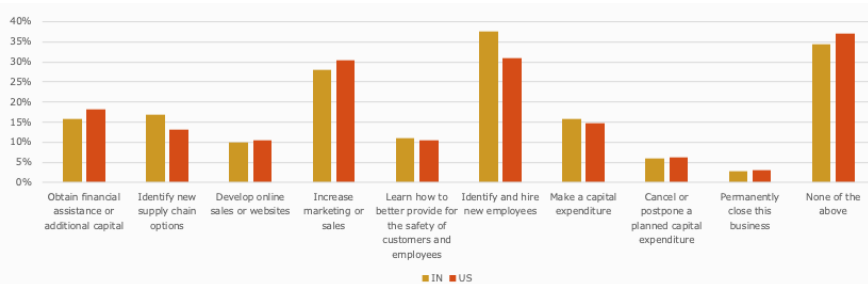


What will your business need to do in the next 6 months?

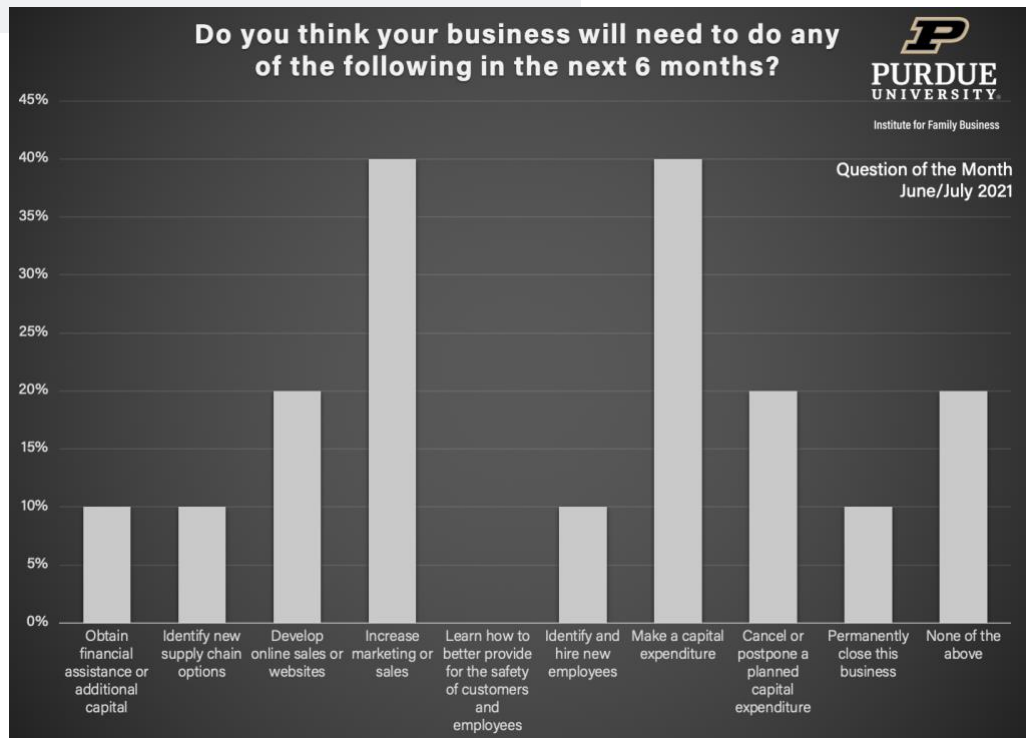


This pandemic has thrown a wrench in many people’s lives; small businesses are no different. The U.S. Census Bureau has released the Small Business Pulse Survey to evaluate which adjustments U.S. businesses are making to adapt (results for Indiana and U.S. small businesses below).

DO YOU THINK YOUR BUSINESS WILL NEED TO DO ANY OF THE FOLLOWING IN THE NEXT 6 MONTHS?

Source: US Census Bureau, Small Business Pulse Survey

PIFB took the opportunity to ask the same question to our subscribers (owners of small and family businesses) to see in what ways (if any) they are adjusting their business operations in these trying times. Our subscribers responded that they most often will need to do the following: (1) increase marketing or sales & (2) make a capital expenditure. No one responded that they need to learn how to better provide for the safety of customers and employees. Twenty percent of businesses did not plan on doing anything different in their business in the next 6 months.



Don’t miss out on our [latest newsletter](#), which is a marketing special issue. PIFB has released some videos as part of a Family Business Video Series, available on [our YouTube channel](#). As always, we will continue to post resources and webinars for farm, family, and small businesses to our [PIFB Homepage](#) and our [Upcoming Events page](#) as they become available.

Click [here](#) to participate in the new **AUGUST** question of the month!
Don’t miss out on PIFB’s next newsletter – [SUBSCRIBE HERE!](#)