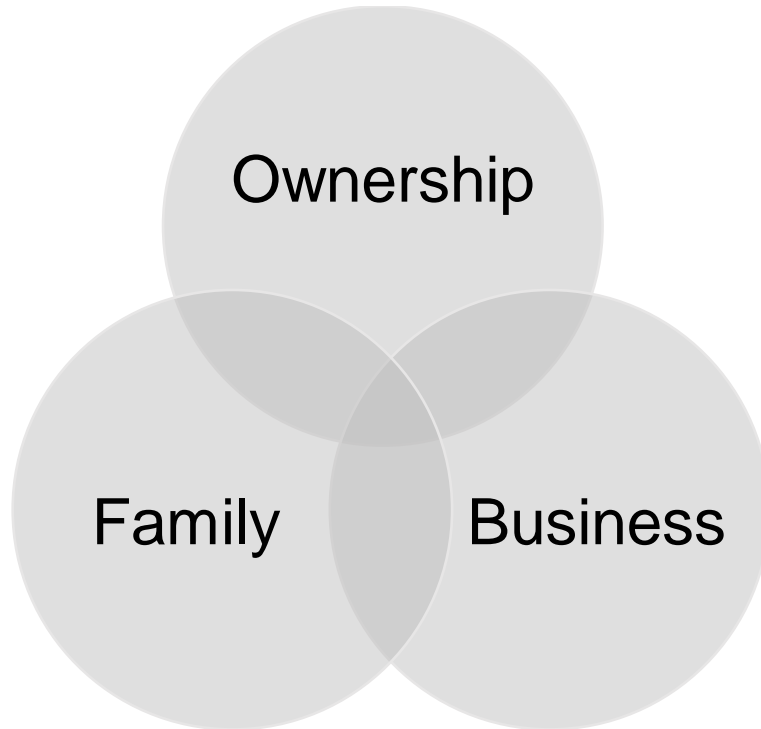
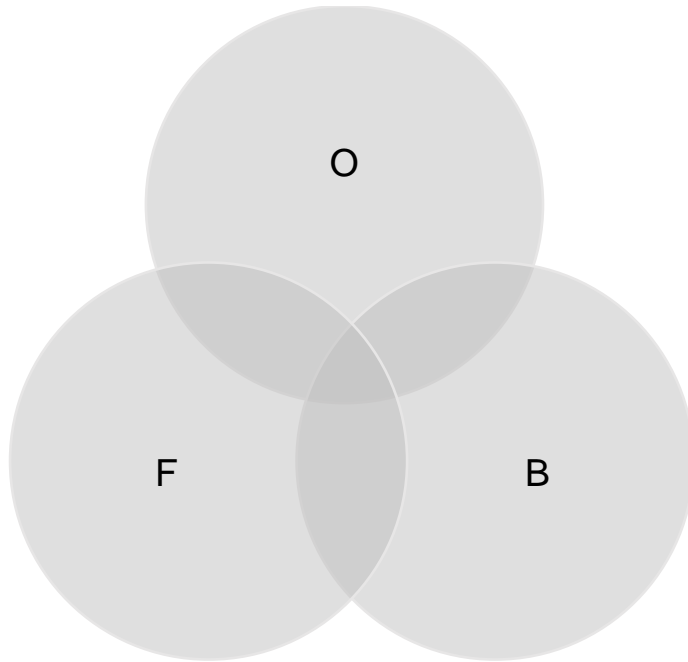


Three-Circle Family Business Model

The Three-Circle Family Business Model shows the complex systems that members of family businesses can play a role in and how those systems of ownership, family and business overlap.



Can you “map” your family on it? For example, your spouse may be a family member, owner, and manager; sibling may be a family member and owner; a cousin may be a family member and employee; etc.



Let’s look to the future! Can you see the different members of your family business in the circle ___ years from now?

