions that took place in the last 6 months

20%

20%

15%

16%

15%

10%

10%

12%

5%

11%

9%

6%

9%

12%

0%

6/21

7/21

11/21

1/23

2/23

3/23

4/23

2/24

3/24

4/24

5/24

9%

6%

11%

9%

12%

16%

15%

10%

12%

19%

20%

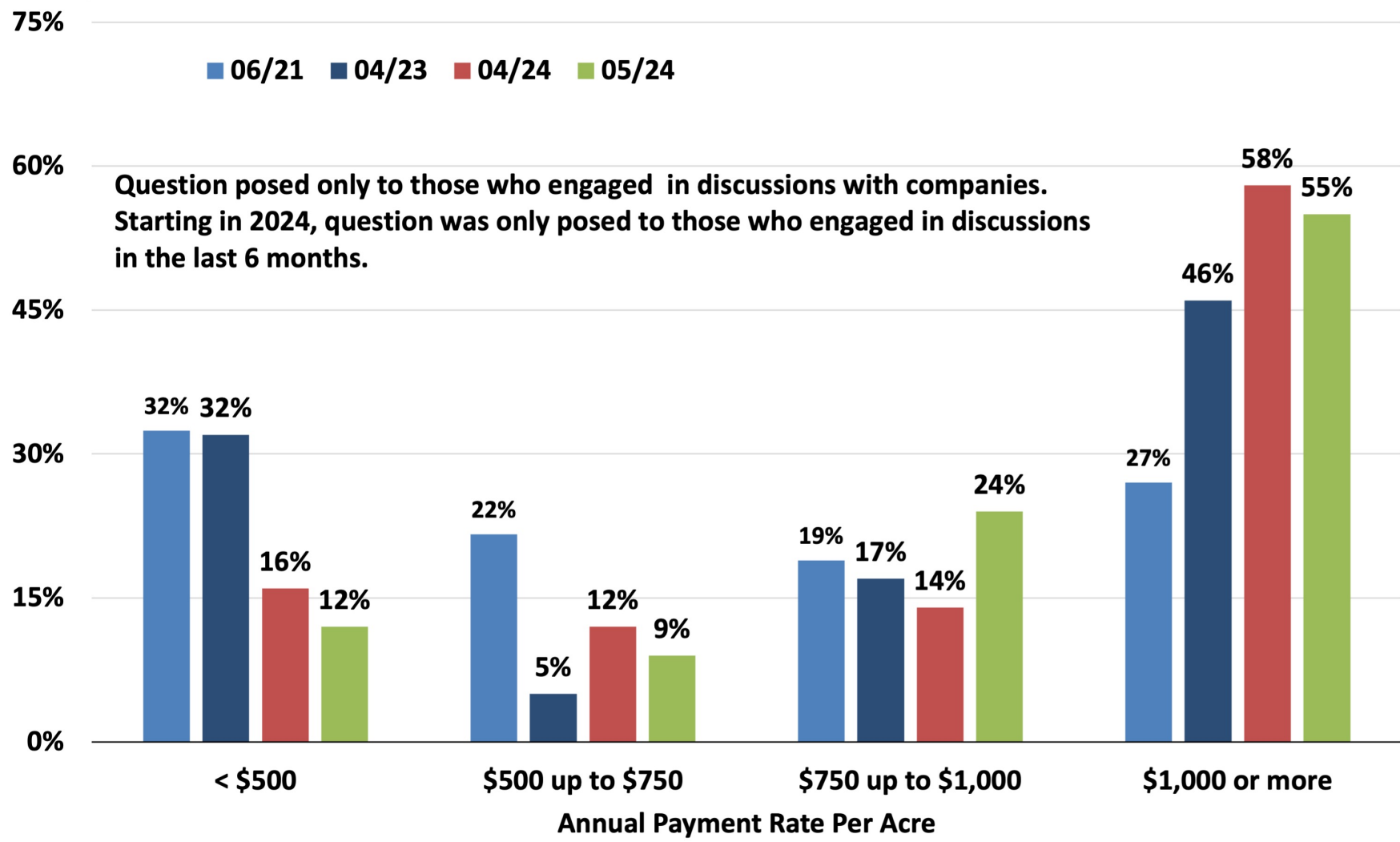


# What is the annual payment rate per acre you were offered to lease some of your farmland for the installation of a solar energy project to generate electricity?

% of Respondents

06/21 04/23 04/24 05/24

Question posed only to those who engaged in discussions with companies. Starting in 2024, question was only posed to those who engaged in discussions in the last 6 months.



Source: Purdue Center for Commercial Agriculture, Producer Survey, May 2024

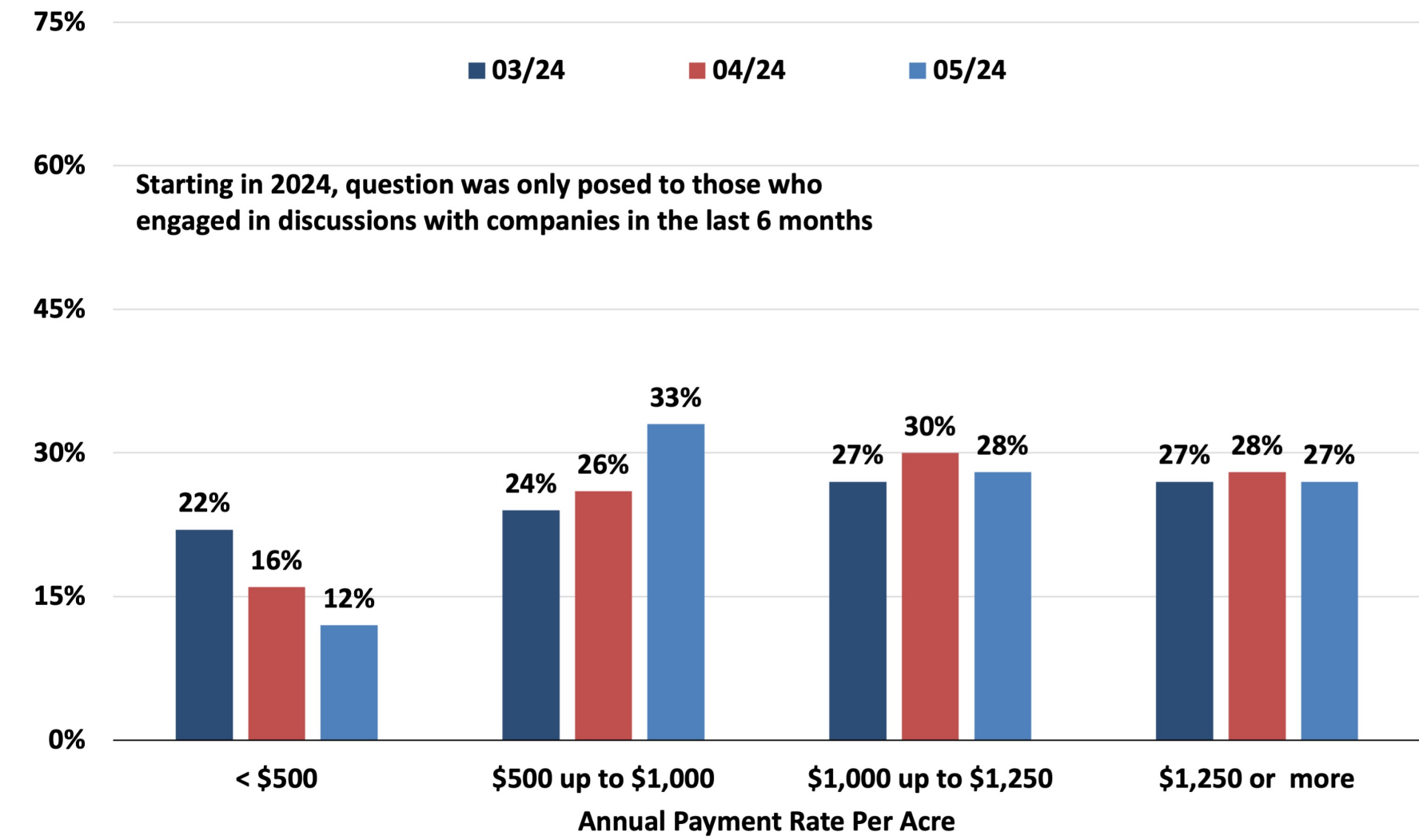


# What is the annual payment rate per acre you were offered to lease some of your farmland for the installation of a solar energy project to generate electricity?

% of Respondents

03/24      04/24      05/24

Starting in 2024, question was only posed to those who engaged in discussions with companies in the last 6 months

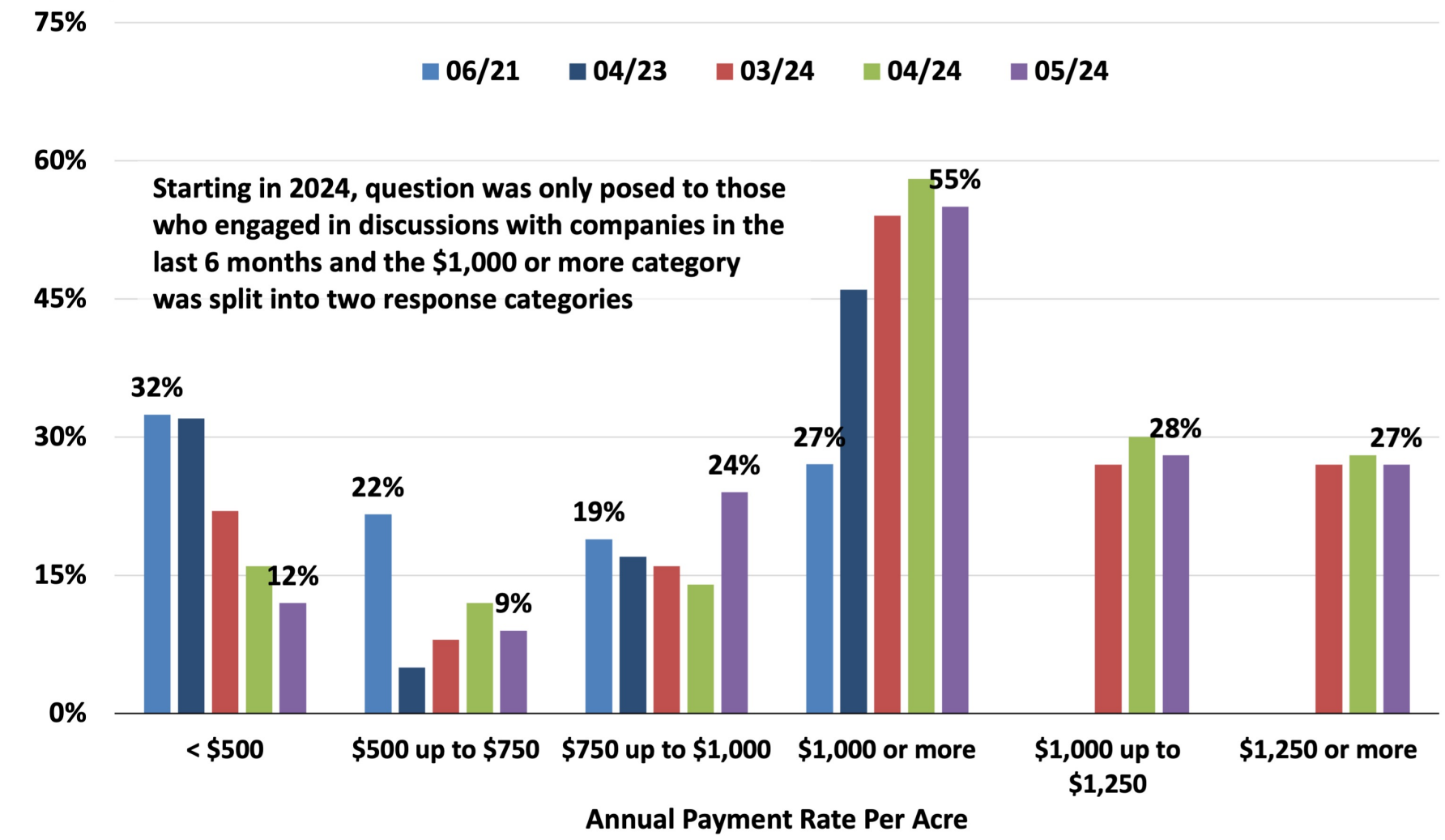


Source: Purdue Center for Commercial Agriculture, Producer Survey, May 2024

# What is the annual payment rate per acre you were offered to lease some of your farmland for the installation of a solar energy project to generate electricity?

% of Respondents

06/21   04/23   03/24   04/24   05/24



Source: Purdue Center for Commercial Agriculture, Producer Survey, May 2024