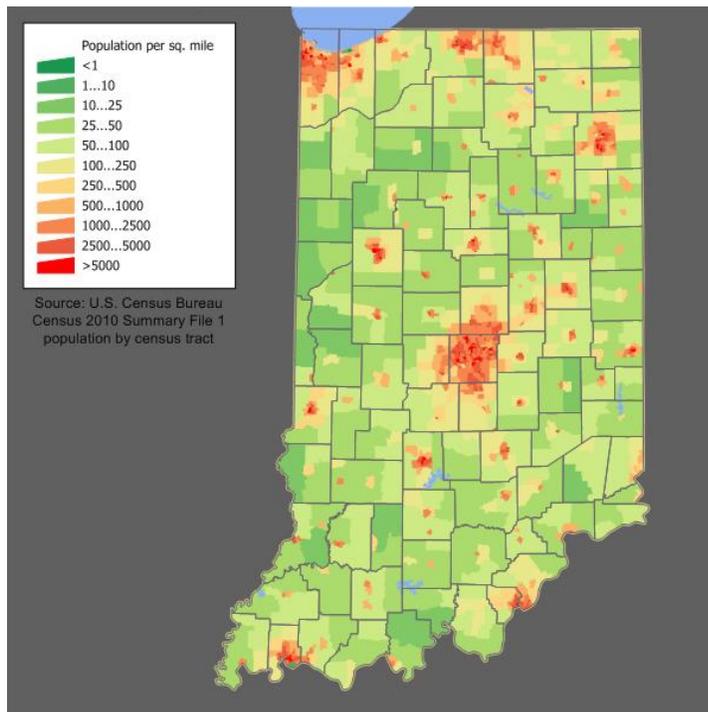


Where Is Your Business?

According to the US Census Bureau, roughly 90% of businesses in the United States are family businesses. However, according to the Small Business Credit Survey, only 17% of small businesses are located in rural areas of the United States. Most small businesses are located in urban areas, closely related to the proportion of the population residing in urban areas. For our October 2021 question of the month, we asked our subscribers where their businesses are located. Eighty percent of our subscribers' businesses are located in rural areas, and 20% of subscribers have businesses located in a city with a population of 10,000 to 50,000 people.



If you and/or your business are located in Indiana, view the map to the left to see what the population per square mile is in your county ([source](#)). In rural areas, having a business located at or close to the owner's home could be very beneficial. *All* of our subscribers who answered our October 2021 question of the month are operating their business from their home or on their residential property. COVID-19 has affected many businesses. If your business was affected by the recent pandemic, you may be eligible for some assistance from the US Small Business Administration (SBA). See below for more information.

Last Call! SBA COVID-19 Economic Injury Disaster Loan (EIDL) available through December 31, 2021, or when funds are exhausted, whichever occurs sooner.

- This federal small business loan program supports small businesses' recovery from the COVID-19 disaster's economic impacts by providing accessible and borrower-friendly capital.
- Learn more and apply here: [COVID-19 EIDL \(sba.gov\)](#)
- DYK? The maximum loan amount was recently increased to \$2 million. Complete your request for an EIDL increase in your [COVID EIDL portal](#).

Don't miss out on our [latest newsletter](#), which is a marketing special issue. PIFB has released some videos as part of a Family Business Video Series, available on [our YouTube channel](#). As always, we will continue to post resources and webinars for farm, family, and small businesses to our [PIFB Homepage](#) and our [Upcoming Events page](#) as they become available.

Click [here](#) to participate in the new **NOVEMBER 2021** question of the month!

Don't miss out on PIFB's next newsletter – [SUBSCRIBE HERE!](#)