

## Broccoli: Market, Production and Postharvest

## Dr. Thomas Björkman

Professor Emeritus, School of Integrative Plant Science, Horticulture Section, Cornell AgriTech

Our team is launching a new webinar series focused on vegetable crops, called "Vegetable Chat." The series is designed to serve commercial vegetable growers by bringing in experts to discuss crop-specific topics and broader production issues. Each session will include a presentation followed by a Q&A.

The first session will feature **Dr. Thomas Björkman**, who will discuss **Broccoli**, topics include market, production, and postharvest. The live webinar is scheduled on **Nov. 17 2025, 2:30 pm Eastern Time**.

If you are interested in joining the live webinar, please register at <a href="https://purdue-edu.zoom.us/meeting/register/qx77wKgLRdqJK3kvi6xvEA">https://purdue-edu.zoom.us/meeting/register/qx77wKgLRdqJK3kvi6xvEA</a>

After registering, you will receive a confirmation email with details on how to join the session.