

# Ag Economy Barometer

Index

200

175

150

125

100

75

06/16

06/17

06/18

06/19

06/20

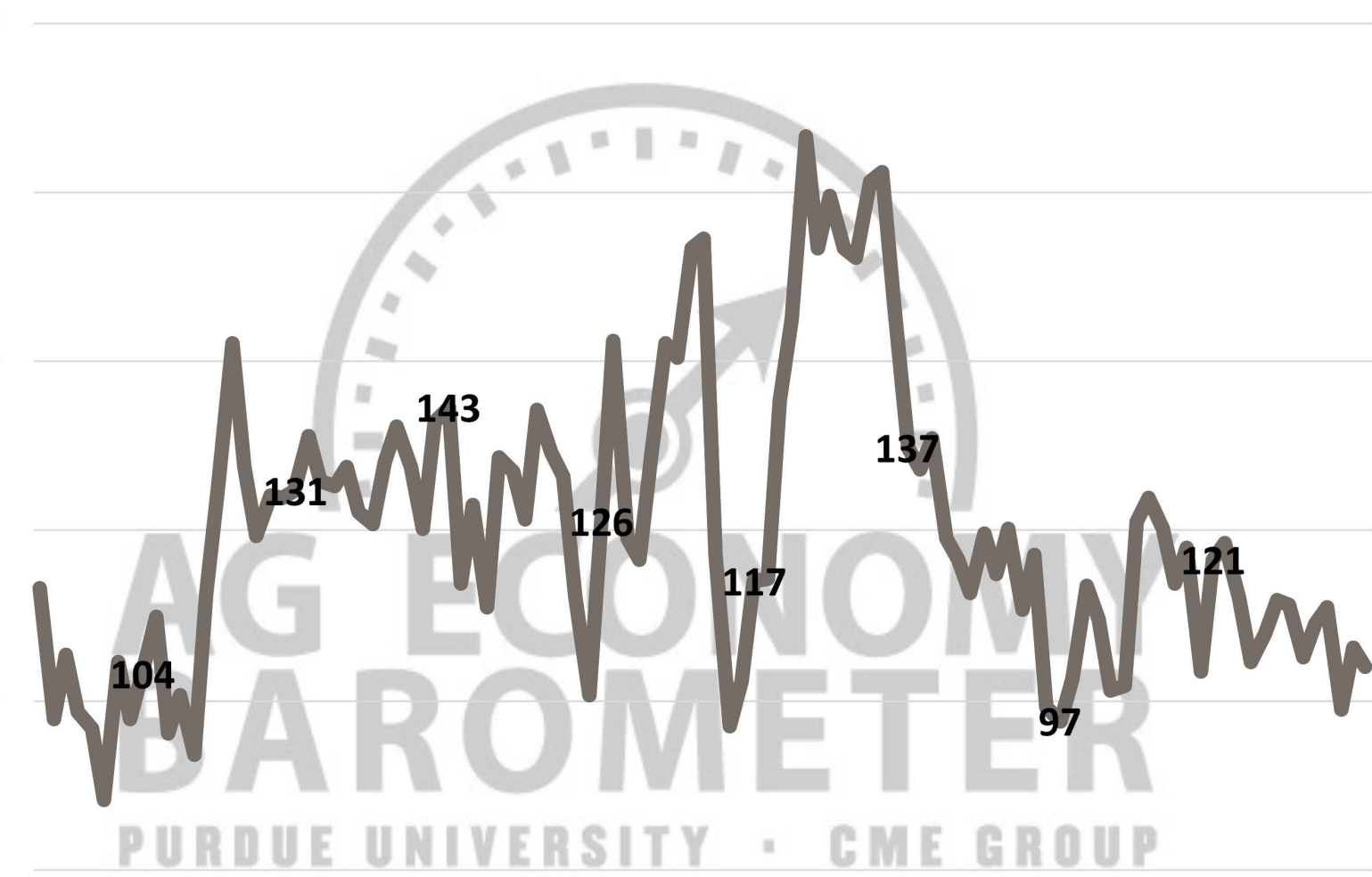
06/21

06/22

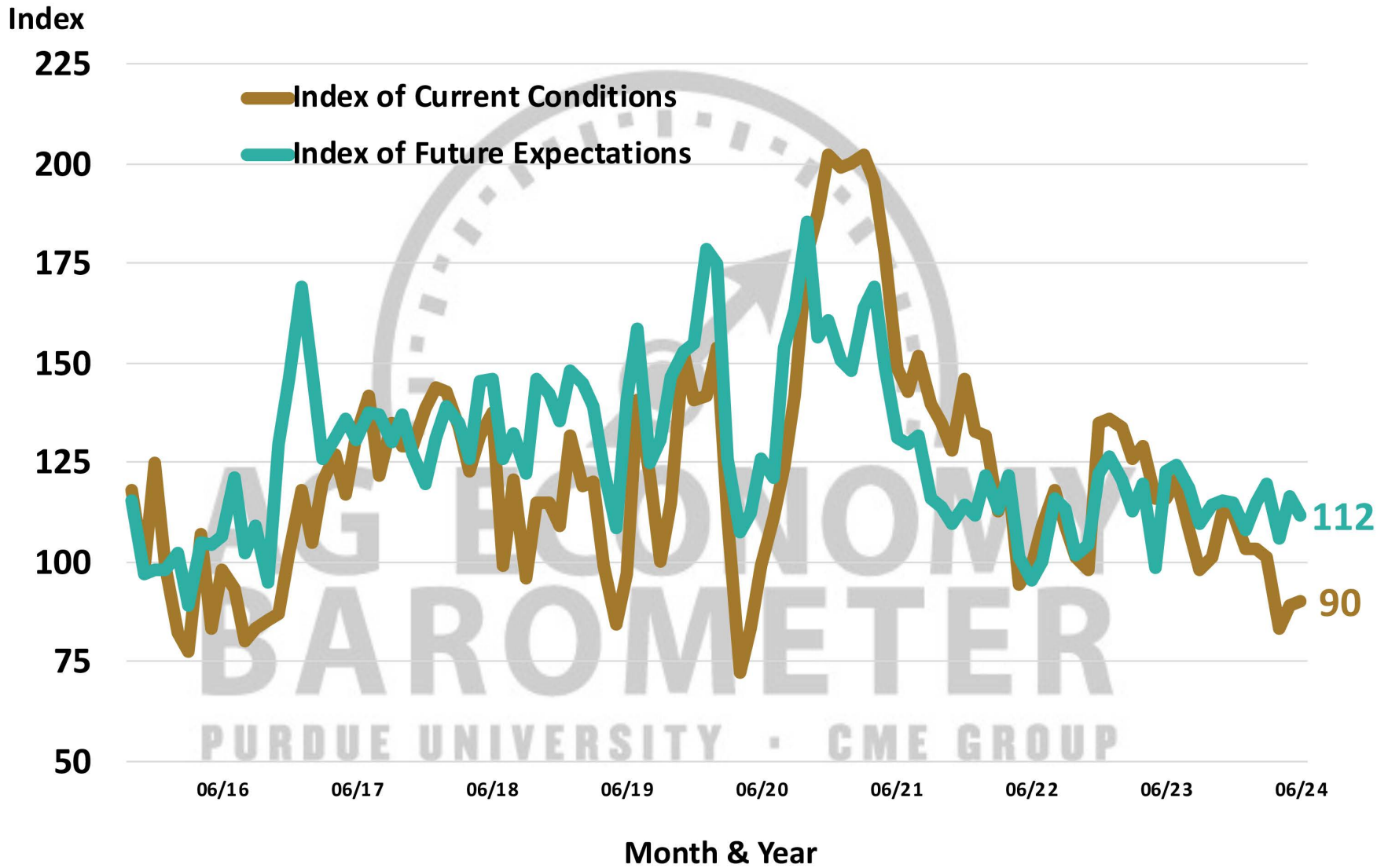
06/23

06/24

Month & Year

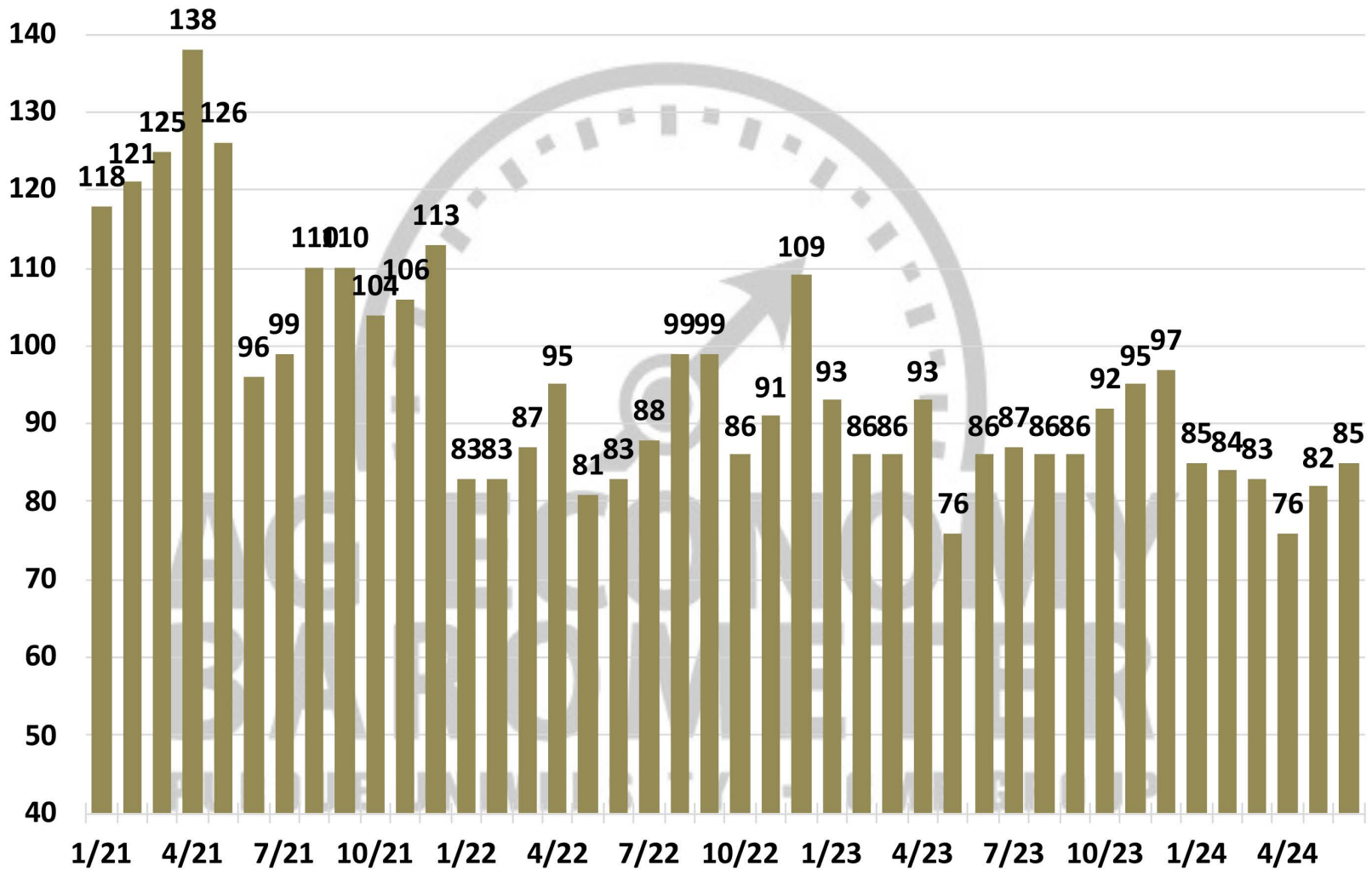


# Indices of Current Conditions and Future Expectations



# Farm Financial Performance Index

Index



Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, June 2024

# Would you say that your farm operation today is better off, worse off or about the same financially compared to a year ago?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Better Off

Worse Off

06/16

06/17

06/18

06/19

06/20

06/21

06/22

06/23

06/24

Month & Year

52

11

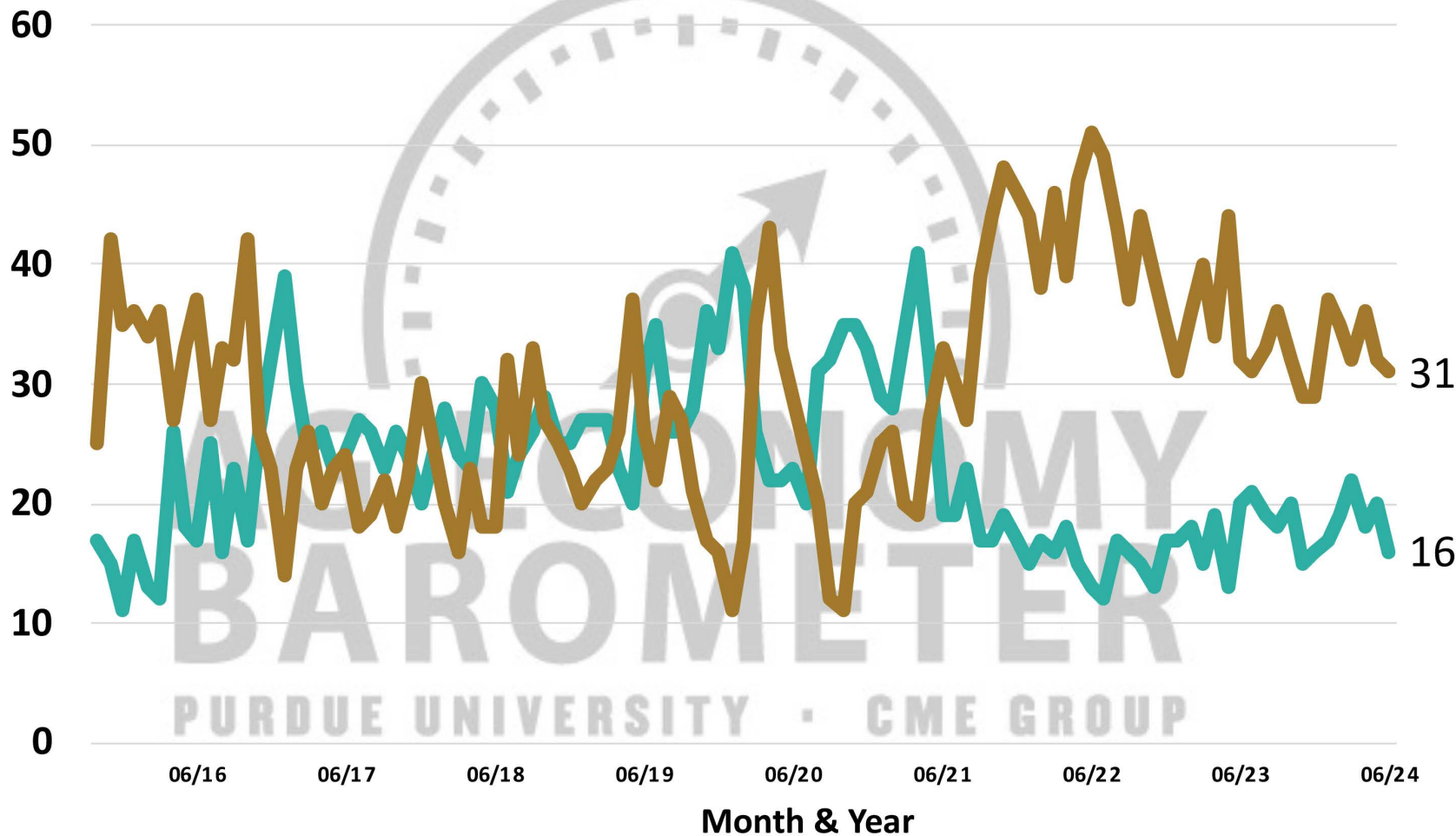
Source: Purdue University Center for Commercial Agriculture, Producer Survey, June 2024

AG ECONOMY  
BAROMETER  
PURDUE UNIVERSITY CME GROUP

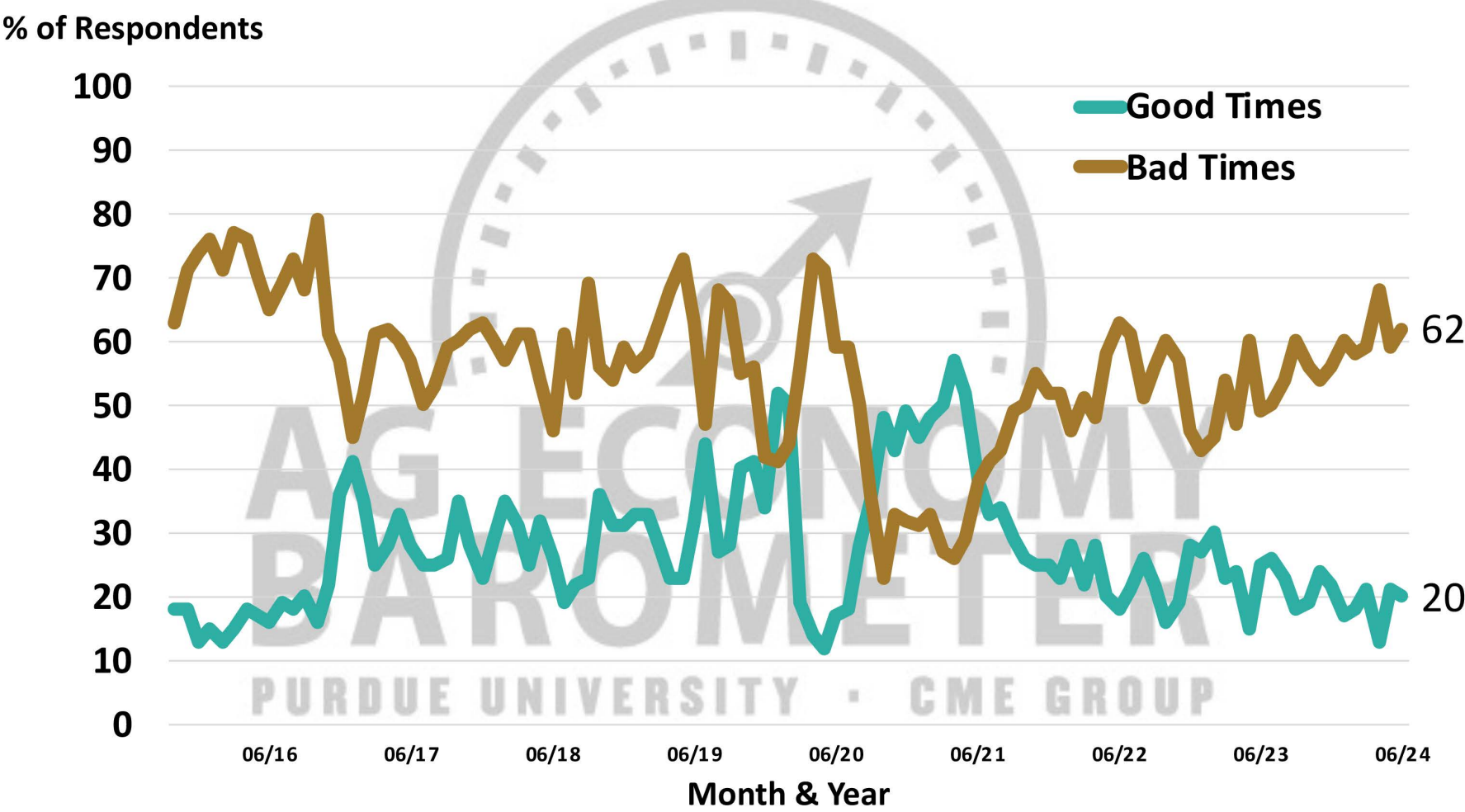
# Do you think that a year from now your farm operation will be better off financially, worse off, or just about the same as now?

Better Worse

% of Respondents



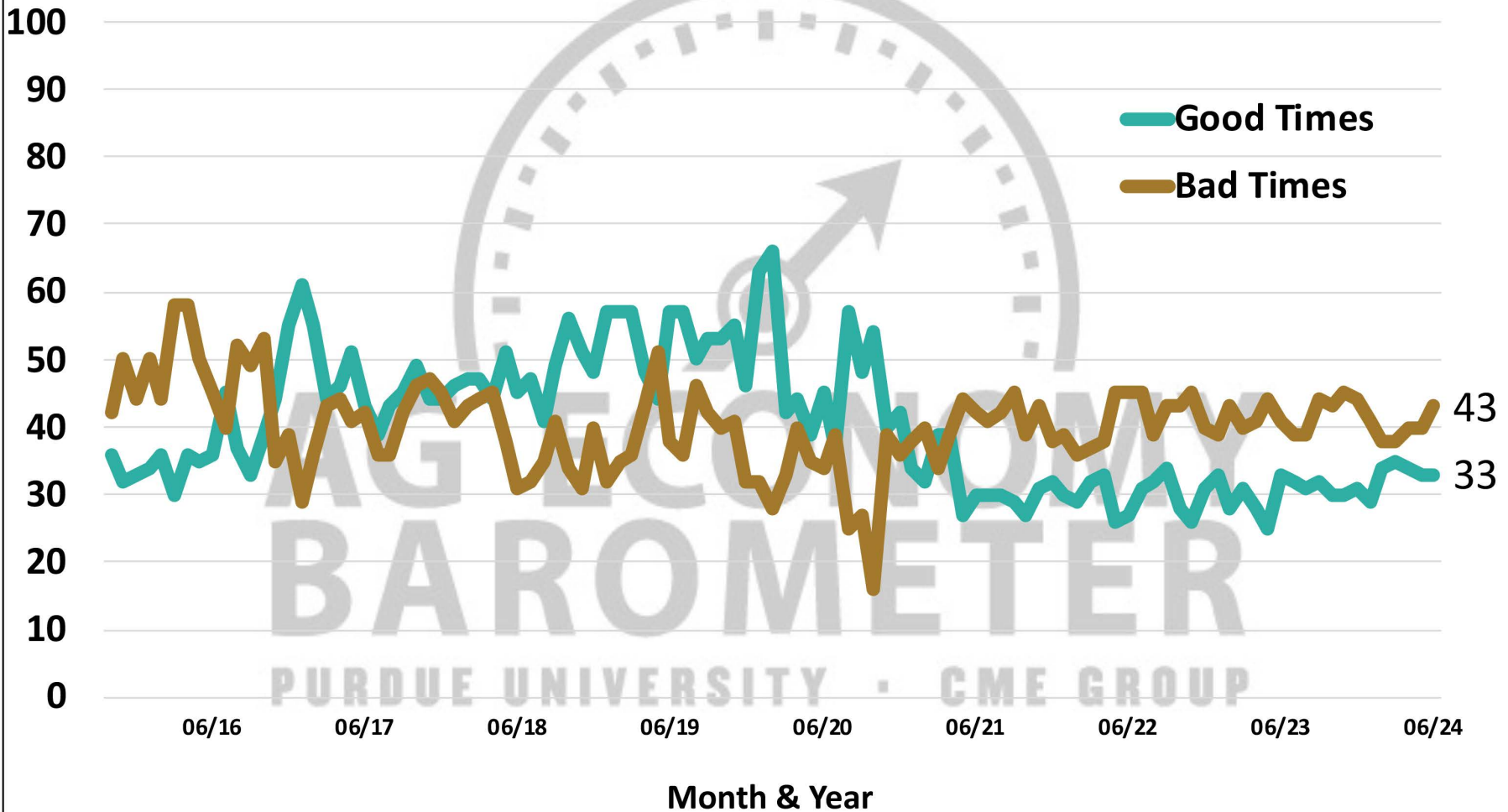
# Turning to the general agricultural economy as a whole, do you think that during the next twelve months there will be good times financially, or bad times?



Source: Purdue University Center for Commercial Agriculture, Producer Survey, June 2024

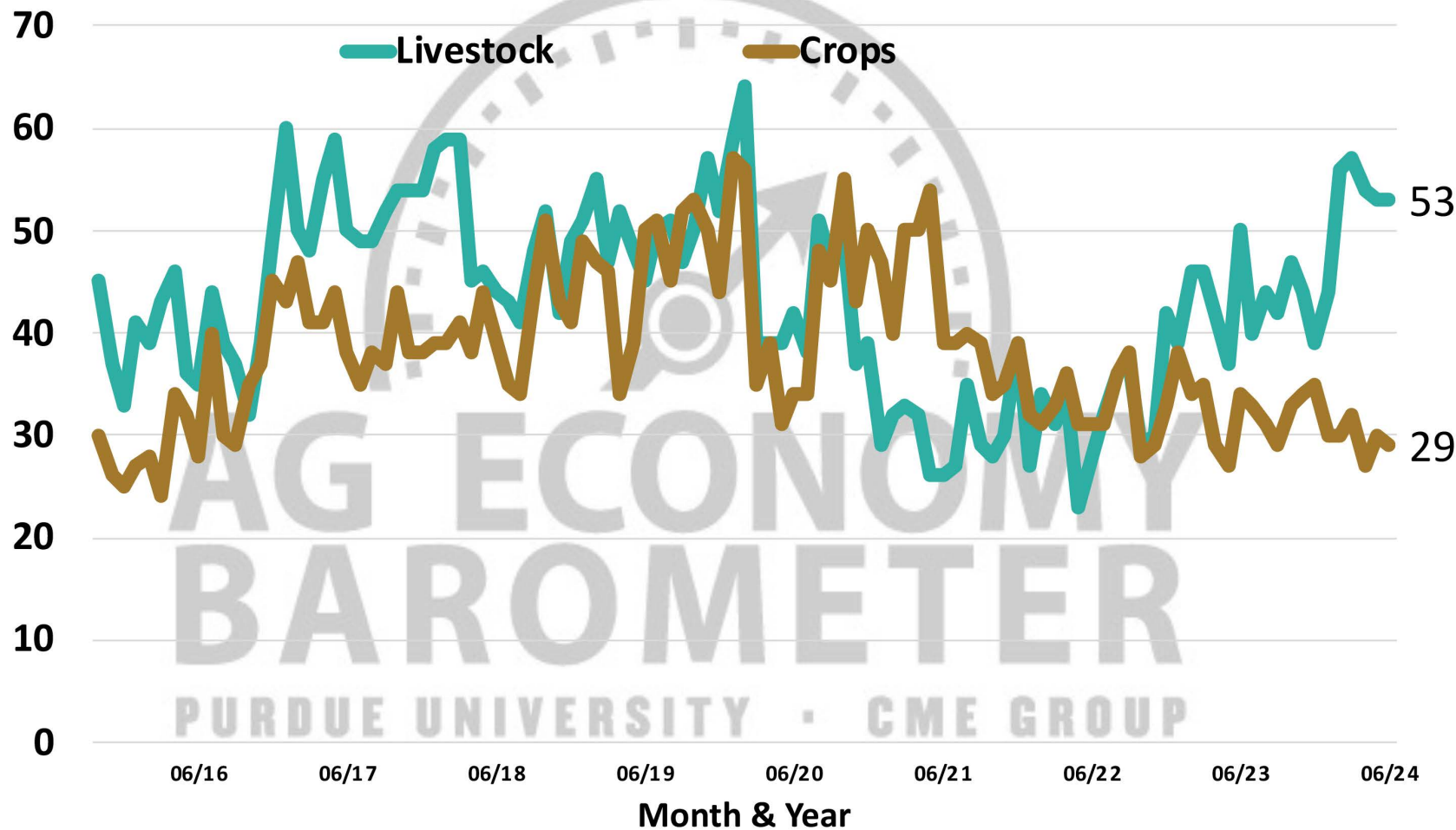
# Looking ahead, do you think it is more likely that US agriculture during the next five years will have widespread good times or widespread bad times?

% of Respondents



# Over the next five years, are widespread good times or bad times more likely? (% Good Times)

% of respondents





# Thinking about large farm investments – like buildings and machinery -- generally speaking, do you think now is a good time or bad time to buy such items?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Time

Bad Time

06/16

06/17

06/18

06/19

06/20

06/21

06/22

06/23

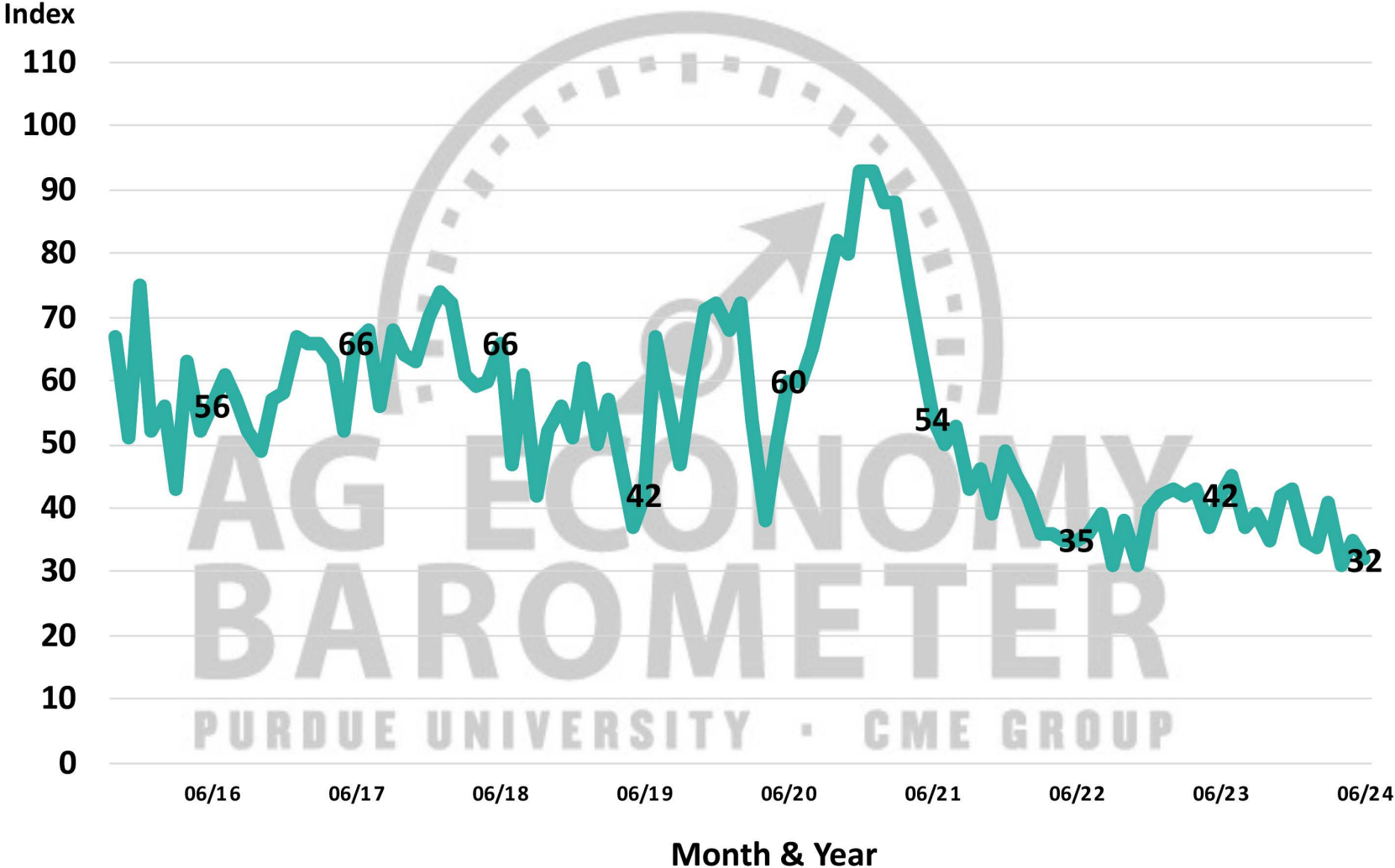
06/24

Month & Year

80

12

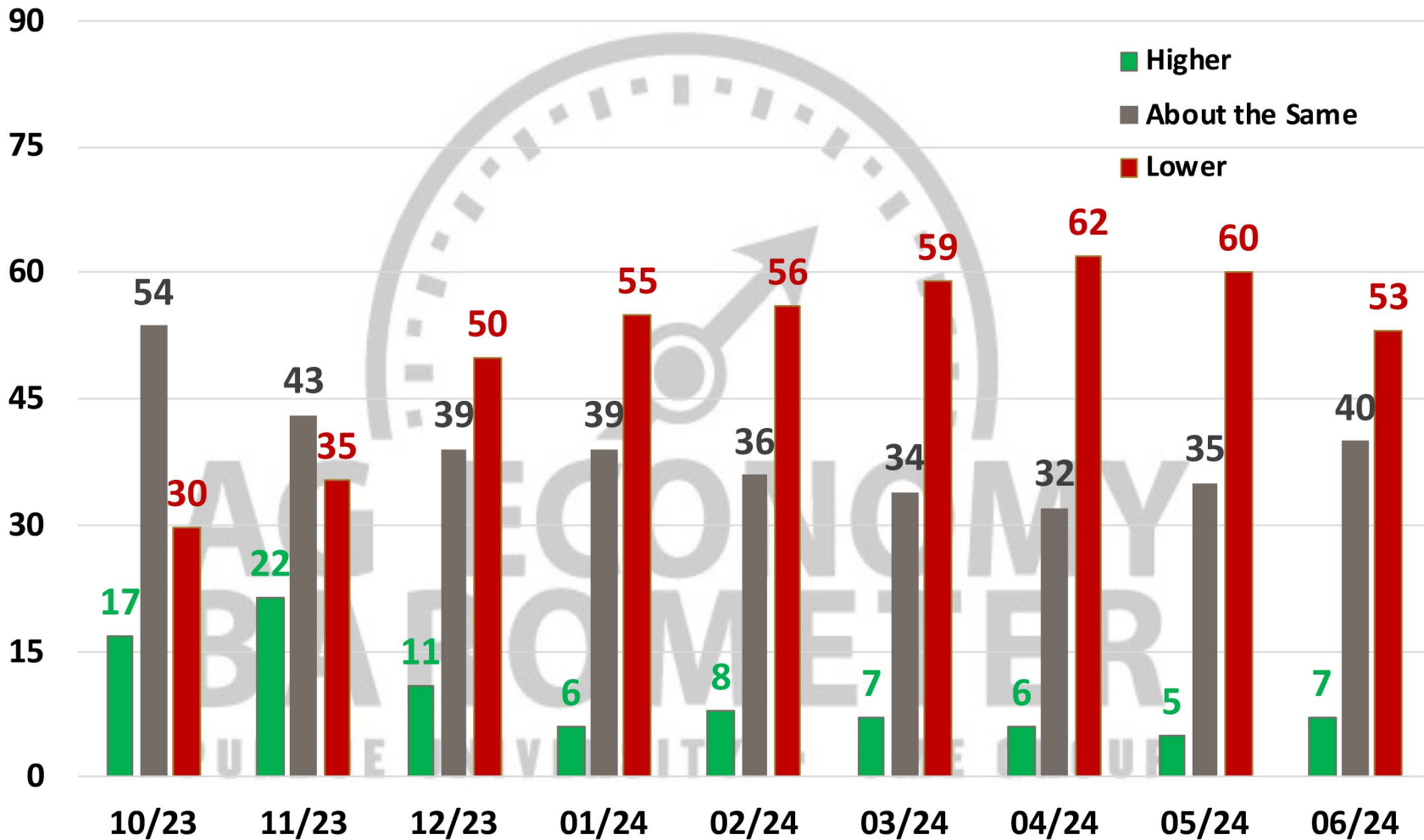
# Farm Capital Investment Index



Source: Purdue University Center for Commercial Agriculture, Producer Survey, June 2024

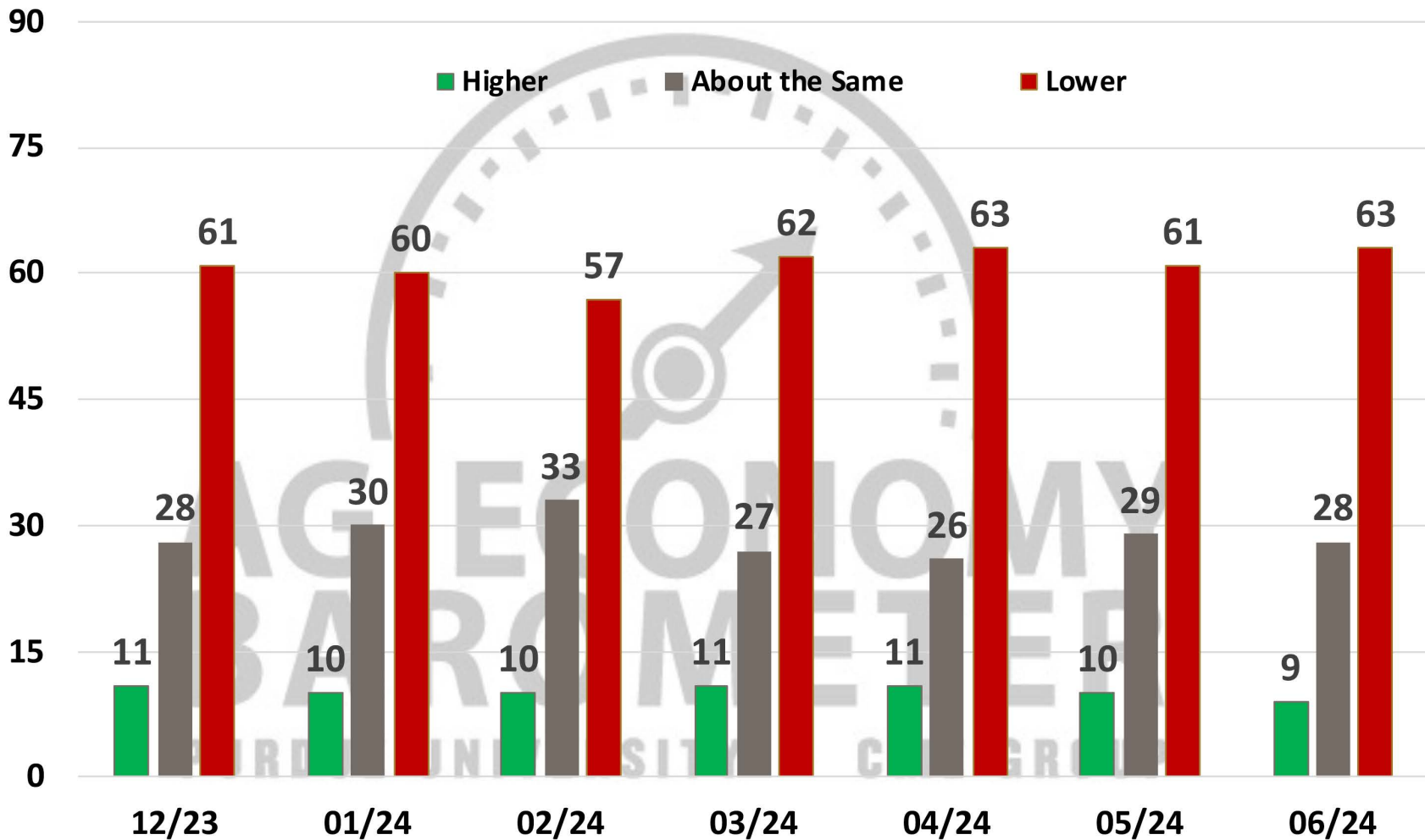
# Plans for Farm Machinery Purchases in the Upcoming Year Compared to a Year Ago

% of respondents



## Plans for Farm Building Purchases in the Upcoming Year Compared to a Year Ago

% of respondents

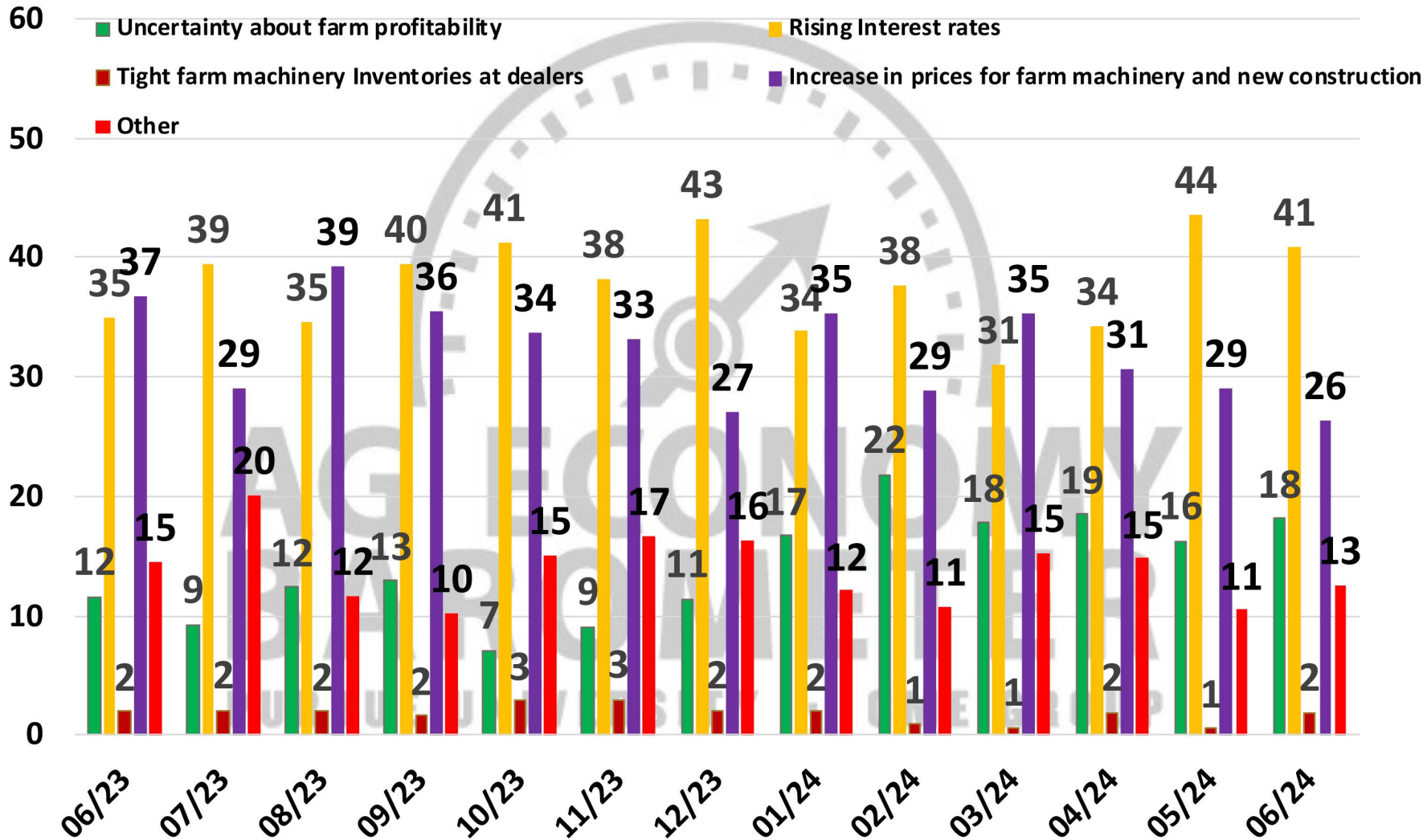


Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

# Primary Reason Now Is a Bad Time to Make Large Investments

Question was only posed to those who said now is a bad time to make large investments

% of respondents



# Primary Reason Now Is a Good Time to Make Large Investments

Question was only posed to those who said now is a good time to make large investments

% of respondents

60

50

40

30

20

10

0

Strong cash flows Opportunities to expand farm Invest in new technology Higher dealer inventories Other

40

07/23

08/23

09/23

10/23

11/23

12/23

01/24

02/24

03/24

04/24

05/24

06/24

10

19

12

18

24

24

30

24

20

5

10

24

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10

8

32

18

16

11

23

18

17

12

37

18

27

17

17

13

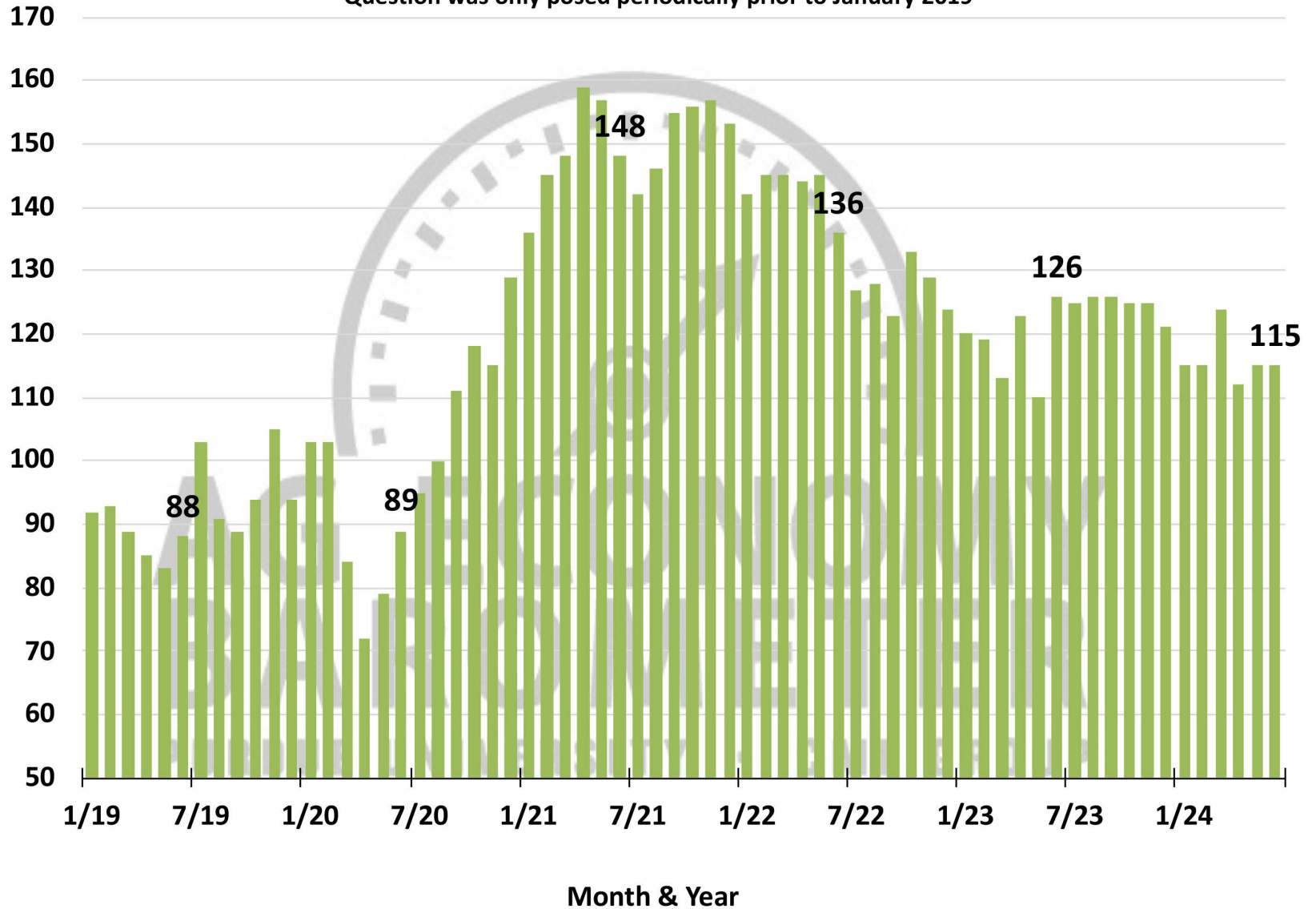
27

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# Short-Term Farmland Value Expectations Index

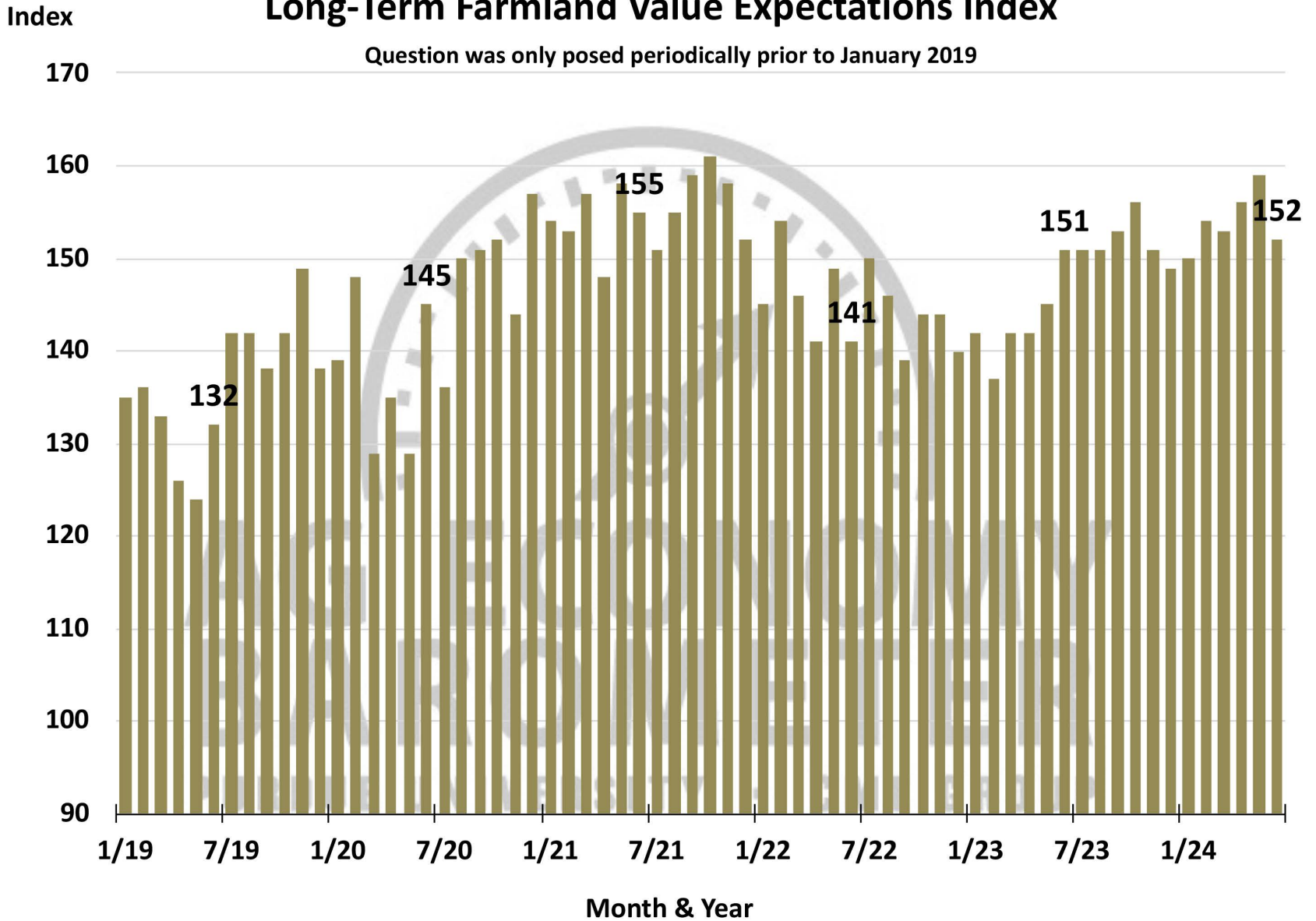
Question was only posed periodically prior to January 2019



Source: Purdue University Center for Commercial Agriculture, Producer Survey, June 2024

# Long-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019



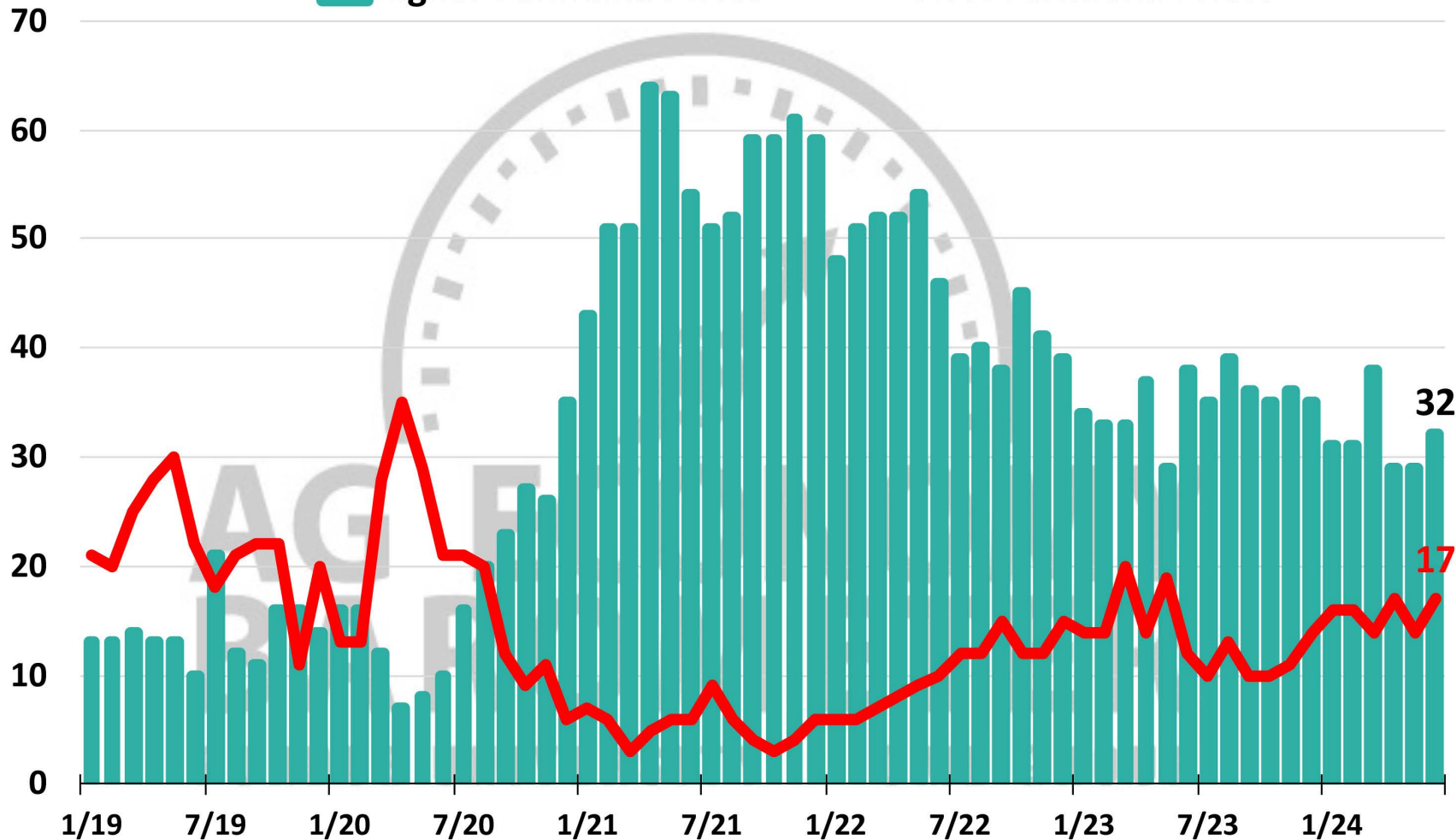


# Farmland Price Expectations, 12 Months Ahead

% of respondents

Higher Farmland Prices

Lower Farmland Prices



32

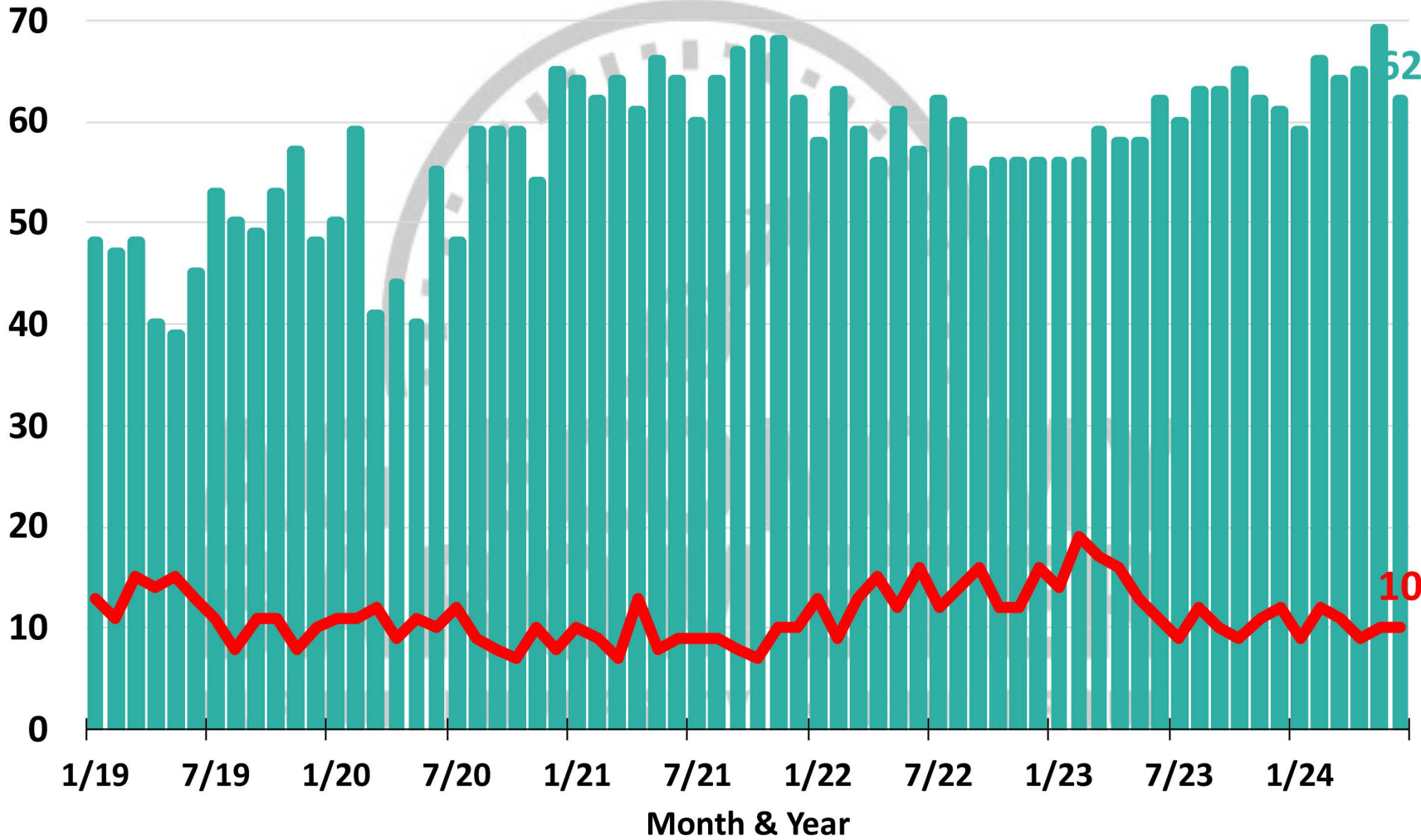
17

# Farmland Price Expectations, 5 Years From Now

Higher Farmland Prices

Lower Farmland Prices

% of respondents



52

10

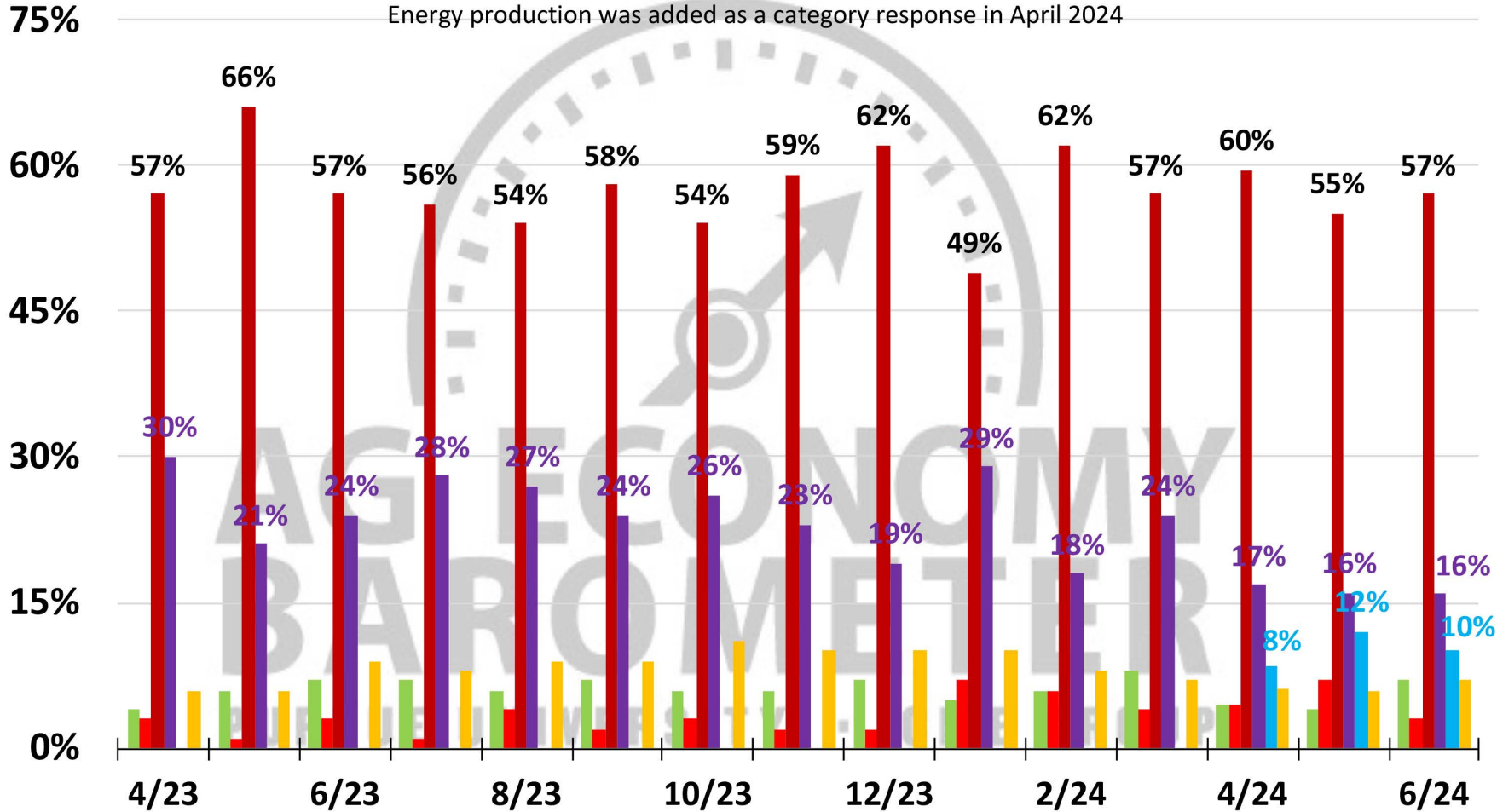
Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

# What is the main reason you expect farmland values to rise?

■ Strong farm cash flows 
 ■ Low interest rates 
 ■ Non-farm investor demand 
 ■ Inflation 
 ■ Energy Production 
 ■ Other

% of respondents

Question was only posed to respondents who expect farmland values to rise over the next 5 years  
 Energy production was added as a category response in April 2024



Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

# Which of the following factors is having the most influence on farmland values in your area?

% of respondents

40%

30%

20%

10%

0%

Net farm income Interest rates Alternative investments Inflation Liquidity Ag Policy

1/23

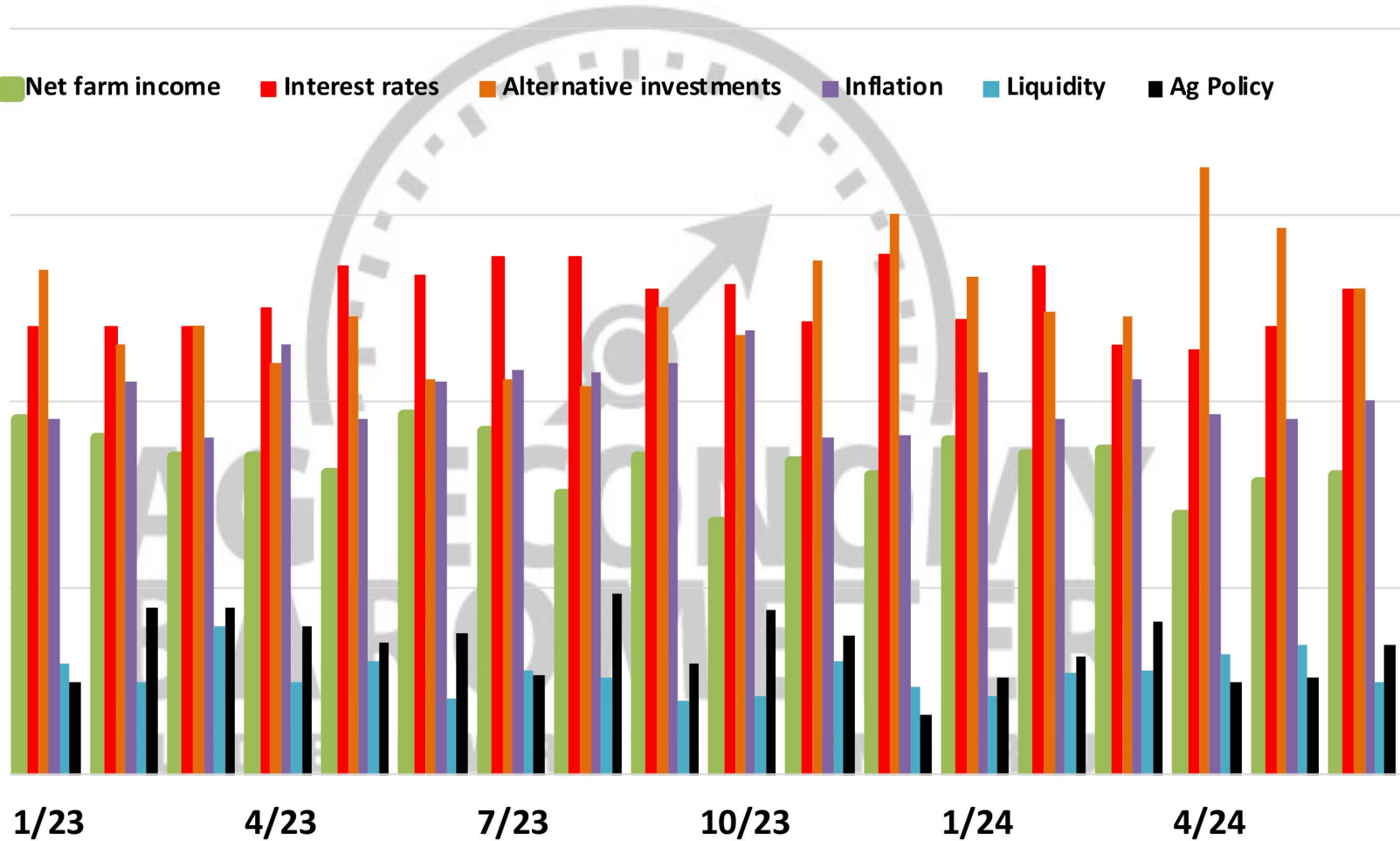
4/23

7/23

10/23

1/24

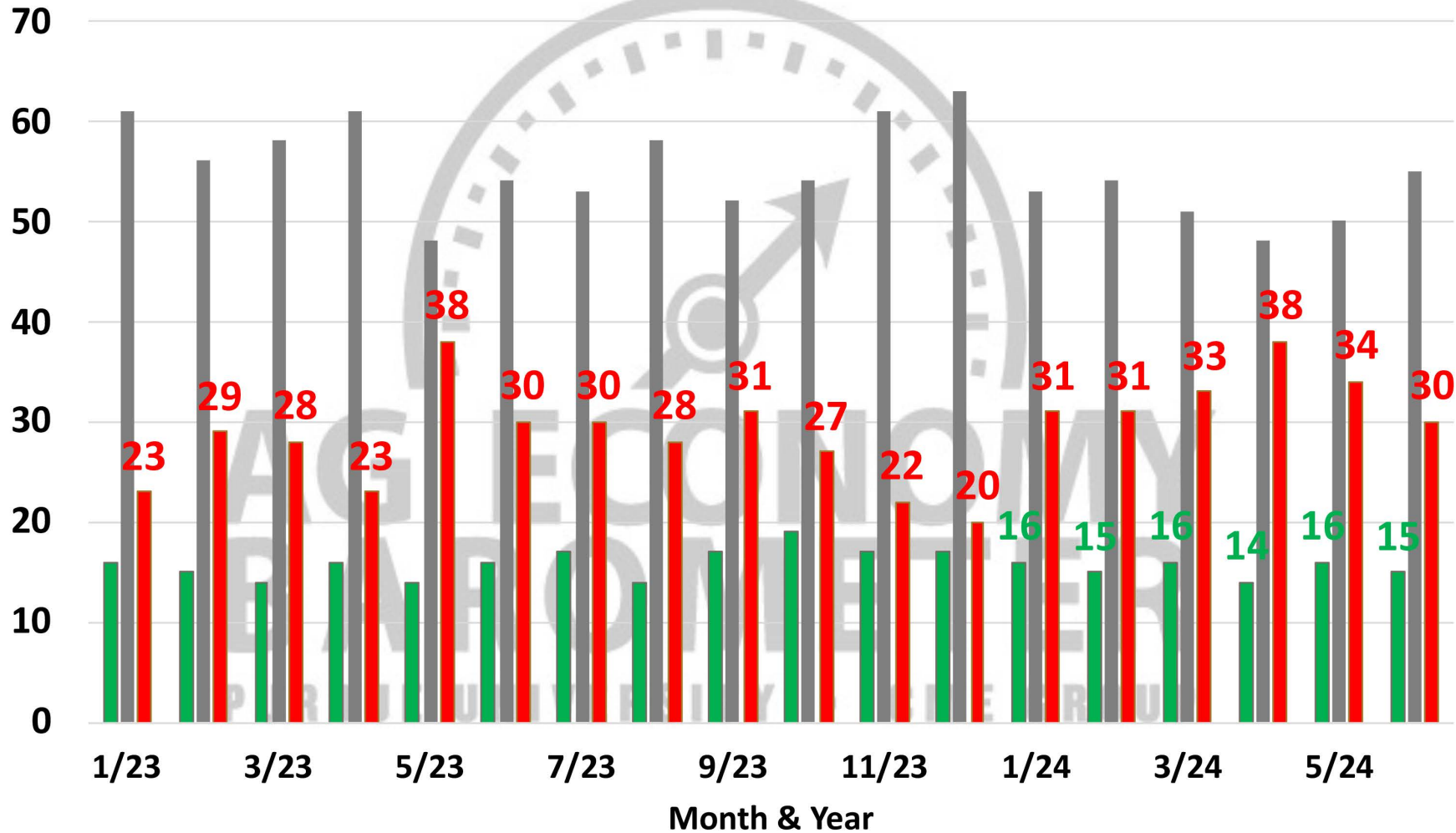
4/24



# As of today, do you expect your farm's financial performance to be better than, worse than, or about the same as last year?

% of respondents

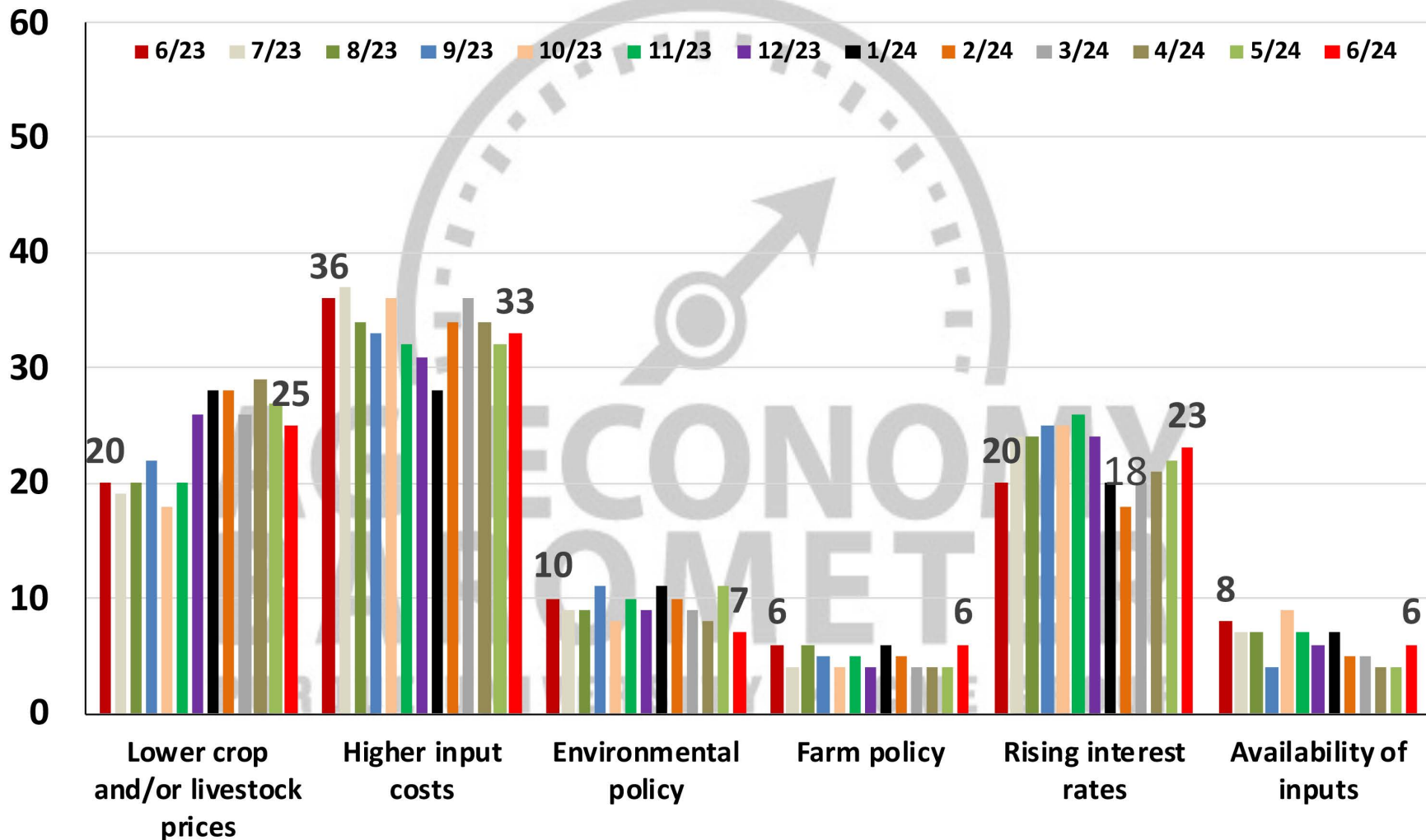
■ Better ■ About the Same ■ Worse



Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

# Looking ahead to next year what are your biggest concerns for your farming operation?

% of respondents



Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

# Have you actively engaged in discussions with any companies about leasing farmland you own for the installation of a solar energy project to generate electricity?

% of all survey respondents

■ % Responding Yes

25%

Starting in Feb. '24, question was rephrased to only inquire about discussions that took place in the last 6 months

20%

15%

10%

5%

0%

6/21

7/21

11/21

1/23

2/23

3/23

4/23

2/24

3/24

4/24

5/24

6/24

9%

6%

11%

9%

12%

16%

15%

10%

12%

19%

20%

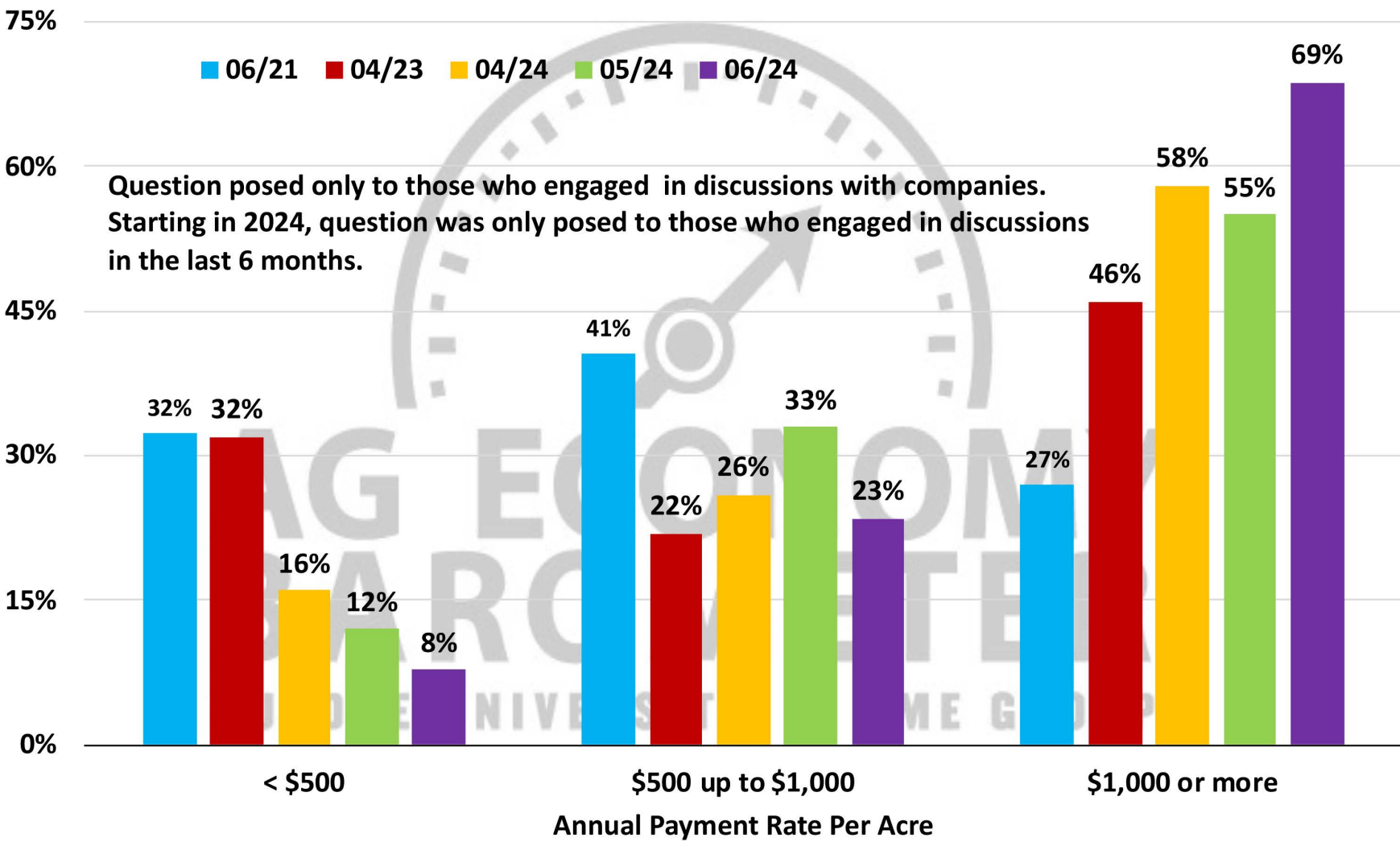
16%

# What is the annual payment rate per acre you were offered to lease some of your farmland for the installation of a solar energy project to generate electricity?

% of Respondents

06/21 04/23 04/24 05/24 06/24

Question posed only to those who engaged in discussions with companies. Starting in 2024, question was only posed to those who engaged in discussions in the last 6 months.



Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

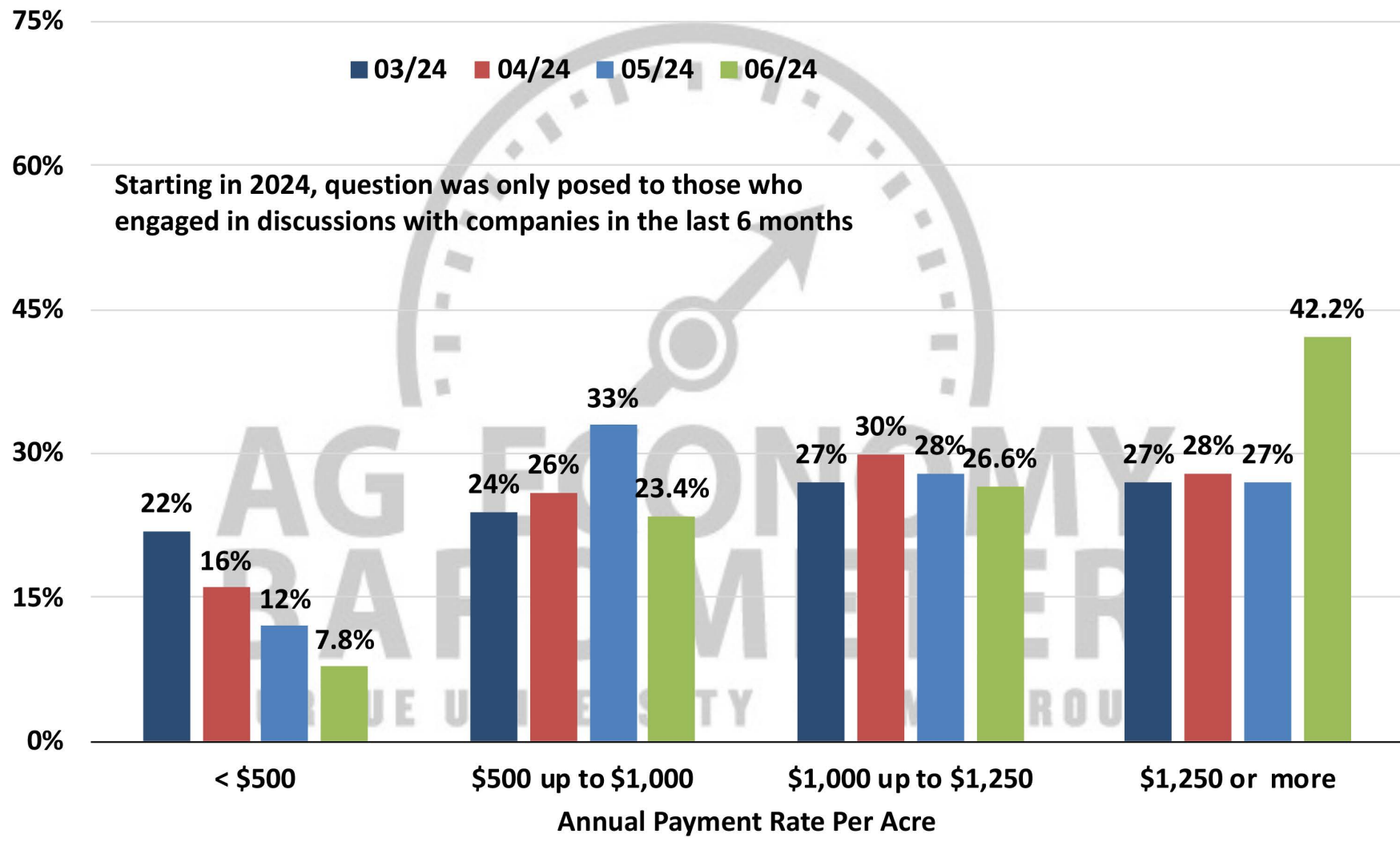


# What is the annual payment rate per acre you were offered to lease some of your farmland for the installation of a solar energy project to generate electricity?

% of Respondents

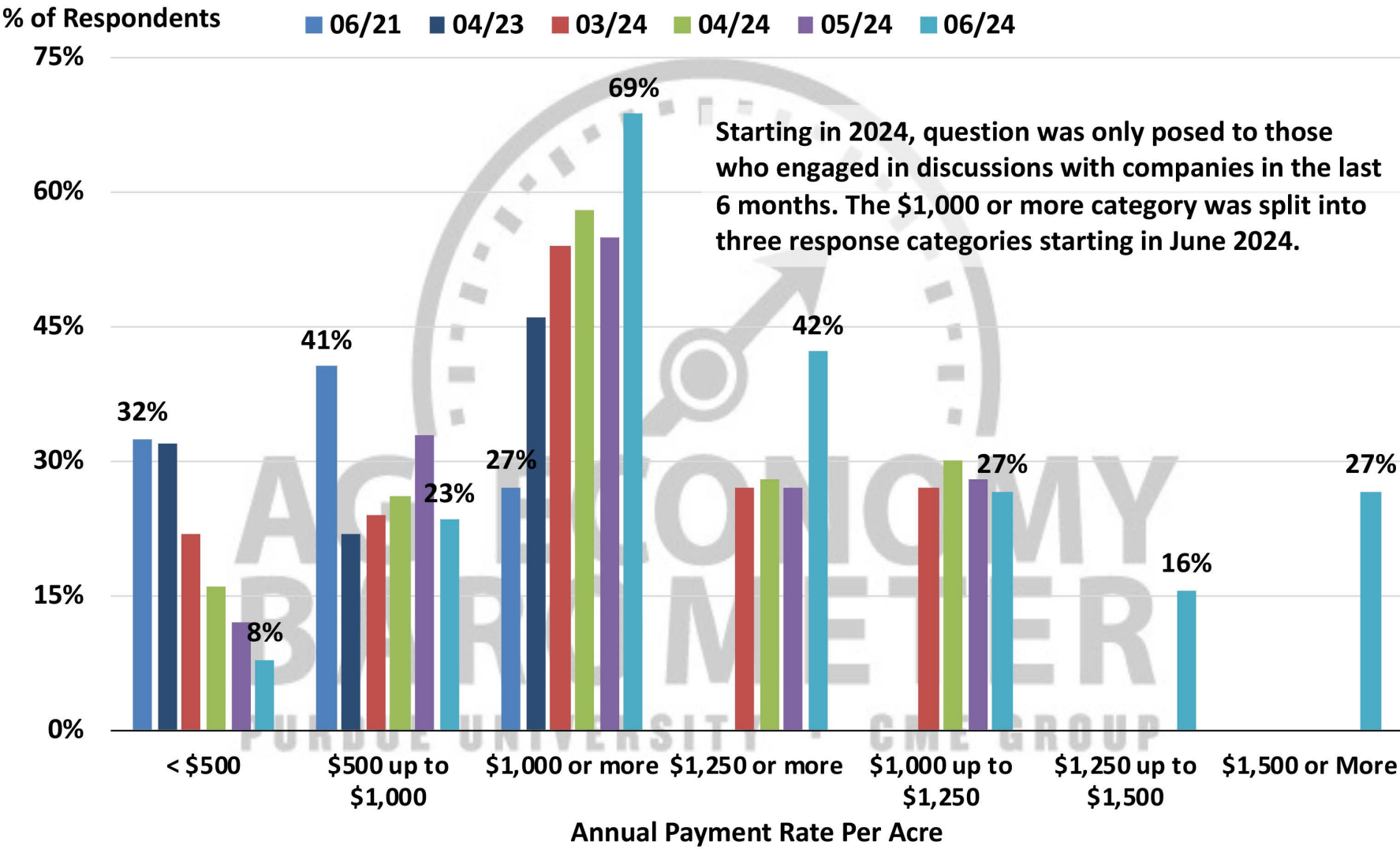
■ 03/24 ■ 04/24 ■ 05/24 ■ 06/24

Starting in 2024, question was only posed to those who engaged in discussions with companies in the last 6 months



Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

# What is the annual payment rate per acre you were offered to lease some of your farmland for the installation of a solar energy project to generate electricity?



Starting in 2024, question was only posed to those who engaged in discussions with companies in the last 6 months. The \$1,000 or more category was split into three response categories starting in June 2024.

Source: Purdue Center for Commercial Agriculture, Producer Survey, June 2024

# Percentage of Respondents Who Discussed Solar Leasing with a Company Who Reported Being Offered A Lease Rate of \$1,000 or More, Per Acre

Solar leasing questions posed periodically starting in June 2021

Starting in 2024, question regarding lease rates was only posed to those who engaged in discussions with companies in the last 6 months

% of Respondents

