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## **SALES & MARKETING** Audit Report – 120 Hours <sup>1</sup>

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$\square$ STAT 30100       (3) $\square$ AGEC 43100       (4) $\square$ UCC STS SEL       (3) $\square$ MGMT 20000/21200       (3) $\square$ MA/SCI SEL       (3) $\square$ MGMT 45500       (3)         Free Electives (18/19)	
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<u>Communications (16/15)</u> <sup>4,5</sup> Free Electives (18/19)	
Communications (10/15)	
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Social Sciences and Humanitias (12) <sup>6</sup> $\qquad \qquad \qquad$	
Social Sciences and Humanities (12) <sup>6</sup>	
The following must be met to fulfill grade	ation
SS/HUM SEL (3) requirements	
$\_ SS/HUM SEL (3) \_ $	
$\square$ 3 credits at 30000+ level in Humanities or S	S
Key Ag Econ Courses (19)	
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AGEC 22000 (3) ( Cr.)	
$ \begin{array}{c c} \square & AGEC 29800 & (1) & ( & Cr.) \\ \square & \square & AGEC 35200/45100 & (3) & \square & \square & Minimum of 9 credits must be earned outside and a statement of the stateme$	
$\square AGEC 35200/45100  (3) \qquad \square Minimum of 9 credits must be earned outside and a second secon$	e the
ECON SEL (3) College of Agriculture in Social Sciences and	d
Humanities	
Civics Literacy Proficiency***	1
L   Civics K nowledge Test and L of these	1
Course; OR	
12 Podcasts (# finished); OR	
$\Box$ 6 Events (# finished)	
University Core Requirements**	
Science Selective  Quantitative Reasoning  Quantitative Reasoning	
Information Literacy  Science, Technology, & Society  Written Communication  Written Communication	
Oral Communication       Image: Science in technology, & Society       I	

N/C and Extra:

The student is ultimately responsible for knowing and completing all degree requirements.

## SALES & MARKETING

- 1. Minimum credits required for graduation is 120 hours.
  - Students must complete 32+ credits hours at 30000+ level at Purdue University.
  - Students must complete a minimum of nine credits from the approved list of International Understanding Selectives see <u>College of Agriculture Website</u>.\*
  - Students must fulfill the 3 credit Multicultural Awareness Requirement see College of Agriculture Website.\*
  - Students **must complete a College of Agriculture capstone course.** This course can be one of Agricultural Economics' Capstone Courses (AGEC 41100, 42700, 43000, 43100, or 49900) or any approved College of Agriculture capstone.
  - Students classified as sophomores or higher with a minimum graduation index of 2.0 can complete **18 hours of pass/no-pass** (P/N) **grading option**. A "C-" or better must be earned to receive the credit. A course can be taken "P/N" if the course is either labeled as EL or SEL.
- All Department of Agricultural Economics first semester freshmen are required to take AGR 10100 and AGR 11200. A student transferring or CODO'ing into the Department of Agricultural Economics does not need to take AGR 10100 and AGR 11200. These students must substitute a free elective credit for these courses.
- 3. Mathematics and Basic Sciences
  - See <u>College of Agriculture website</u>\* for an approved list of Biology selectives.
    - Highly Recommended: BIOL 11000 (4 credits) and BTNY 11000 (4 credits).
  - The 3 credit hours of MA/SCI selectives must come from the approved list of Additional Mathematics or Sciences on the <u>College of Agriculture website</u>\*.
  - The 3 credit hours of Science, Tech, & Society UCC selective must come from the approved list of University Sciences, Technology, and Society courses on the <u>University Core Curriculum website</u>.\*\*
- 4. Communication Requirements https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html
  - First Year Composition see list from link above
  - First Year Speech see list from link above
  - The six hours of Written/Oral SEL may be any course listed in the <u>Ag Core</u>.
- 5. For the Communication Marketing selectives, students must complete 3 credits from the following list: :
  - (3) COM 21200 (Approaches to the Study of Interpersonal Communication)
  - (3) COM 25300 (Introduction to Public Relations)
  - (3) COM 25600 (Introduction to Advertising)
  - (3) COM 31800 (Principles of Persuasion)
  - (3) COM 32000 (Small Group Communication)
  - (3) COM 32400 (Introduction to Organizational Communication)
  - (3) COM 32500 (Interviewing: Principles and Practice)
- 6. Social Sciences and Humanities
  - 3 credits must come from the approved list of Humanities courses on the University Core Curriculum website.\*\*
  - 9 credits from Social Sciences or Humanities See College of Agriculture Website\*
  - Minimum of 9 credits must be earned from outside the College of Agriculture.
  - Minimum of 3 credits at the 30000+ level. (Most students will earn this from their ECON SEL)
- 7. Key AGEC Course Rules
  - Students must complete 3 credits from the following courses for the ECON selective:
    - Any course from the ECON department 30000 or higher or any of the following AGEC Courses:
    - (3) AGEC 30300 (Intermediate Applied Microeconomics) (3) AGEC 40600 (Nat'l Resources/Environmental Econ)
    - (3) AGEC 30500 (Agricultural Prices)
    - (3) AGEC 33300 (Food Distribution: A Retailing Perspective) (3) AGEC 45000 (Ir
    - (3) AGEC 34000 (Economics of World Development)
- (3) AGEC 41000 (Agricultural Policy) (3) AGEC 45000 (Interactional Activations 1 True 1)
- (3) AGEC 45000 (International Agricultural Trade)
- (3) AGEC 51600 (Math Tools for Ag/Applied Econ)

\*College of Agriculture Website - <u>http://www.ag.purdue.edu/oap/Pages/core\_requirements.aspx</u>

\*\*University Core Requirement Website -<u>http://www.purdue.edu/provost/students/s-initiatives/curriculum/coreCurriculum.html</u> \*\*\*Civics Literacy Proficiency - <u>https://www.purdue.edu/provost/about/provostInitiatives/civics/</u>

## (2024)