

PURDUE UNIVERSITY  
**CENTER** FOR  
**COMMERCIAL**  
AGRICULTURE

**INNOVATIVE**  
**RESOURCES**  
**FOR FARMERS**  
**LEADING**  
**AGRICULTURE**



**PURDUE**  
UNIVERSITY

Center for Commercial Agriculture  
COLLEGE OF AGRICULTURE

## THE VISION

The Center for Commercial Agriculture is a leading source of management education and knowledge generation for the commercial farmers in the business of producing the world's agricultural products. Our research, education and delivery are top-notch. Our perspective is global and science-based with impacts for farmers in their local settings.

The center offers educational programs, events and resources specifically designed to help farmers evaluate their options and be more strategic in their farm business operations. Our industry linkages through our farmer and industry advisory councils, as well as our research partnerships, help keep us constantly in-tune with what farmers are facing, allowing us to offer the resources and information they need in a timely manner.

The center's world-class faculty are experts in the areas of risk management, farmland, finance, strategic management, crop insurance and agricultural policy.

## INDUSTRY PARTNERSHIPS

**The CCA Advisory Council** is a collection of successful and cutting-edge agricultural producers, as well as representatives from some of the industry's leading companies including: Beck's Hybrids, Corteva AgroSciences, Farm Credit Mid-America, Syngenta and Case IH. The council meets annually to review center activities and to plan for the center's future.

**The Purdue/CME Group Ag Economy Barometer** is a nationwide measure of the health of the U.S. agricultural economy. The barometer is based on a monthly survey of 400 agricultural producers from across the country focused on their sentiment regarding the state of the U.S. agricultural economy.  
<https://purdue.edu/agbarometer>

**Managing Farm Risk** is an online collection of resources to help farmers better understand risk and develop integrated approaches to managing it. The site is a partnership with the Indiana Corn Marketing Council and the Indiana Soybean Alliance. It offers videos, case studies and worksheets to give farmers hands-on practice with the risk management tools available throughout the site. <https://purdue.edu/farmrisk>

<https://purdue.edu/commercialag>



## FARM RESOURCES

### The Purdue Center for Commercial Agriculture Crop Basis

**Tool** is a web-based tool that provides access to weekly historical and contemporaneous corn and soybean basis data for local market regions in the eastern corn belt.

<https://purdue.ag/cropbasis>

The Center for Commercial Agriculture's **website** is a collection of research based articles, videos and decision tools, designed to help agricultural producers be more strategic in managing their operations. <https://purdue.edu/commercialag>

## EDUCATIONAL PROGRAMMING

The Center for Commercial Agriculture offers several **free webinars** throughout the year. The webinars focus on topics that include crop outlook, business climate, farmland values and cash rents, USDA reports and more. Each month the center also provides an Ag Economy Barometer video, which highlights some of the drivers of producer sentiment.

**Workshops** are offered each winter on key management topics.

The 2020 workshops focus on crop marketing & farm finance and decision making for the Farm Bill.

Now in its 52nd year, Purdue University's **Top Farmer Conference** is one of the most successful and longest-running management programs geared specifically for farmers. Each year, the conference addresses timely topics that are relevant to the decisions farmers are making and the challenges they are facing.

The **Purdue Farm Management Tour** provides an early summer tour of innovative Indiana farms. Host farmers share their keys to successful farm management and explain how the management of their operations is changing in response to the ever-evolving agricultural economy.

## SHAPING THE FUTURE

The Center for Commercial Agriculture has developed an on-farm internship program that pairs student interns with host farms. The interns gain on-farm business experience on progressive commercial farming operations and they work on a business-focused project jointly determined by the farm manager and a Purdue faculty member.

## OUR TEAM



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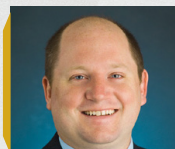
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