# Website Content Collector

Use this document to collect and draft base content for any Cascade CMS page. This example focus on college lab sites, but this tool can be used to collect and draft ideas for any page.Page Title: Name Me

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| **URL and page filename** | Example: https://ag.purdue.edu/department/ansc/dolittle-lab/index.html |
| **Meta****Description** | Professor Dolittle’s lab of SEO related terms…that aims to answer the research question(s) of… located within Purdue University’s College of Agriculture’s Department of Animal Sciences. |
| **Page Breadcrumb** | Example: dolittle lab home |
| **Page tab name** | Example: dolittle home |
| **Media** | Visit: [Agricultural Communications (photoshelter.com)](https://agcomm.photoshelter.com/index) learn more about image resources on the [Cascade User Guide](https://purdue.ag/cascadehelp). List any YouTube video playlist and any video URLs here. |
| **Documents** | List all ADA compliant documents to be uploaded here. |
| **User Audience(s)**  | Examples: Prospective students, general public, county resident, lab partners, 4-H members |
| **User Stories** | Create a User Story for each “who (role)”, “what (goal)” and “why (benefits)” of the new web page. Example: As a <ROLE> '*WEB AUDIENCE - GENERAL PUBLIC, STUDENT, RESEARCH PARTNER*' I want <GOAL> '*TO HIGHLIGHT and LINK TO REPORTS*' so that <BENEFIT/EXPECTED OUTCOME> *USERS CAN FIND OUR RECENT REPORTS AND DOWNLOAD THEM*. |
| **Page Body Text** | Draft body text here. Think page intro; contact information; the who/what/where/when/how/why body text with headings covering your topic of research. [See lab page template examples here](https://ag.purdue.edu/department/agcomm/cascade-user-guide/getting-started/page-type-samples/lab-site-template/index.html). |
| **Page Blocks** | [Review the list of possible Cascade Blocks here](https://ag.purdue.edu/department/agcomm/cascade-user-guide/style-guide/cascade-style-guide-block-guide.html). |
| **Page tag(s)** | Example: dolittle-lab. Think of a base tag that can be used for all future Cascade pages, events and news article. Keep it simple. |

## COPY AND PASTE THIS SECTION AS NEEDED FOR ADDITIONAL PAGES