

Beef Replacement Heifer Selection

Utilizing Visual Evaluation & Genomic Testing Data



Purdue Agricultural Centers

Saturday, October 24, 2026

1:00-4:00 pm

Southern Indiana Purdue Ag Center

11371 E. Purdue Farm Rd.

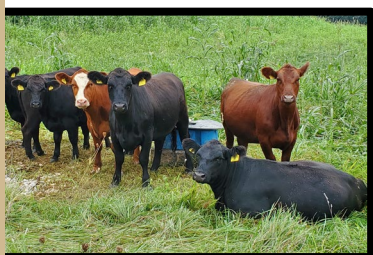
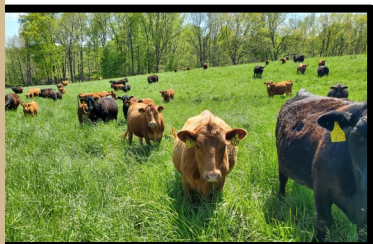
Dubois, IN 47527

Sponsored by:



No fee to attend, but RSVP by Wednesday,
October 21, 2026 to

Jason Tower at towerj@purdue.edu or 812-678-4427



Program Topics:

- Live Animal Evaluation
- *"Why Use Commercial Heifer Genomic Testing & Understanding Selection Indexes"* – Dr. Gordon Jones, Retired Western Kentucky Genetics Professor and Partner Red Hill Farms
- *"How Commercial Heifer Genomic Data Can Help Seedstock Suppliers Assist Commercial Cattlemen to Select Bulls"* Panel Discussion – Chris Muegge, MS, Midwest Beef Cattle Consultants and Dr. Nick Minton, Indiana Beef Evaluation Program Director and Purdue Beef Systems Specialist

Anyone under 18 must be accompanied by a parent/guardian. Purdue University is an equal access/equal opportunity university. If accommodations are needed contact Jason Tower at 812-678-4427 or towerj@purdue.edu by October 21, 2026.



Extension