

## Outstanding Junior in Agricultural Communication Award *The Farmer's Exchange*

College of Agriculture • Purdue University • West Lafayette, IN

*The Farmer's Exchange*, a weekly farm newspaper serving northern Indiana and southern Michigan, sponsors a scholarship award for an outstanding junior studying agricultural communication at Purdue University. Established in 1983 by publisher Stephen Yeater, the \$500 award recognizes scholarship and involvement, as well as outstanding journalistic performance and potential.

Applicants must be juniors (at least 60 credits and no more than 90) in the fall of the next year that they apply (fall 2025).

The following criteria will be considered in selecting a recipient:

1. **Contributions to public understanding of agriculture (30%).** Applicants must submit a minimum of two pieces that are evidence of their contributions to the public's understanding of agriculture. These pieces may be in any media (print, web, digital), but must cover agricultural science, business, or natural resources-related topics.
2. **Scholarship (30%).** Applicants must submit a copy of their latest academic transcript. The selection committee will consider grade point average based on no less than 60 and no more than 90 semester credit hours completed at the West Lafayette or other Purdue campus in the agricultural communication curriculum by the end of the spring 2025 semester.
3. **Professional and Community Involvement (20%).** Applicants must submit a resume as evidence of their leadership skills and of their interest and ability in agricultural communication. The resume should include relevant extracurricular, professional, and civic activities.
4. **Essay (20%).** Applicants must submit a one-page statement (about 250 words) that explains how their college activities in agricultural communication are preparing them for a future career. Be sure to include career goals and aspirations.
5. **Interview.** The selection committee *may* choose to interview applicants prior to announcing the award recipient.

**Submit one copy of (or links to) requested documents (work samples, copy of academic transcript, resume, and statement).** Make sure to include your name, campus address, email address, and preferred phone number.

**Applications are due 5 p.m. Monday, February 3, 2025, to:**  
Dr. Mark Tucker, Professor, Agricultural Communication, LILY 3-227  
[matucker@purdue.edu](mailto:matucker@purdue.edu); (765) 494-8429

In accordance with federal regulations, award amounts may be limited by students' overall level of financial aid received.

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### College of Agriculture

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