

Senior Spotlight 2021-22



SYDNEY KLAVEANO

Washington native finds passion and purpose through on-campus experiences and organizations

Hometown: Pullman, WA

Major & Concentration: Agribusiness Management: Marketing

Minors or Certificates: Political Science

Why did you come to Purdue: My dad came to Purdue so it was always on my radar, but I made the choice to come to Purdue for a great education in agriculture at an acclaimed university and really wanted an out of state experience.

Favorite Purdue tradition: Tailgating before football games!

Top three influences at Purdue(people, ideas, experiences):

1. Studying abroad in Toulouse, France
2. Dr. Brady Brewer (NAMA Advisor, mentor)
3. The people I met in the organizations on campus

Top five memories of your time at Purdue:

1. Getting to watch the Purdue vs. Ohio State football game in the student section with my little brother who chose to come to Purdue later on
2. The NAMA conference in Kansas City my freshman year - it was really intimidating but a great learning opportunity
3. Meeting all of my amazing friends who've made the past three years the best!
4. Being apart of Old Masters as a host and on Central Committee and hosting Former Undersecretary for Foreign Affairs in the USDA - Ted McKinney
5. Studying abroad in France

Favorite club/organization: National AgriMarketing Association

Places you have been as a Purdue student:

- Kansas City, Missouri for NAMA conference and AFA conventions
- Washington, D.C. (AFA Policy Institute)
- All over the Pacific Northwest for my internship with BASF
- Would have gone to San Diego if COVID didn't happen!
- Toulouse, France
- Barcelona, Spain

Favorite Student-led event/initiative: The Old Master's Program

Favorite Purdue event: All the excitement around Grand Prix

Favorite Social Activity: Getting coffee with friends or going to Harry's

Favorite place to study: The lobby in the Union Hotel

Favorite spot on campus: WALC and around Engineering Fountain, it's the best spot to people watch!

Favorite thing about CoA: The faculty and how willing they are to help students whether it's in or out of the classroom.

Favorite thing about your major: I appreciate how it's given me the tools I've needed to be successful in my internships

Favorite class: POL 237

Favorite professor: Dr. Brady Brewer



Coolest project: All of the marketing plans our NAMA team has worked on to compete each year.

Three biggest accomplishments:

1. Getting selected as chapter president for Kappa Delta
2. Everything I've learned from my peers and advisors in NAMA
3. Moving across the country to come to school here, it was scary!

Things on your resume not listed above:

- Vice President of Public Relations for Kappa Delta
- Vice President of Marketing for NAMA

Where do you want to end up: Wherever my career takes me, but after a few years I'd like to be back on the West Coast or near family and friends.

Advice for underclassman:

- Don't stress too much if you get below an A or a B, it doesn't make you any worse of a student
- Don't save your homework/projects for the day it's due
- Be honest with your advisors about what you want to get out of your experience at Purdue so they know how to help you succeed

Biggest takeaway from Purdue: Don't be afraid to try something new whether it's with a new club, new class, or meeting new people. The worst that happens is you learn something for the future which is never a bad thing!

