

Ag Economy Barometer

Index

200

175

150

125

100

75

07/16

07/17

07/18

07/19

07/20

07/21

07/22

07/23

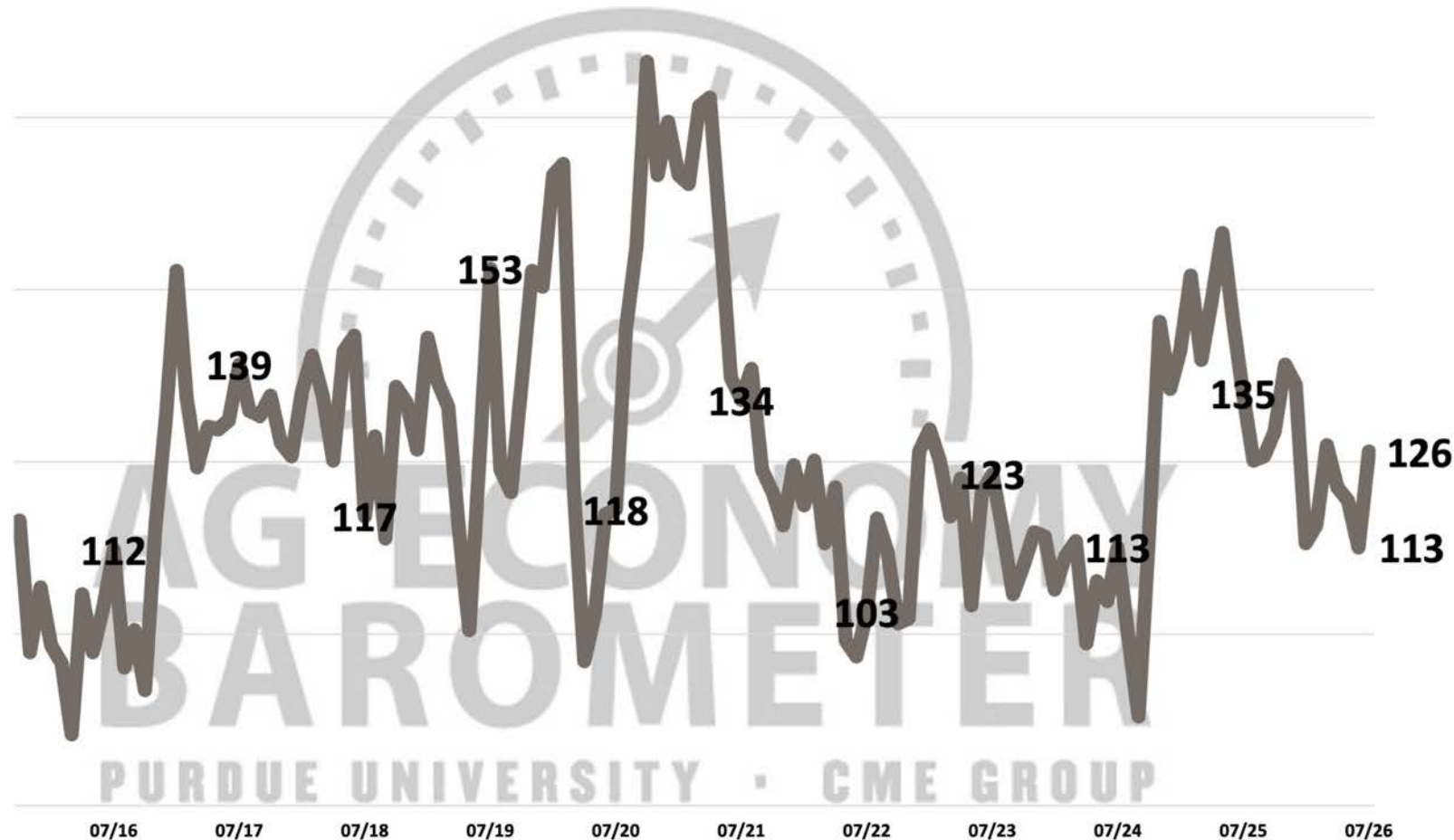
07/24

07/25

07/26

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - July 2026



Indices of Current Conditions and Future Expectations

Index

225

200

175

150

125

100

75

50

Index of Current Conditions

Index of Future Expectations

07/16

07/17

07/18

07/19

07/20

07/21

07/22

07/23

07/24

07/25

07/26

Month & Year

129
122

Would you say that your farm operation today is better off, worse off or about the same financially compared to a year ago?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Better Off

Worse Off

07/16

07/17

07/18

07/19

07/20

07/21

07/22

07/23

07/24

07/25

07/26

Month & Year

40

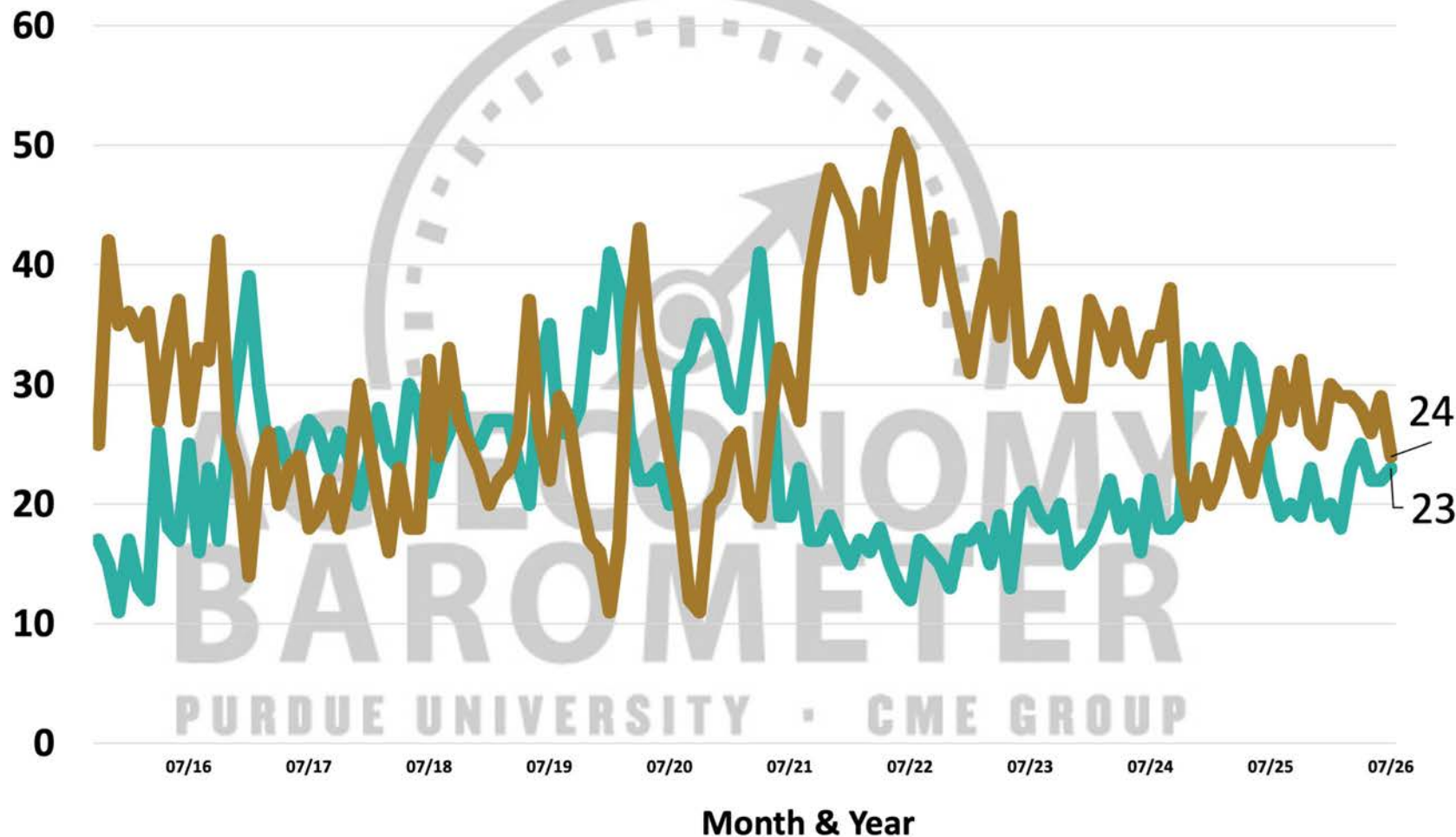
13

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - July 2026

Do you think that a year from now your farm operation will be better off financially, worse off, or just about the same as now?

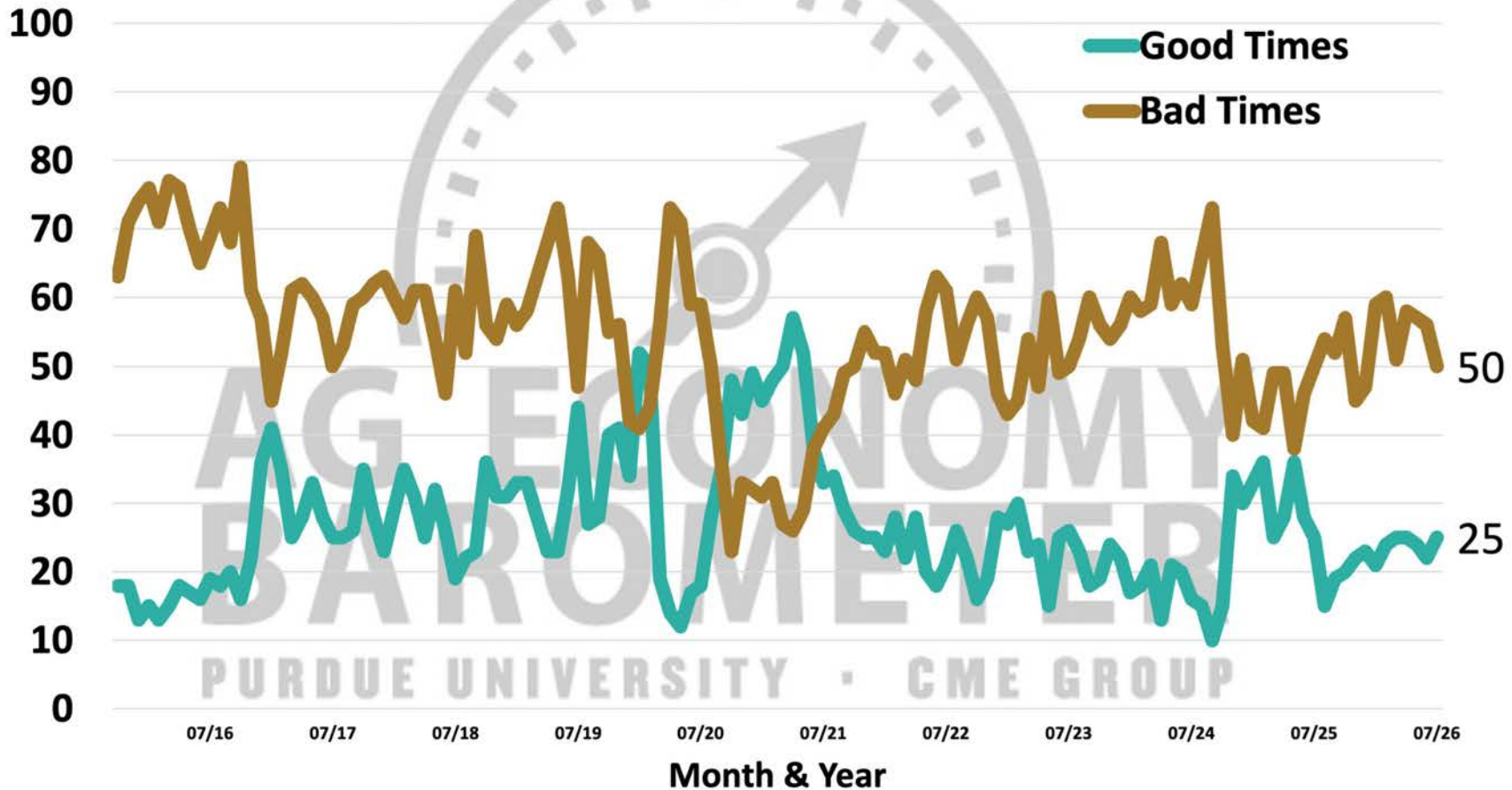
Better Worse

% of Respondents



Turning to the general agricultural economy as a whole, do you think that during the next twelve months there will be good times financially, or bad times?

% of Respondents



Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - July 2026

Looking ahead, do you think it is more likely that US agriculture during the next five years will have widespread good times or widespread bad times?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Times

Bad Times

41
35

07/16

07/17

07/18

07/19

07/20

07/21

07/22

07/23

07/24

07/25

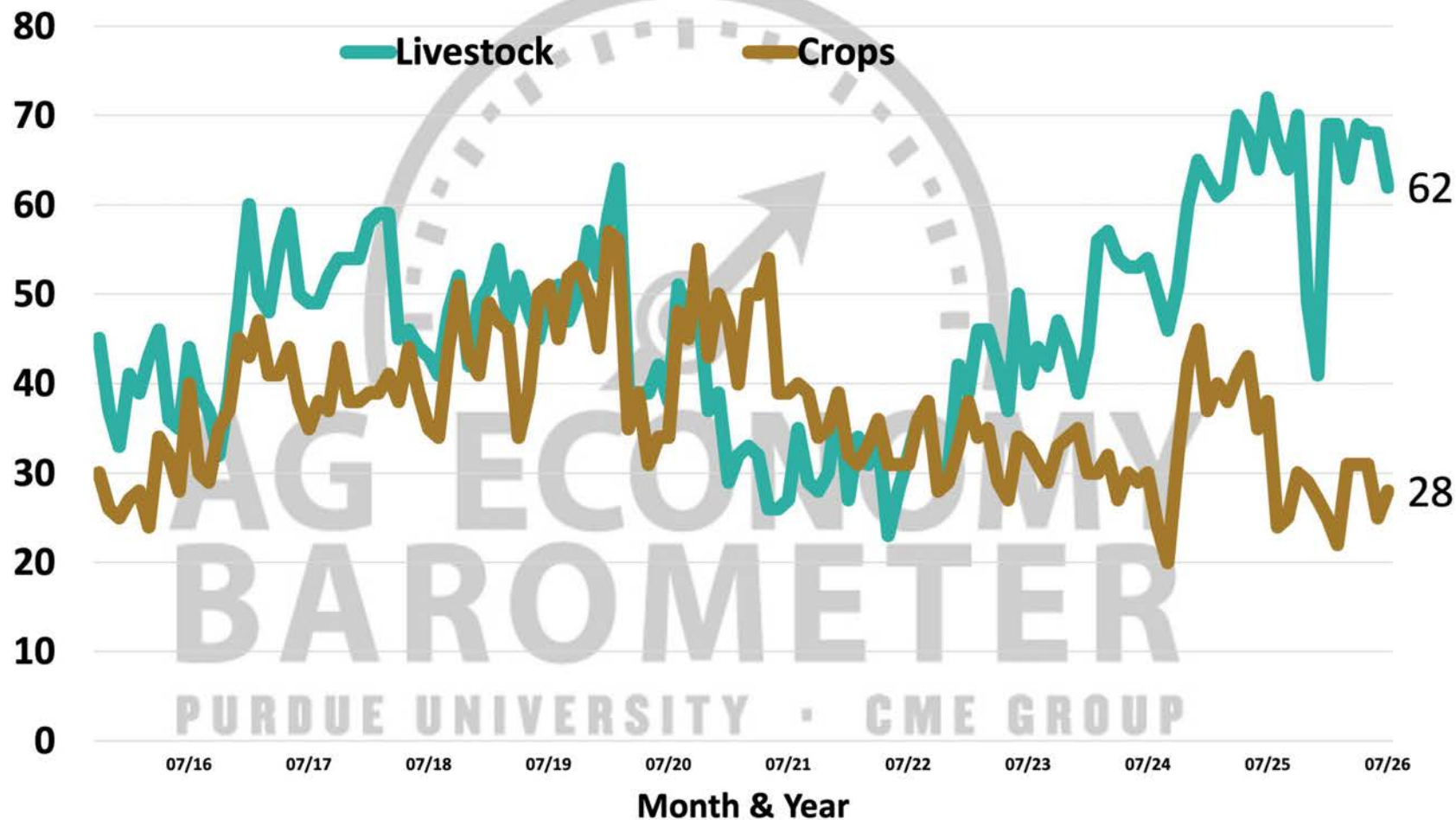
07/26

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - July 2026

Over the next five years, are widespread good times or bad times more likely? (% Good Times)

% of respondents



Thinking about large farm investments – like buildings and machinery -- generally speaking, do you think now is a good time or bad time to buy such items?

% of Respondents

100

90

80

70

60

50

40

30

20

10

0

Good Time

Bad Time

67

17

07/16

07/17

07/18

07/19

07/20

07/21

07/22

07/23

07/24

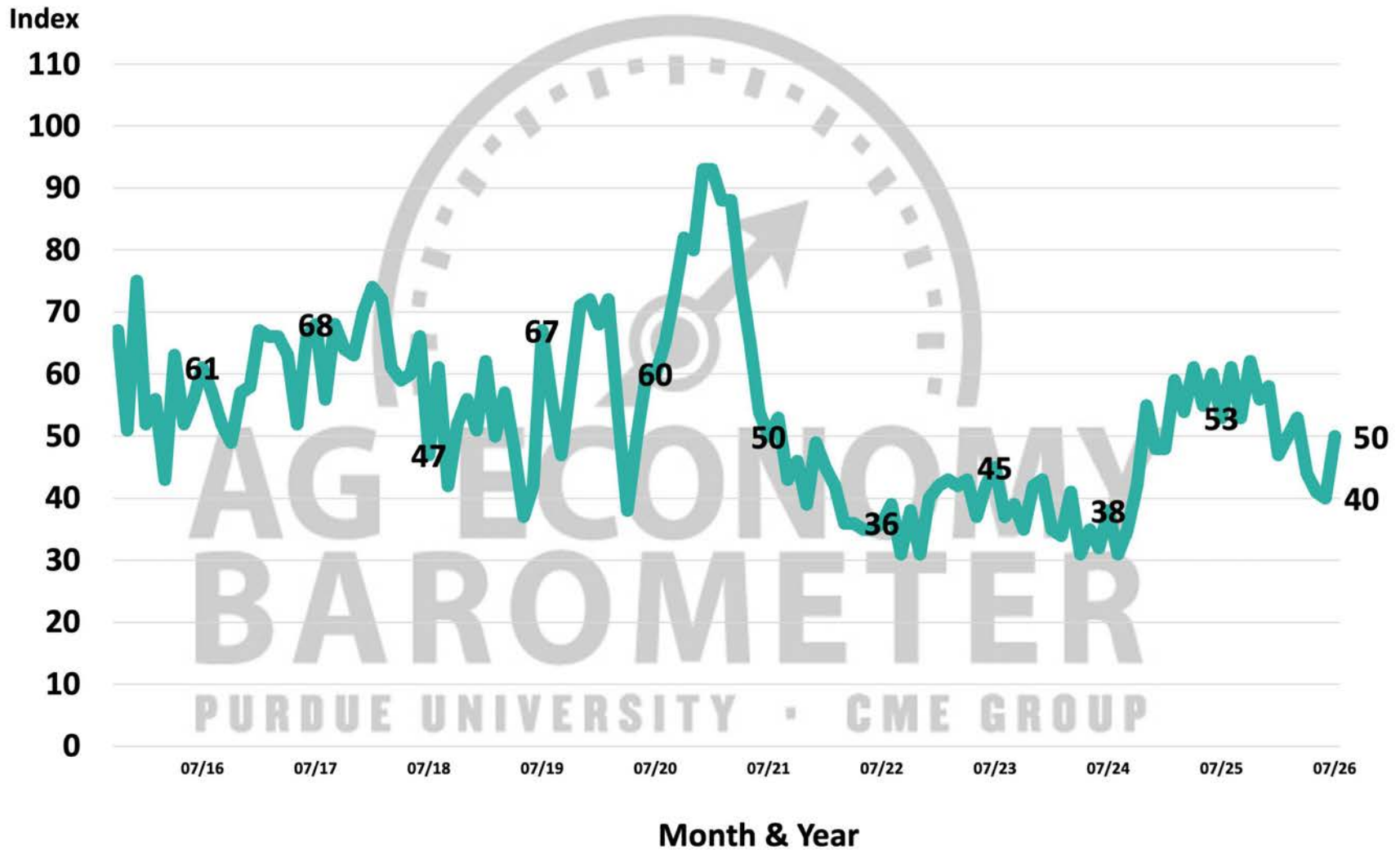
07/25

07/26

Month & Year

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - July 2026

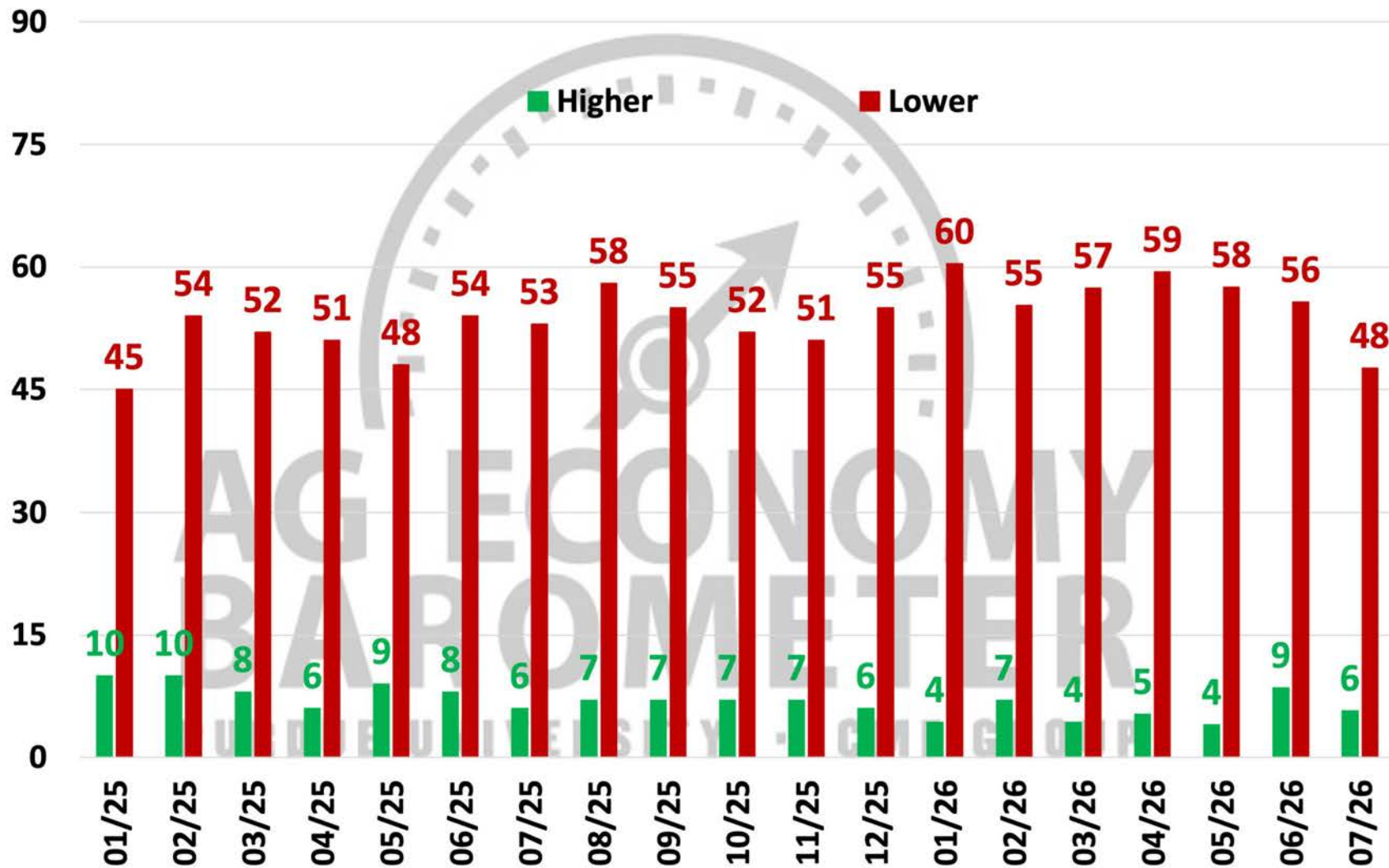
Farm Capital Investment Index



Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - July 2026

Plans for Farm Machinery Purchases in the Upcoming Year Compared to a Year Ago

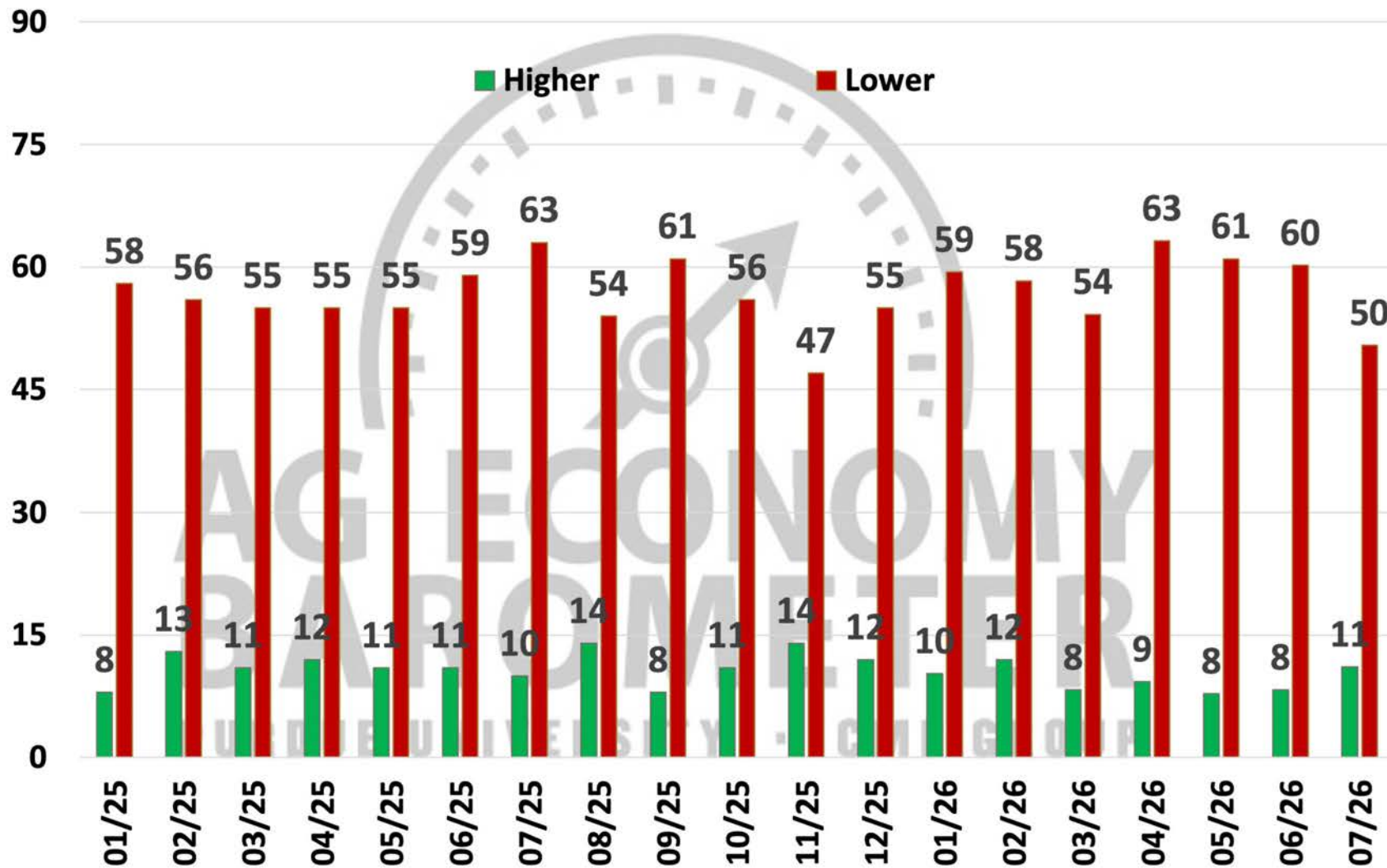
% of respondents



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2025 - July 2026

Plans for Farm Building Purchases in the Upcoming Year Compared to a Year Ago

% of respondents



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2025 - July 2026

Farm Financial Performance Index

Index

150

140

130

120

110

100

90

80

70

60

50

40

1/21 4/21 7/21 10/21 1/22 4/22 7/22 10/22 1/23 4/23 7/23 10/23 1/24 4/24 7/24 10/24 1/25 4/25 7/25 10/25 1/26 4/26 7/26

Month & Year

101

90

87

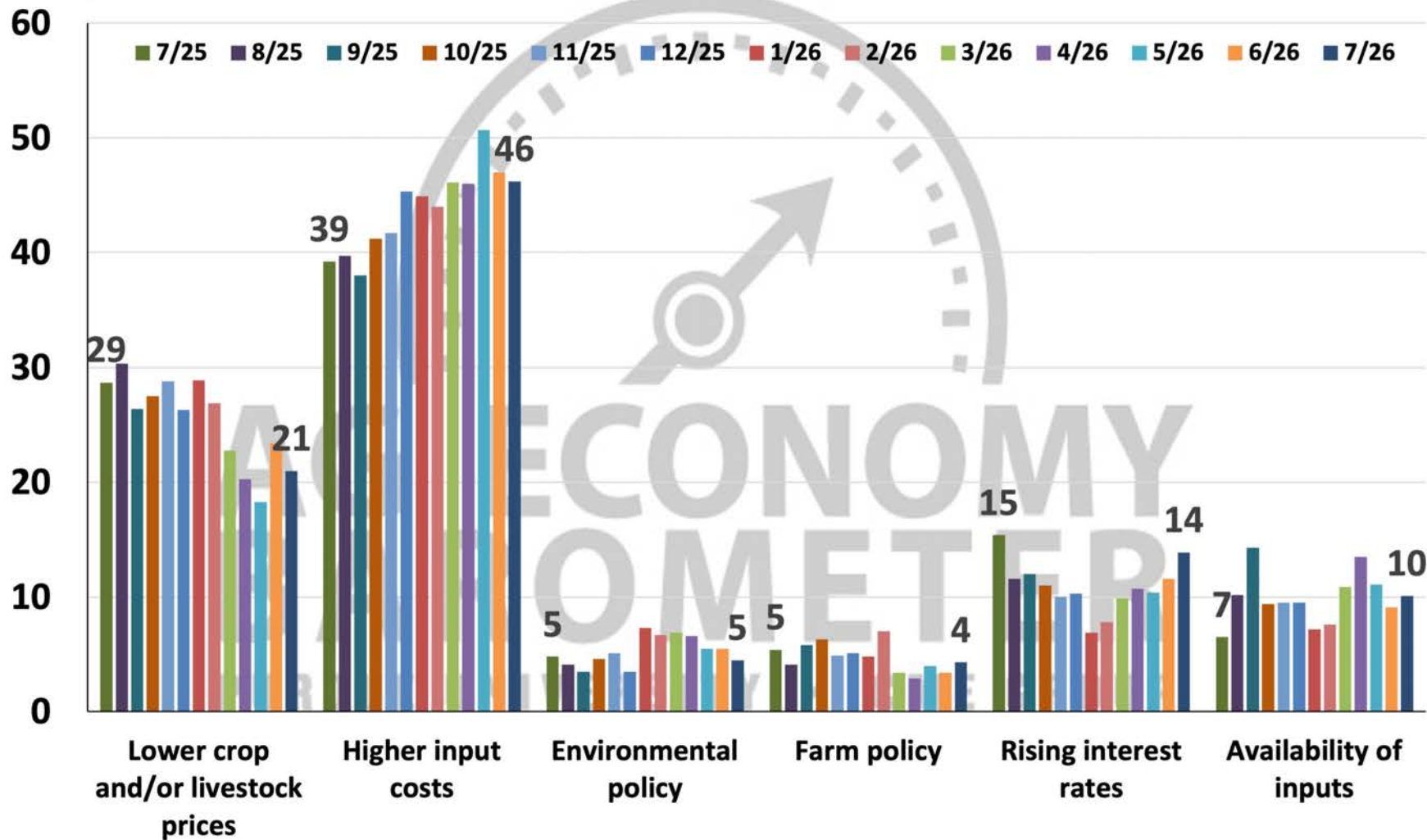
88

99

81

Looking ahead to next year what are your biggest concerns for your farming operation?

% of respondents

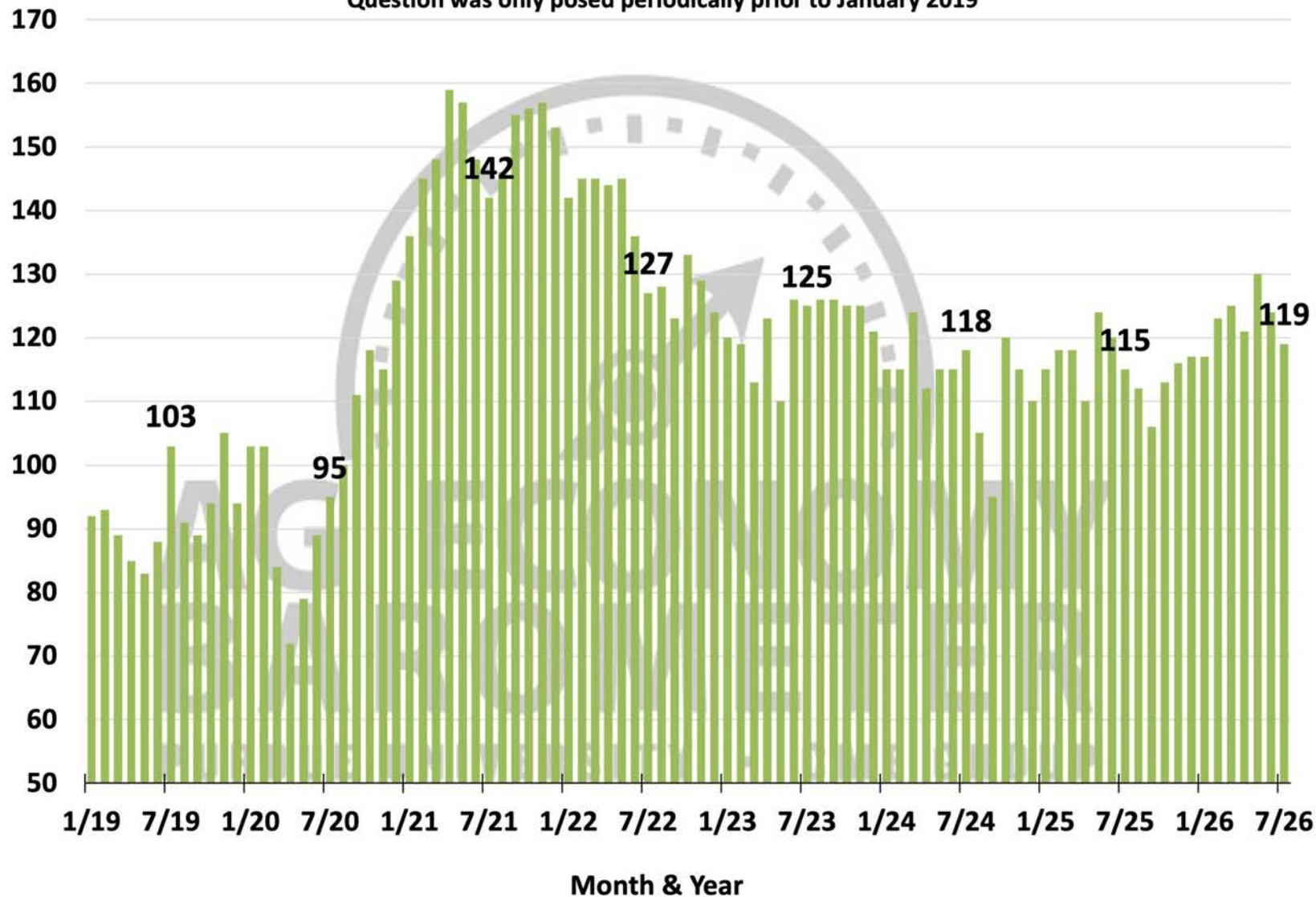


Source: Purdue Center for Commercial Agriculture, Producer Survey, July 2025 - July 2026

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Short-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019

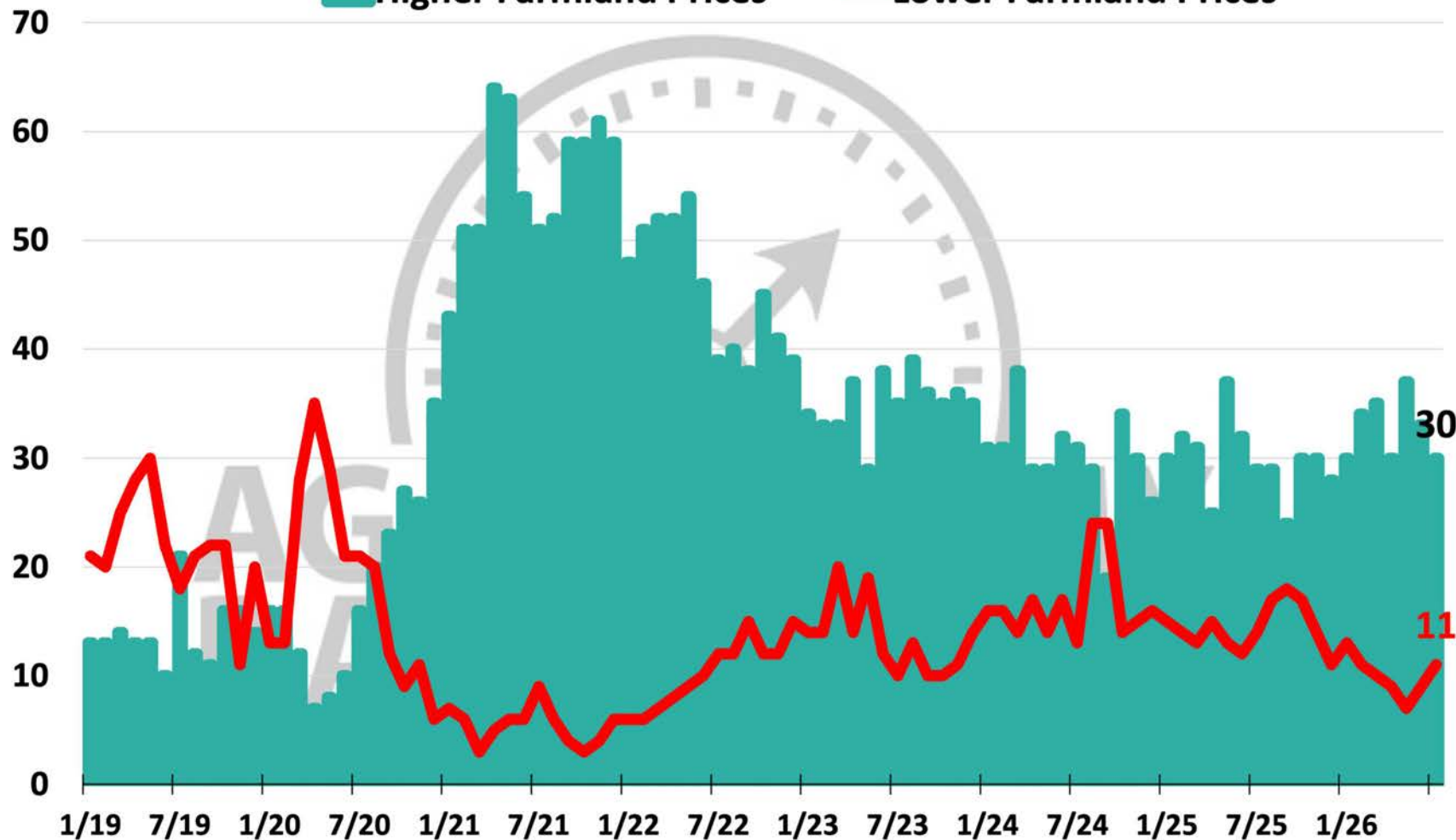


Farmland Price Expectations, 12 Months Ahead

% of respondents

Higher Farmland Prices

Lower Farmland Prices



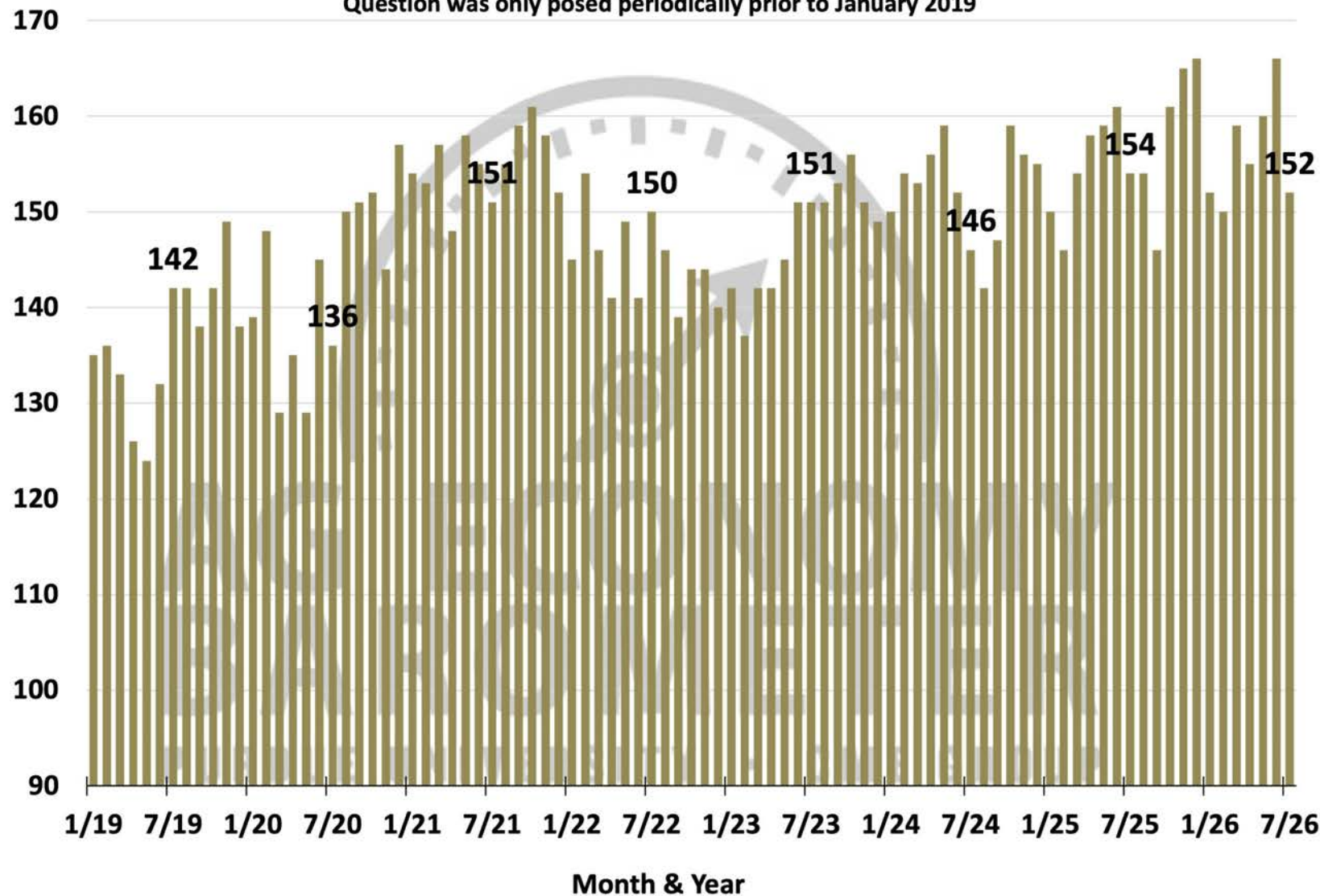
30

11

Index

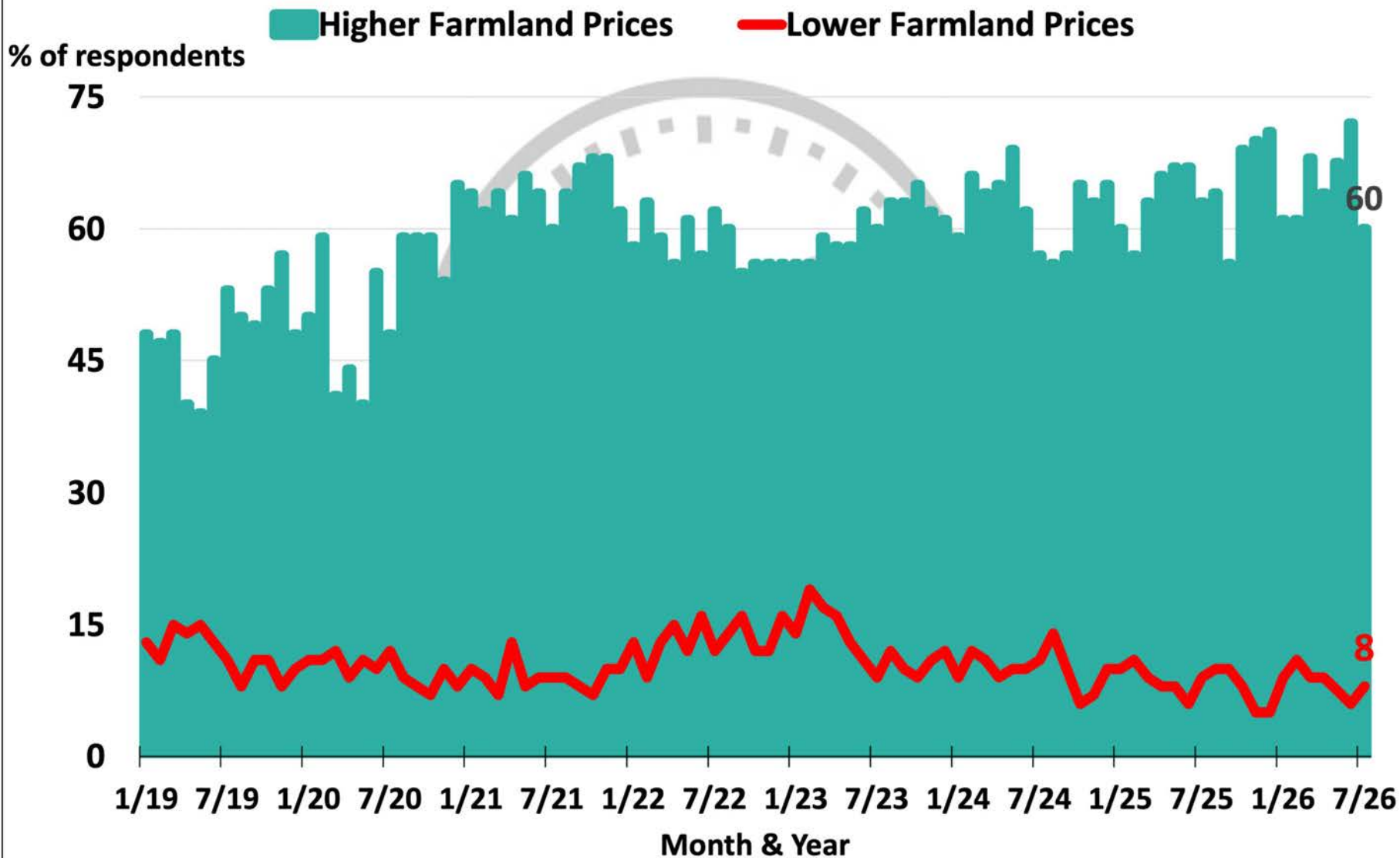
Long-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - July 2026

Farmland Price Expectations, 5 Years From Now



Which of the following factors is having the most influence on farmland values in your area?

% of respondents

40%

Net farm income

Interest rates

Alternative investments

Inflation

30%

20%

10%

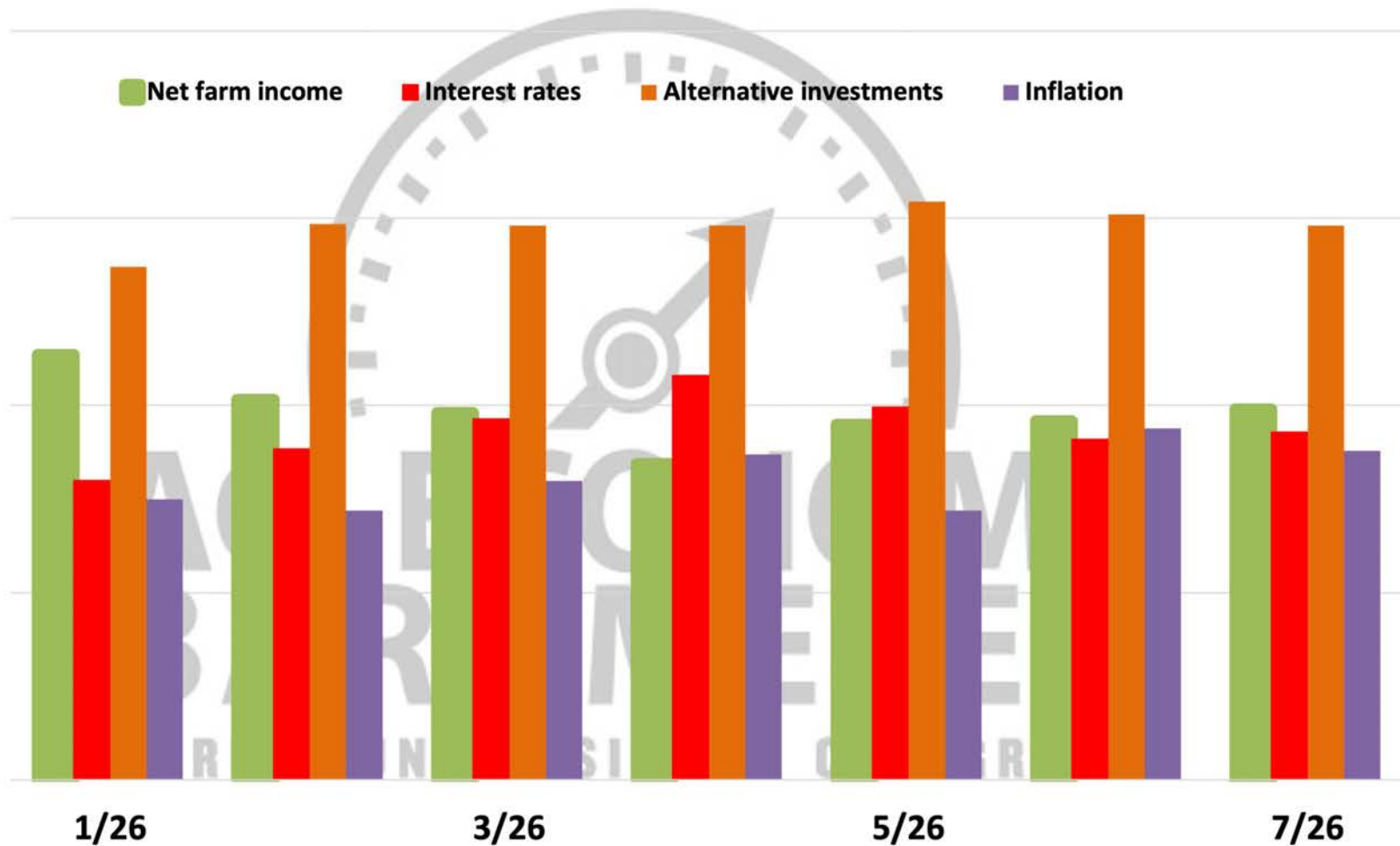
0%

1/26

3/26

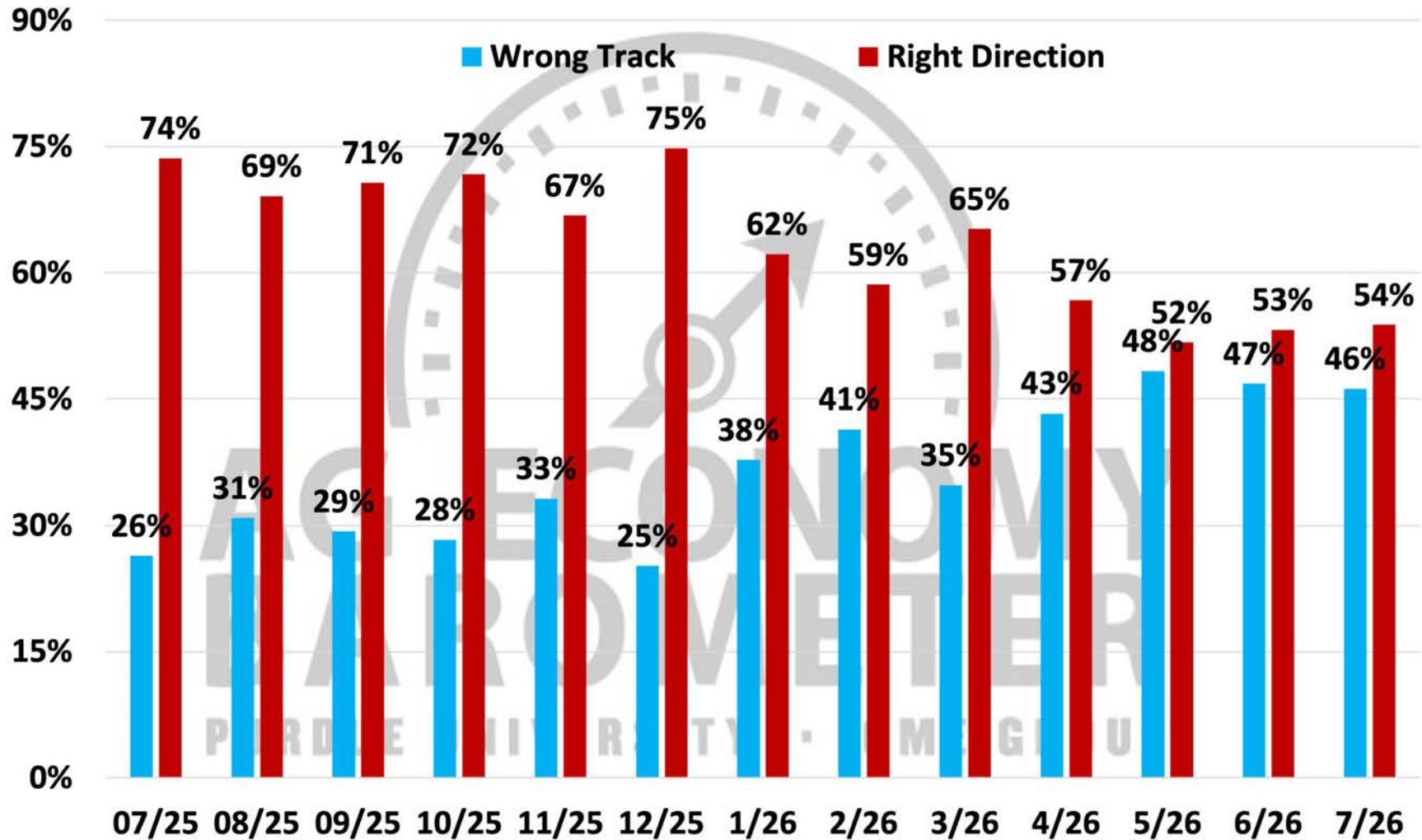
5/26

7/26



Would you say that things in the U.S. today are generally headed in the right direction or on the wrong track?

% of respondents



Have you made changes in your farming operation in response to long-term changes in weather patterns in your area?

9/24 10/24 11/24 7/26

% of respondents

90.0%

75.0%

60.0%

45.0%

30.0%

15.0%

0.0%

No

Uncertain

Yes



What are the biggest changes you have made (check up to two)?

9/24 10/24 11/24 7/26

% of respondents

40.0%

30.0%

20.0%

10.0%

0.0%

Tile Drainage

Irrigation

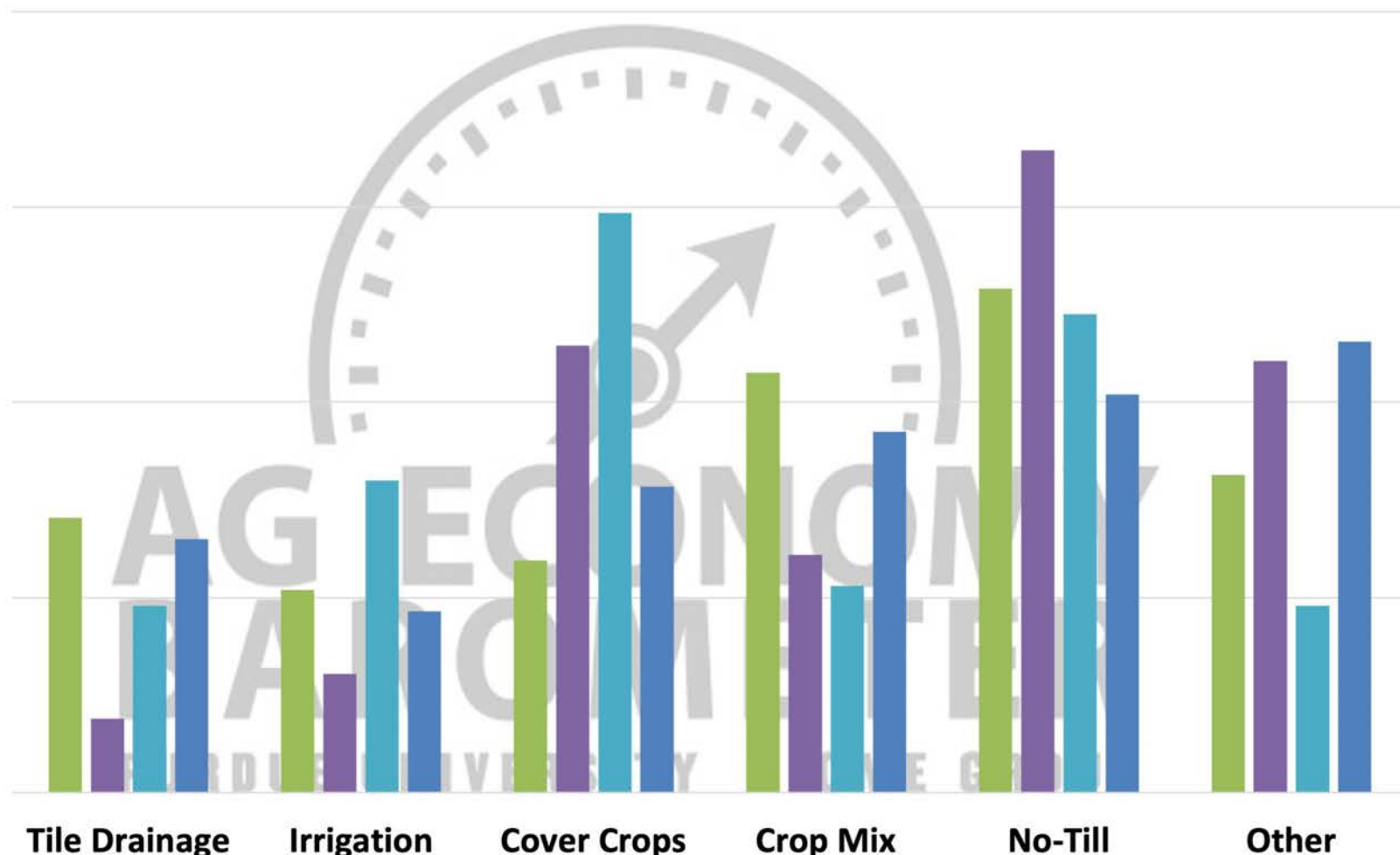
Cover Crops

Crop Mix

No-Till

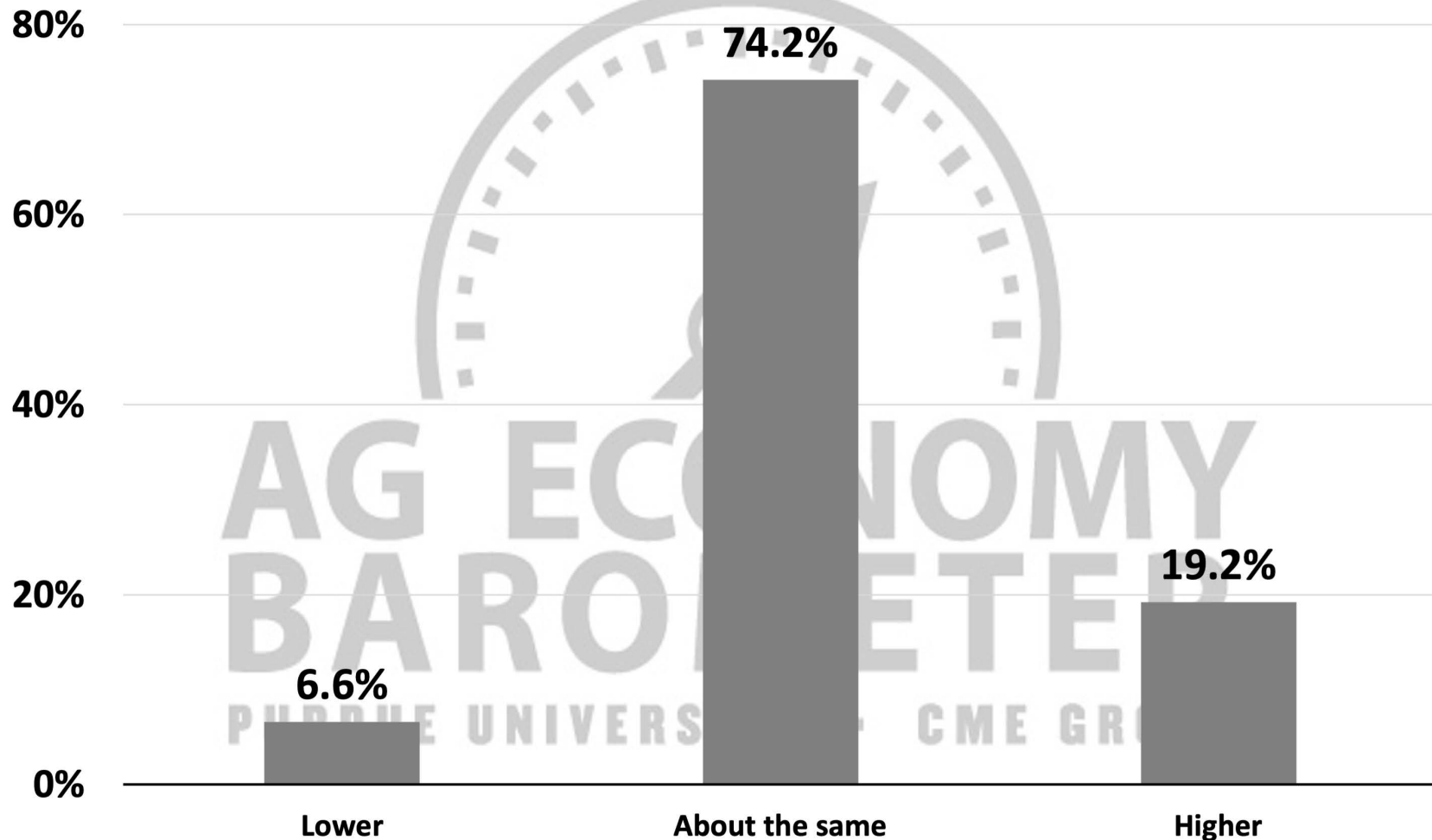
Other

Source: Purdue Center for Commercial Agriculture, Producer Survey, July 2026



Compared to this year, what are your expectations for cash rent in your area in 2027?

% of respondents



Compared to this year, by how much do you expect 2027 cash rents in your area to increase?

% of respondents

50%

40%

30%

20%

10%

0%

29.7%

39.1%

31.3%

0 to 5%

5 to 10%

10% or more

Source: Purdue Center for Commercial Agriculture, Producer Survey, July 2026

What is the biggest challenge to the success of your operation over the next 5 to 10 years?

% of Respondents

40%

30%

20%

10%

0%

Crop or Livestock
Prices

Cost Control

Weather

Farm Transition

Government
Programs

Trade

Financial
Considerations

30.1%

16.0%

13.3%

16.8%

3.2%

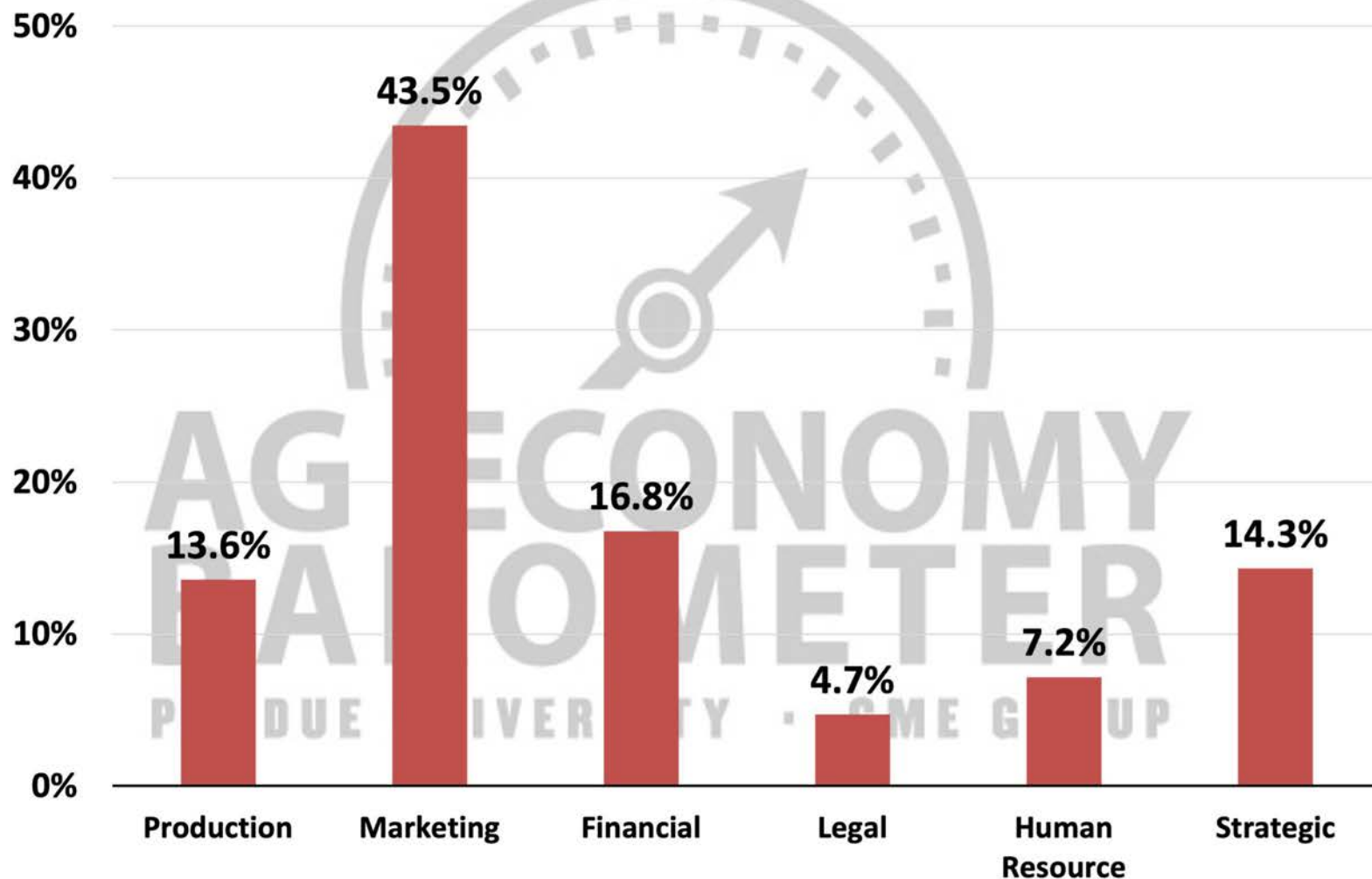
7.2%

13.3%

Source: Purdue Center for Commercial Agriculture, Producer Survey, July 2026

What is the most crucial risk management education need for your operation for coming year?

% of respondents



Source: Purdue Center for Commercial Agriculture, Producer Survey, July 2026