

# Lisa Koester

**B.S., Agricultural Economics and youth Development & Agricultural Education  
1994, Purdue University**

Implementation Leader/Moderator

Lisa began her professional career as a sales representative for Novartis (Syngenta), where she placed in the top 10% in her region, with annual sales of \$6.5 million. She is now an implementation leader and moderator for Beck Ag, as well as part owner of Koester Brothers Farms Inc.

Through Indiana Farm Bureau, Lisa has been an active participant and leader in agricultural organizations. In 2003, she was a winner of the Indiana Farm Bureau Young Farmer Achievement Award. She has also served as an ag advisory board member for U.S. Representative Brad Ellsworth and as a member of the U.S. Secretary of Agriculture's Committee on Beginning Farmers and Ranchers. She has also served on the Southeast Young Cooperative Committee and the National Milk Committee for Dairy Farmers of America.



She has continued service to Purdue University through involvement with the Ag Alumni Board of Directors, the Farm Policy Study Group and the College of Agriculture Dean's Advisory Council. In 2005, the Agricultural Economics Department awarded Lisa and her husband Dale with the Apex Award.