

Ag Economy Barometer

Index

200

175

150

125

100

75

12/15

12/16

12/17

12/18

12/19

12/20

12/21

12/22

12/23

12/24

12/25

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - December 2025

107

132

126

127

150

174

125

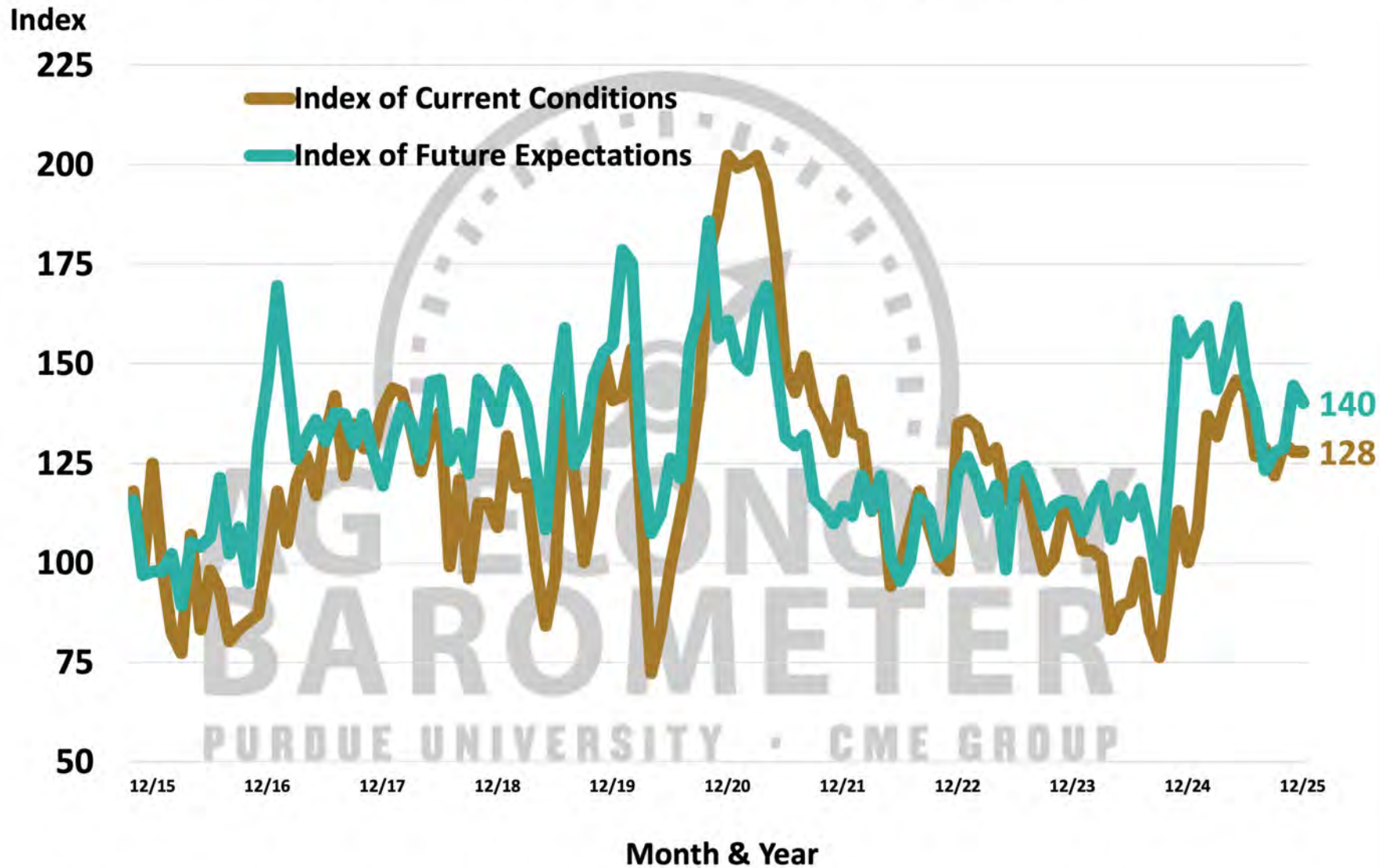
126

114

136

136

Indices of Current Conditions and Future Expectations



Would you say that your farm operation today is better off, worse off or about the same financially compared to a year ago?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Better Off

Worse Off

12/15

12/16

12/17

12/18

12/19

12/20

12/21

12/22

12/23

12/24

12/25

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - December 2025

41

12

Do you think that a year from now your farm operation will be better off financially, worse off, or just about the same as now?

— Better — Worse

% of Respondents

60

50

40

30

20

10

0

12/15

12/16

12/17

12/18

12/19

12/20

12/21

12/22

12/23

12/24

12/25

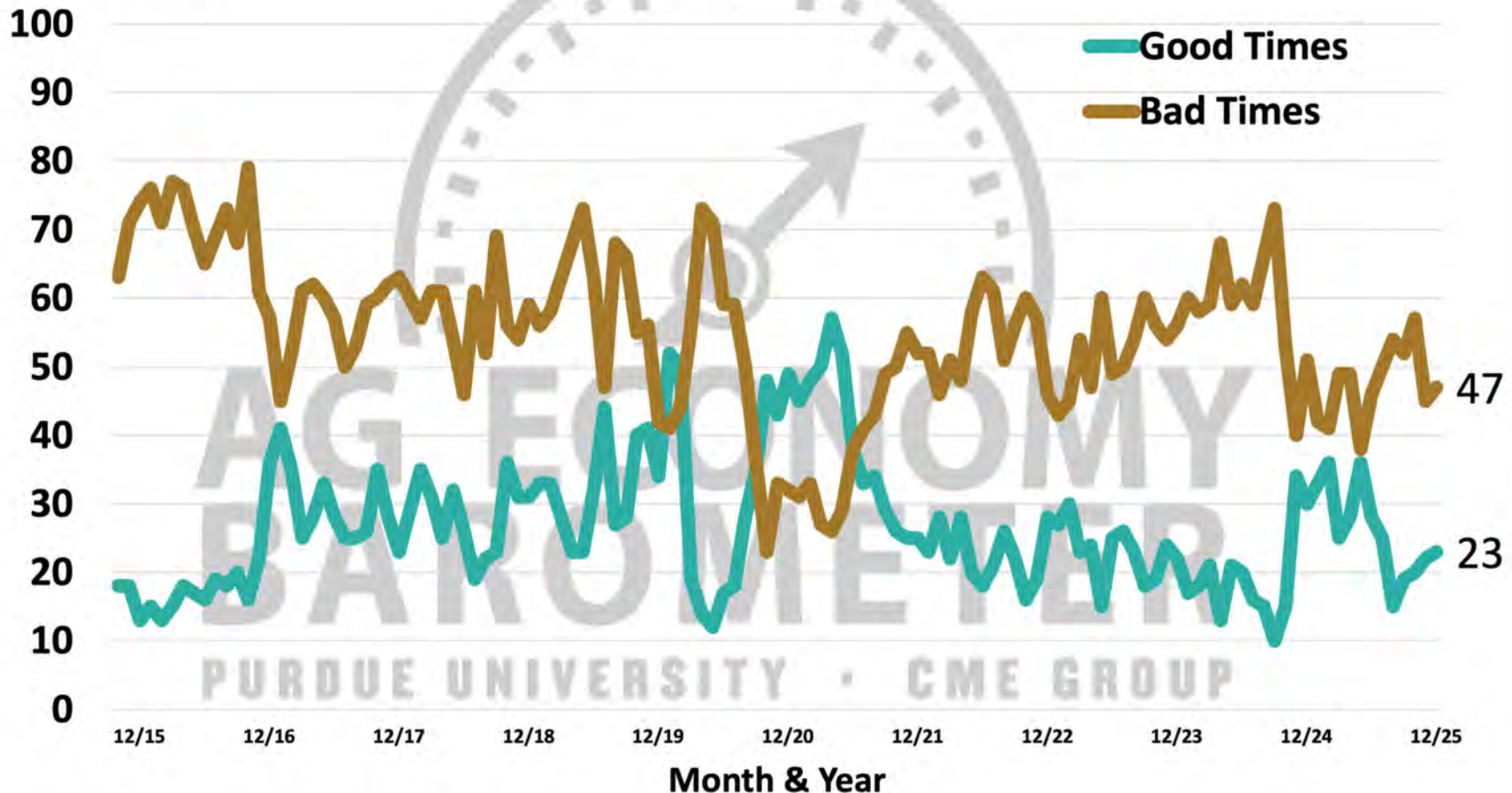
Month & Year

25

19

Turning to the general agricultural economy as a whole, do you think that during the next twelve months there will be good times financially, or bad times?

% of Respondents



Looking ahead, do you think it is more likely that US agriculture during the next five years will have widespread good times or widespread bad times?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Times

Bad Times

12/15

12/16

12/17

12/18

12/19

12/20

12/21

12/22

12/23

12/24

12/25

Month & Year

57

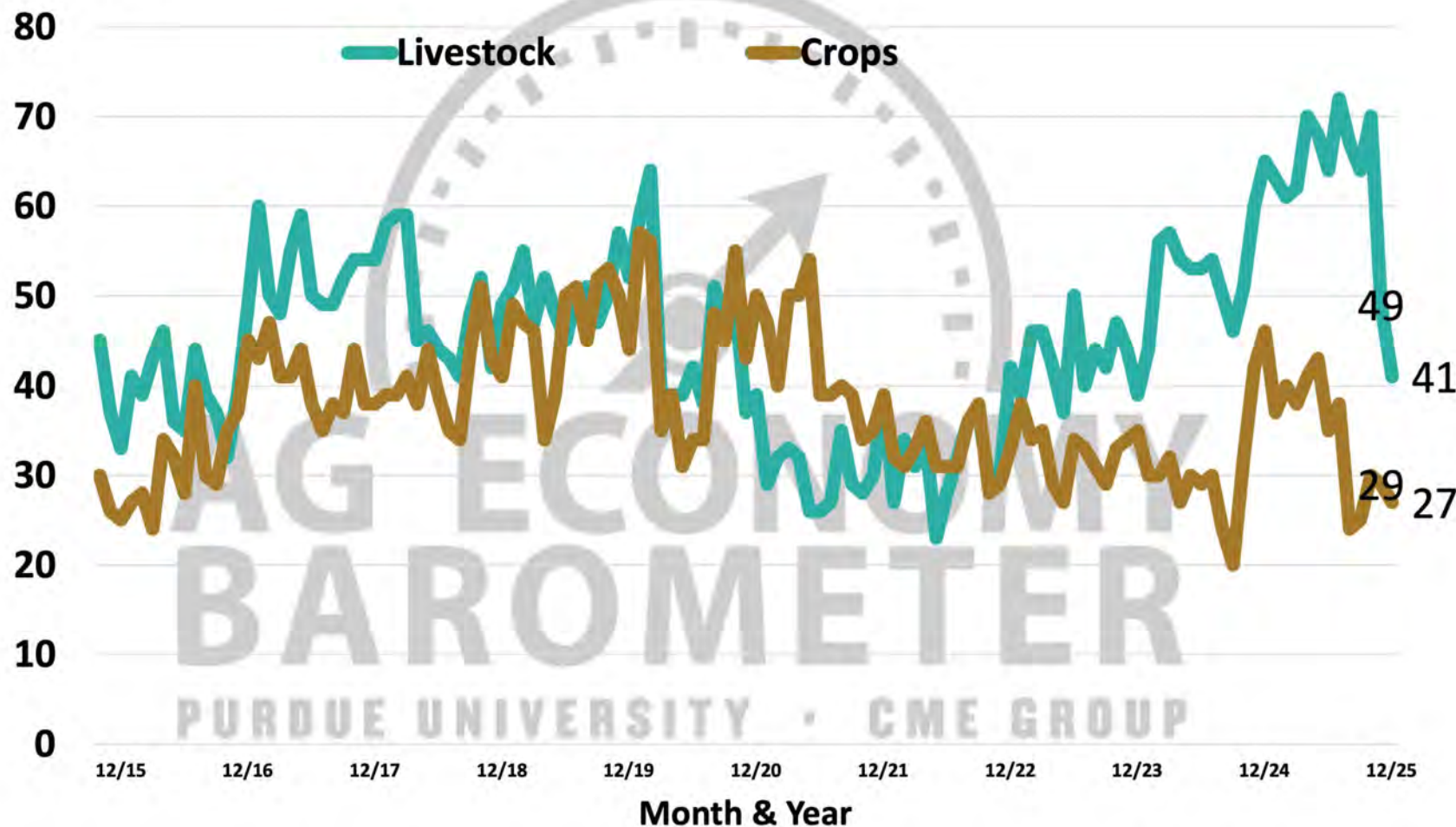
25

46

24

Over the next five years, are widespread good times or bad times more likely? (% Good Times)

% of respondents



Thinking about large farm investments – like buildings and machinery -- generally speaking, do you think now is a good time or bad time to buy such items?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Time

Bad Time

12/15

12/16

12/17

12/18

12/19

12/20

12/21

12/22

12/23

12/24

12/25

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - December 2025

AG ECONOMY
BAROMETER
PURDUE UNIVERSITY · CME GROUP

Farm Financial Performance Index

Index

150

140

130

120

110

100

90

80

70

60

50

40

1/21

4/21

7/21

10/21

1/22

4/22

7/22

10/22

1/23

4/23

7/23

10/23

1/24

4/24

7/24

10/24

1/25

4/25

7/25

10/25

Month & Year

113

109

97

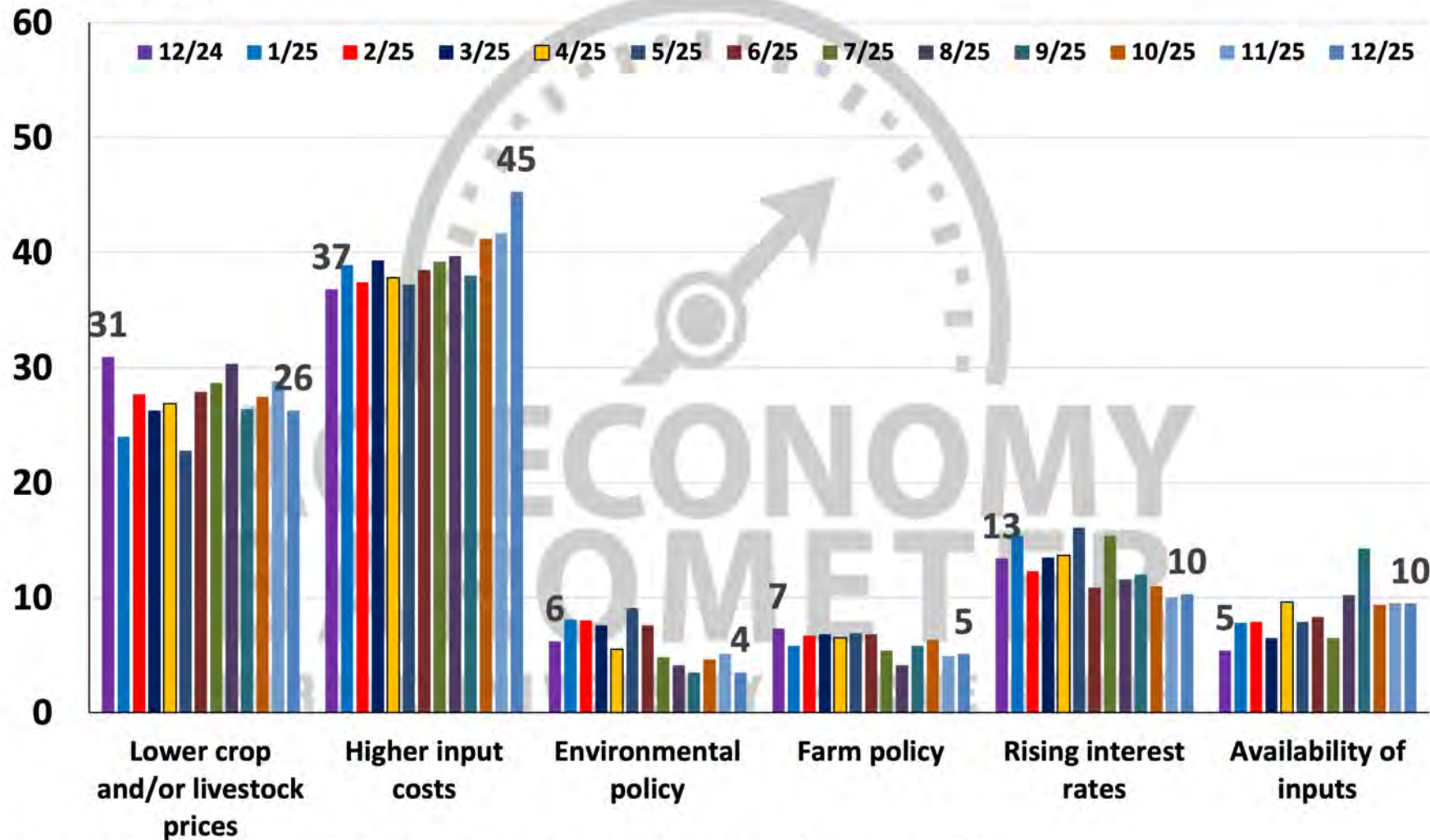
98

94

9...

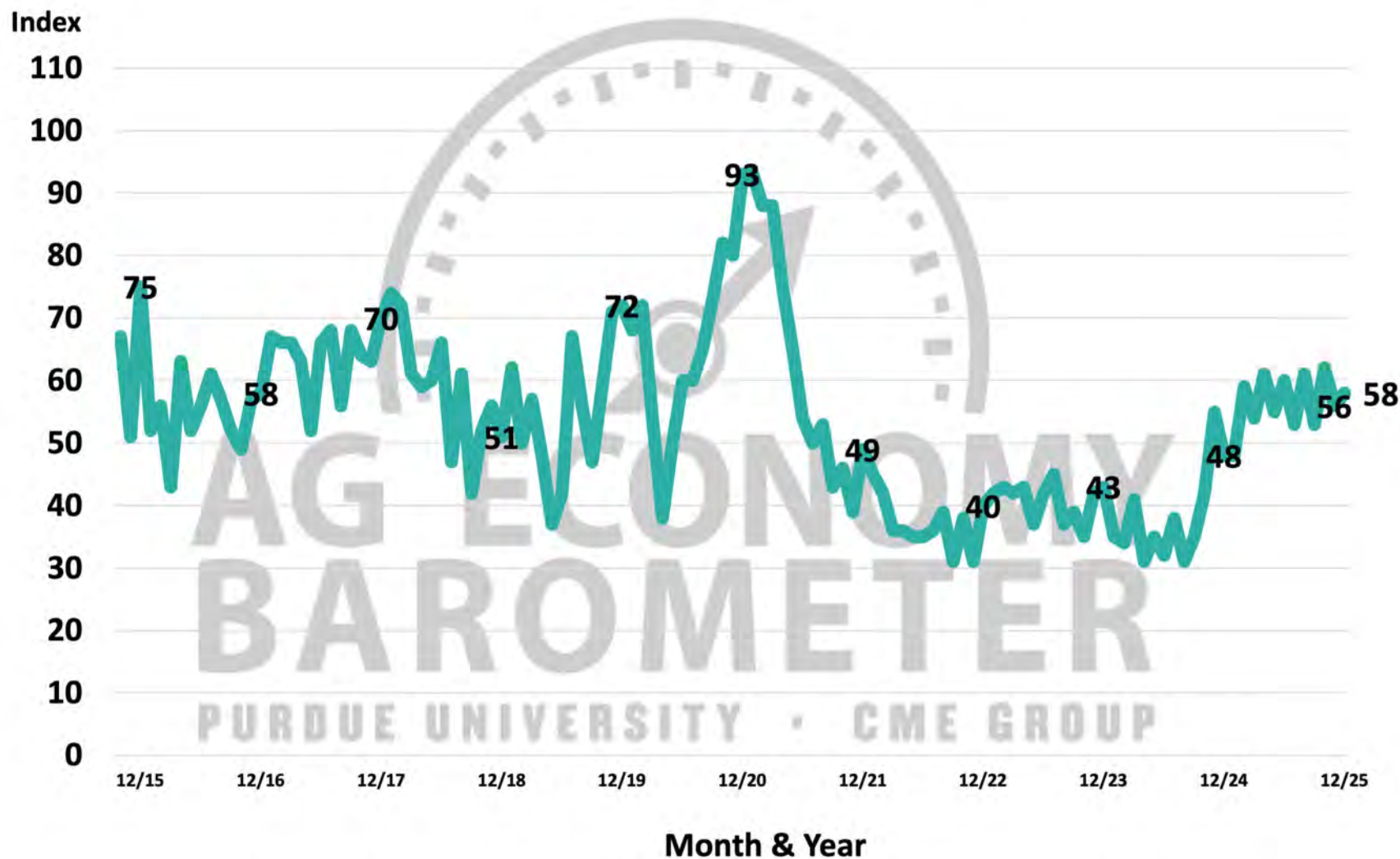
Looking ahead to next year what are your biggest concerns for your farming operation?

% of respondents



Source: Purdue Center for Commercial Agriculture, Producer Survey, December 2024 - December 2025

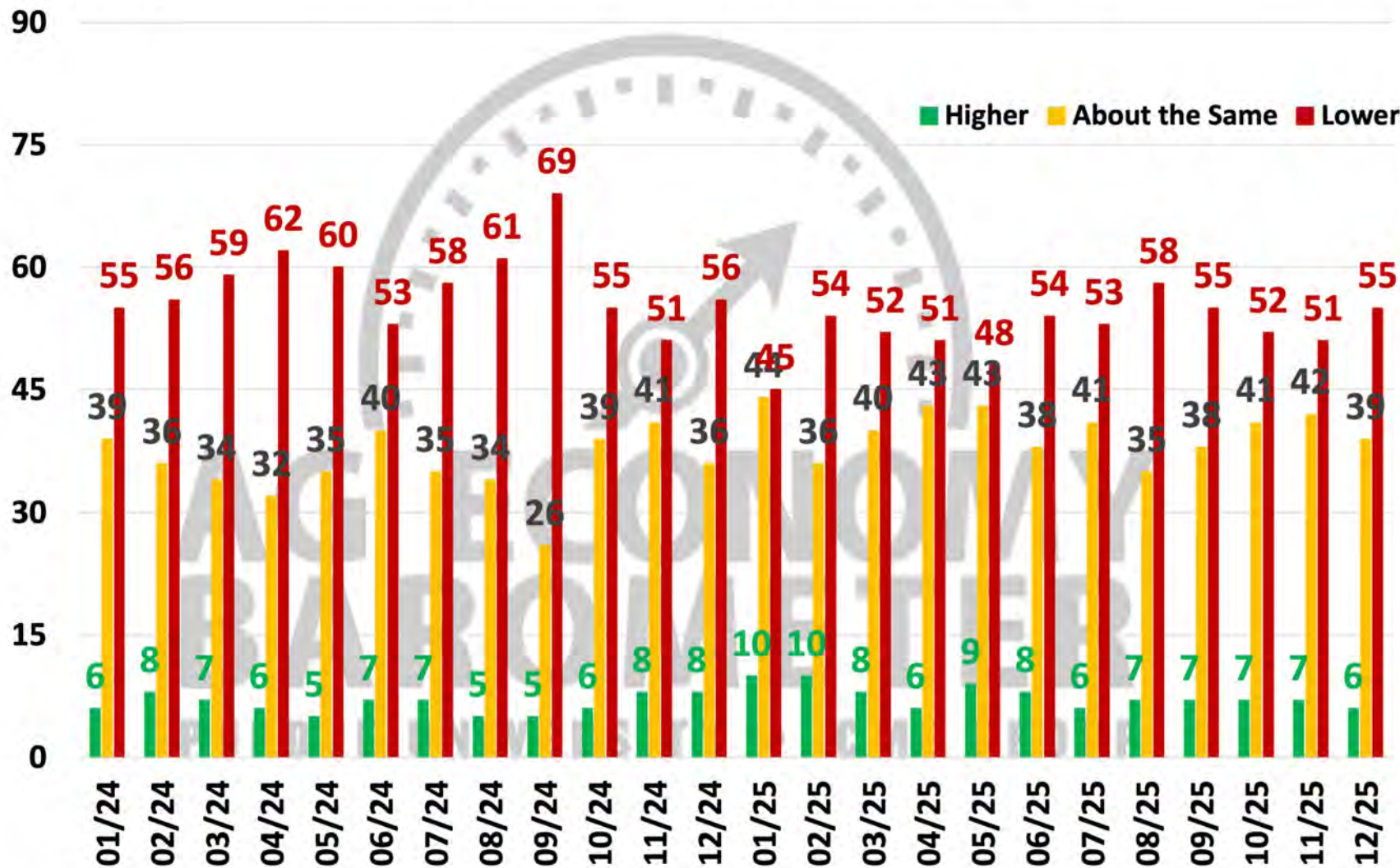
Farm Capital Investment Index



Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - December 2025

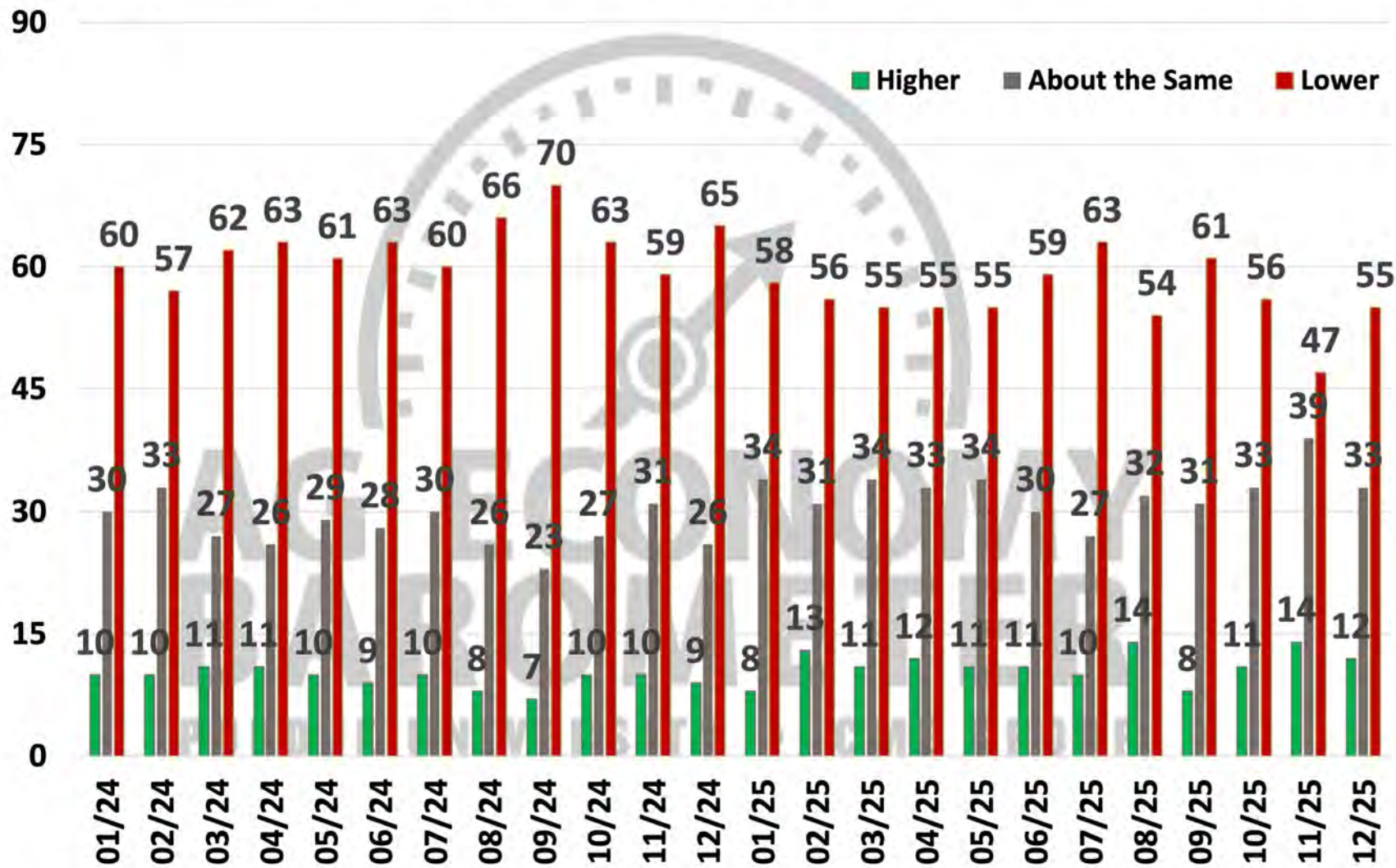
Plans for Farm Machinery Purchases in the Upcoming Year Compared to a Year Ago

% of respondents



Plans for Farm Building Purchases in the Upcoming Year Compared to a Year Ago

% of respondents

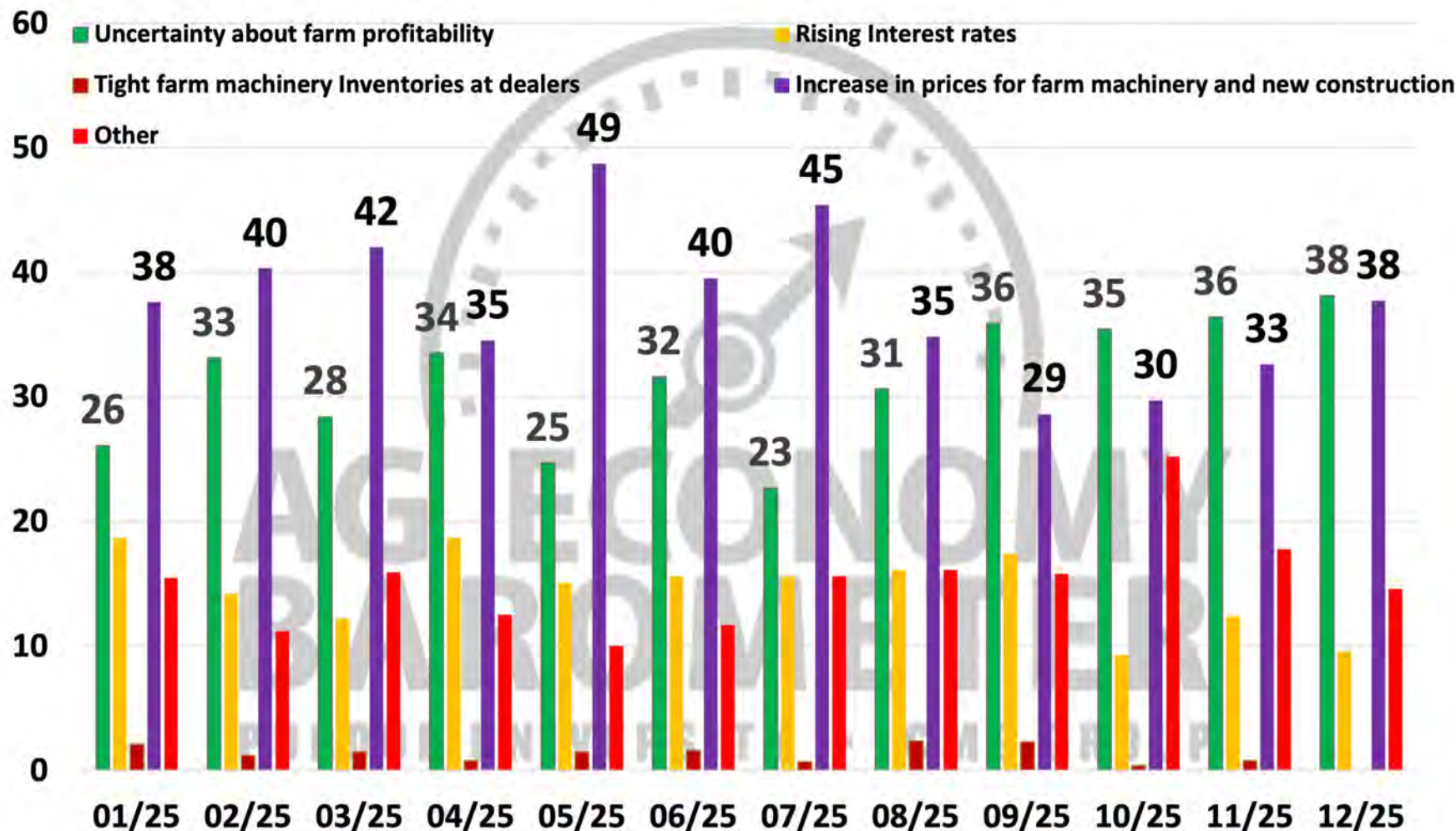


Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2024 - December 2025

Primary Reason Now Is a Bad Time to Make Large Investments

Question was only posed to those who said now is a bad time to make large investments

% of respondents



Primary Reason Now Is a Good Time to Make Large Investments

Question was only posed to those who said now is a good time to make large investments

% of respondents

60

50

40

30

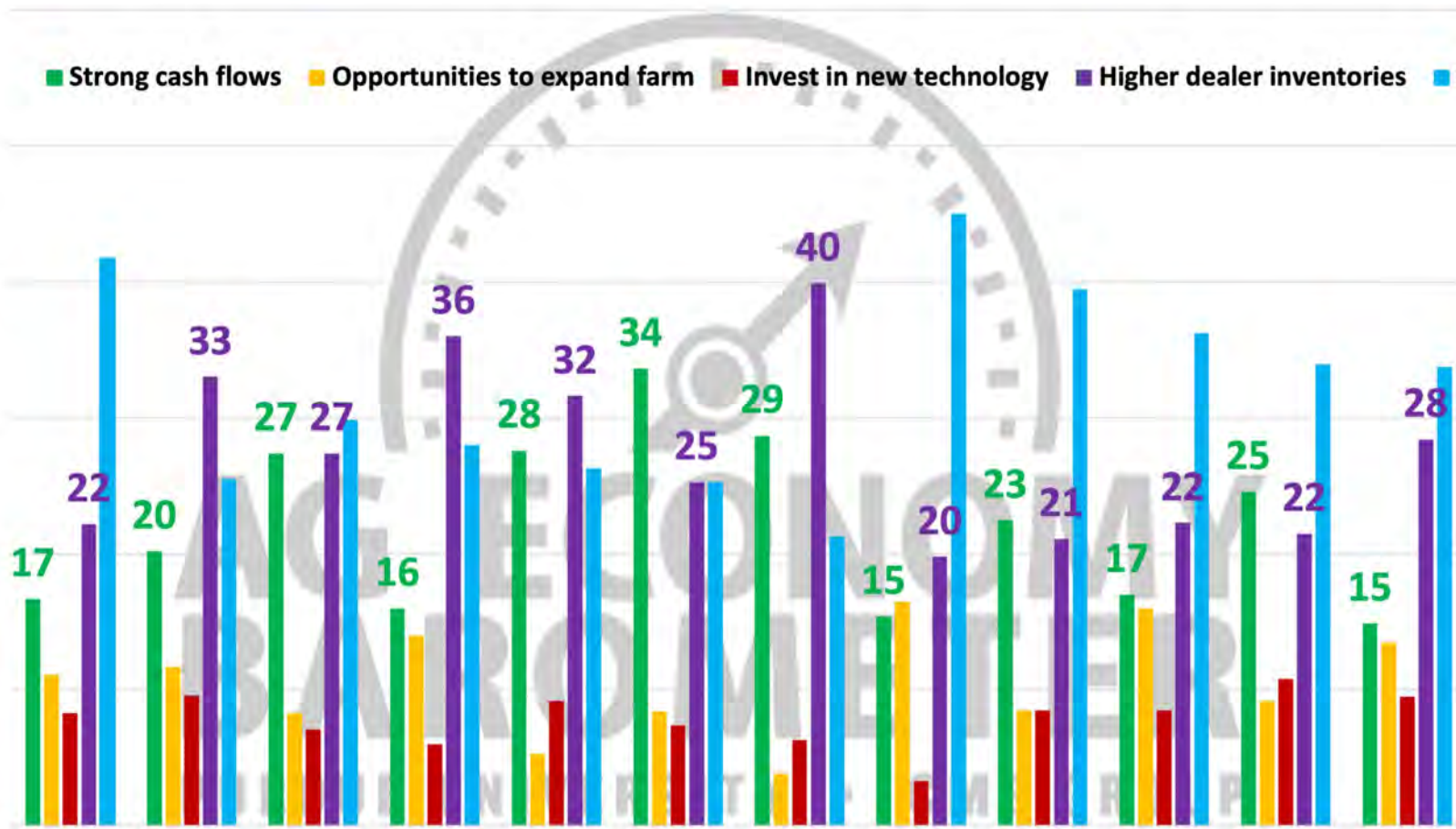
20

10

0

Strong cash flows Opportunities to expand farm Invest in new technology Higher dealer inventories Other

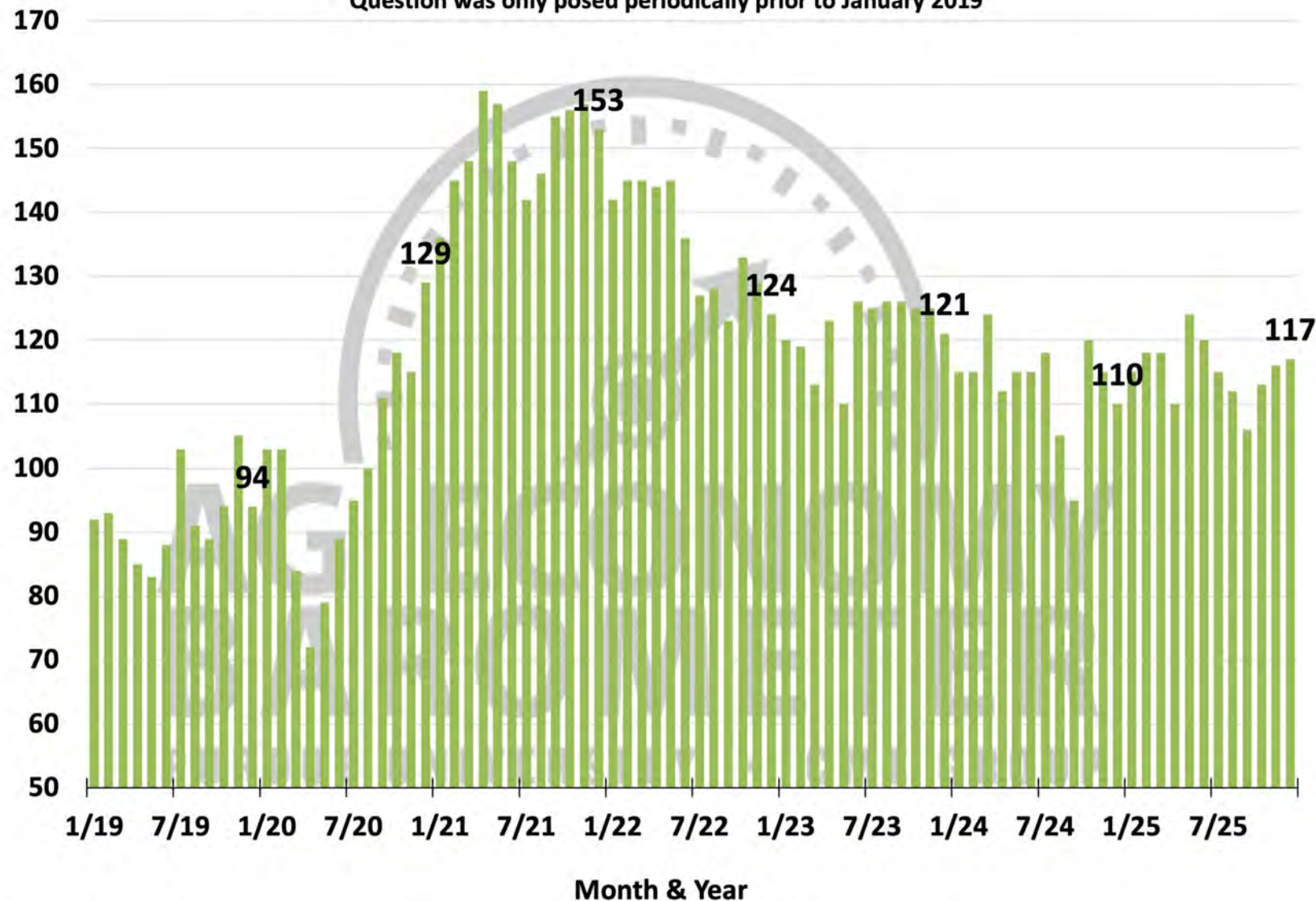
01/25 02/25 03/25 04/25 05/25 06/25 07/25 08/25 09/25 10/25 11/25 12/25



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Short-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019

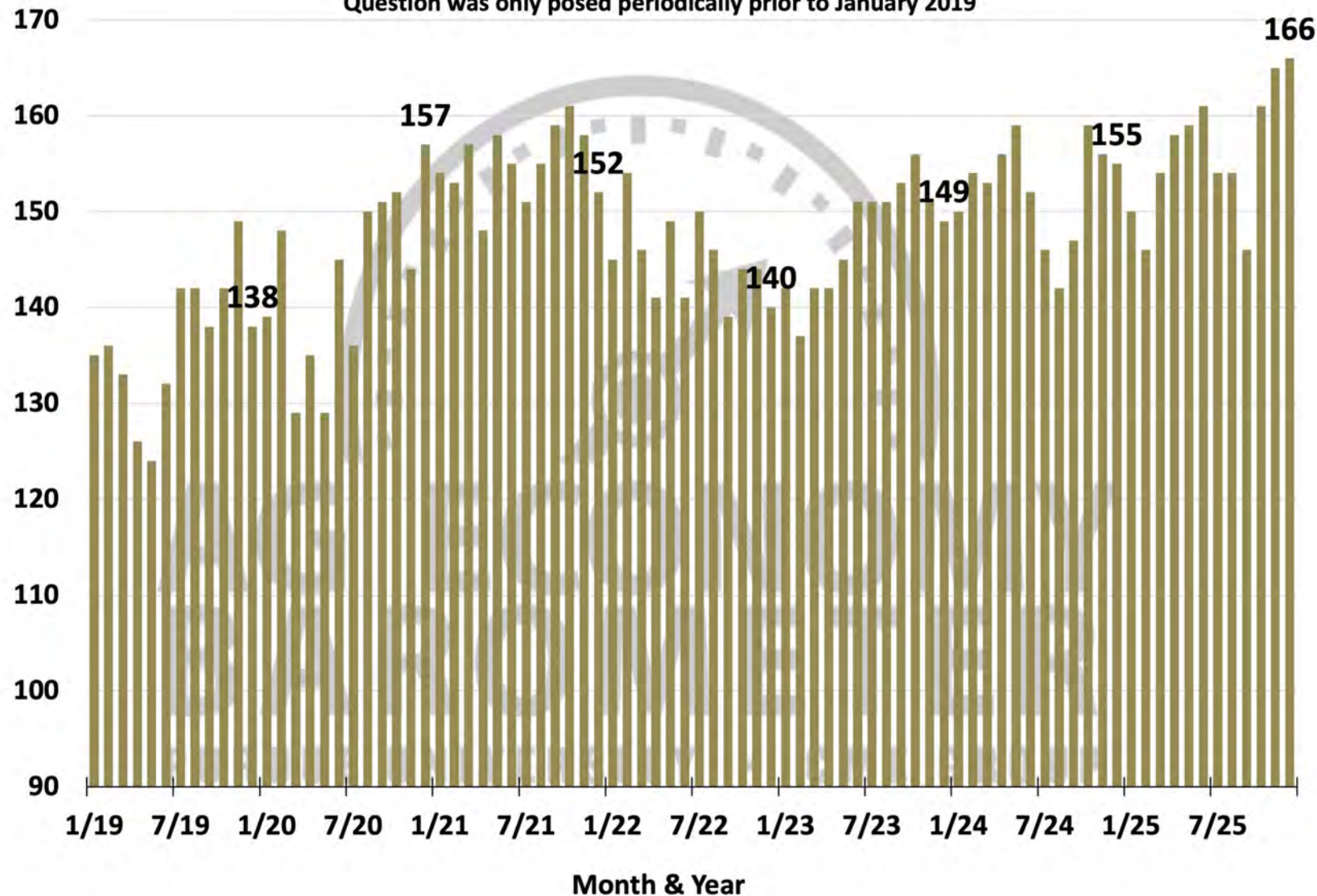


Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - December 2025

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Long-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019

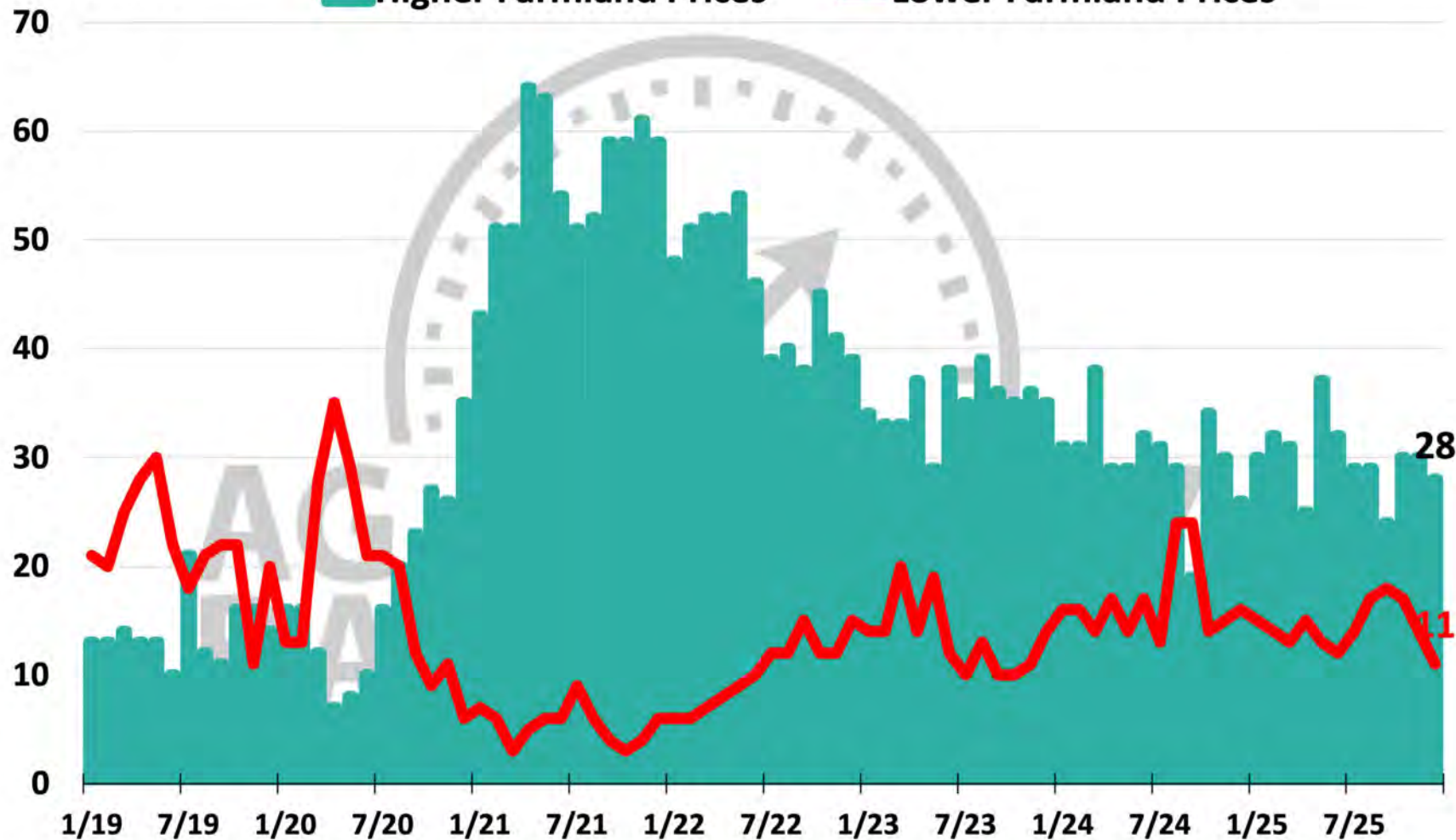


Farmland Price Expectations, 12 Months Ahead

% of respondents

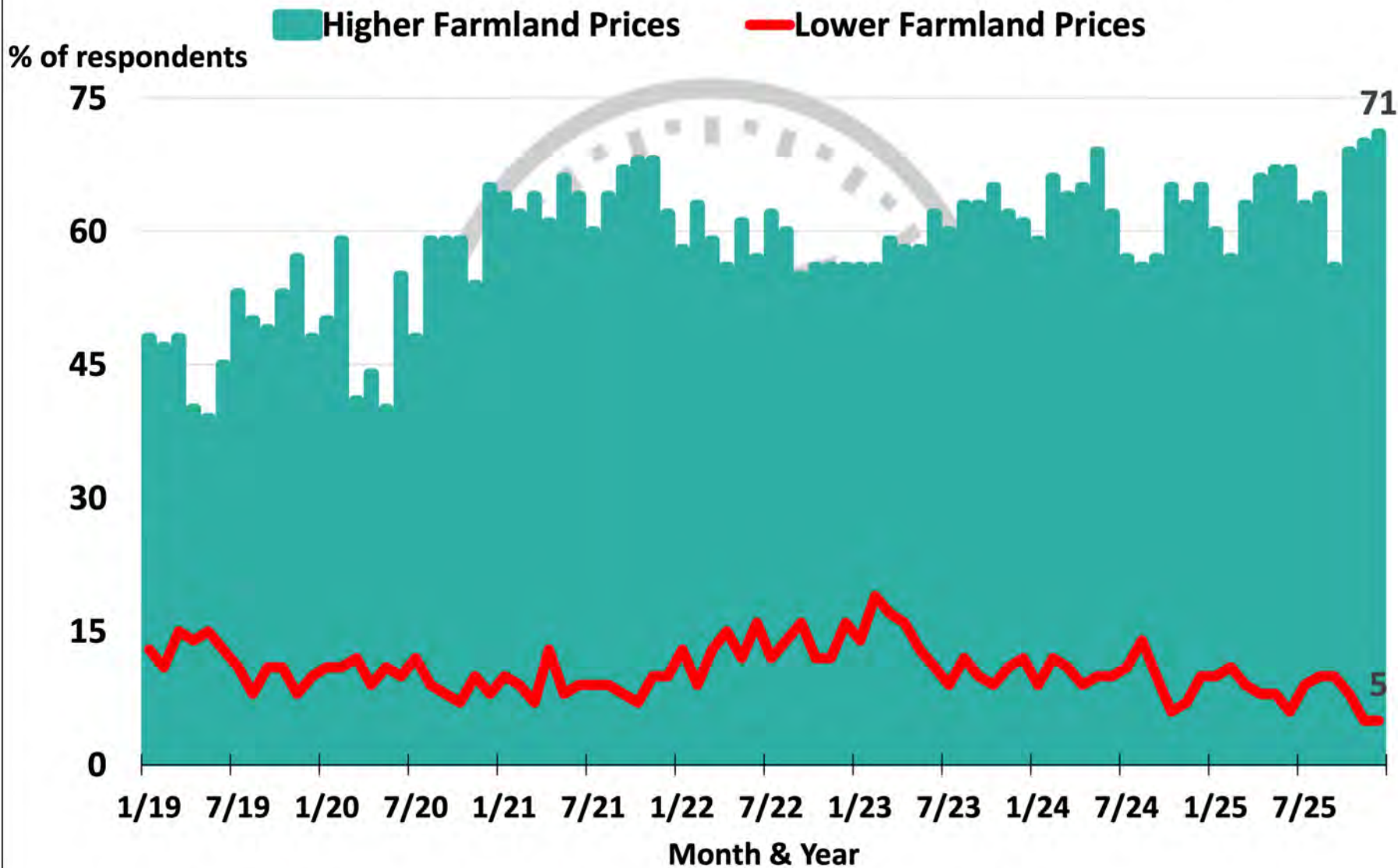
Higher Farmland Prices

Lower Farmland Prices

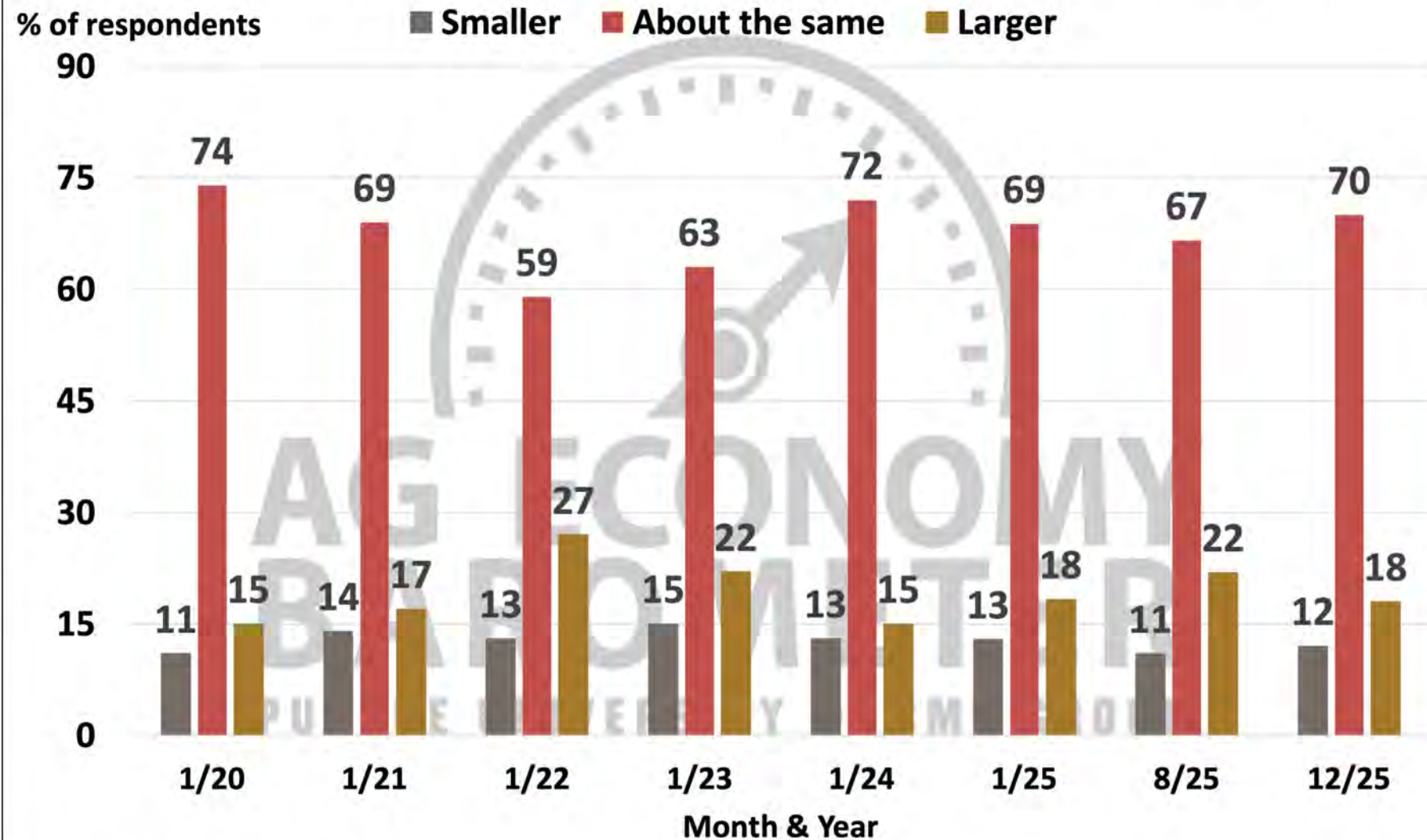


Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - December 2025

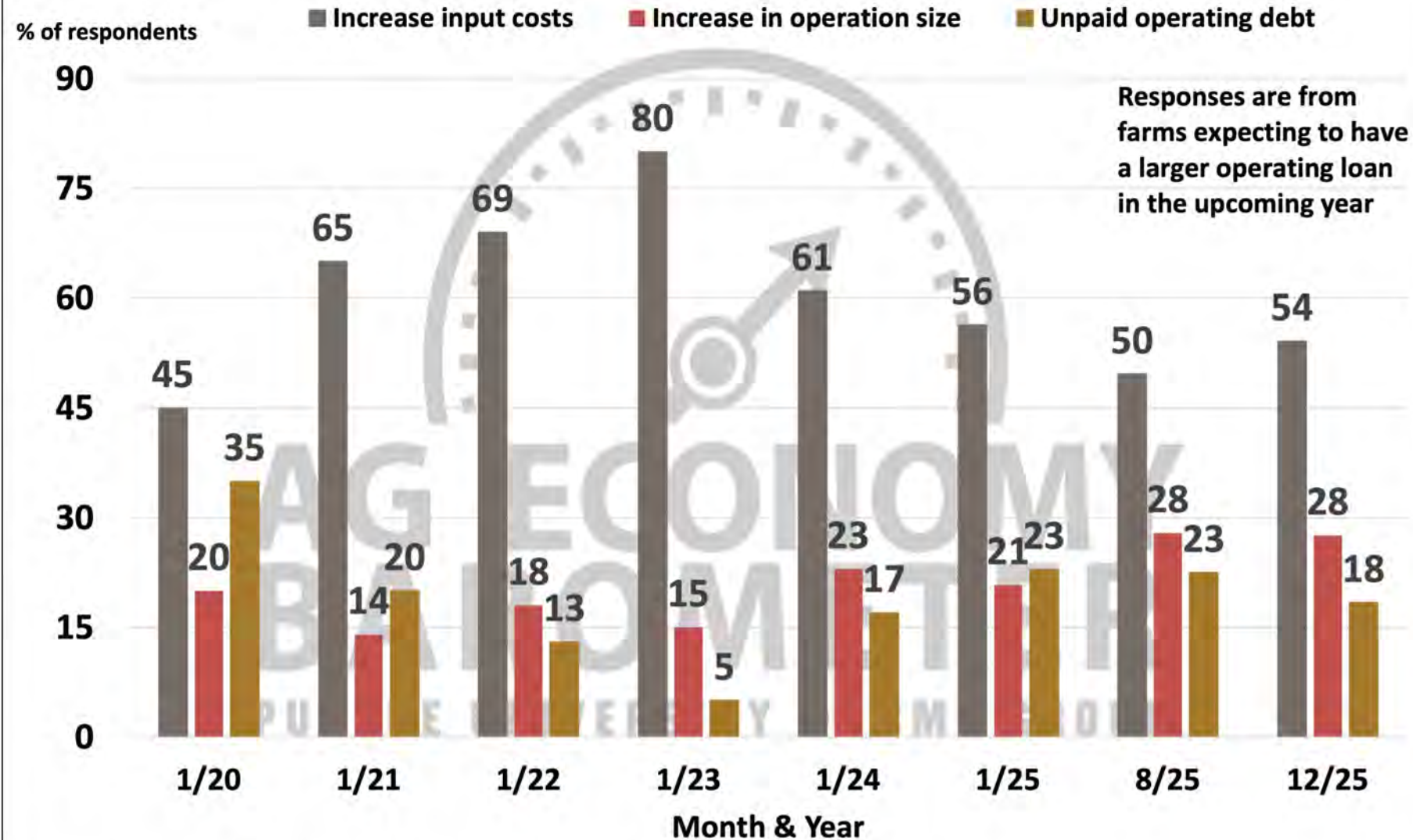
Farmland Price Expectations, 5 Years From Now



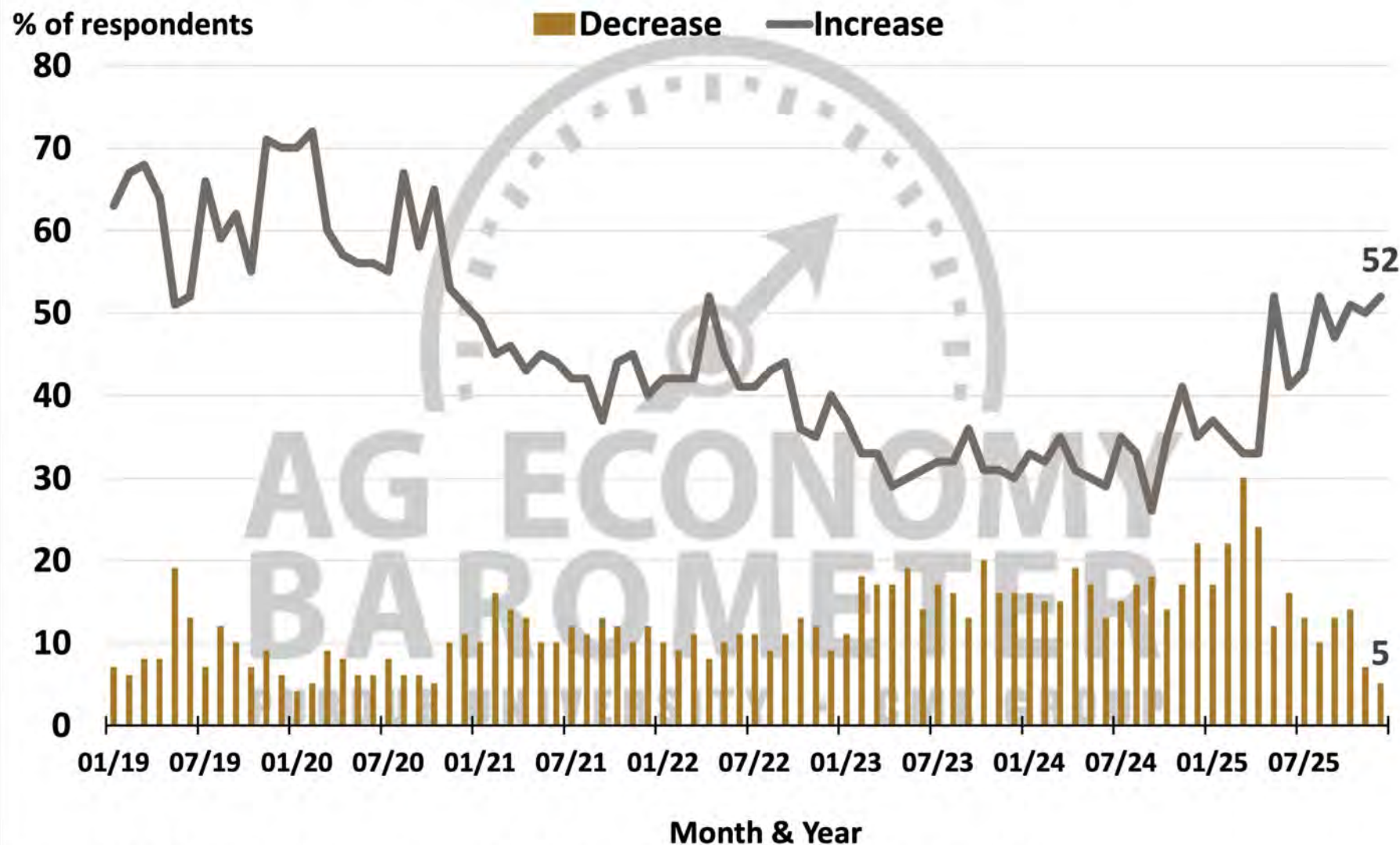
Compared to last year, do you expect the size of your farm's operating loan to be larger, smaller, or about the same this year?



What is the reason for your farm's larger operating loan this year?



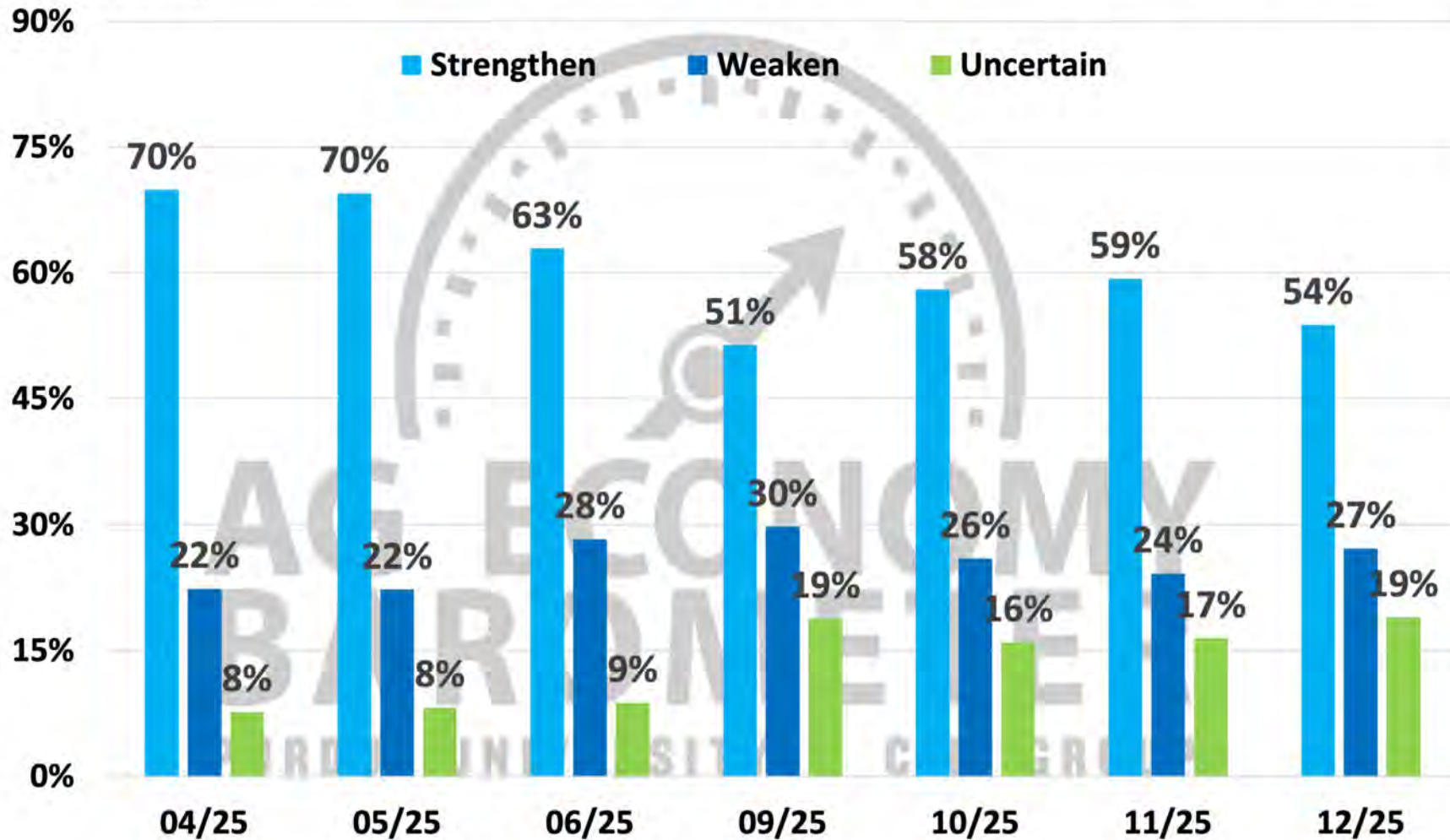
Over the next 5 years, do you think agricultural exports are more likely to increase, decrease, or remain about the same?



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - December 2025

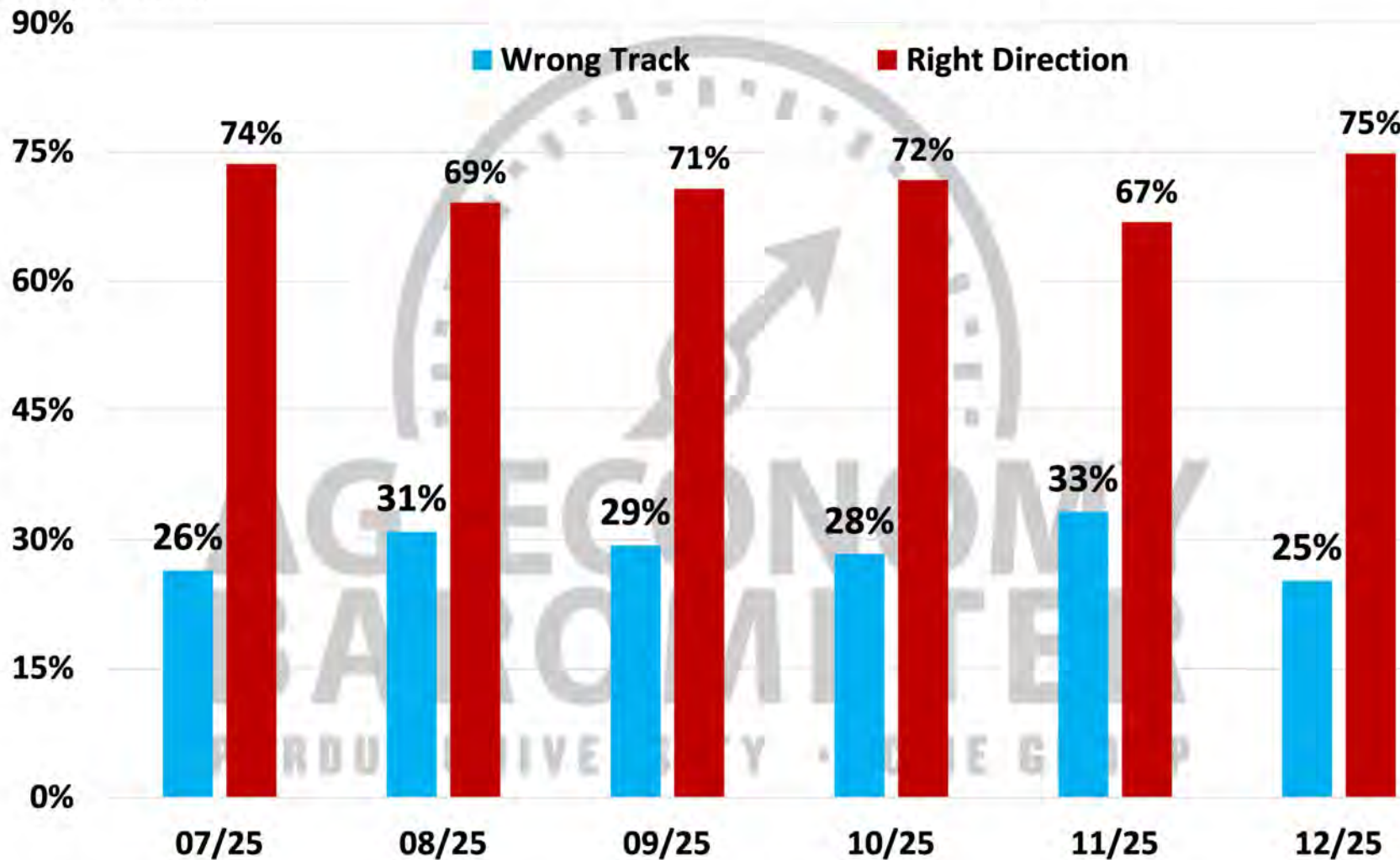
Do you expect the increased use of tariffs by the United States to strengthen or weaken the U.S. agricultural economy in the long-run?

% of respondents



Would you say that things in the U.S. today are generally headed in the right direction or on the wrong track?

% of respondents



Over the next 5 years, do you think U.S. soybean exports are more likely to increase decrease, or remain about the same?

% of respondents

60%

45%

30%

15%

0%

Decrease

Remain about the same

Increase

13%

39%

48%

Source: Purdue Center for Commercial Agriculture, Producer Survey, December 2025

How concerned are you about the competitiveness of U.S. soybean exports with Brazil's exports?

% of respondents

60%

45%

30%

15%

0%

45%

39%

15%

Very concerned

Concerned

Not Concerned

Source: Purdue Center for Commercial Agriculture, Producer Survey, December 2025

How strongly do you agree with the following statement? We have a strong balance sheet.

% of respondents

60%

45%

30%

15%

0%

Strongly disagree

Disagree

Agree

Strongly agree

5%

28%

49%

17%

Source: Purdue Center for Commercial Agriculture, Producer Survey, December 2025

Compared to 2025, do you expect the size of your farm's operating loan to be larger, smaller, or about the same in 2026?

% of respondents

75%

70%

60%

45%

30%

15%

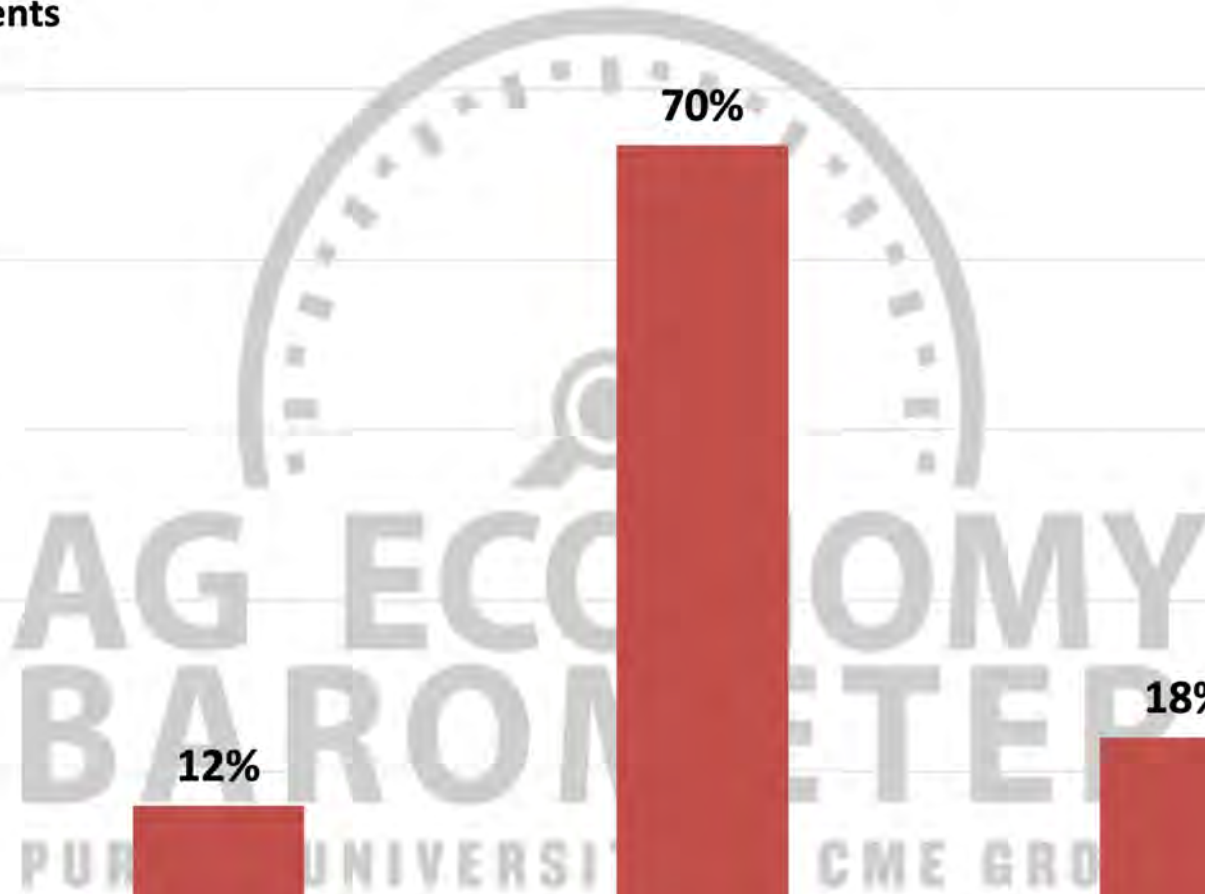
18%

0%

Smaller

About the Same

Larger



Source: Purdue Center for Commercial Agriculture, Producer Survey, December 2025

What is the reason for your farm's larger operating loan in 2026 (check all that apply)?

% of respondents

60%

54%

45%

30%

28%

15%

18%

0%

Increase in input costs

Increase in size of operation

**Unpaid operating debt from
prior years**

Source: Purdue Center for Commercial Agriculture, Producer Survey, December 2025