

Table 1. Assessing Agility and Absorption Capacity (circle the appropriate number for each measure)

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<u>Agility</u>					
Our farm has established goals, objectives, and core values.	1	2	3	4	5
Our farm looks for opportunities that new enterprises may provide.	1	2	3	4	5
We regularly assess our advantages and disadvantages compared to other farms.	1	2	3	4	5
Our Score _____					
<u>Absorption Capacity</u>					
We have low per unit fixed costs relative to our most efficient competitors.	1	2	3	4	5
Our farm enterprise mix is more diversified today than it was 5 years ago.	1	2	3	4	5
We have a strong balance sheet.	1	2	3	4	5
Our Score _____					

Source: Adapted from Donald Sull, *The Upside of Turbulence* , 2009.