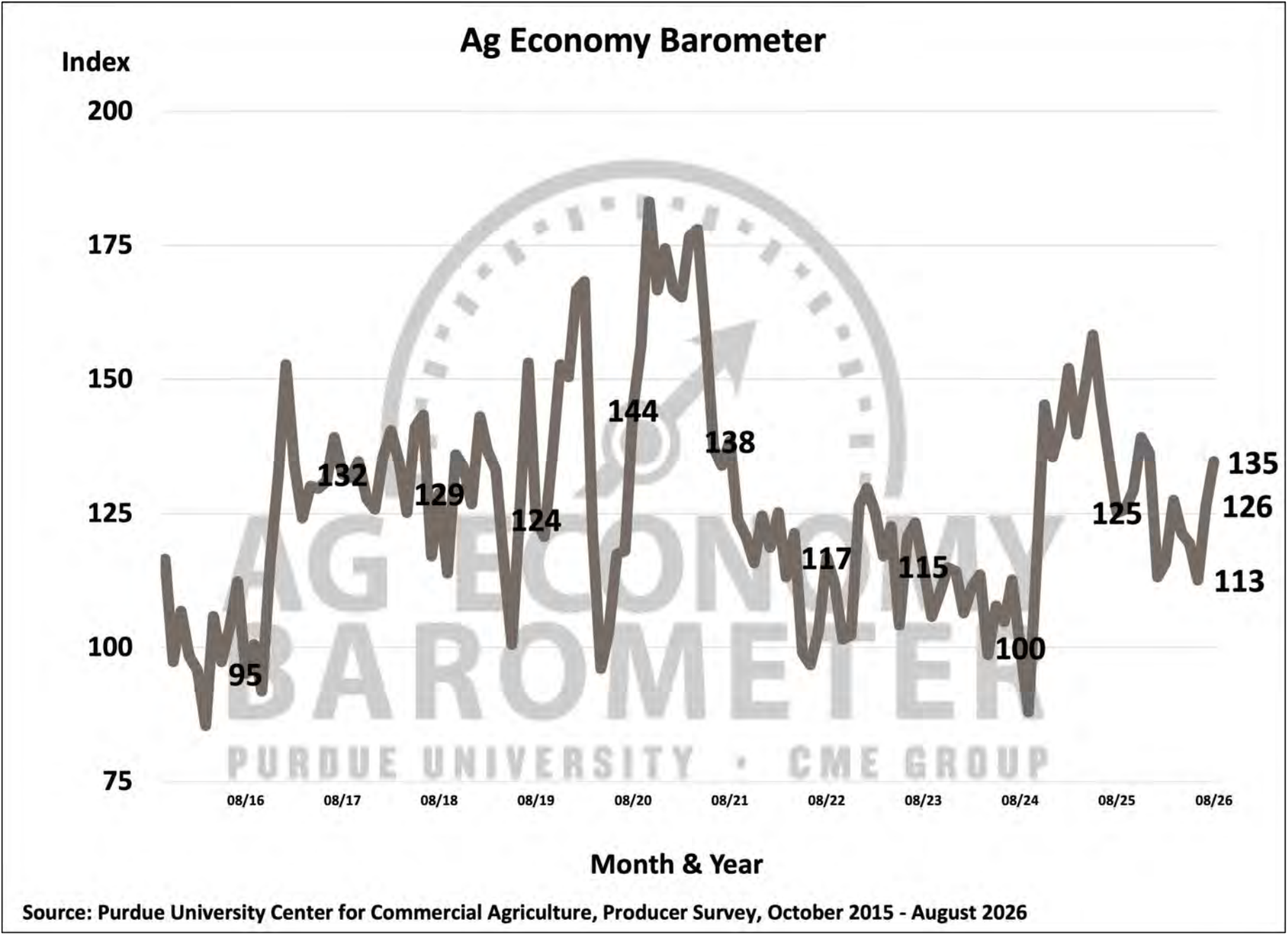
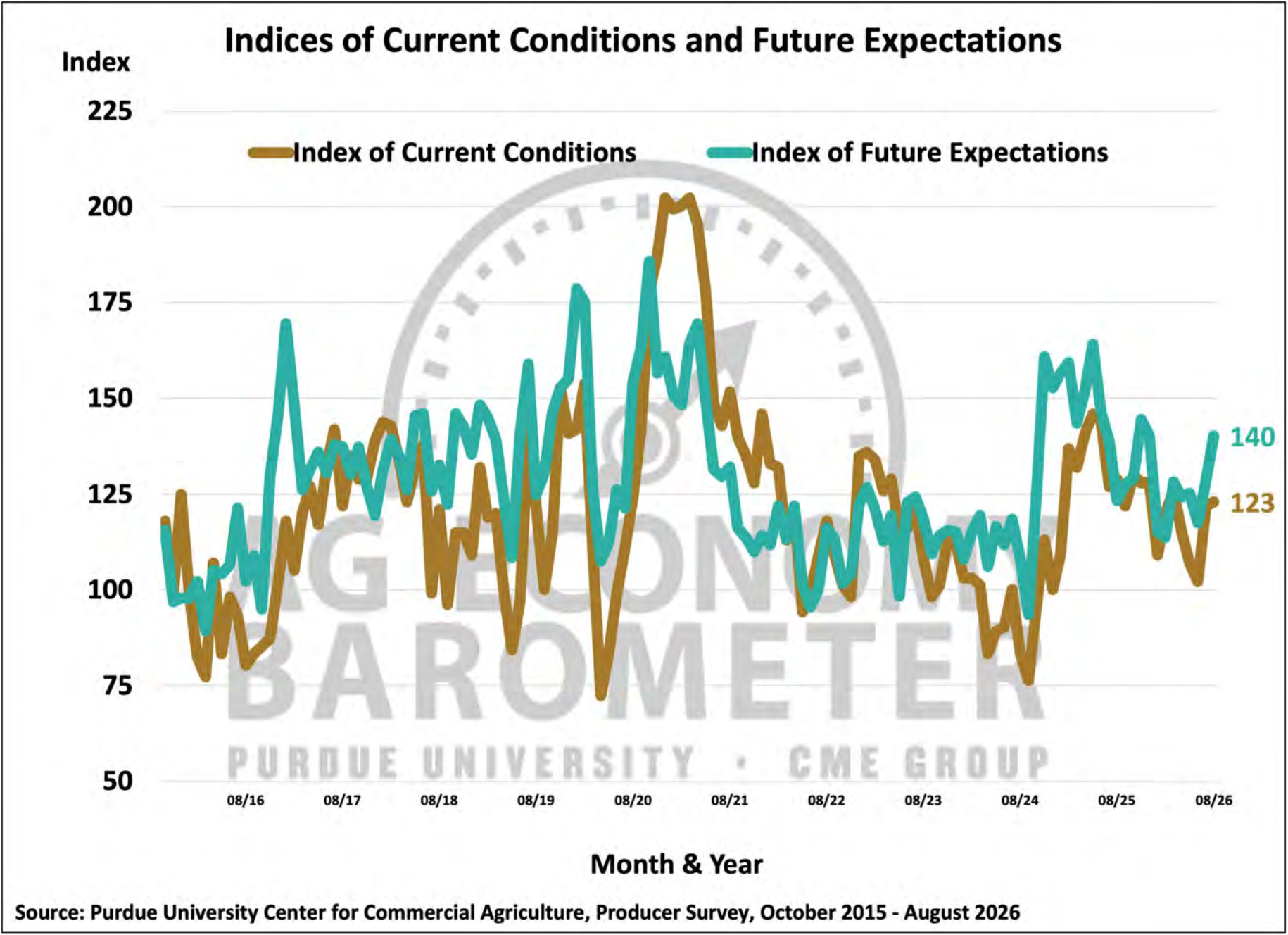
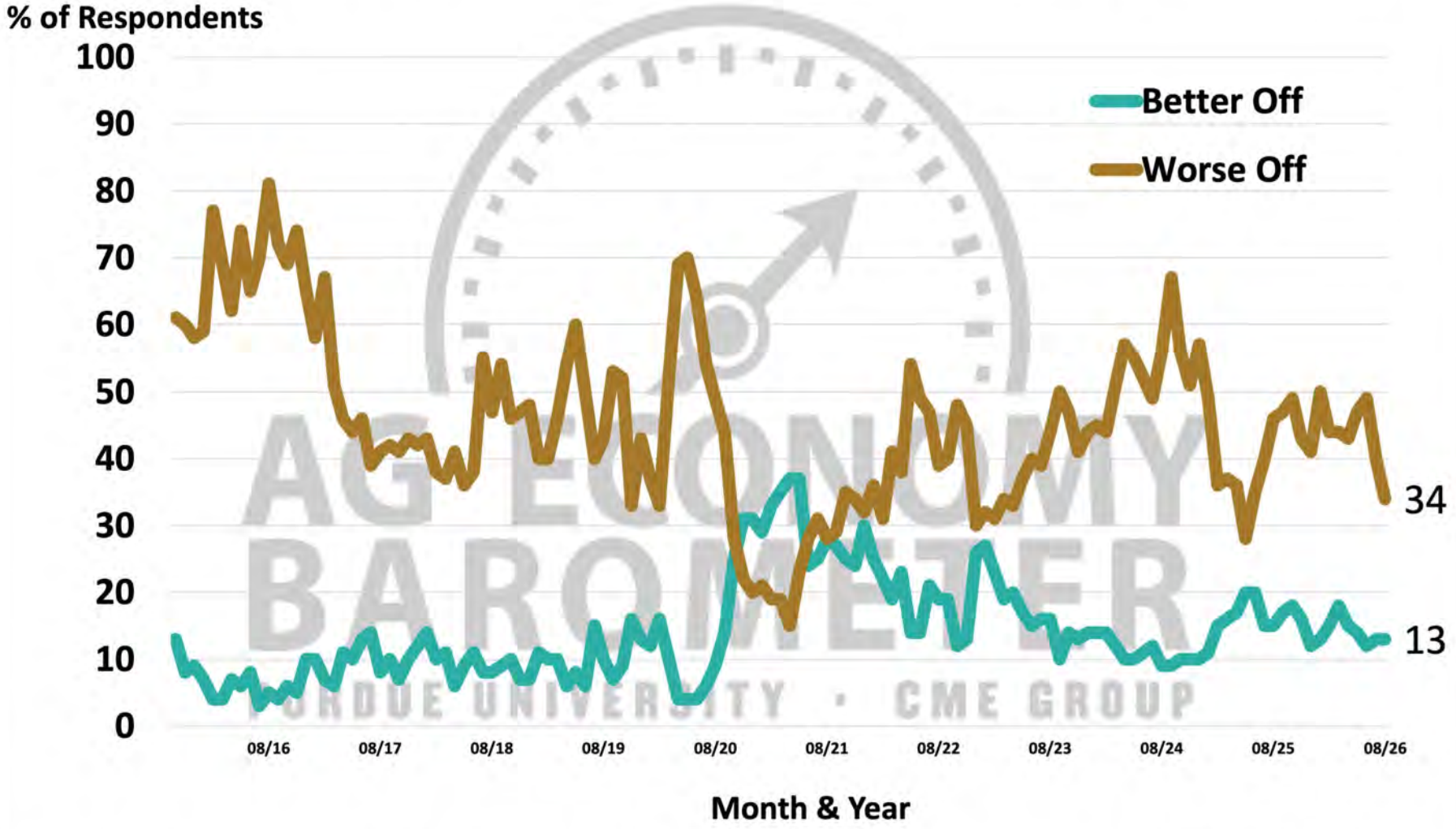


Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026



Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026

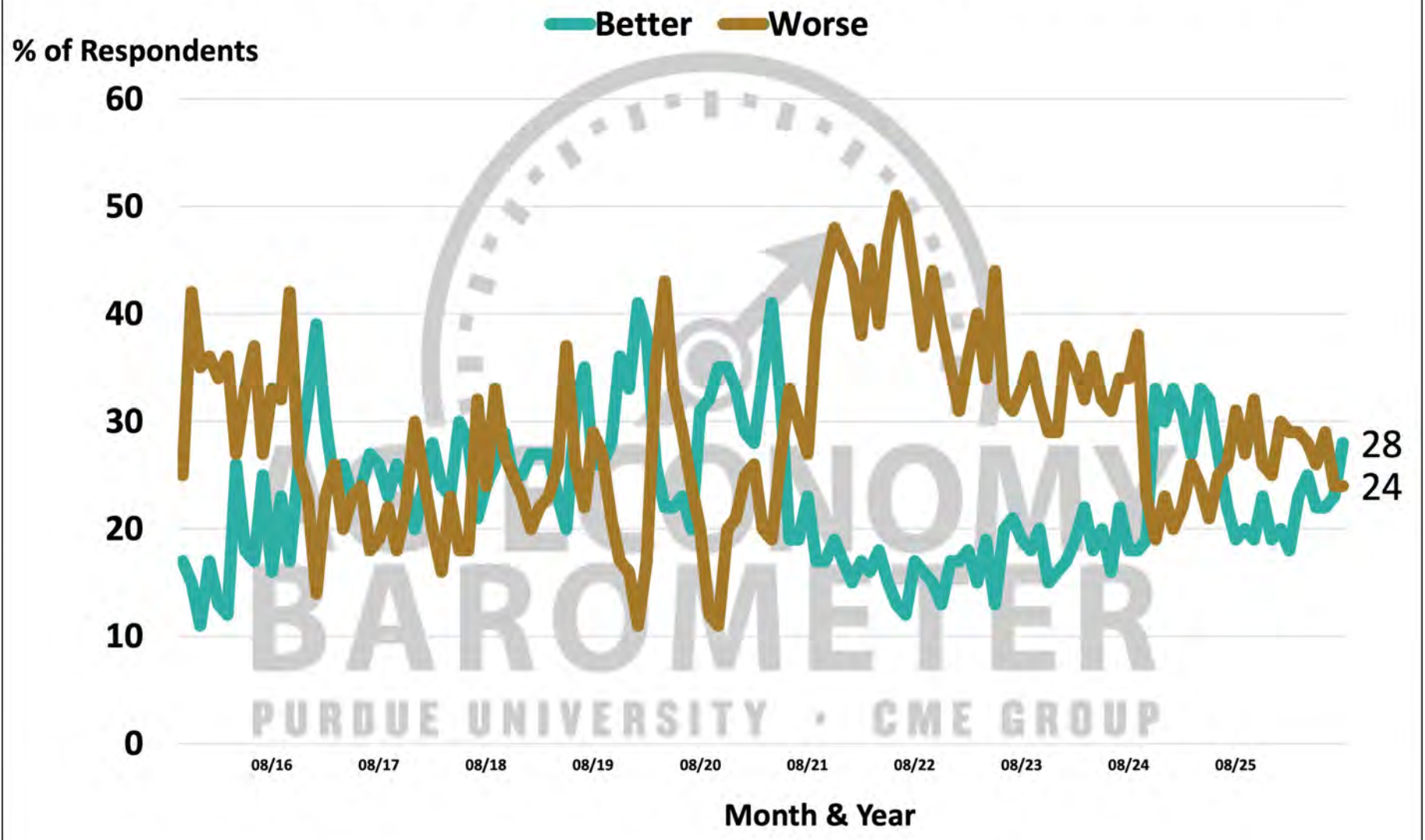
Would you say that your farm operation today is better off, worse off or about the same financially compared to a year ago?



AG ECONOMY BAROMETER
PURDUE UNIVERSITY · CME GROUP

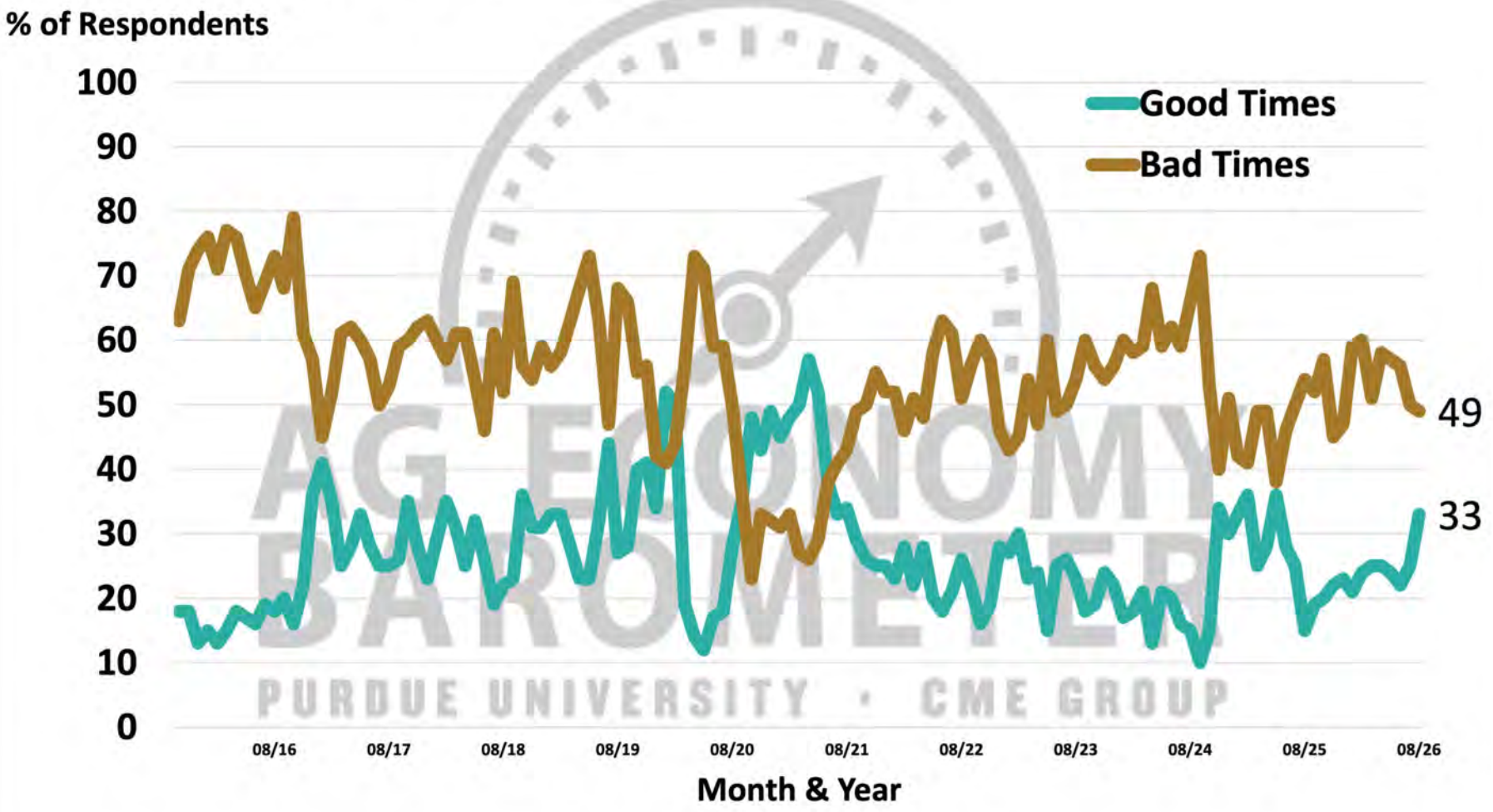
Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026

Do you think that a year from now your farm operation will be better off financially, worse off, or just about the same as now?



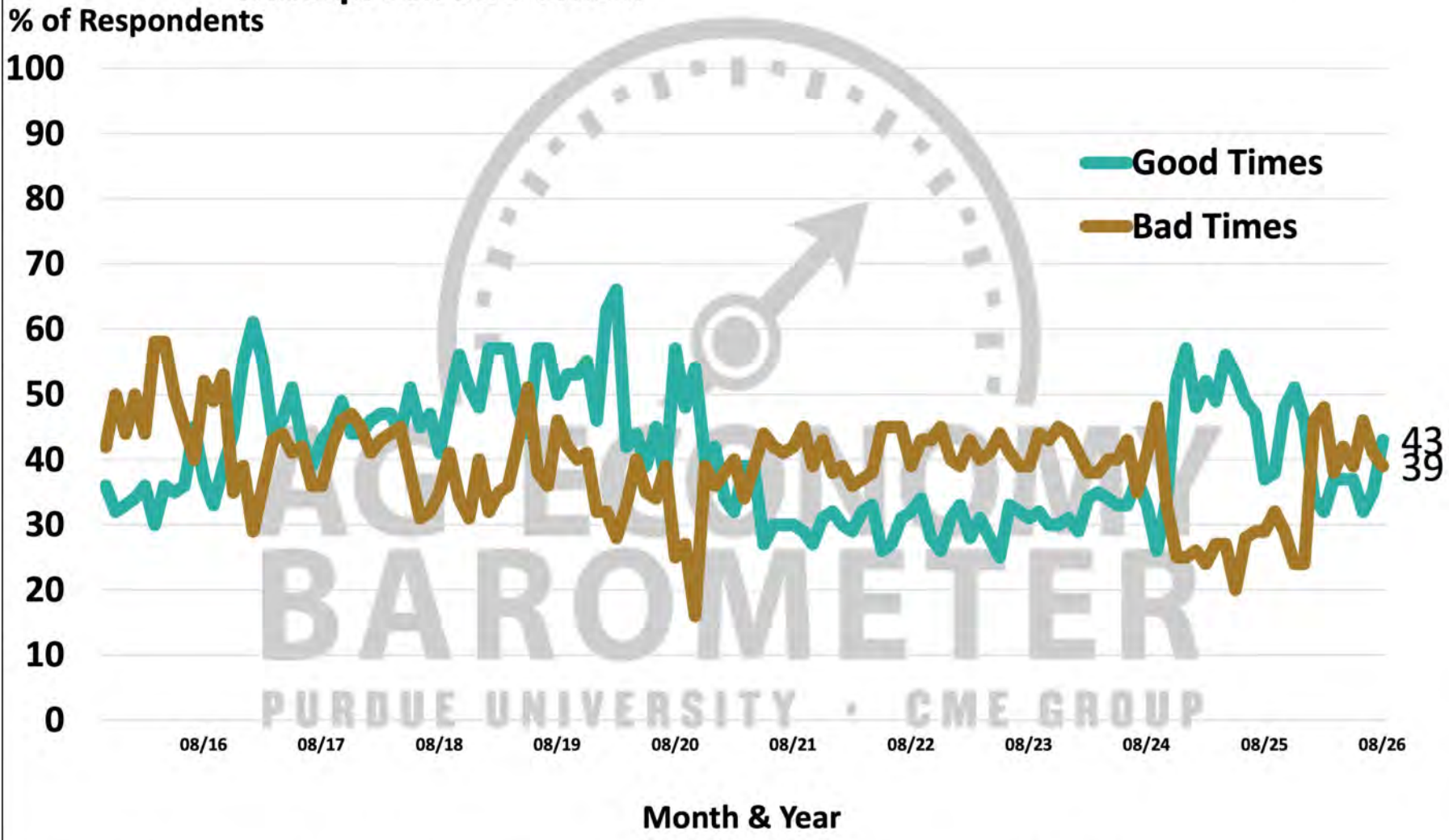
Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026

Turning to the general agricultural economy as a whole, do you think that during the next twelve months there will be good times financially, or bad times?



Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026

Looking ahead, do you think it is more likely that US agriculture during the next five years will have widespread good times or widespread bad times?



AG ECONOMY BAROMETER
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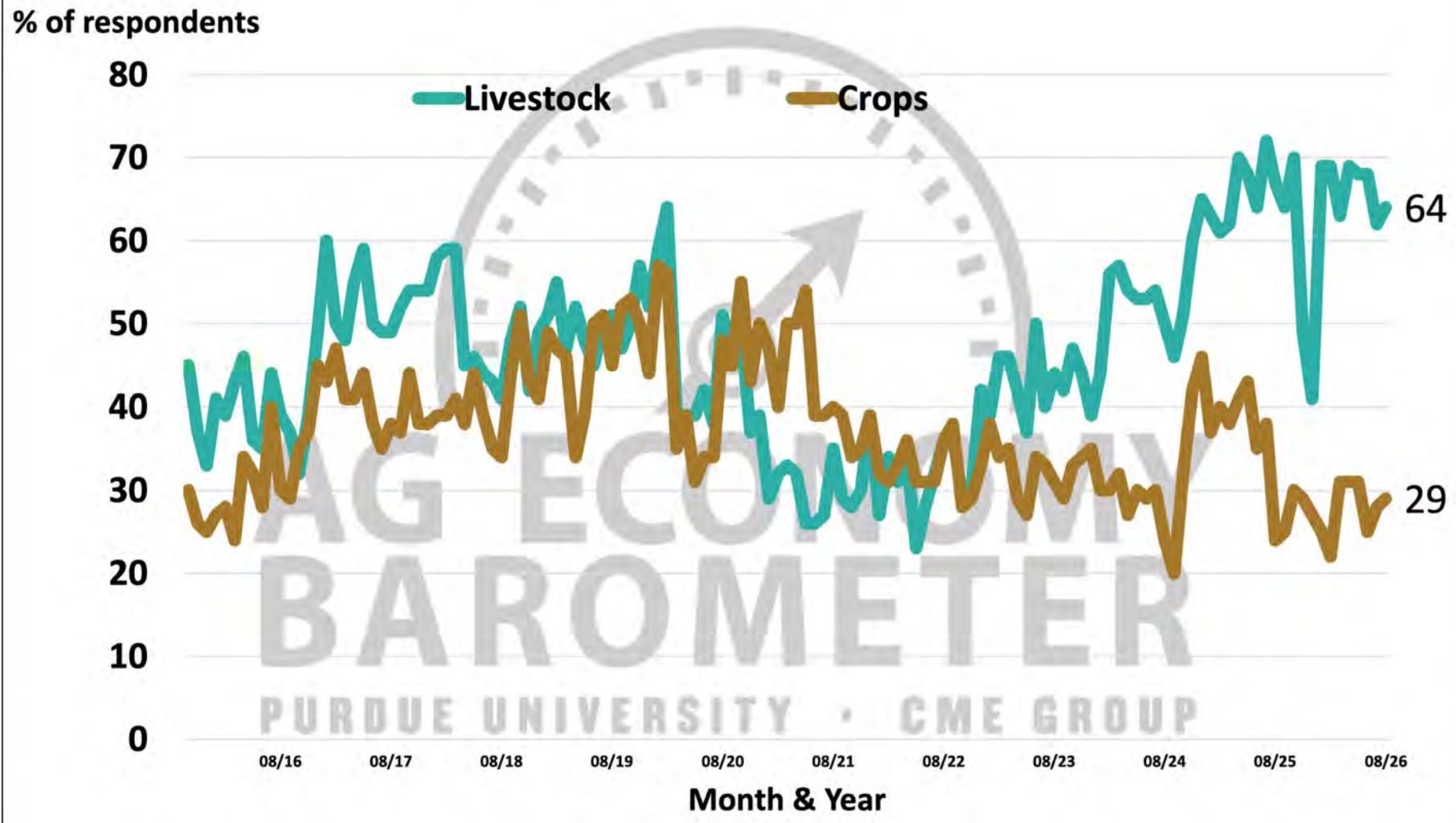
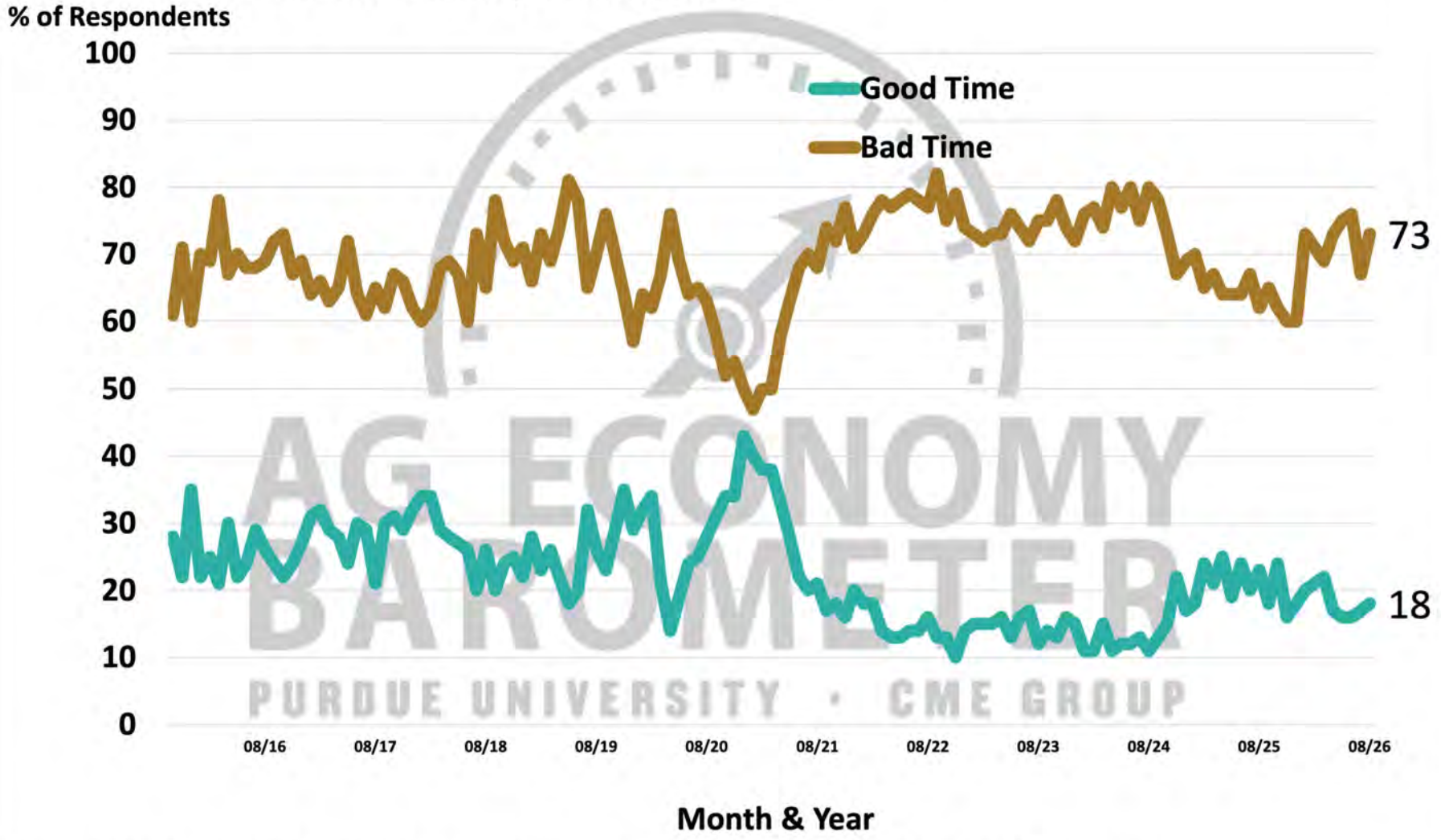
Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026

Over the next five years, are widespread good times or bad times more likely? (% Good Times)



Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026

Thinking about large farm investments – like buildings and machinery -- generally speaking, do you think now is a good time or bad time to buy such items?



AG ECONOMY BAROMETER
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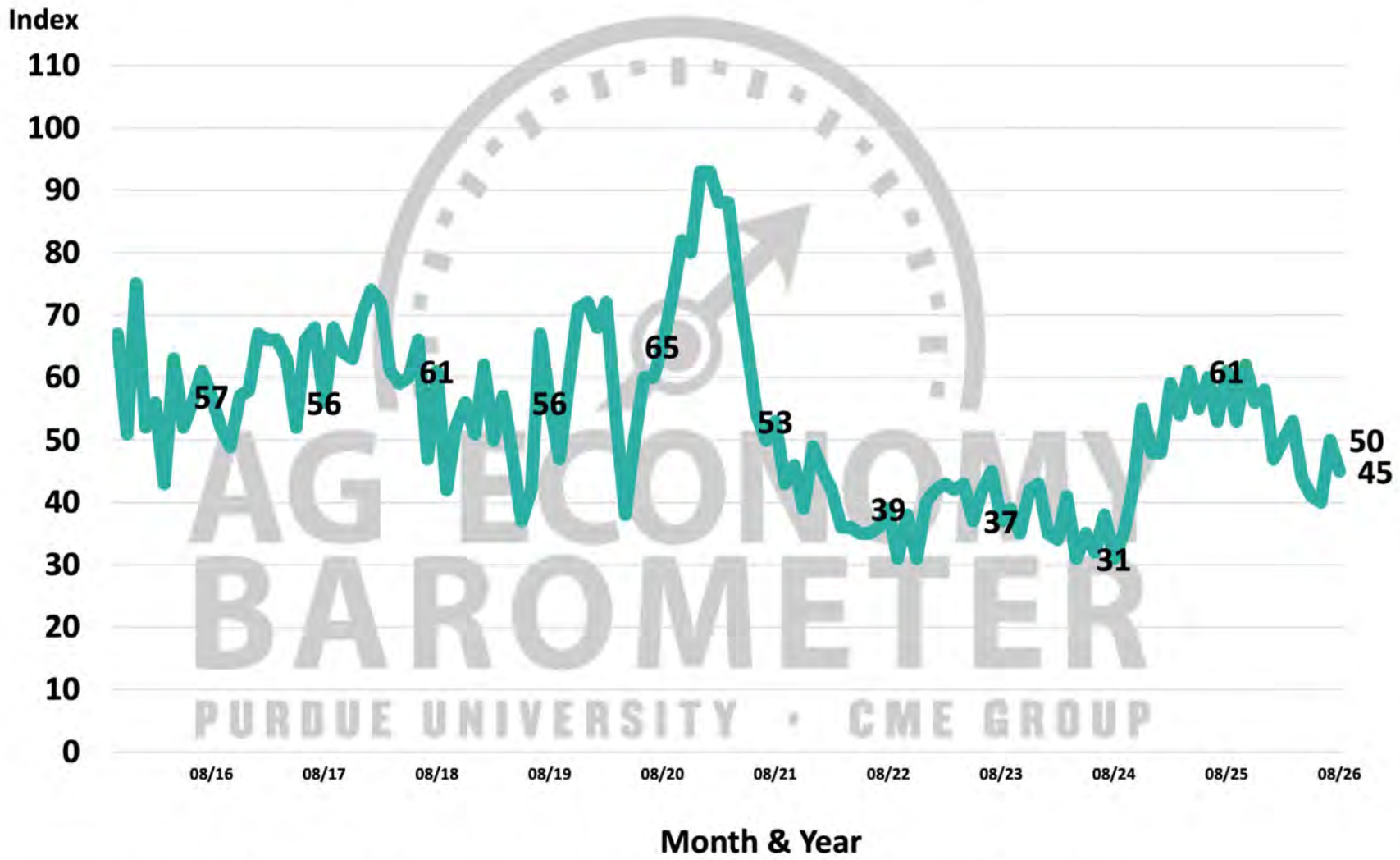
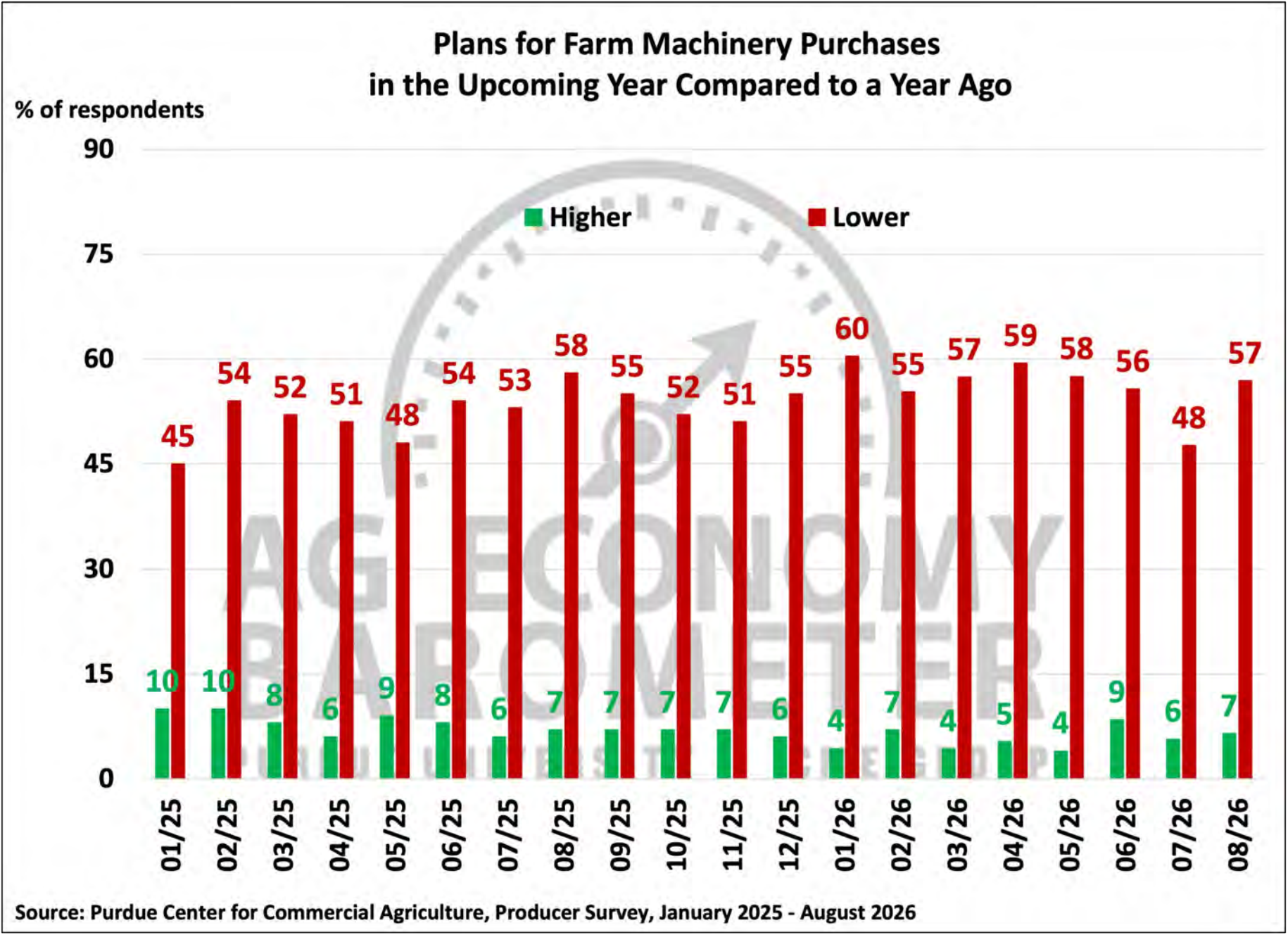
Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026

Farm Capital Investment Index

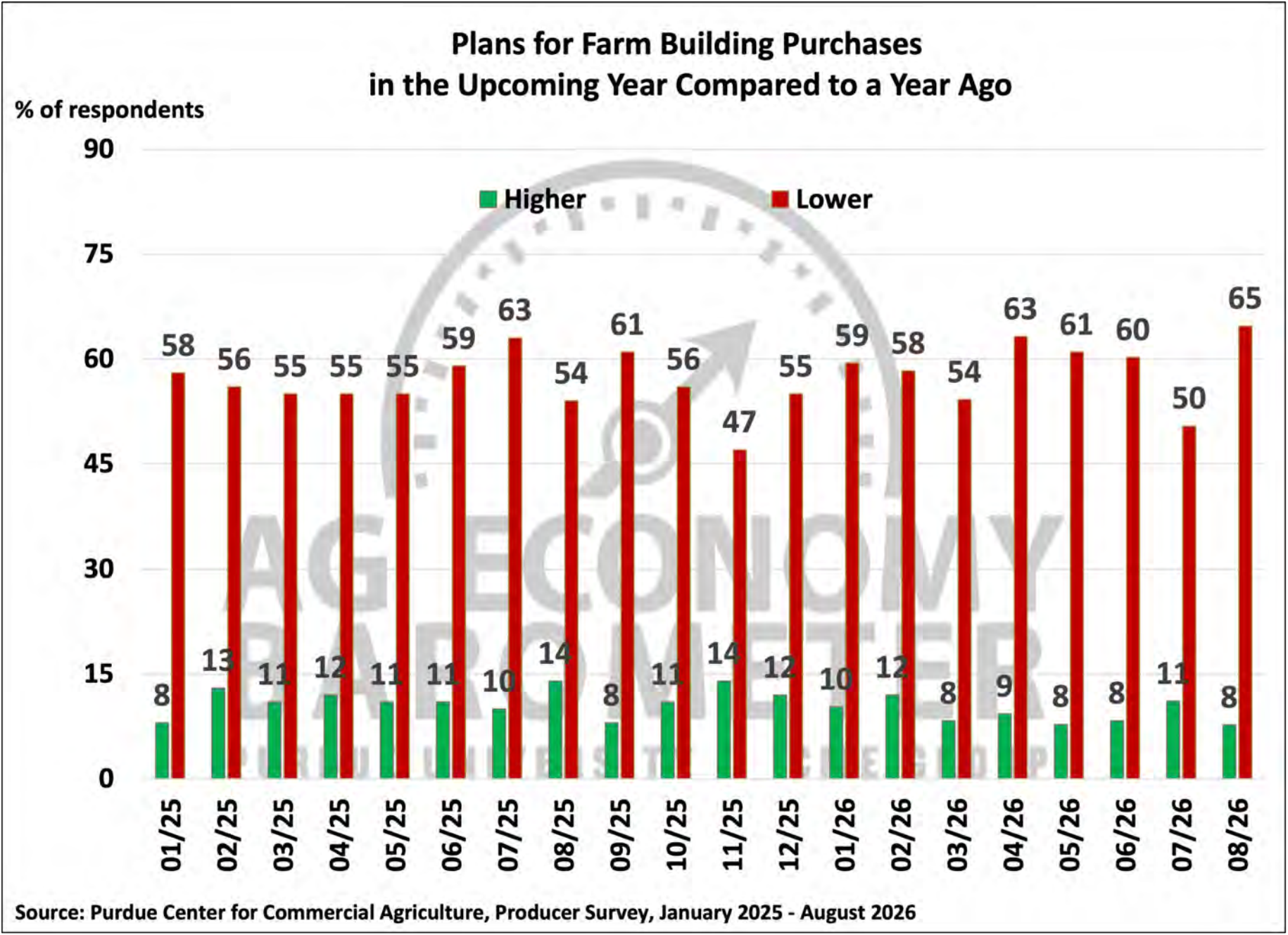


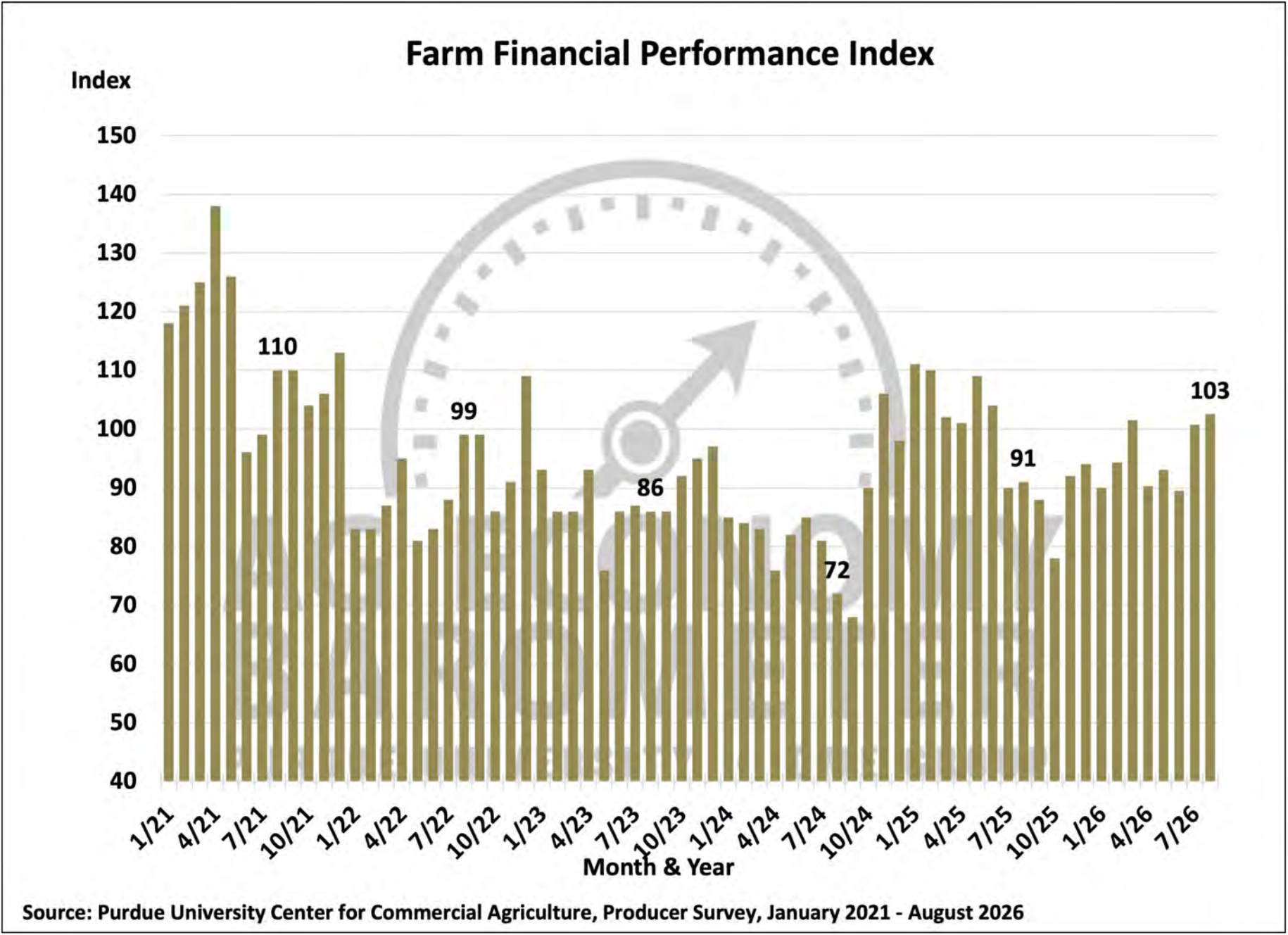
AG ECONOMY BAROMETER
PURDUE UNIVERSITY · CME GROUP

Source: Purdue University Center for Commercial Agriculture, Producer Survey, October 2015 - August 2026



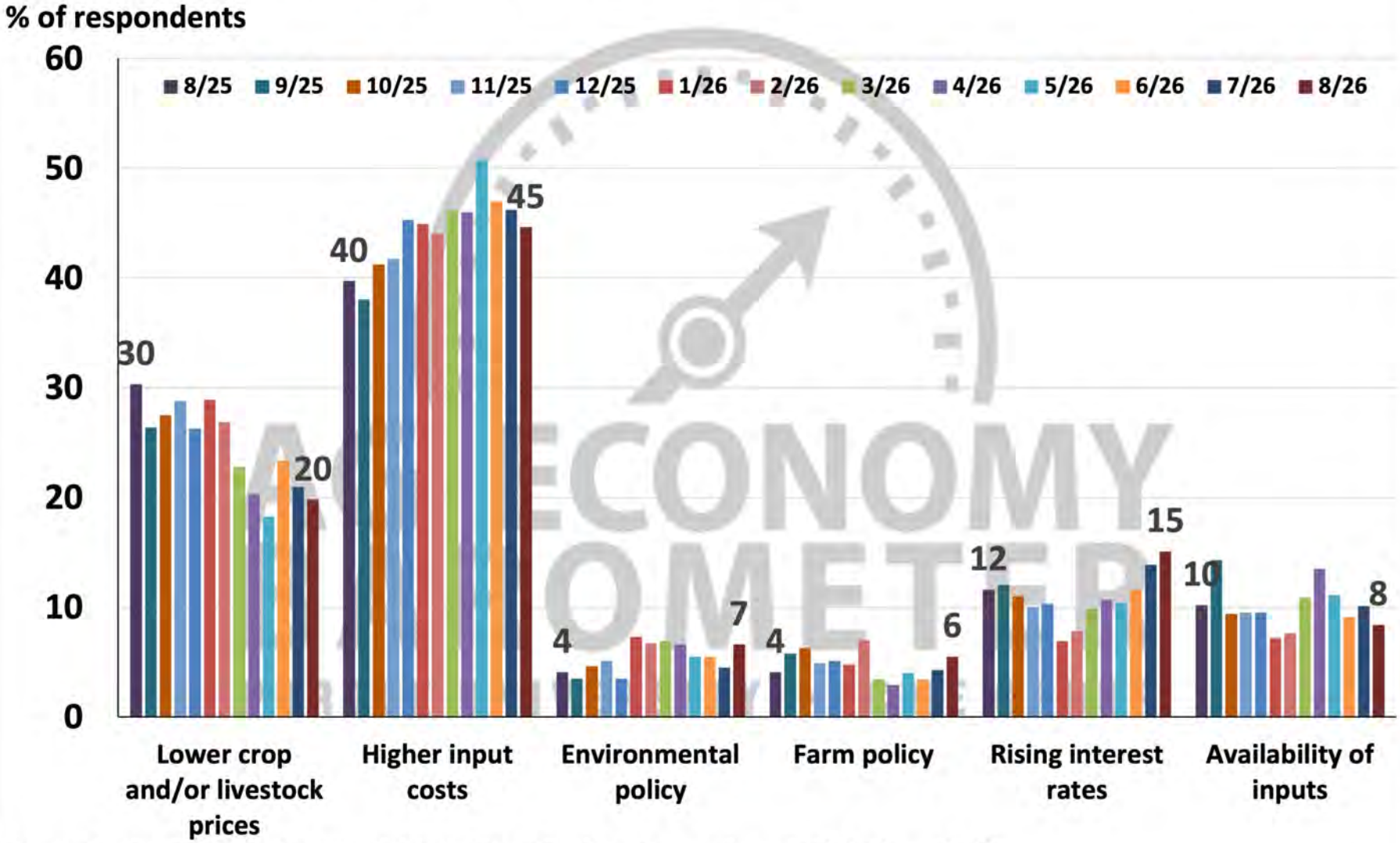
Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2025 - August 2026


Plans for Farm Building Purchases
in the Upcoming Year Compared to a Year Ago
% of respondents
Higher
Lower
90
75
60
45
30
15
0
01/25 58 8
02/25 56 13
03/25 55 11
04/25 55 12
05/25 55 11
06/25 59 11
07/25 63 10
08/25 54 14
09/25 61 8
10/25 56 11
11/25 47 14
12/25 55 12
01/26 59 10
02/26 58 12
03/26 54 8
04/26 63 9
05/26 61 8
06/26 60 8
07/26 50 11
08/26 65 8
Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2025 - August 2026



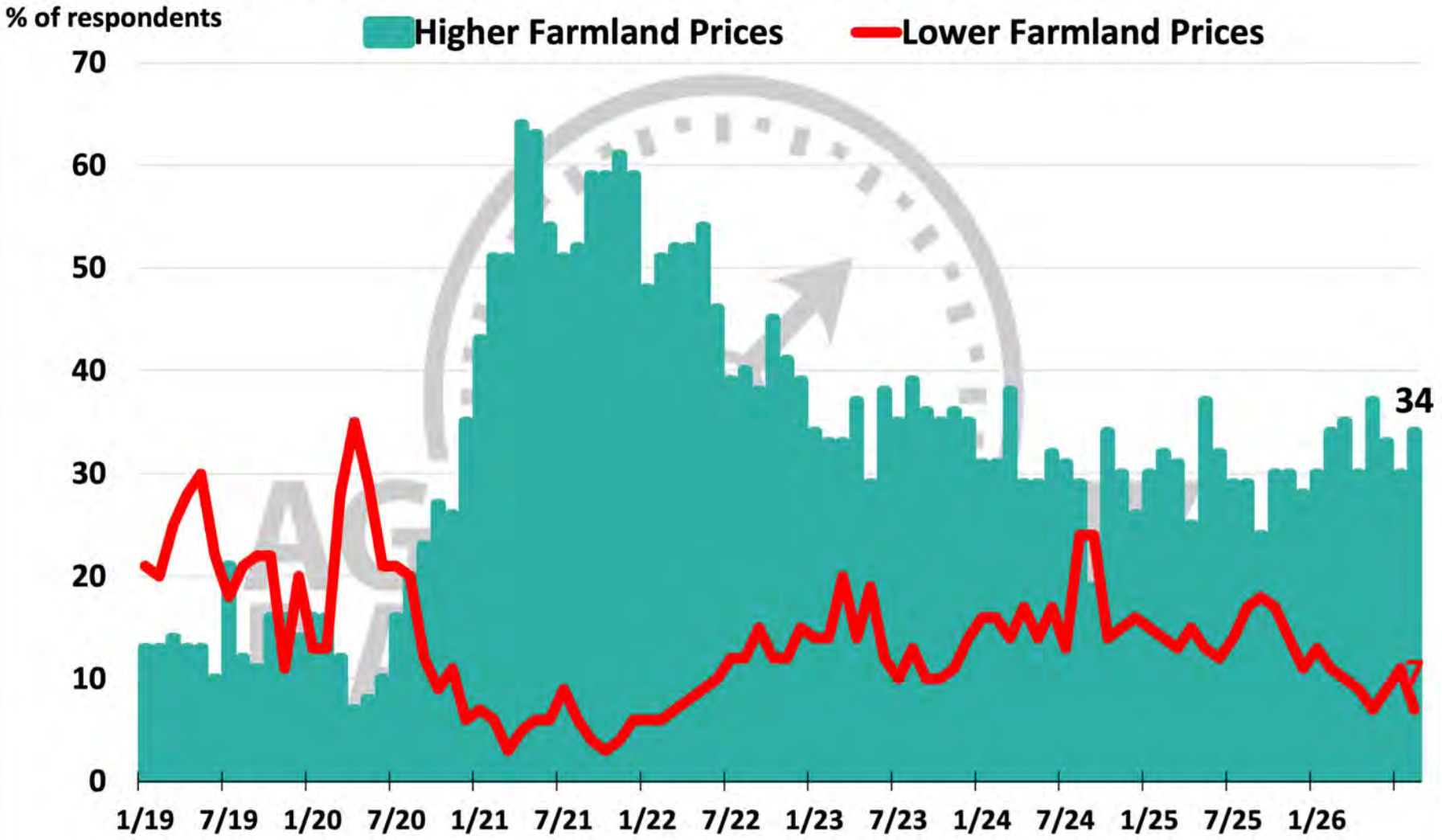
Source: Purdue University Center for Commercial Agriculture, Producer Survey, January 2021 - August 2026

Looking ahead to next year what are your biggest concerns for your farming operation?

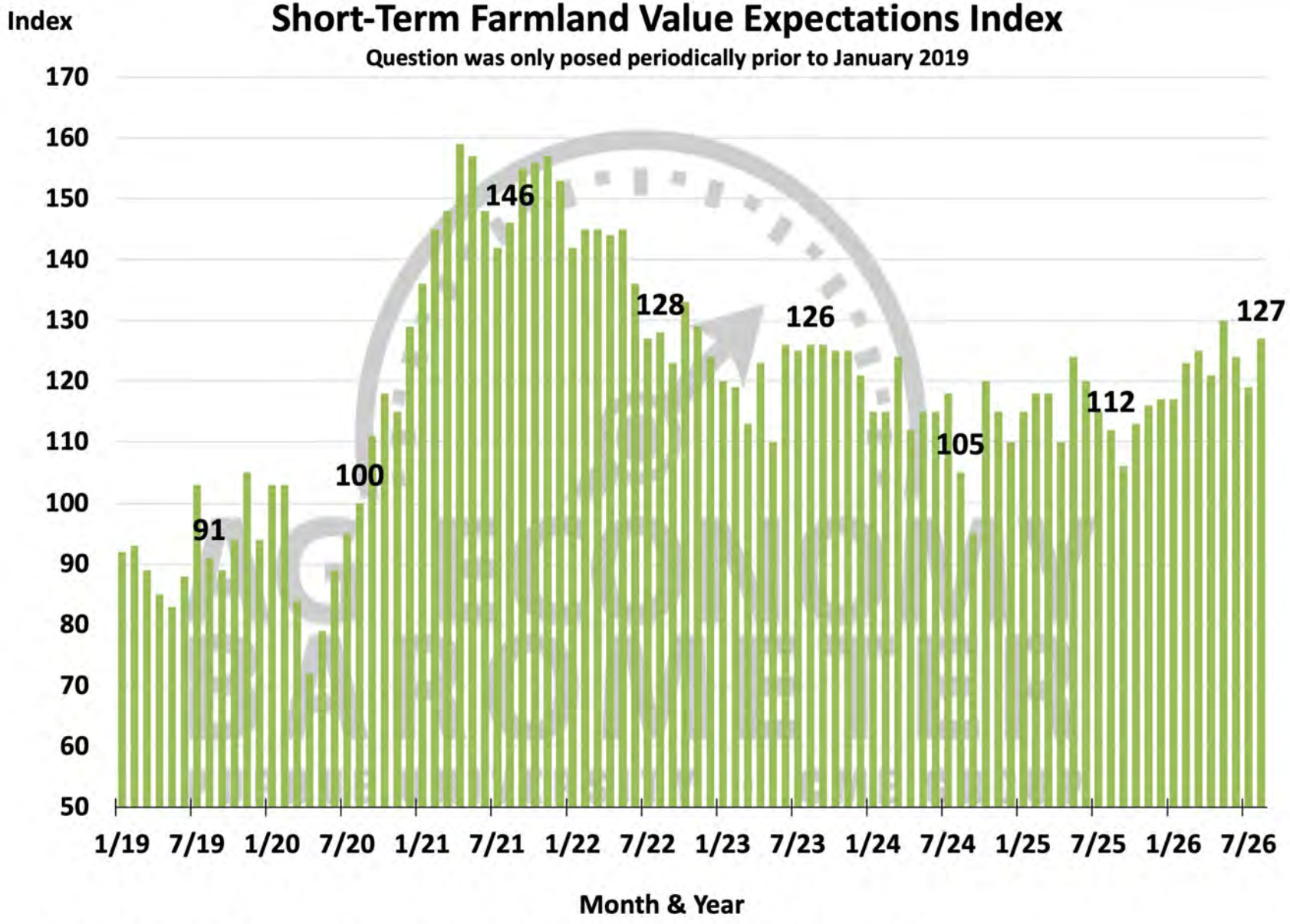


Source: Purdue Center for Commercial Agriculture, Producer Survey, August 2025 - August 2026

Farmland Price Expectations, 12 Months Ahead

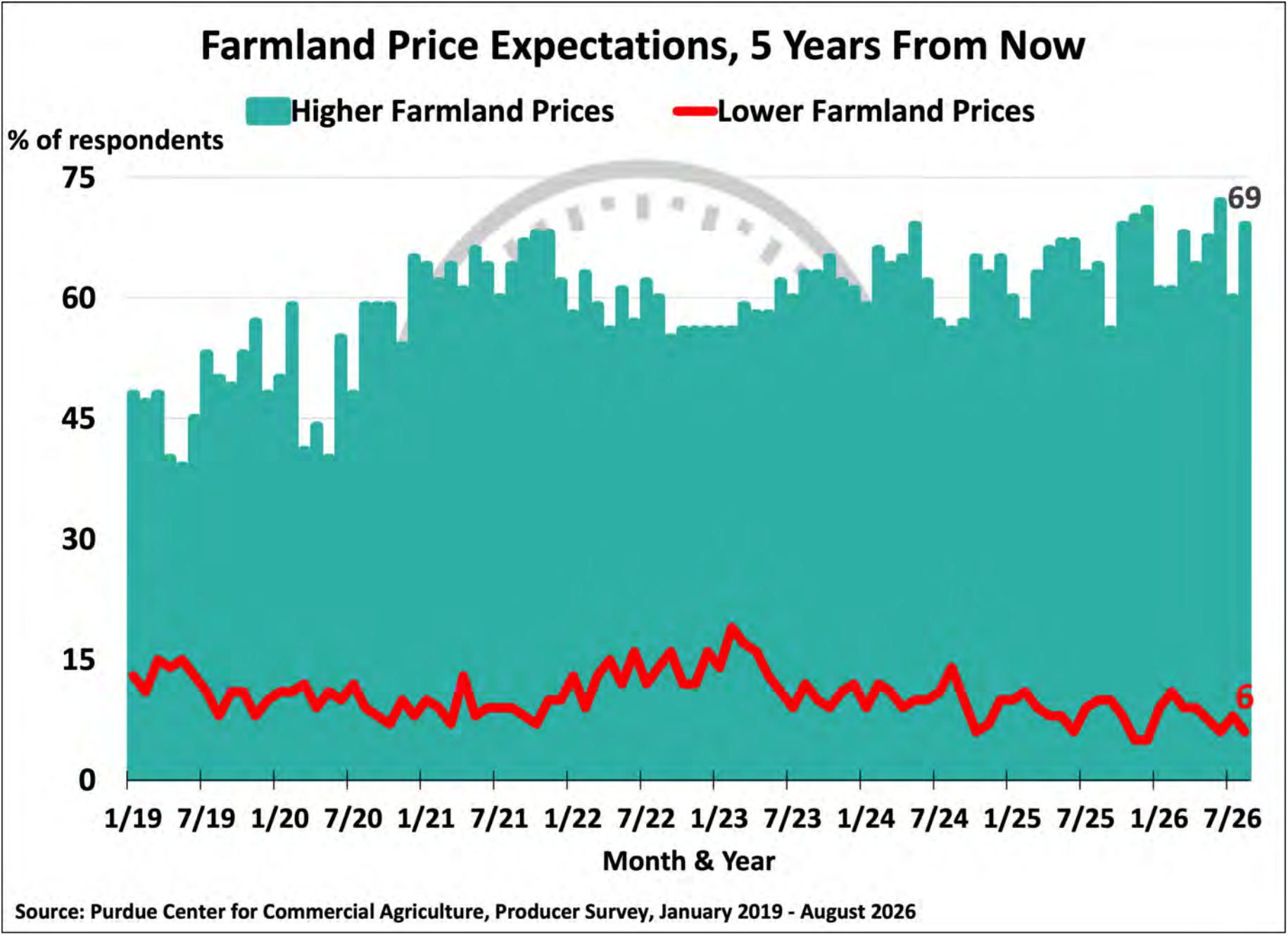


Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - August 2026



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - August 2026

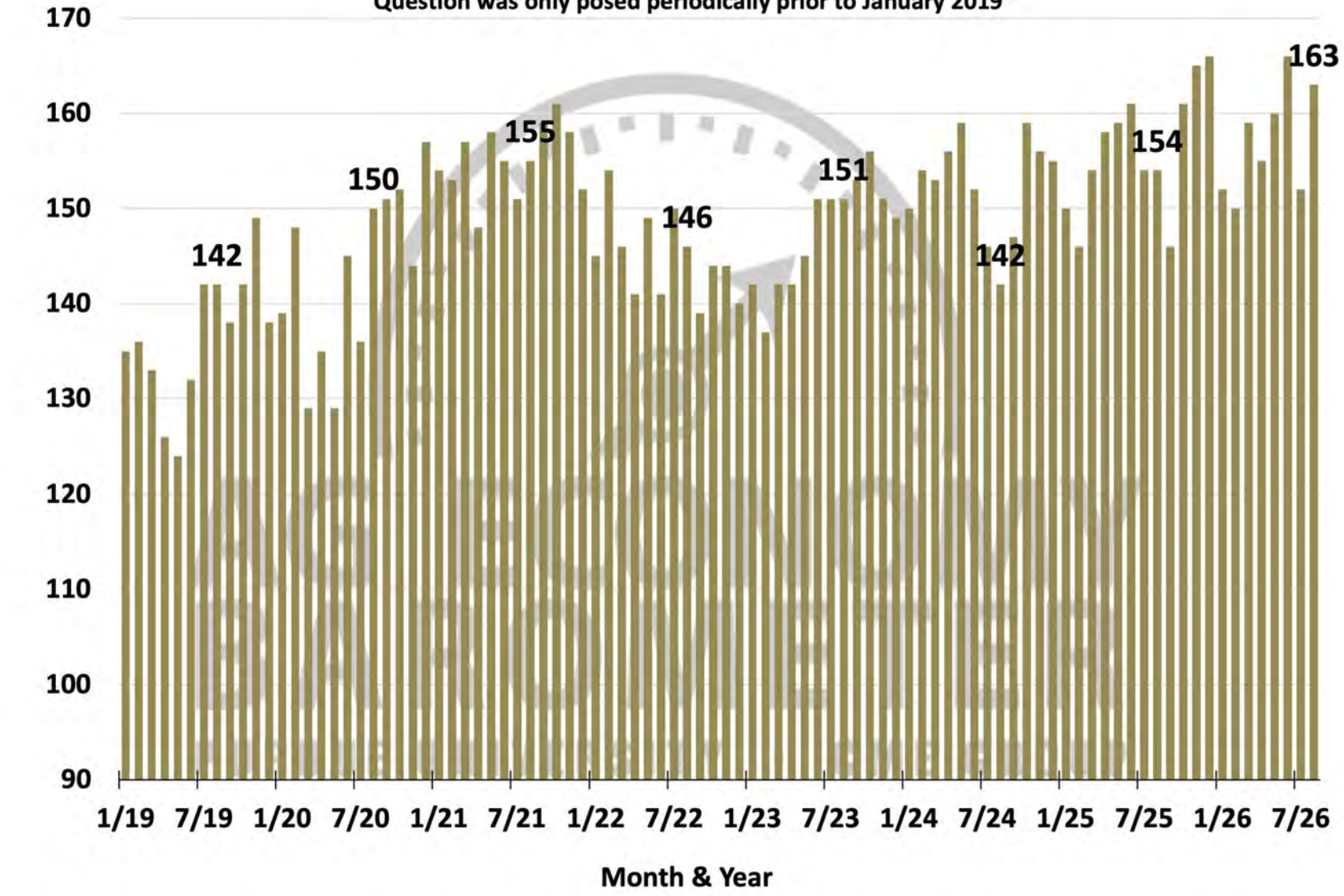
Farmland Price Expectations, 5 Years From Now



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - August 2026

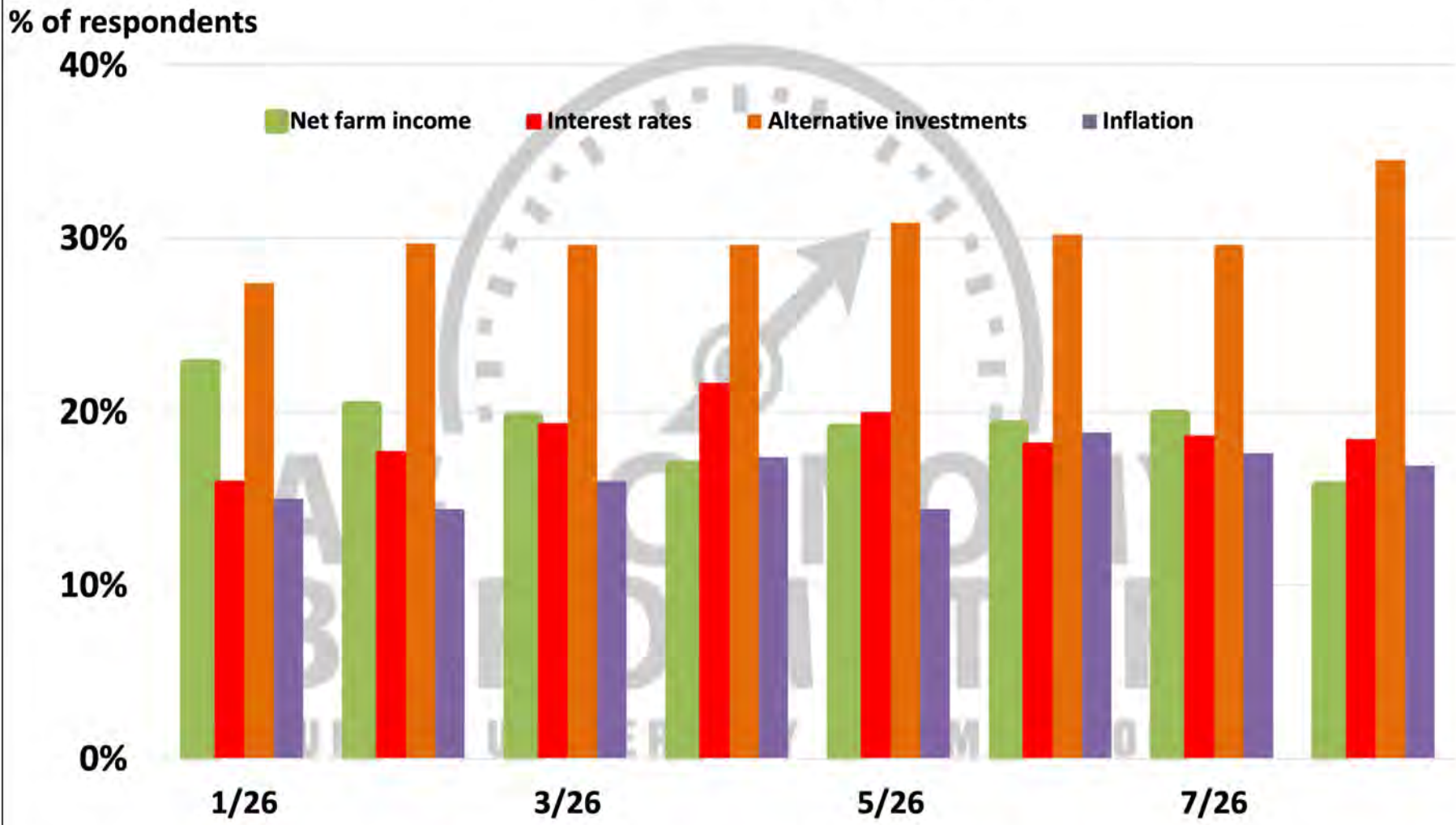
Long-Term Farmland Value Expectations Index

Question was only posed periodically prior to January 2019



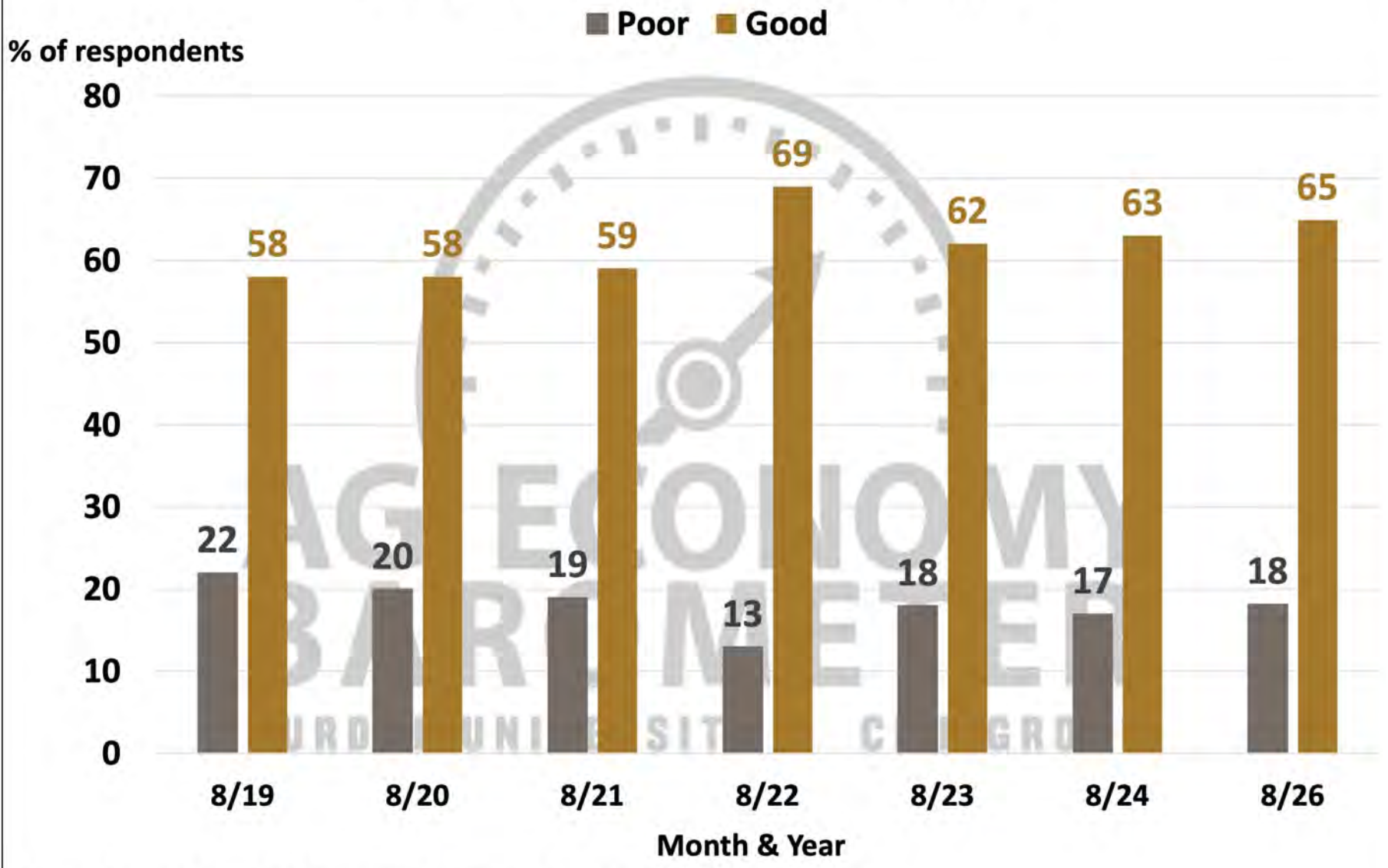
Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - August 2026

Which of the following factors is having the most influence on farmland values in your area?

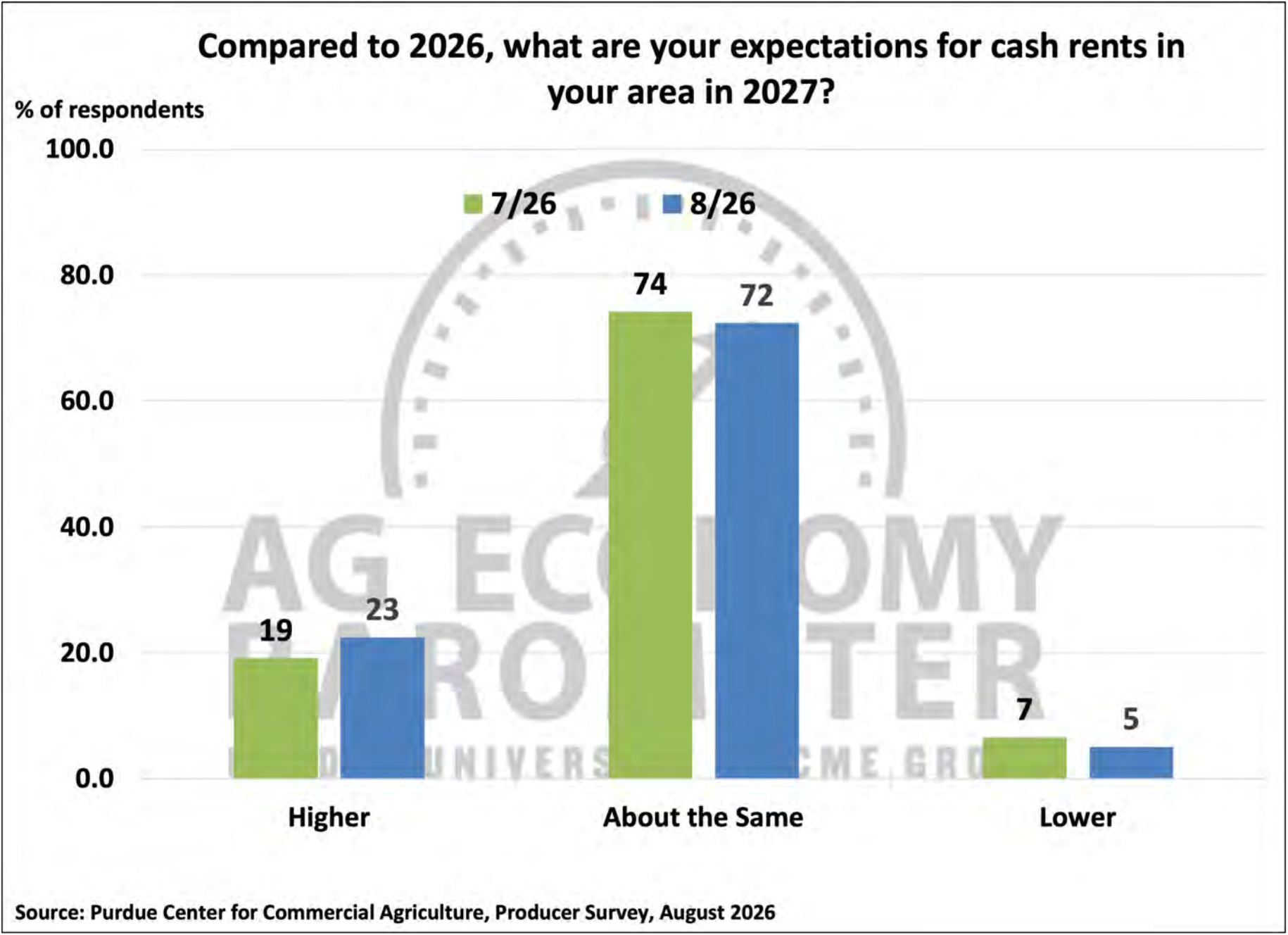


Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2026 - August 2026

Rating Farmland as an Investment

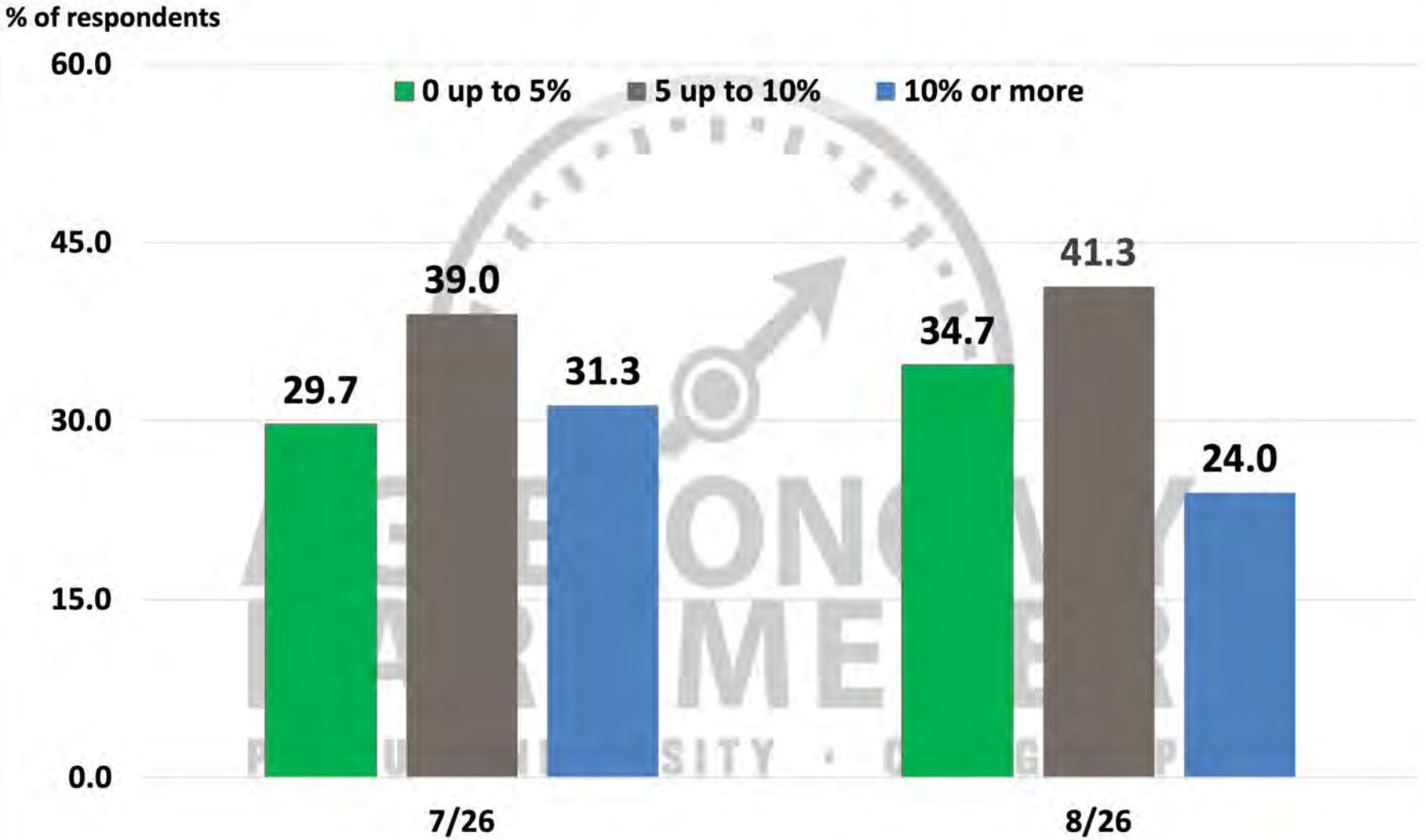


Source: Purdue Center for Commercial Agriculture, Producer Survey, August 2026

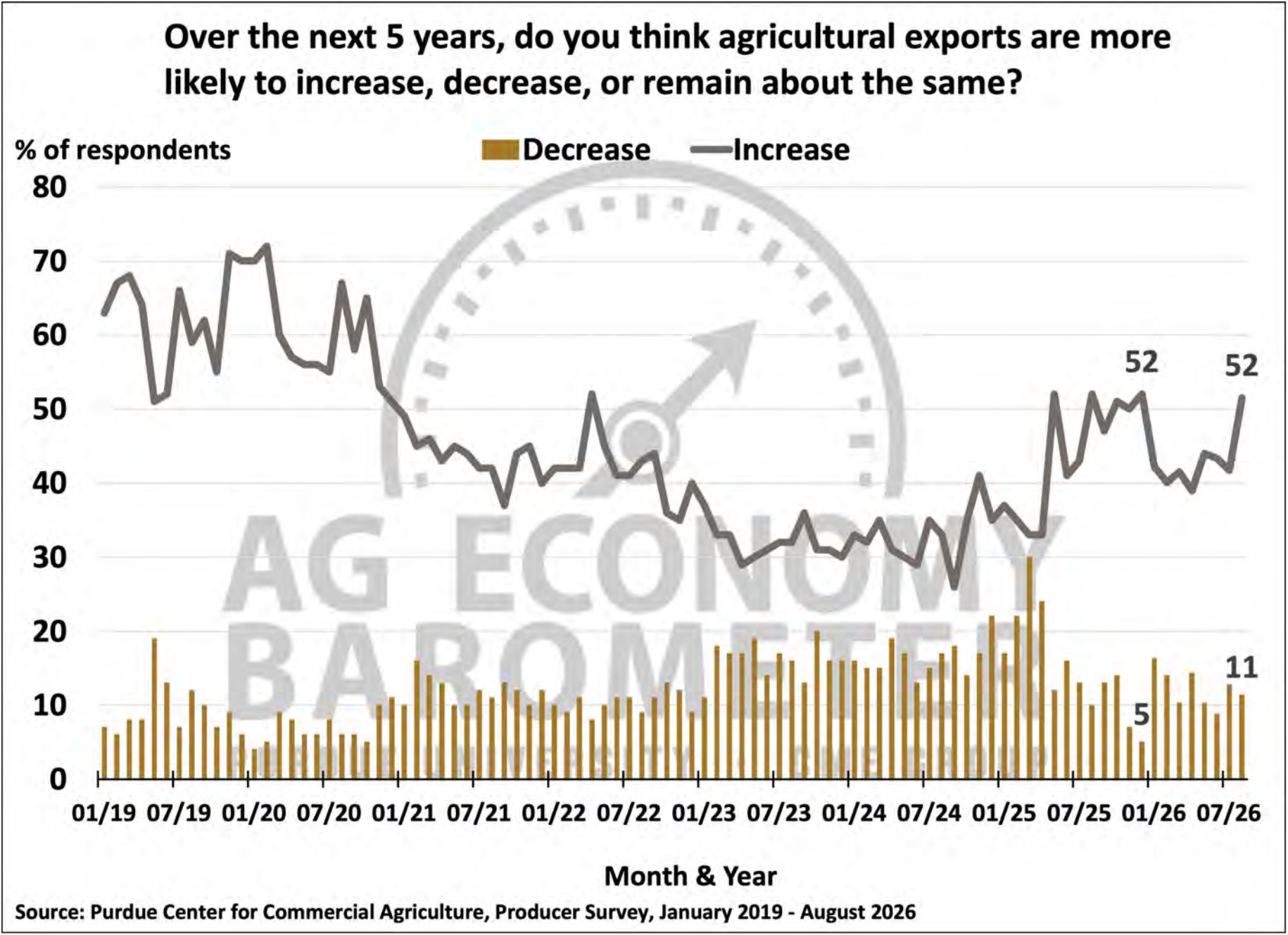


Source: Purdue Center for Commercial Agriculture, Producer Survey, August 2026

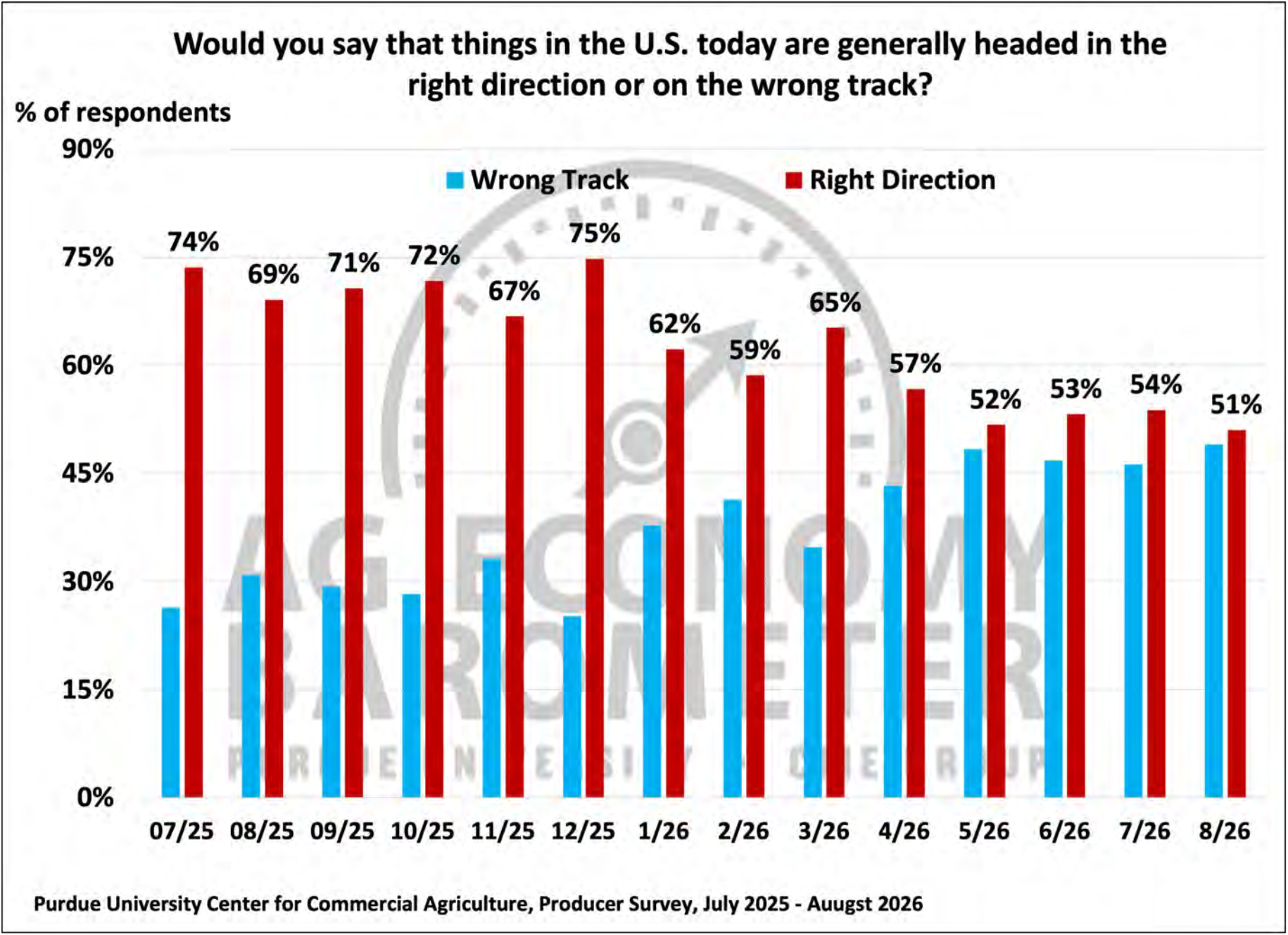
Compared to this year, by how much do you expect cash rents in your area to increase?



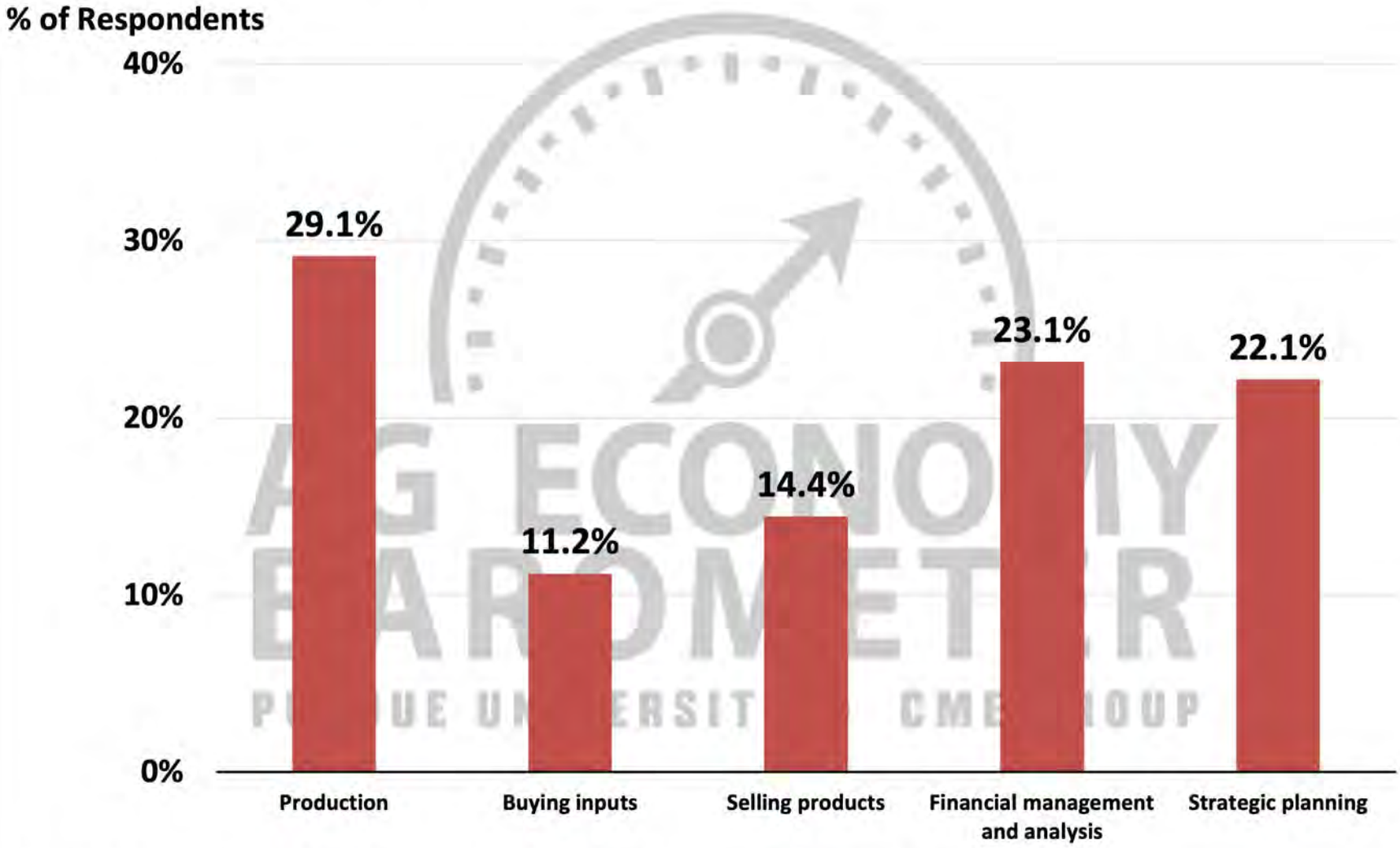
Source: Purdue Center for Commercial Agriculture, Producer Survey, August 2026



Source: Purdue Center for Commercial Agriculture, Producer Survey, January 2019 - August 2026

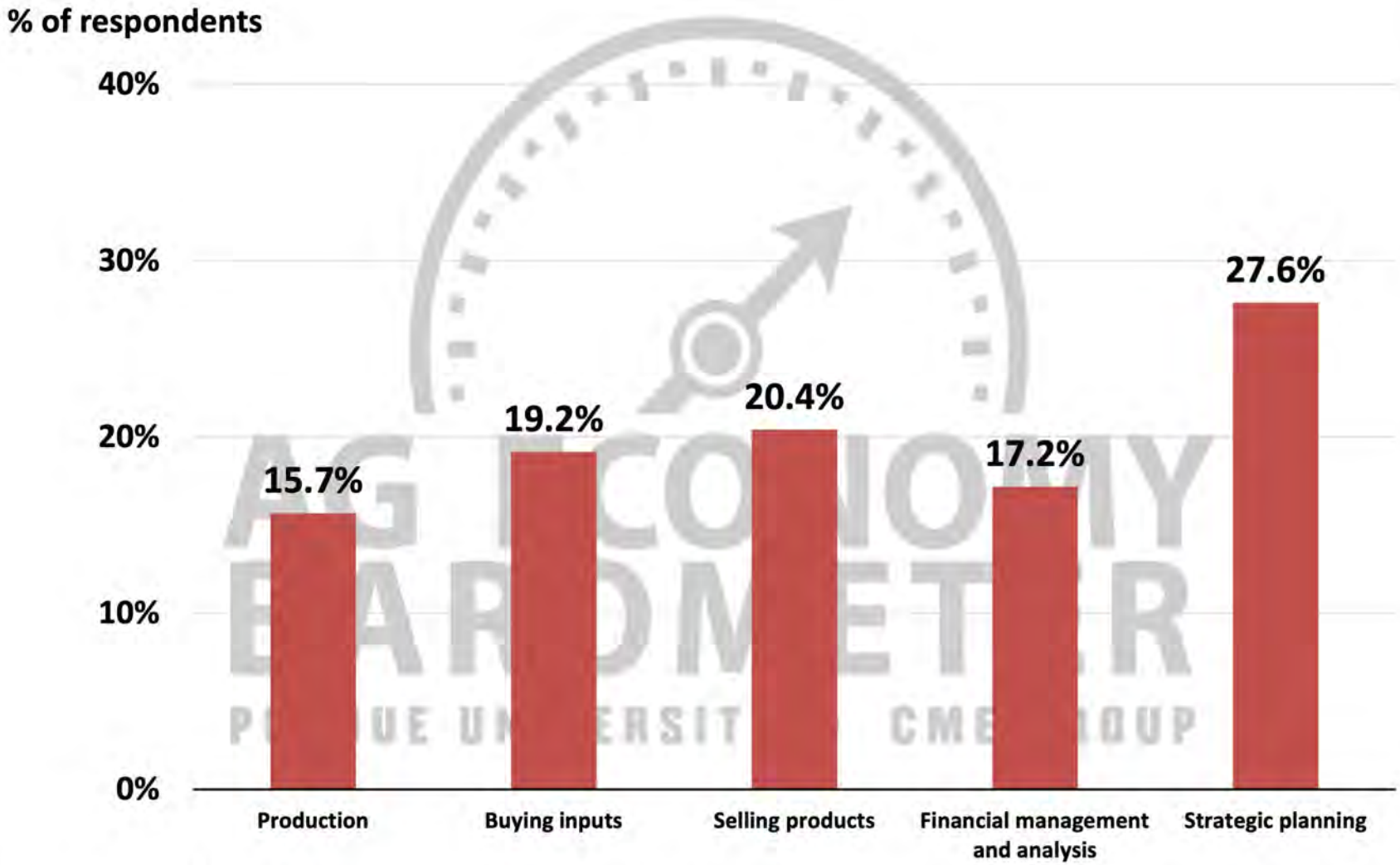

Would you say that things in the U.S. today are generally headed in the right direction or on the wrong track?
% of respondents
90%
75%
60%
45%
30%
15%
0%
Wrong Track
Right Direction
74%
69%
71%
72%
67%
75%
62%
59%
65%
57%
52%
53%
54%
51%
07/25
08/25
09/25
10/25
11/25
12/25
1/26
2/26
3/26
4/26
5/26
6/26
7/26
8/26
Purdue University Center for Commercial Agriculture, Producer Survey, July 2025 - Auugst 2026

Which of the following five skills do you believe generates the most return on investment for your farm?



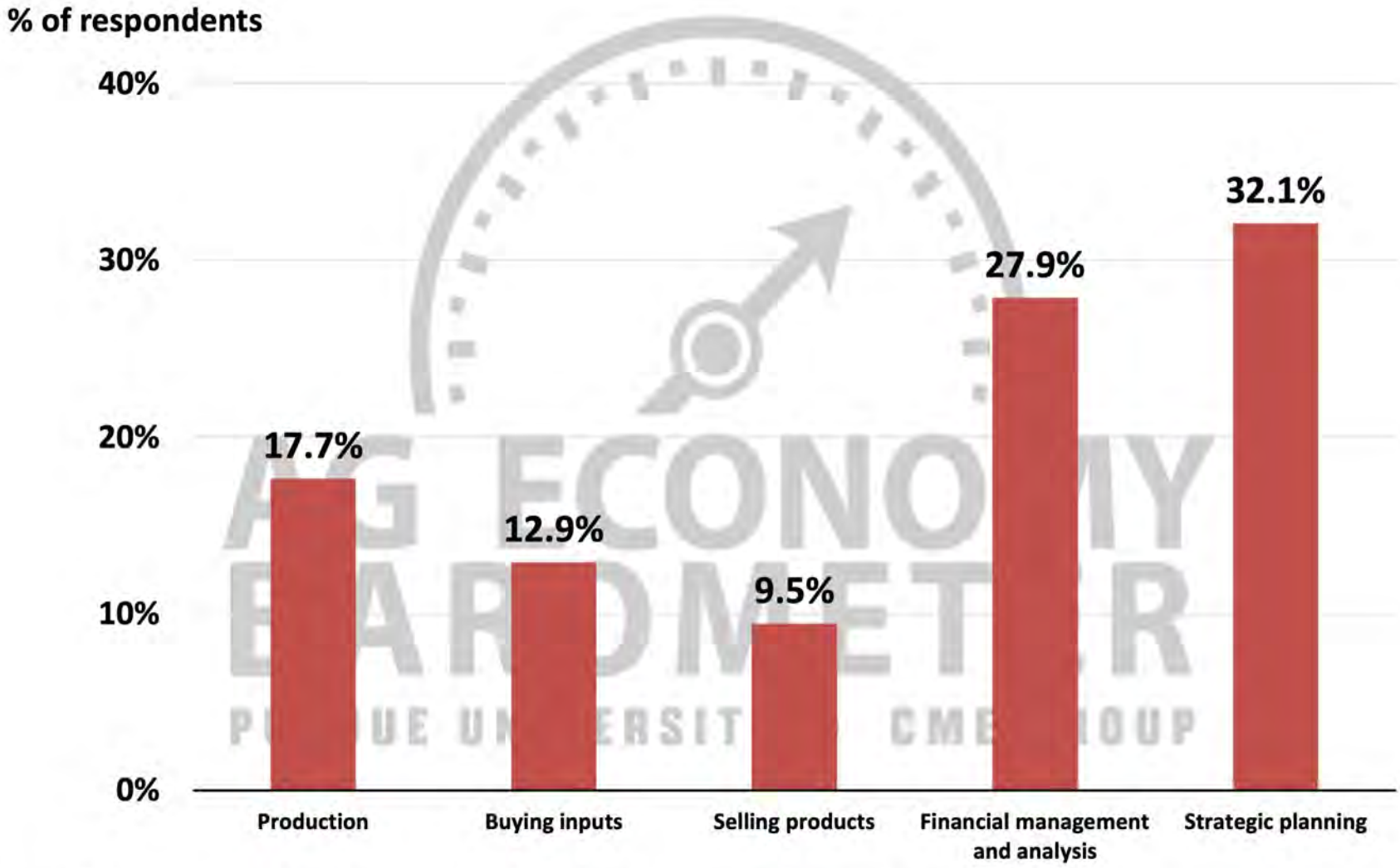
Source: Purdue Center for Commercial Agriculture, Producer Survey, August 2026

Which of the following five skills does your farm need improvement in?



Source: Purdue Center for Commercial Agriculture, Producer Survey, August 2026

Which of the following skills do you believe artificial intelligence (AI) has the greatest potential to improve?



Source: Purdue Center for Commercial Agriculture, Producer Survey, August 2026