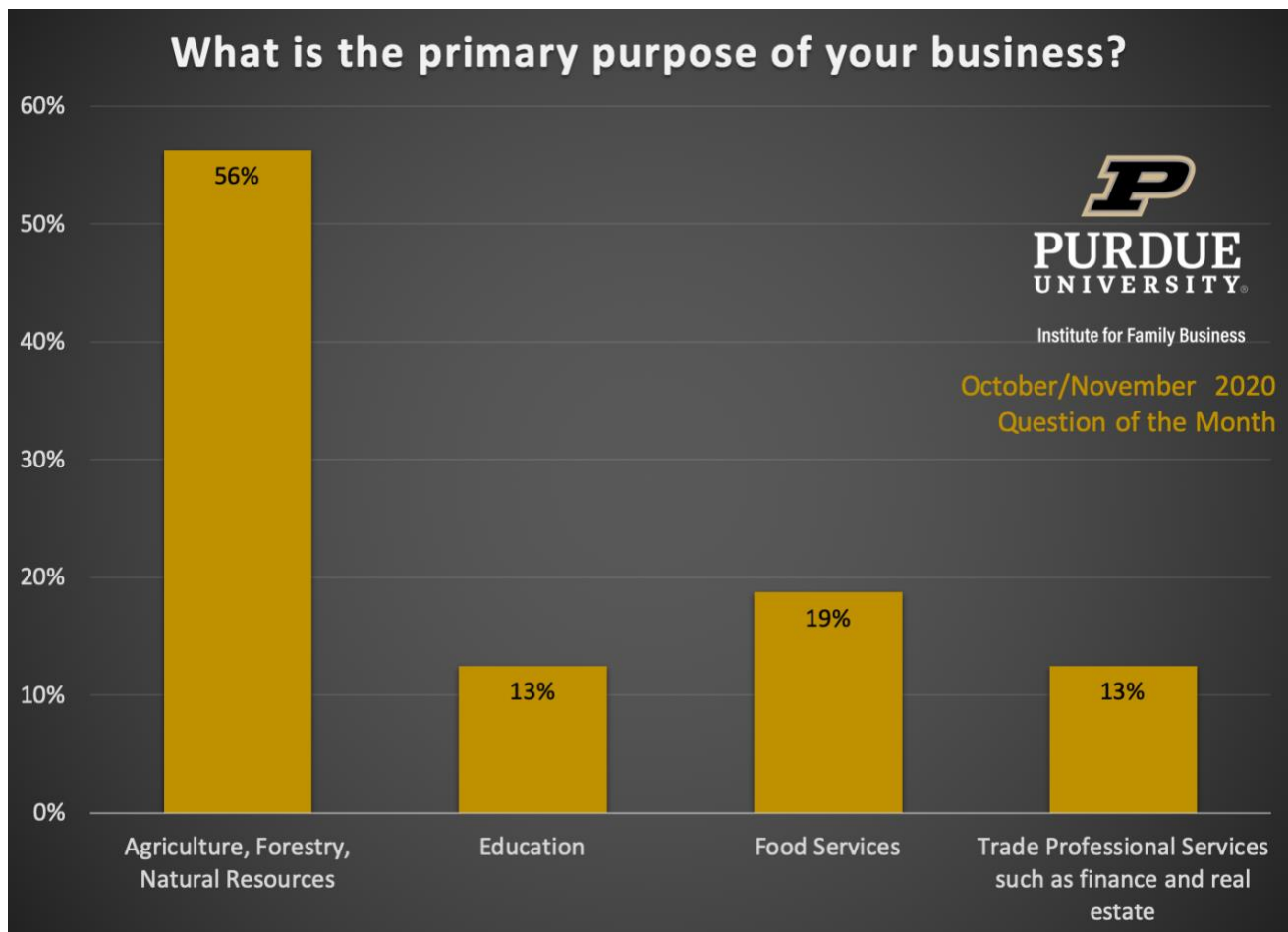


What is the primary purpose (industry) of your business?

The October/November question of the month results explore the industries of family businesses. Our results show that of our subscribers and collaborators, 56% are in the agricultural industry, 13% are in education, 19% are in food services, and 13% are in professional services.

December and January's question of the month inquires about the preparedness levels of the incumbent and successor generations. PIFB has released some videos as part of a Family Business Video Series, available on [our YouTube channel](#). As always, we will continue to post resources and webinars for farm, family, and small businesses to our [PIFB Homepage](#) and our [Upcoming Events page](#) as they become available. Don't miss out on our [latest newsletter](#), focused on family business research.



Click [here](#) to participate in the new **December & January** question of the month! Don't miss out on PIFB's next newsletter – [SUBSCRIBE HERE!](#)