

Senior Spotlight 2021-22



JOHN SCHULER

Multi-Generation
Boilermaker makes
memories while pursuing
passions in marketing
and finance as an
Agribusiness Major

Hometown: Roann, IN

Major & Concentration: Agribusiness with a concentration in finance

Why did you come to Purdue: I came to Purdue because my dad, mom, brother and sister all graduated from Purdue and I loved coming to basketball games

Favorite Purdue tradition: My favorite Purdue tradition is the never losing a basketball game to IU

Top three influences at Purdue(people, ideas, experiences):

1. My top three influences are my brothers of Alpha Gamma Rho for pushing me to be the best man I can be
2. National Agri-Marketing Association (NAMA) for inspiring me to pursue personal and professional growth
3. Dr. Schweitzer for showing how interesting and fun learning can be.

Top five memories of your time at Purdue:

1. Raising over \$11,000 for breast cancer research and being crowned Big Man on Campus.
2. Basketball team making it to the Elite
3. Football team beating Ohio State
4. Getting over 100% on an Exam
5. Turning 21 and celebrating with friends.

Places you have been as a Purdue student: I got the opportunity to travel all throughout the Midwest with my internship with Precision Planting collecting data from field plots of products going through beta trials. I also attended the World Pork Expo in Des Moines Iowa with my internship at First Farmers Bank & Trust.

Favorite club/organization: My favorite club is NAMA where we had many late nights developing a marketing plan for our national competition.

Favorite Student-led event/initiative: My favorite student led initiative is the Big Man on Campus philanthropy ran by the amazing women of Zeta Tau Alpha. Last year the philanthropy raised over \$110,000 for breast cancer research, education, and awareness.

Favorite Purdue event: Purdue basketball games

Favorite Social Activity: Favorite social activity is playing corn hole and darts with friends

Favorite place to study: Armstrong

Favorite spot on campus: Memorial Mall

Favorite thing about CoA: My favorite thing about the college of Ag is the faculty investment in each individual's success. I feel like no other college at Purdue can match the heart and dedication of the Professors, advisors, and administrators of the college of



Favorite thing about your major: Favorite thing about my major is how all the information I am learning is something I can take back and implement on our family farm.

Favorite class: AGEC 524 with Dr. Langemeier

Favorite professor: Dr. Schweitzer

Coolest project: Tympt read-to-drink protein drink with NAMA

Three biggest accomplishments:

1. Raising \$11,000 for breast cancer research
2. Winning the title of Big Man on Campus
3. Each of my internship opportunities and the connections I have made

Things on your resume not listed above: I received a technical honors diploma for precision machining

Where do you want to end up: Wabash, Indiana

Advice for underclassman: Don't let your schooling get in the way of your education

Biggest takeaway from Purdue: You get out what you put into it. Don't be afraid to get out there and get involved in something you're passionate about.

