

Ag Economy Barometer

Index

200

175

150

125

100

75

10/15

10/16

10/17

10/18

10/19

10/20

10/21

10/22

10/23

10/24

10/25

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - October 2025

116

92

135

136

136

183

121

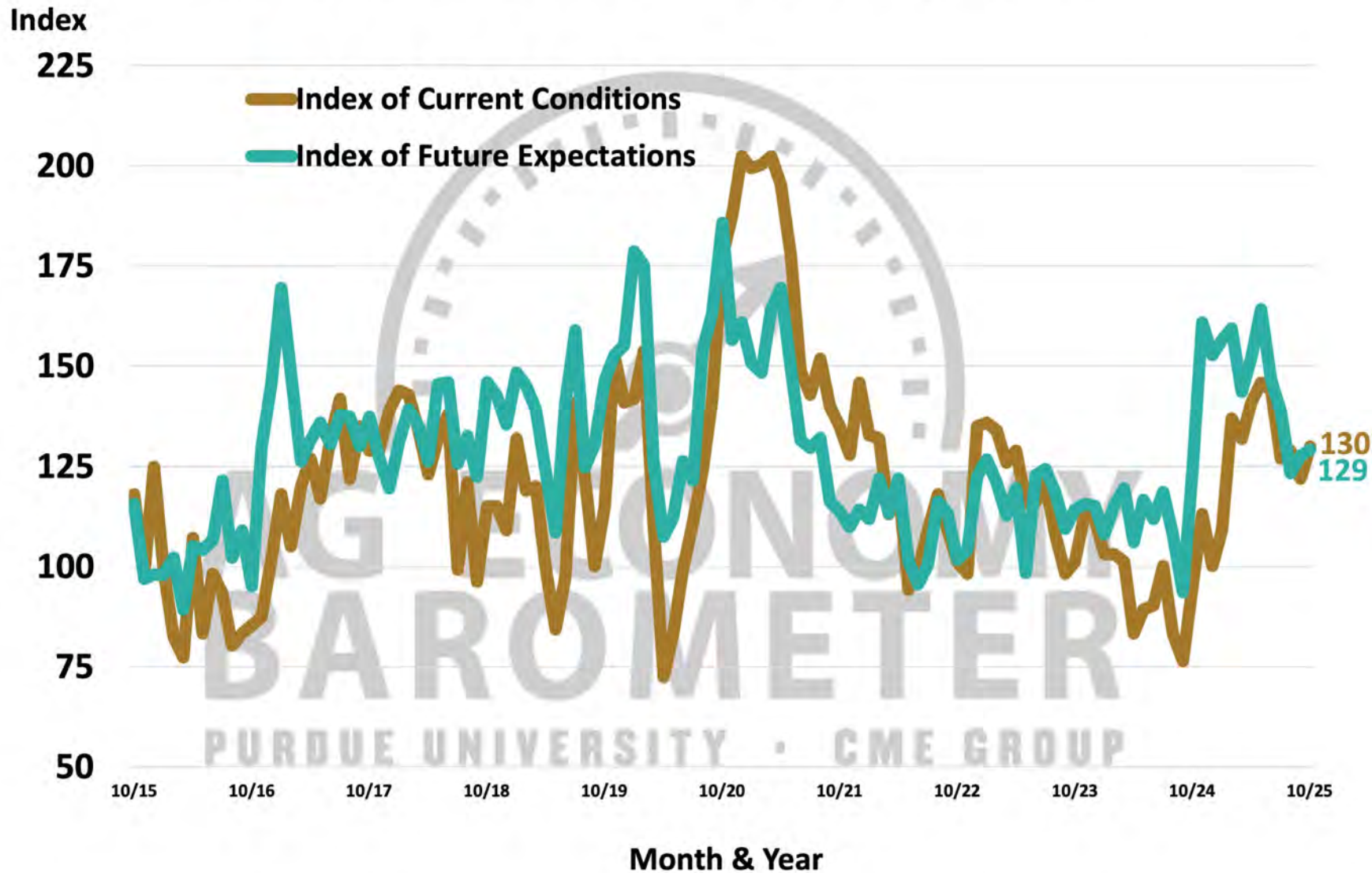
102

110

115

129

Indices of Current Conditions and Future Expectations



Would you say that your farm operation today is better off, worse off or about the same financially compared to a year ago?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Better Off

Worse Off

10/15

10/16

10/17

10/18

10/19

10/20

10/21

10/22

10/23

10/24

10/25

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - October 2025

49

18

Do you think that a year from now your farm operation will be better off financially, worse off, or just about the same as now?

— Better — Worse

% of Respondents

60

50

40

30

20

10

0

10/15

10/16

10/17

10/18

10/19

10/20

10/21

10/22

10/23

10/24

10/25

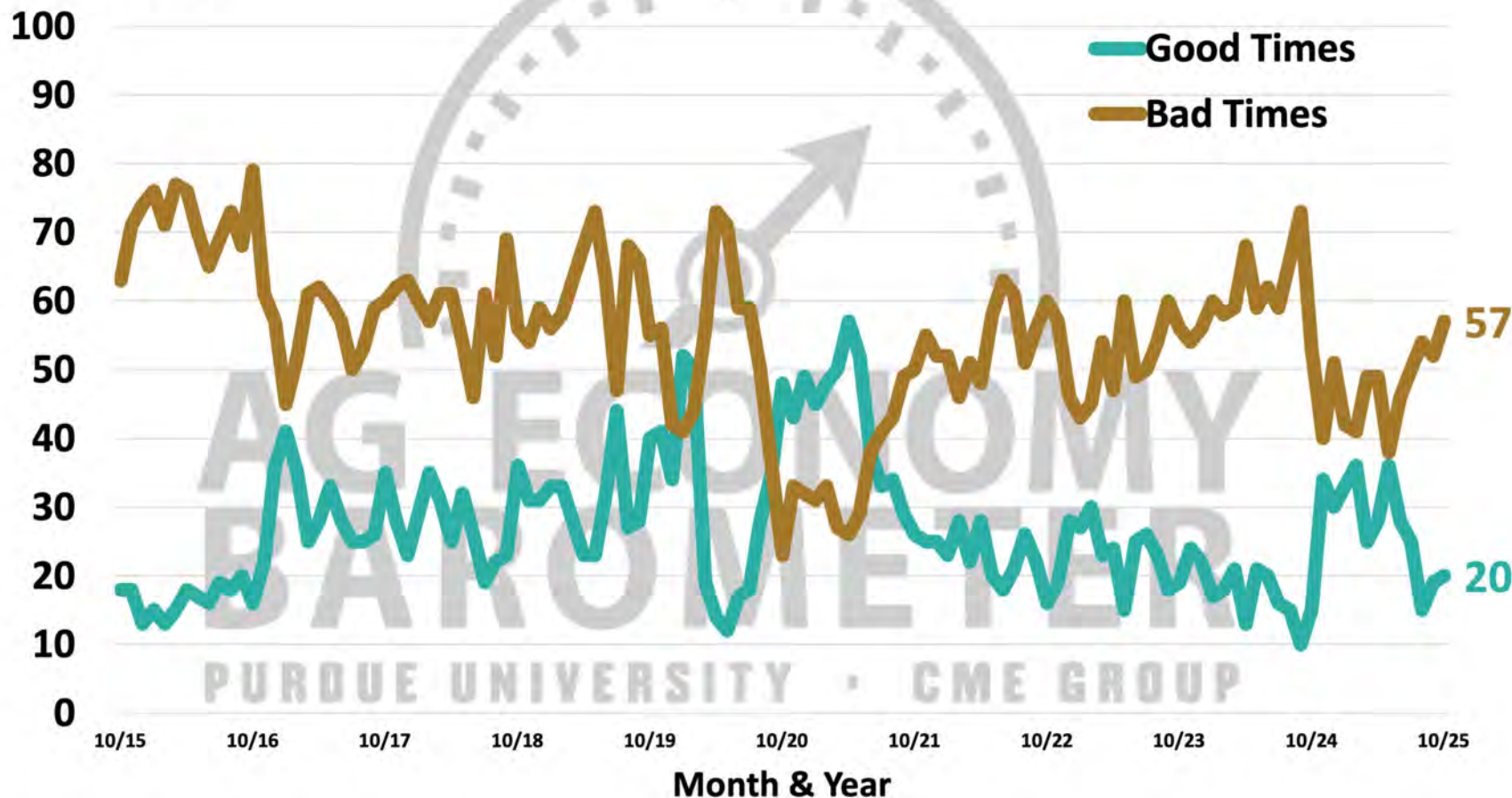
Month & Year

32

19

Turning to the general agricultural economy as a whole, do you think that during the next twelve months there will be good times financially, or bad times?

% of Respondents



Looking ahead, do you think it is more likely that US agriculture during the next five years will have widespread good times or widespread bad times?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Times

Bad Times

10/15 10/16 10/17 10/18 10/19 10/20 10/21 10/22 10/23 10/24 10/25

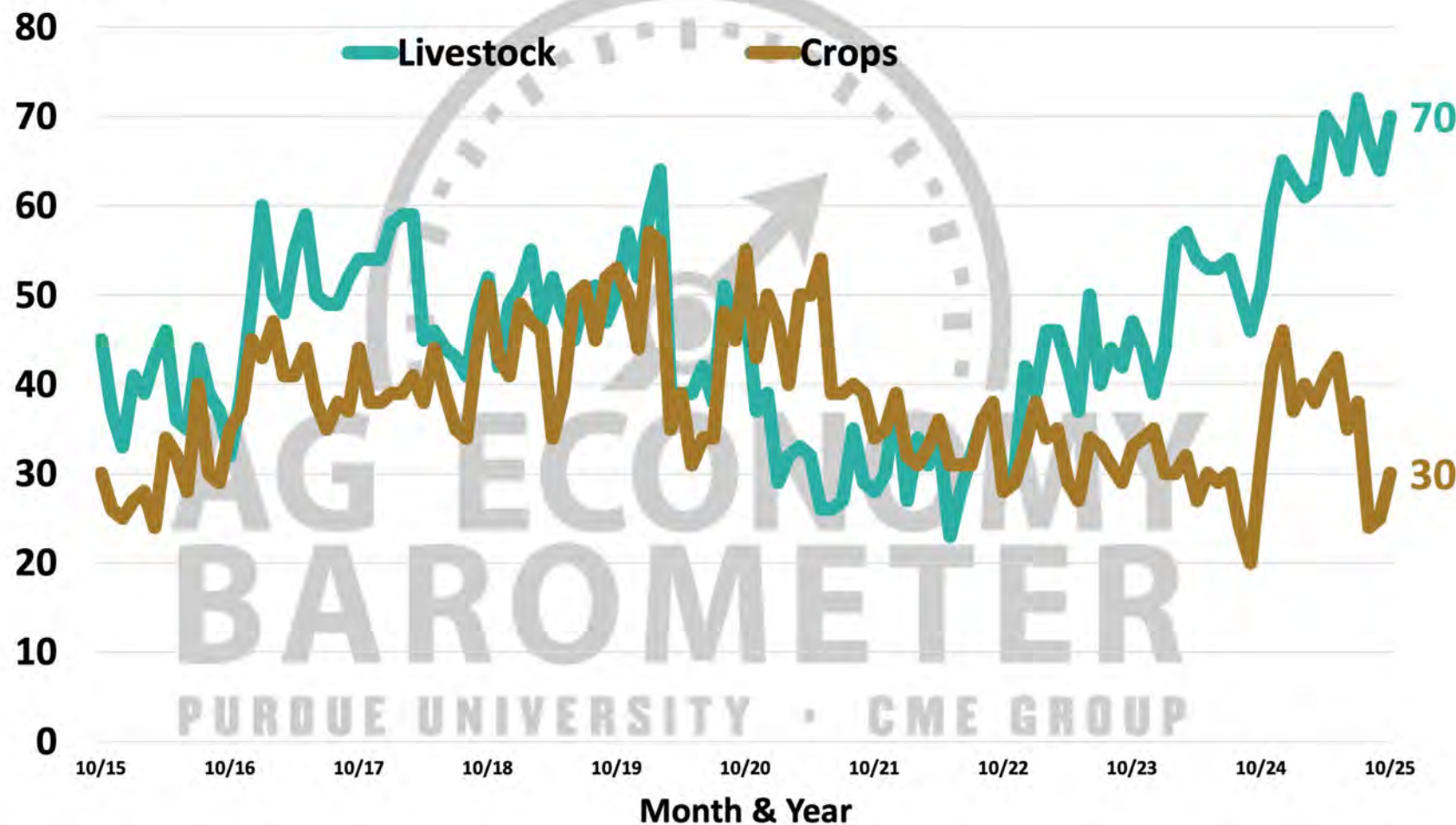
Month & Year

48

29

Over the next five years, are widespread good times or bad times more likely? (% Good Times)

% of respondents



Thinking about large farm investments – like buildings and machinery -- generally speaking, do you think now is a good time or bad time to buy such items?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Time

Bad Time

62

24

10/15

10/16

10/17

10/18

10/19

10/20

10/21

10/22

10/23

10/24

10/25

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - October 2025

Farm Financial Performance Index

Index

150

140

130

120

110

100

90

80

70

60

50

40

1/21

4/21

7/21

10/21

1/22

4/22

7/22

10/22

1/23

4/23

7/23

10/23

1/24

4/24

7/24

10/24

1/25

4/25

7/25

10/25

Month & Year

104

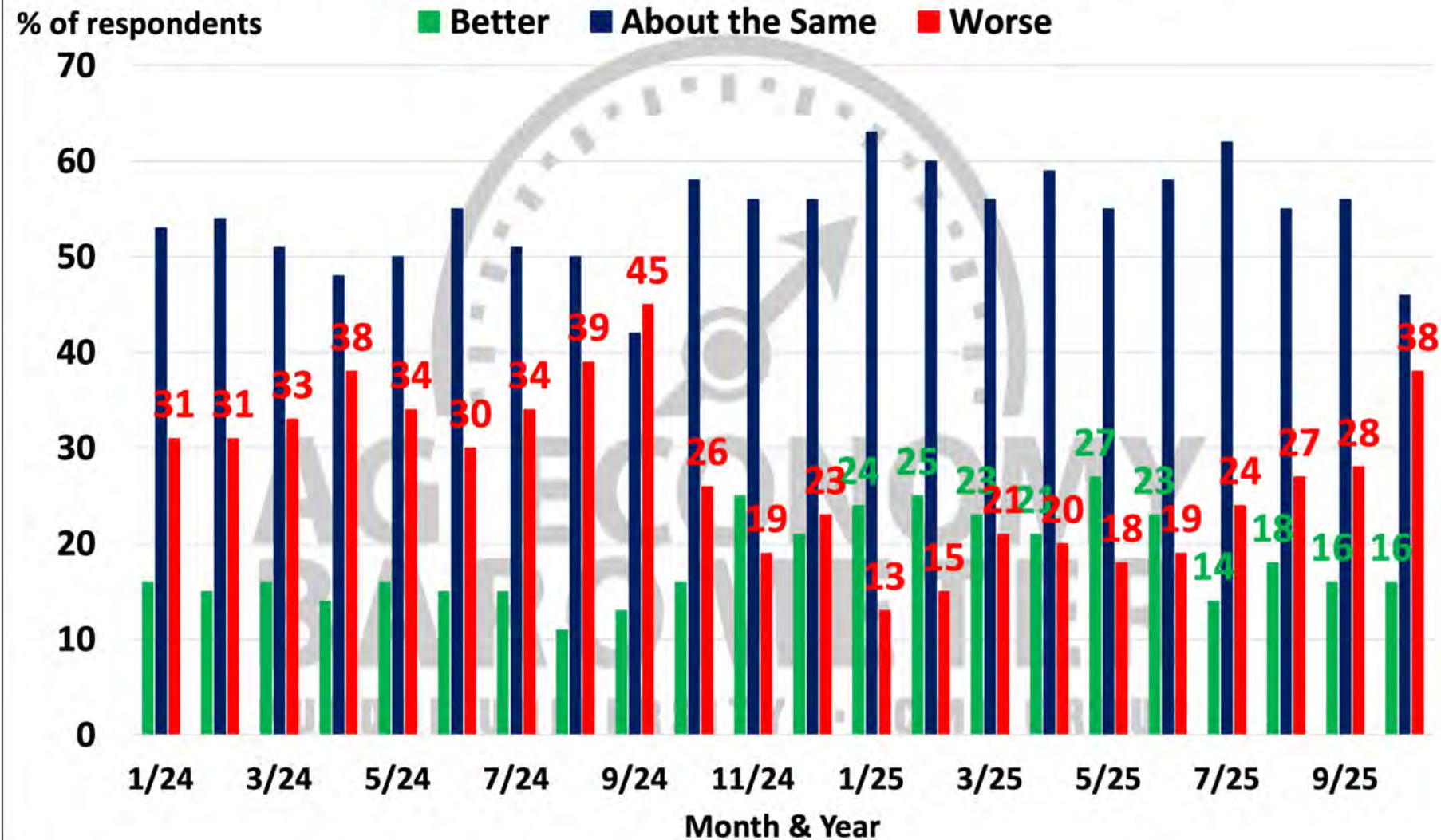
86

92

90

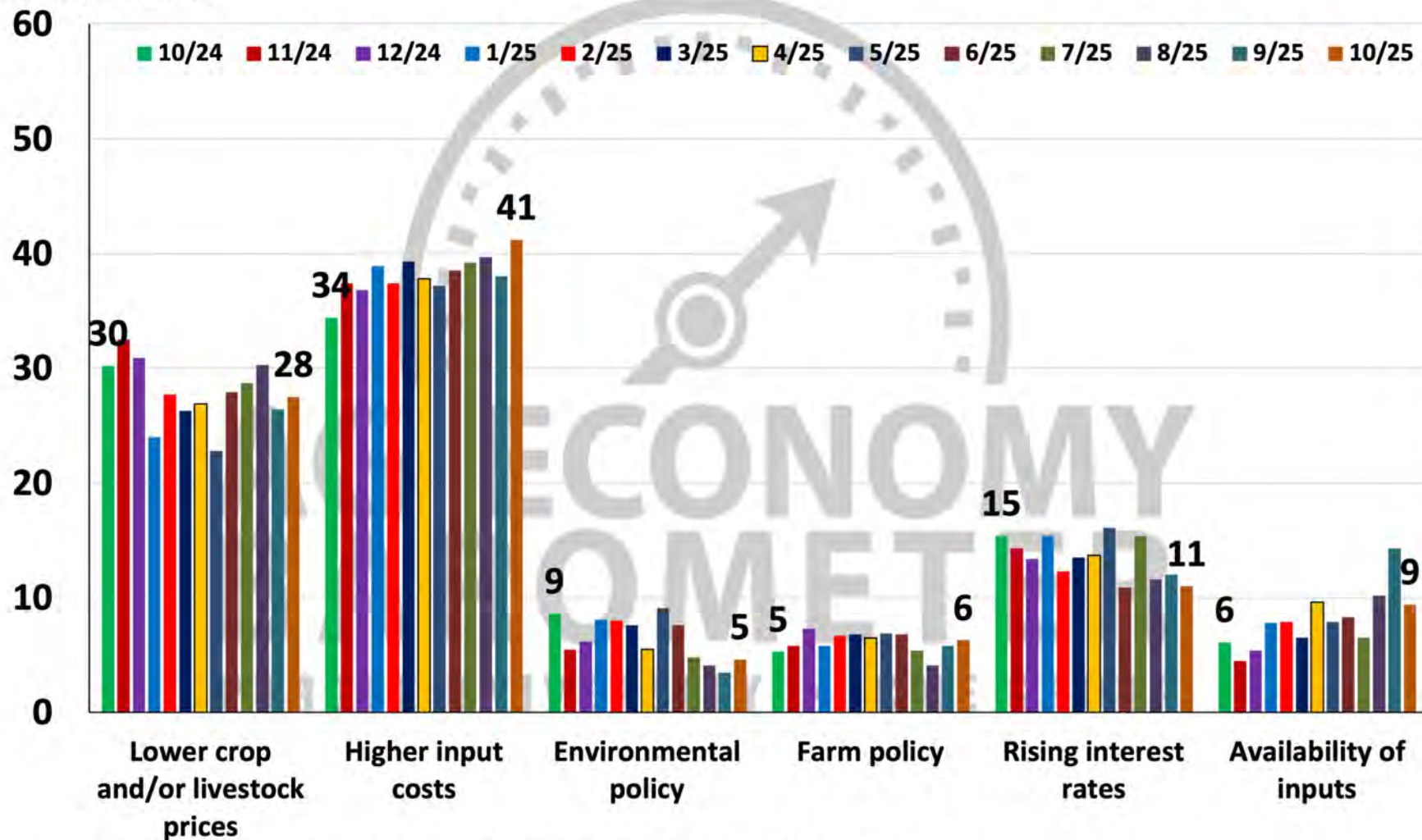
78

As of today, do you expect your farm's financial performance to be better than, worse than, or about the same as last year?



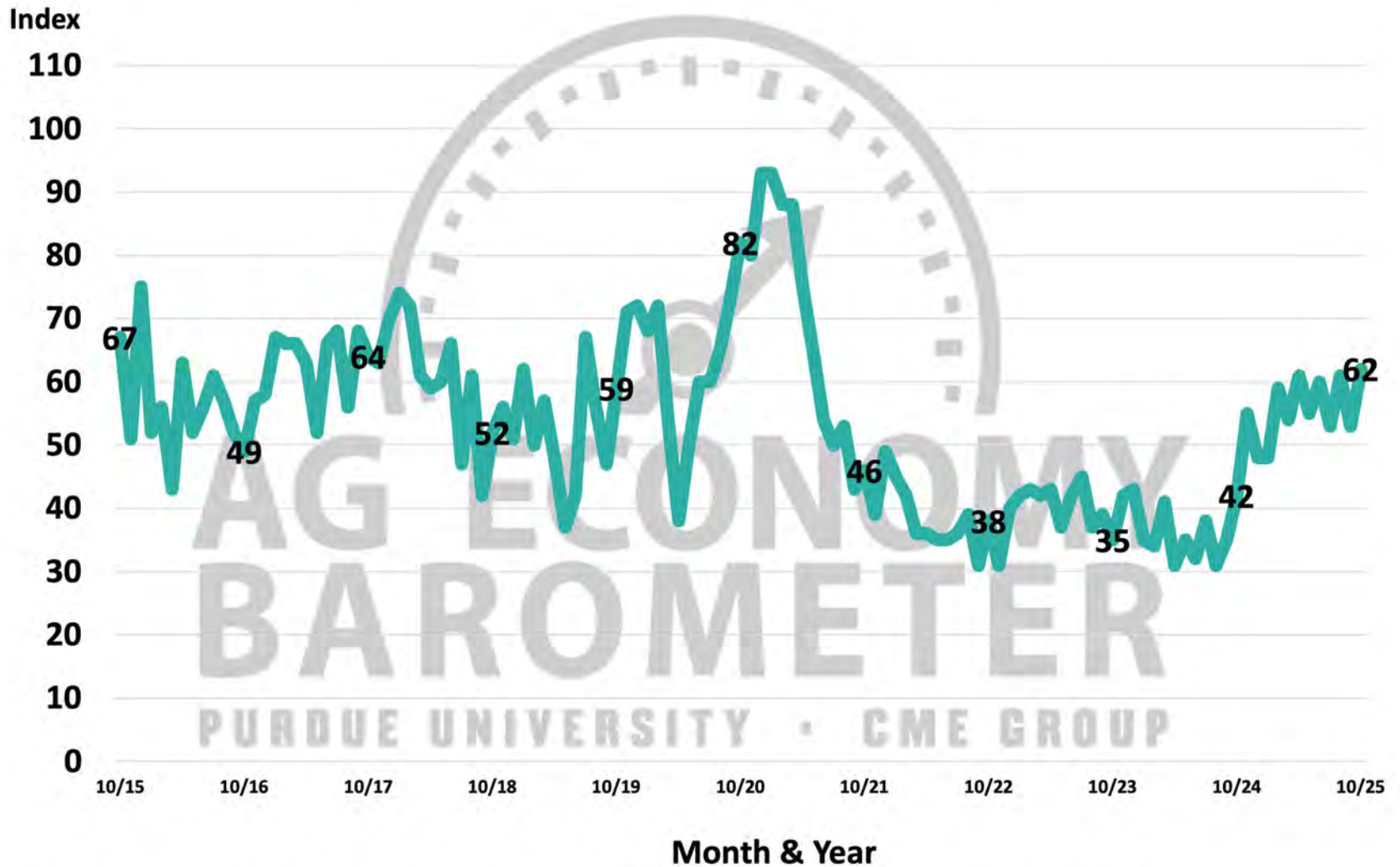
Looking ahead to next year what are your biggest concerns for your farming operation?

% of respondents



Source: Purdue Center for Commercial Agriculture, Producer Survey, October 2024 - October 2025

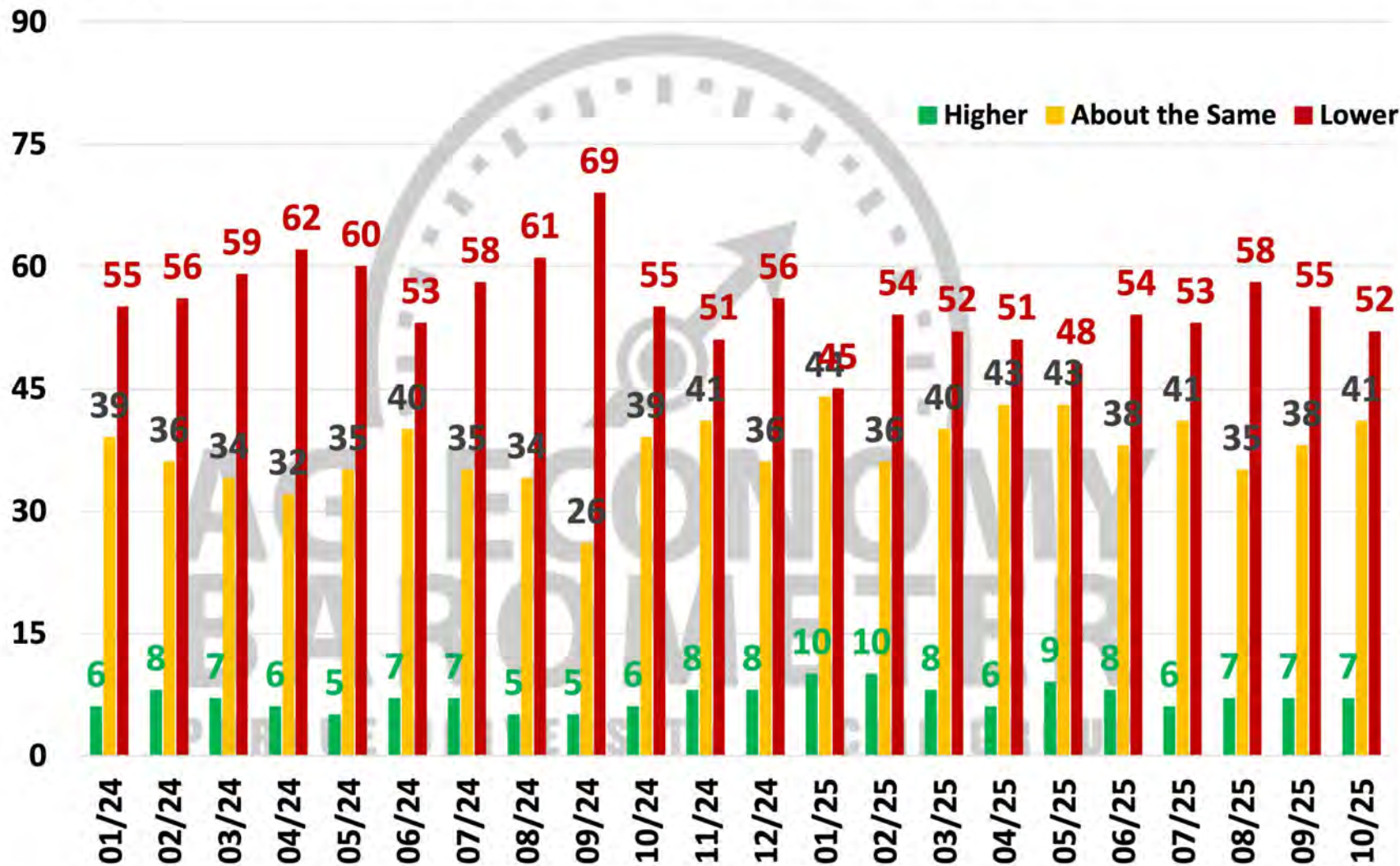
Farm Capital Investment Index



Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - October 2025

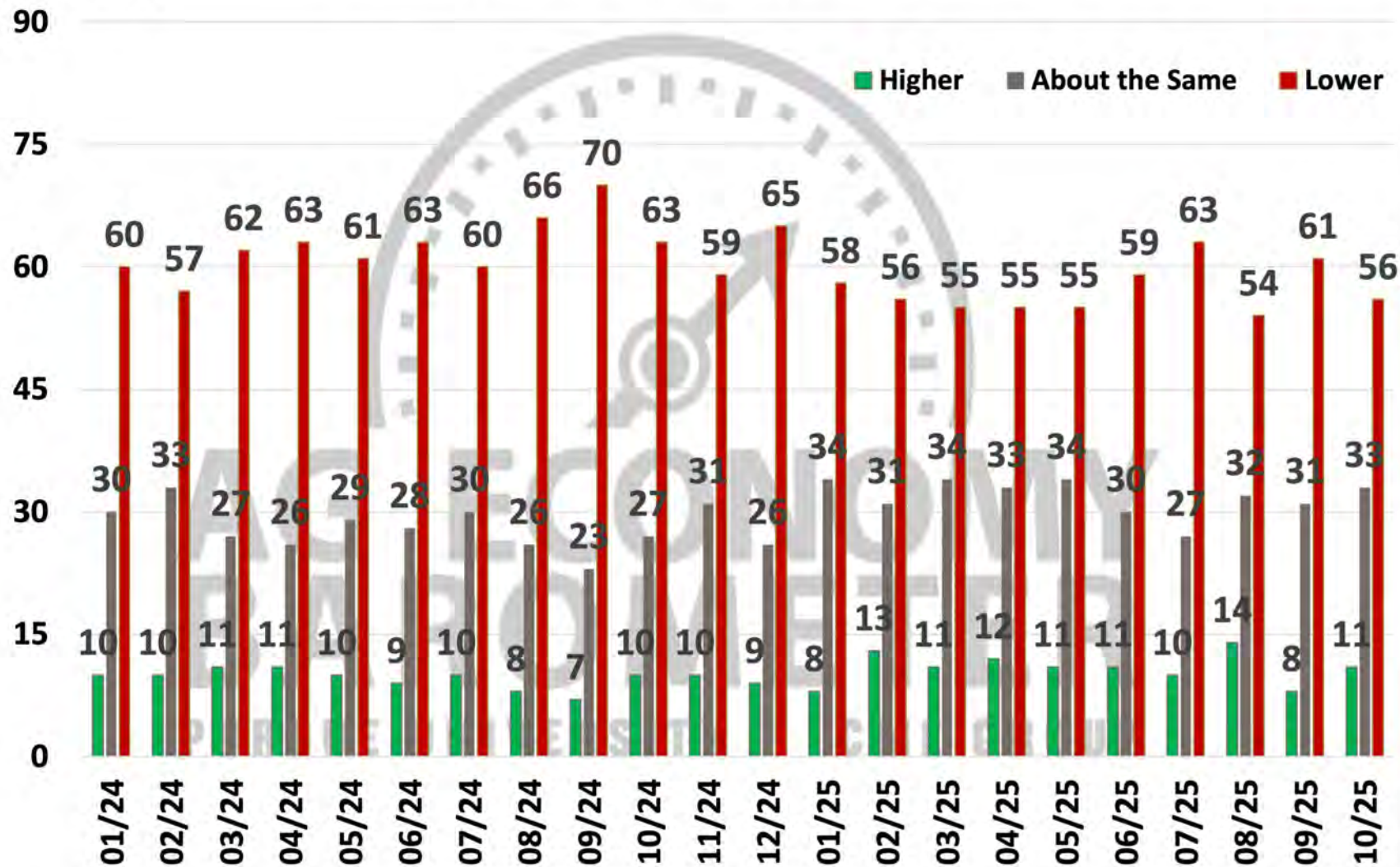
Plans for Farm Machinery Purchases in the Upcoming Year Compared to a Year Ago

% of respondents



Plans for Farm Building Purchases in the Upcoming Year Compared to a Year Ago

% of respondents

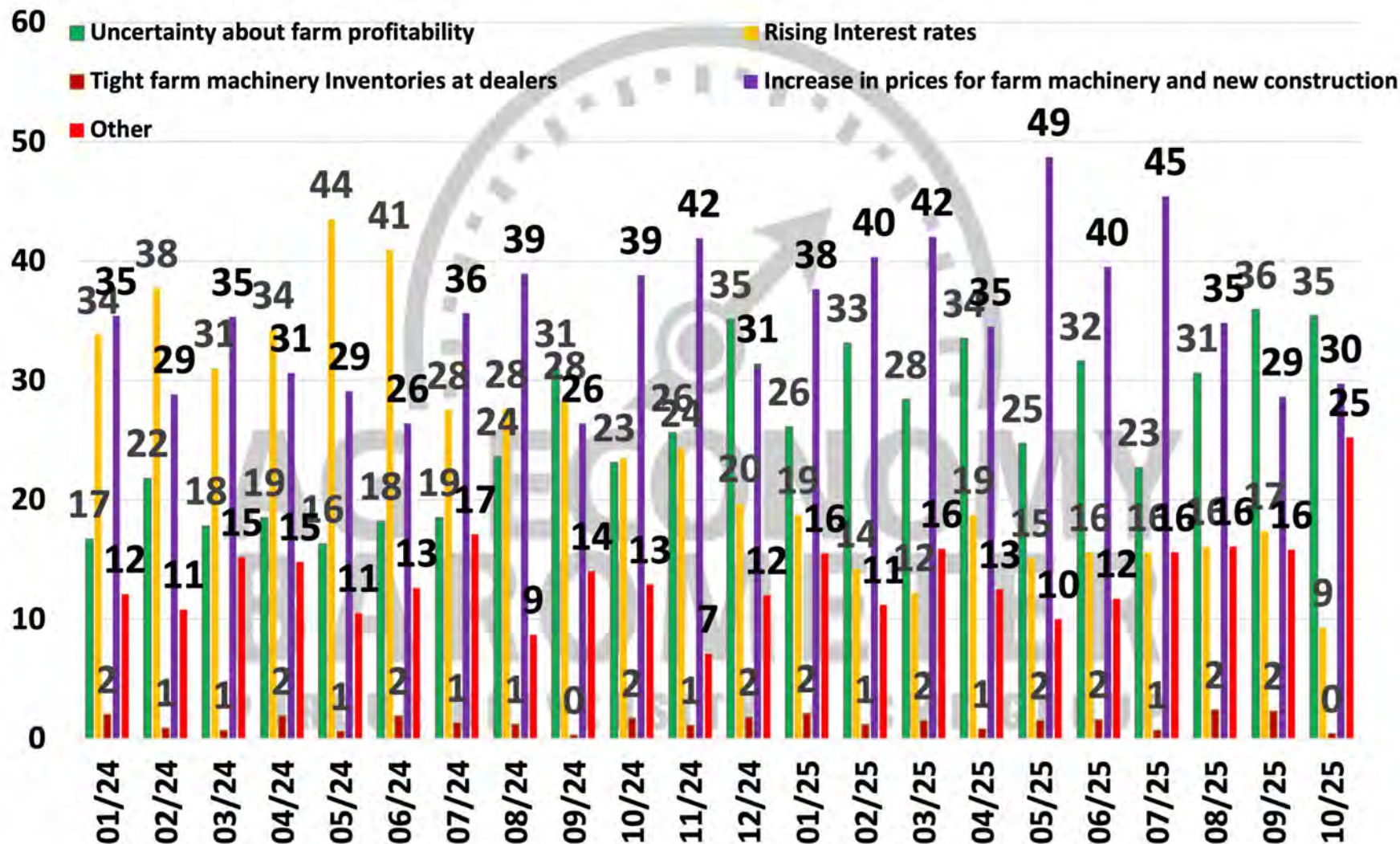


Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2024 - October 2025

Primary Reason Now Is a Bad Time to Make Large Investments

Question was only posed to those who said now is a bad time to make large investments

% of respondents



Primary Reason Now Is a Good Time to Make Large Investments

Question was only posed to those who said now is a good time to make large investments

% of respondents

60

50

40

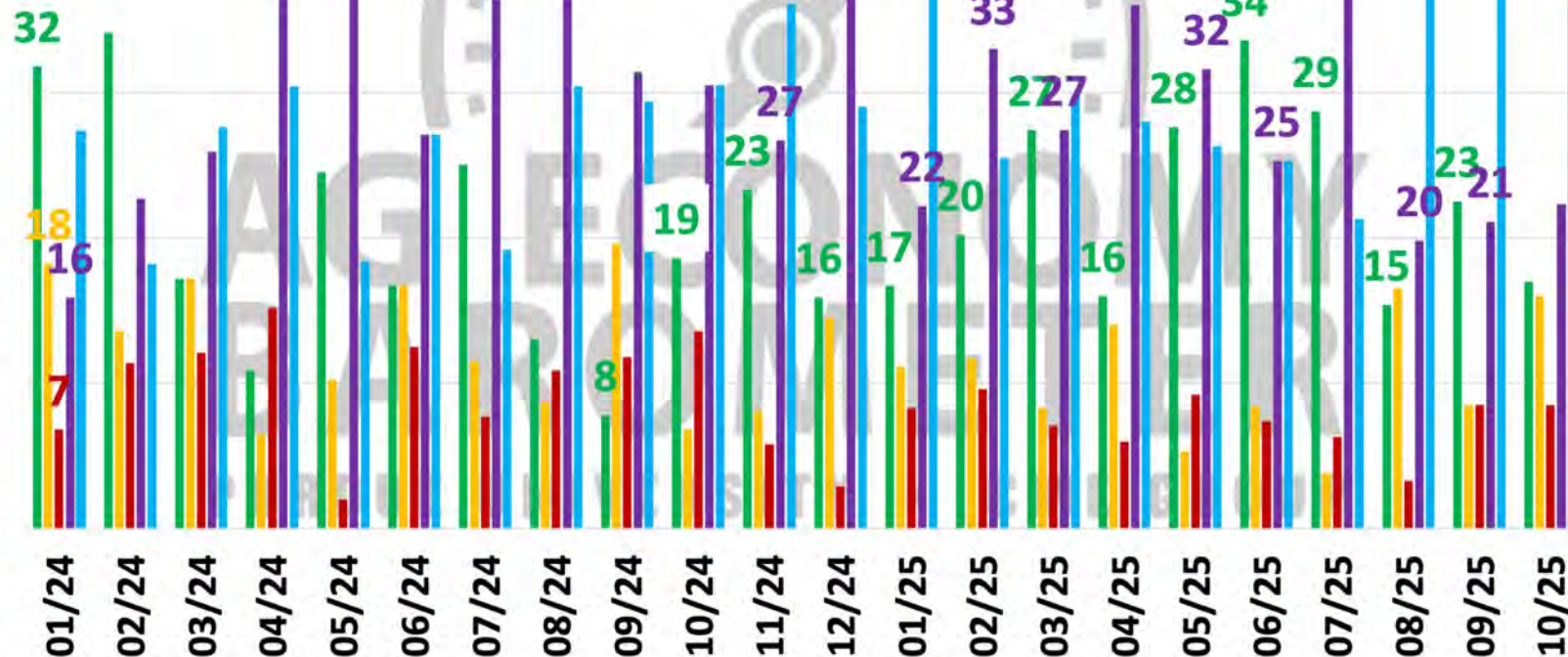
30

20

10

0

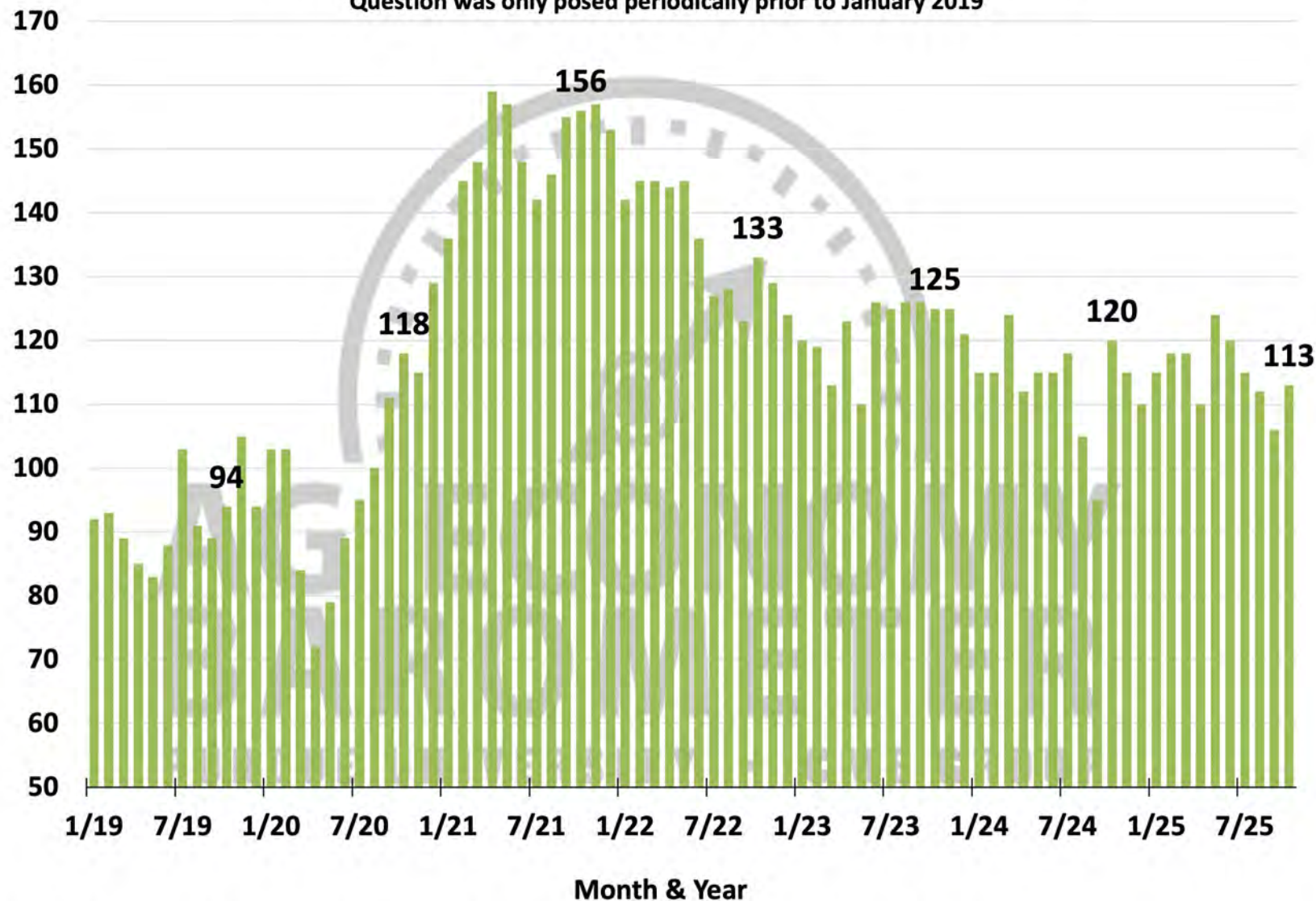
Strong cash flows Opportunities to expand farm Invest in new technology Higher dealer inventories Other



Index

Short-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019

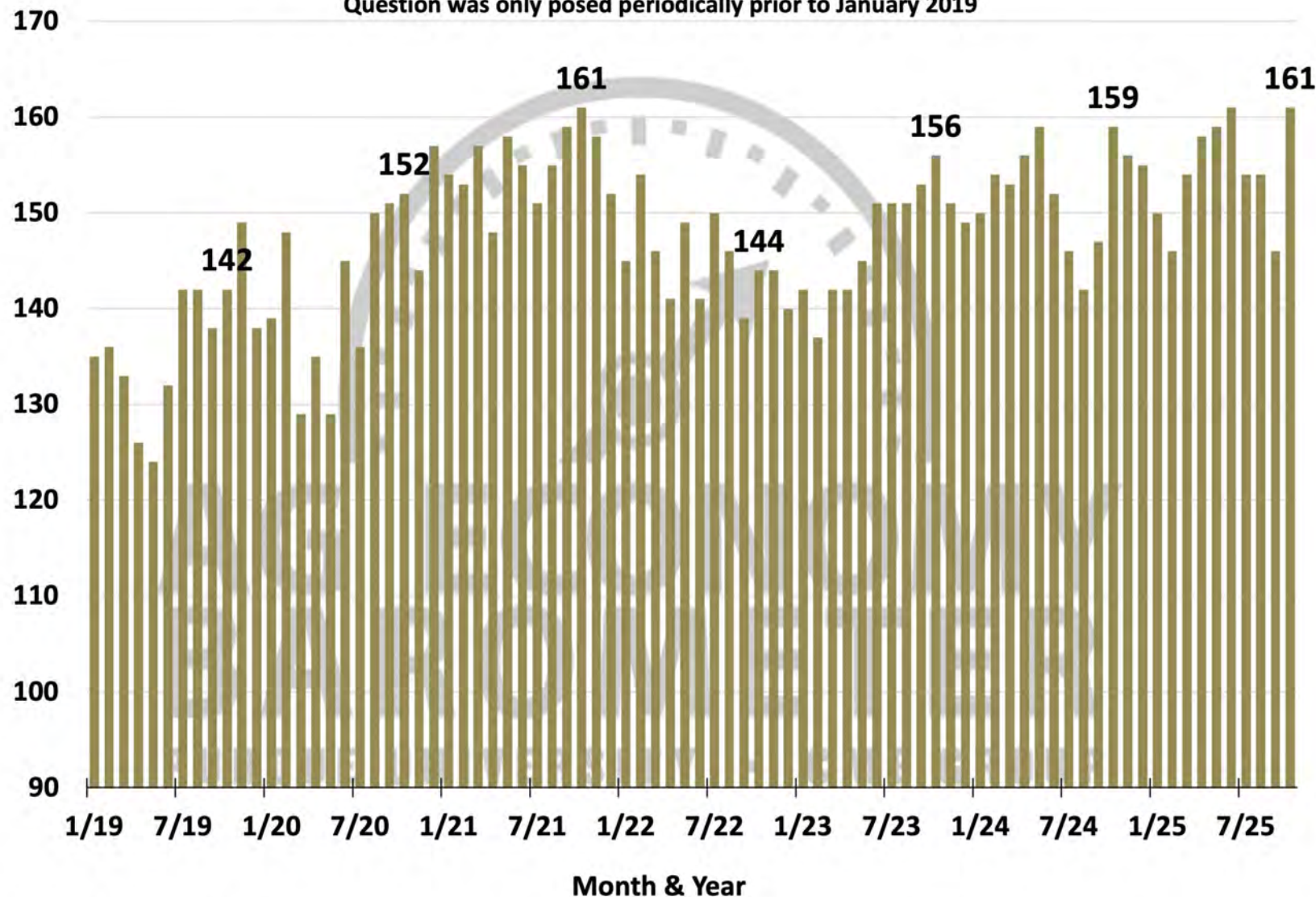


Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - October 2025

Index

Long-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019



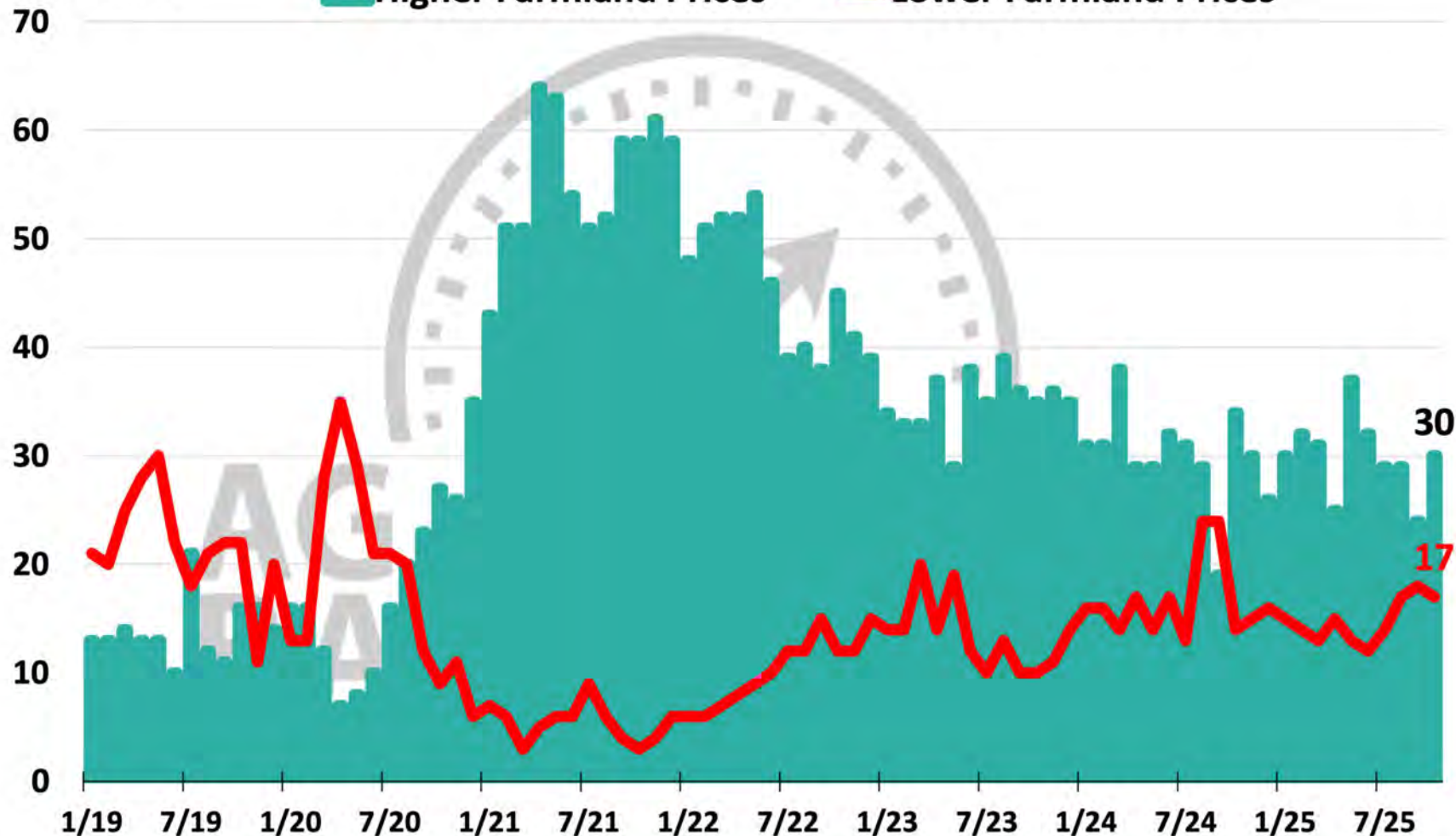
Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - October 2025

Farmland Price Expectations, 12 Months Ahead

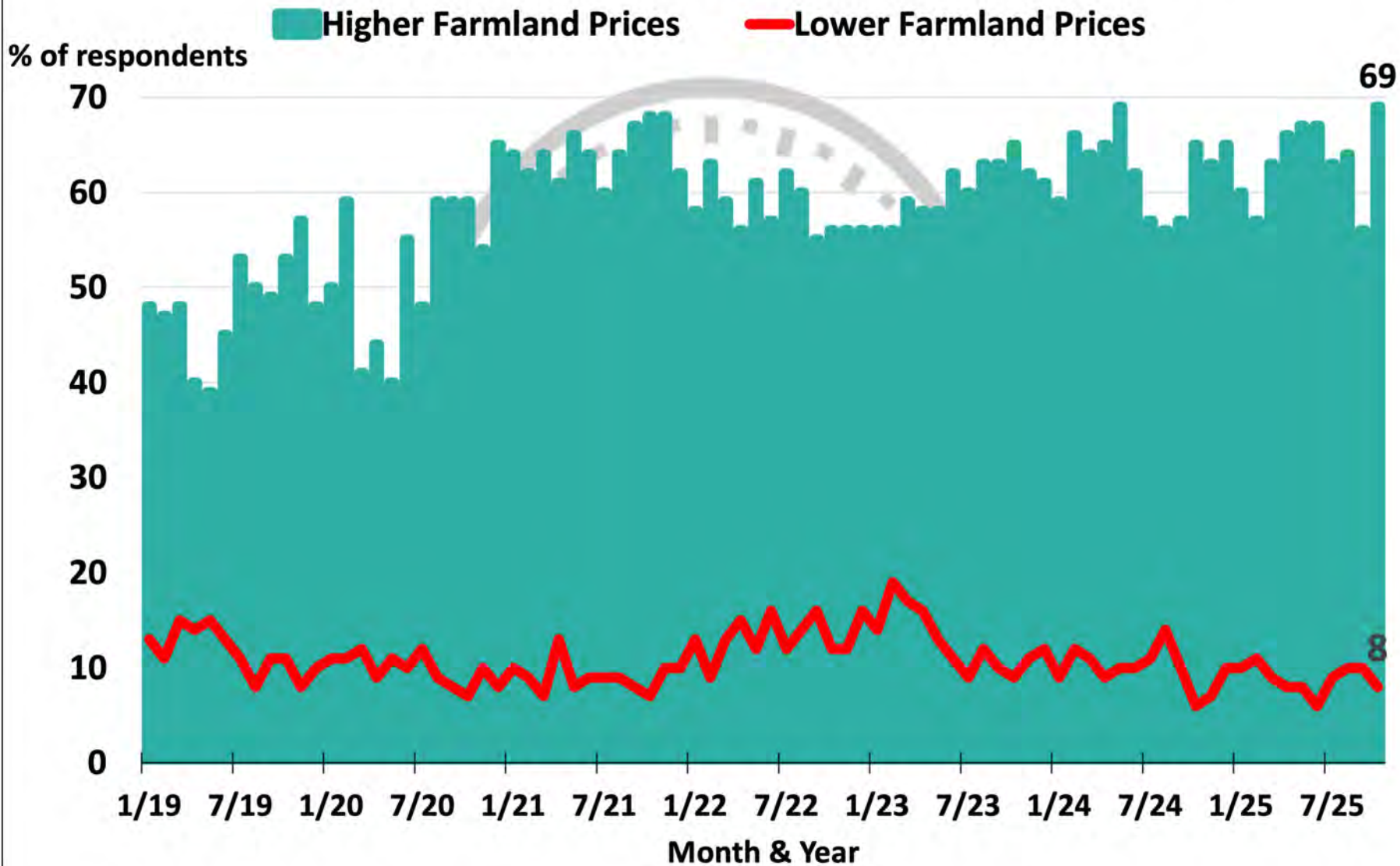
% of respondents

Higher Farmland Prices

Lower Farmland Prices



Farmland Price Expectations, 5 Years From Now



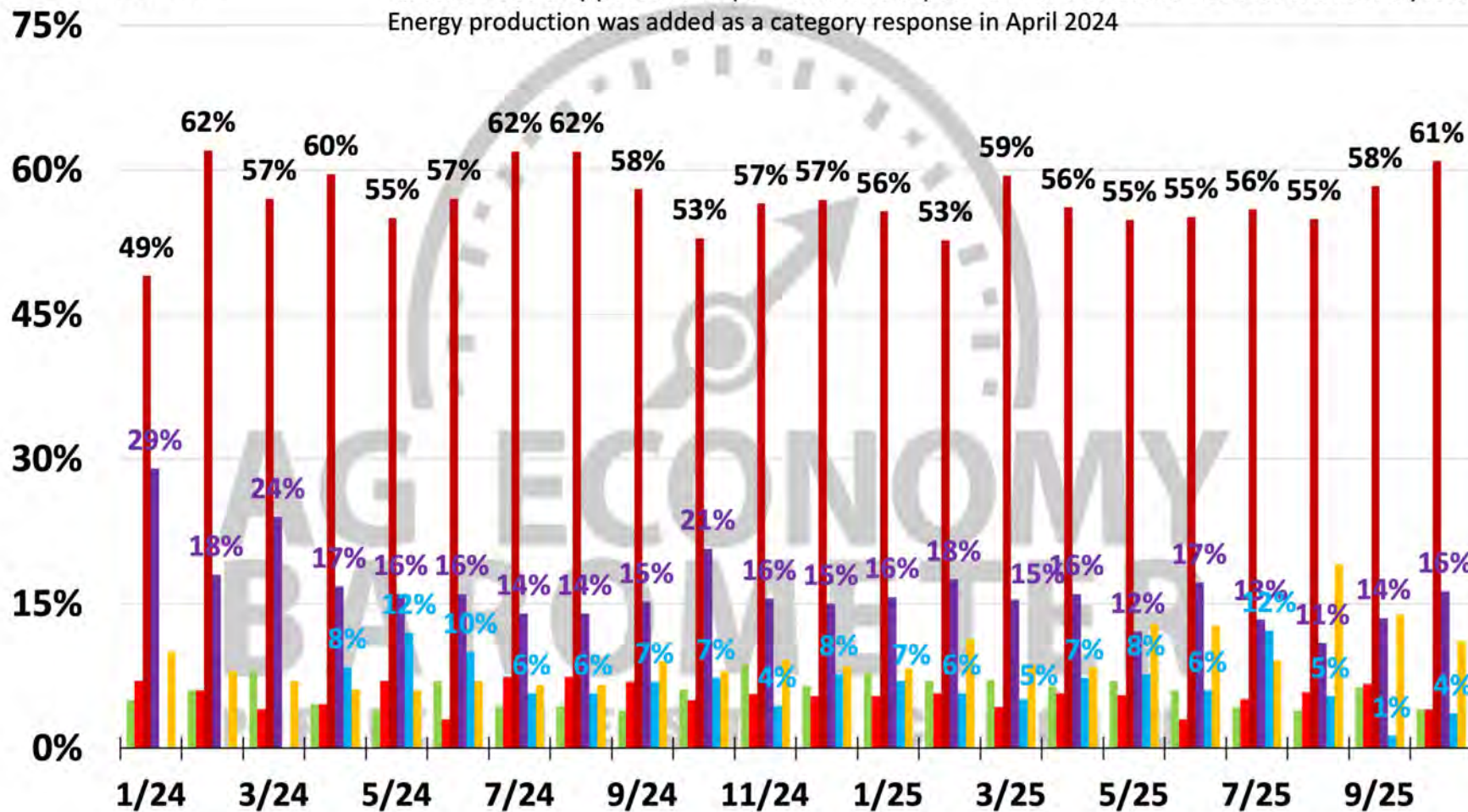
Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - October 2025

What is the main reason you expect farmland values to rise?

Strong farm cash flows Low interest rates Non-farm investor demand Inflation Energy Production Other

% of respondents

Question was only posed to respondents who expect farmland values to rise over the next 5 years
Energy production was added as a category response in April 2024



Which of the following factors is having the most influence on farmland values in your area?

% of respondents

40%

Net farm income Interest rates Alternative investments Inflation Liquidity Ag Policy

30%

20%

10%

0%

1/24

3/24

5/24

7/24

9/24

11/24

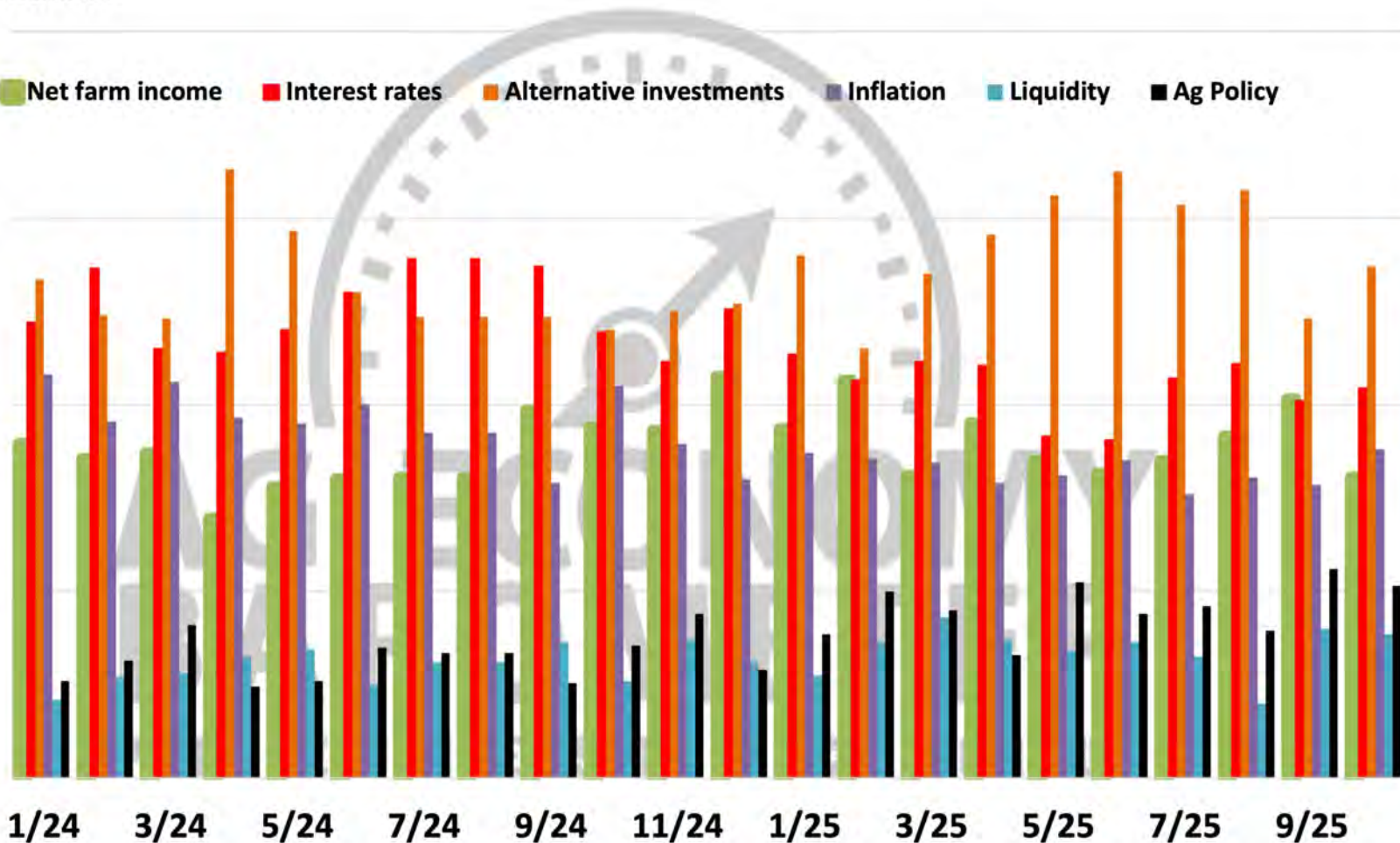
1/25

3/25

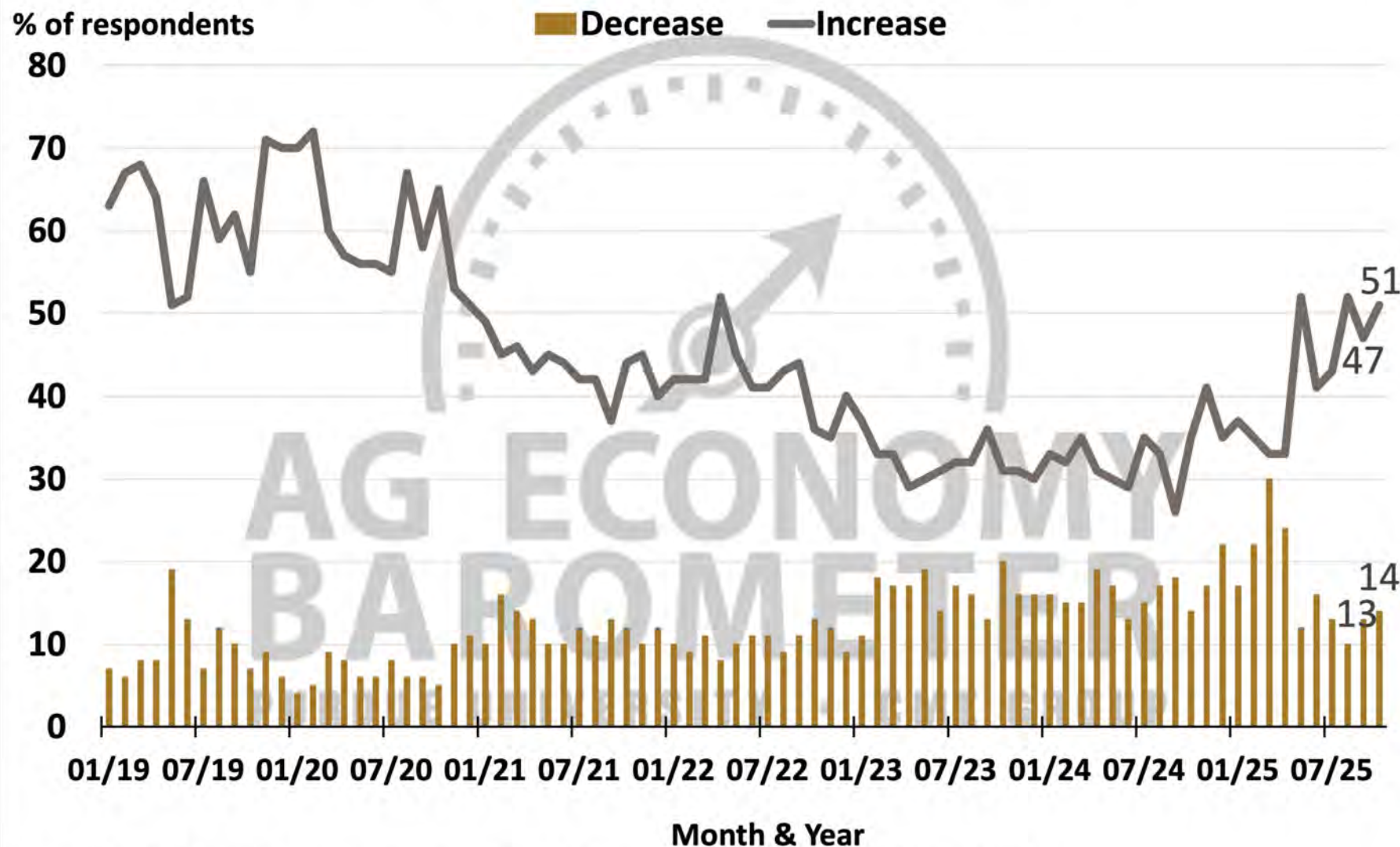
5/25

7/25

9/25



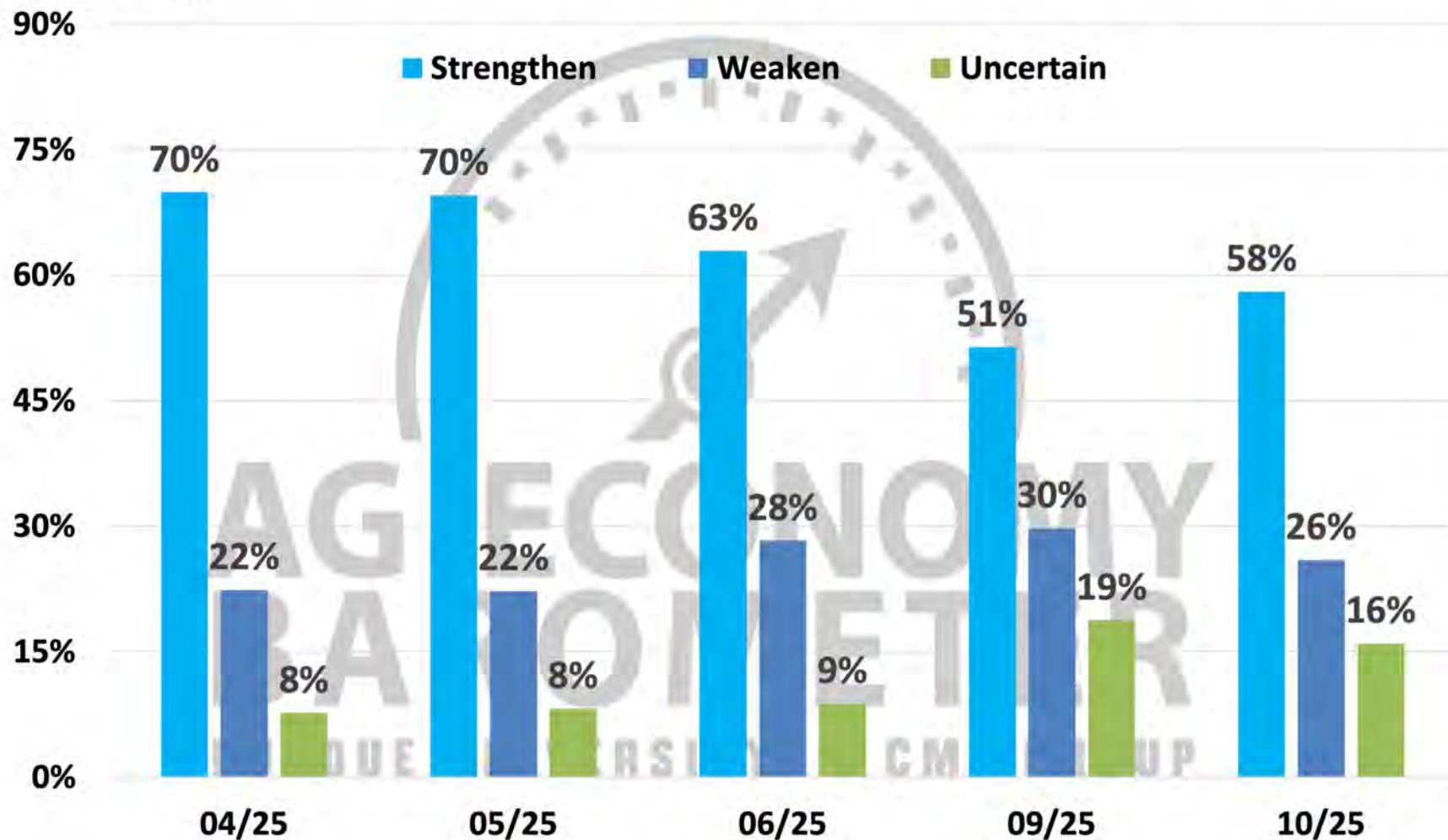
Over the next 5 years, do you think agricultural exports are more likely to increase, decrease, or remain about the same?



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - October 2025

Do you expect the increased use of tariffs by the United States to strengthen or weaken the U.S. agricultural economy in the long-run?

% of respondents



If USDA provides a Market Facilitation Payment to compensate for weak commodity prices, what will be the principal use of this payment for your farm?

% of Respondents

60%

45%

30%

15%

0%

**Cover family living
expenses**

11%

**Improve working
capital**

25%

**Invest in or update
farm machinery**

12%

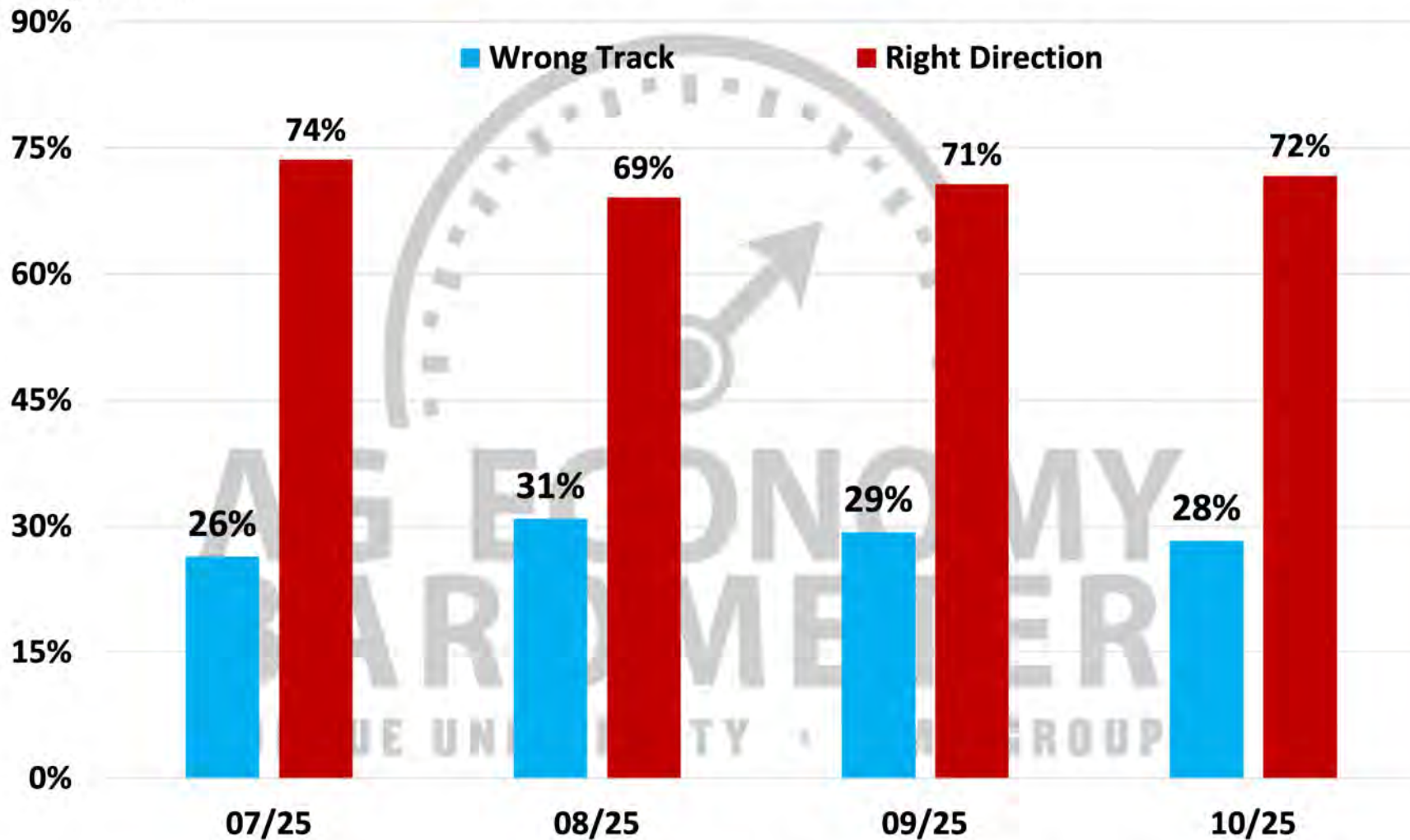
Pay down debt

53%

Source: Purdue Center for Commercial Agriculture, Producer Survey, October 2025

Would you say that things in the U.S. today are generally headed in the right direction or on the wrong track?

% of respondents



What changes, if any, will your farm make in 2026 to respond to low corn prices?

% of respondents

40%

30%

20%

10%

0%

Reduce N Rates

Reduce P Rates

Reduce Seeding Rates

Adopt Lower Cost Seed Traits

No Changes

16%

29%

11%

27%

30%

