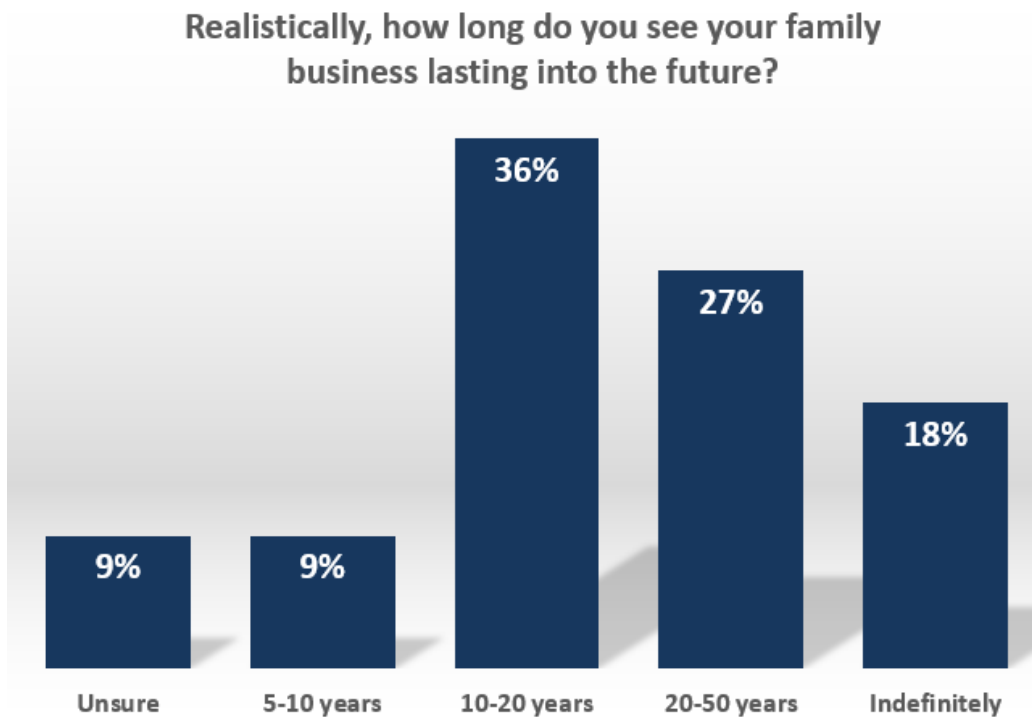


November 2018 Question of the Month Results

Some concrete steps that family business respondents have taken to ensure business continuity:

- New organizational chart
- Rebranding the company
- Making responsibilities more transparent, internally and externally
- Training and mentoring family successors and staff
- Making sure that tools, equipment and computers are up-to-date
- Constant communication with suppliers regarding quality and pricing
- Making sure that customers' needs are met
- Purchase farm ground
- Inquire about interest in ownership of the property and the business
- Having a business structure that supports the gifting of shares



Click [here](#) to participate in the new **December** question of the month!

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