

Richard and Carmen Alexander Outstanding Sophomore in Agricultural Communication Award

College of Agriculture • Purdue University • West Lafayette, IN

The Outstanding Sophomore in Agricultural Communication Award recognizes and rewards contributions to the public understanding of agriculture, outstanding academic performance, and involvement in professional and community activities. The winner receives a \$500 scholarship award thanks to the Richard and Carmen Alexander Agricultural Communication Fund. The award is made possible by Richard and Carmen Alexander.

Applicants must be sophomores (at least 30 credits and no more than 60) in the fall of the next year that they apply (fall 2025).

The following criteria will be considered in selecting a recipient:

1. **Scholarship (35%).** Applicants must submit a copy of their latest academic transcript. The selection committee will consider grade point average based on no less than 30 and no more than 60 semester credit hours completed at the West Lafayette or other Purdue campus in the agricultural communication curriculum by the end of the spring 2025 semester.
2. **Professional and Community Involvement (35%).** Applicants must submit a resume as evidence of their leadership skills and of their interest and ability in agricultural communication. The resume should include relevant extracurricular, professional, and civic activities.
3. **Statement (30%).** Applicants must submit a one-page statement (about 250 words) that explains how their college activities in agricultural communication are preparing them for a future career. Be sure to include career goals and aspirations.
4. **Interview.** The selection committee *may* choose to interview applicants prior to announcing the award recipient.

Submit one copy of requested documents (copy of academic transcript, resume, and statement).

Include your name, campus address, email address, and preferred phone number.

Applications are due 5 p.m. Monday, February 3, 2025, to:
Dr. Mark Tucker, Professor, Agricultural Communication, LILY 3-227
matucker@purdue.edu; (765) 494-8429

In accordance with federal regulations, award amounts may be limited by students' overall level of financial aid received.