PURDUE UNIVERSITY.

Extension

Women in Agriculture 2024 Fall Newsletter

2025 Ag Women Engage Conference

Attention all women in agriculture! Mark your calendars for the highly anticipated Ag Women Engage Conference, taking place on February 12-13, 2025, at the Grand Wayne Convention Center in Fort Wayne, Indiana.

This empowering event is designed to bring together women from all facets of agriculture, including farmers, researchers, educators, and industry professionals. The conference will feature a dynamic lineup of guest speakers, interactive breakout sessions, and invaluable networking opportunities.

Event Highlights:

- Keynote Presentation: "Storytelling in Agriculture: Develop a Voice That Shifts Narratives" by Courtenay Dehoff, Executive Producer and Co-Host of "Backroad Cowgirls".
- <u>Breakout Sessions:</u> Covering topics such as succession planning, farm financials, farm diversification, land leasing, livestock, mental health, and climate-smart agriculture.
- Networking Opportunities: Connect with likeminded women and industry leaders to share experiences and insights.
- Young Ladies in Ag Forum: A special session for young women in grades 8-12 and college, focusing on career exploration and professional development.

Register Now at: https://cvent.me/q5G0dw

Sponsorship Opportunities:

We invite businesses and organizations to support this impactful event through sponsorship. Sponsorship packages offer a range of benefits, including:

• <u>Brand Visibility:</u> Showcase your brand to a targeted audience of women in agriculture.

https://ag.purdue.edu/department/extension/wia/

Purdue University is an equal opportunity/equal access/affirmative action institution.



Courtenay Dehoff, Keynote Speaker for the 2025 Ag Women Engage Conference February 13 2025

- <u>Networking:</u> Engage with attendees and industry leaders during the event.
- Recognition: Receive acknowledgment in event materials, on the conference website, and during sessions.

For more information on sponsorship opportunities, please visit our <u>sponsorship page</u> or contact Tricia Herr or Ed Farris (260-358-4826).

Don't miss this chance to be part of an event that celebrates and empowers women in agriculture. Save the date and join us for an inspiring and educational experience! Stay up to date via our website here: https://purdue.link/AWEConf2025

We look forward to seeing you in Fort Wayne in February!

Young Ladies in Ag Forum 2025

The Ag Women Engage Conference will be hosting the Young Ladies in Ag Forum on February 12, 2025 at the Grand Wayne Center in Fort Wayne, Indiana. This year's forum, "Crafting Your Narrative," will allow participants to explore the world of marketing, entrepreneurship, and building a successful brand, all while networking with the next generation of agriculture professionals.



YOUNG LADIES IN AG FORUM

Keynote Speaker Lauren Taylor, Director of Marketing at Keystone Cooperative, will discuss social media and how to effectively use it to build your brand. Attendees will also hear from Indiana FFA Northern Region Vice President Stephanie Berenda, and have the opportunity to connect with various women in the agriculture industry during the four breakout sessions, covering photography, entrepreneurship, marketing and graphic design, and interpersonal communication.

The Young Ladies in Ag Forum will provide high school aged students the opportunity to grow their network and connect with peers across the state. Early-Bird registration of \$35 is currently live until January 21, 2025. Registration will increase to \$45 on January 22. Registration can be completed on 4-H Online using this link: https://vla2025.4honline.com. Lunch will be provided for all participants.

Consider bringing your 4-H groups, FFA chapters, or any high school aged youth with a passion for the agriculture industry to this great educational event.





BLOOMING SUCCESS: MASTERING POST-HARVEST, PESTS, AND PROFITS

"Blooming Succession: Mastering Post-Harvest, Pests, and Profits" is aimed at helping Indiana cut flower growers refine essential aspects of their operations for sustainable growth. This class focuses on three critical acres: effective post-harvest handling, pest management, and maximizing profits.





Participants will learn best practices for harvesting, storing, and handling cut flowers to ensure quality and extend shelf life. The class will also cover integrated pest management strategies to minimize damage and maintain healthy crops. Additionally, growers will gain valuable insights into improving their profitability through smart business strategies, pricing, and marketing techniques.

By mastering these areas, growers will be better equipped to increase yields, reduce losses, and enhance their farm's financial sustainability.

DAIE/LOCATION

Feb. 12, 2025 10:00 am – 3:00 pm Eastern

Grand Wayne Center Fort Wayne, IN

COST

\$50 registration fee when attending Ag Women Engage Conference

\$60 registration fee if not attending conference

Lunch provided

REGISTRATION

Register at

https://cvent.me/q5GOdw

Deadline Feb. 3, 2025

Limit 32 participants.

Questions? Contact 574-235-9605 or everse@purdue.edu



Extension



MORE THAN A VISIT: INTEGRATING HANDS-ON LEARNING, URBAN AGRICULTURE, AND FOOD PRESERVATION INTO FARM TOURS AND FIELD TRIPS

Explore how to transform traditional farm visits into enriching educational experiences during this pre-conference session. In light of Indiana Senate Bill 395, field trips may face funding challenges, but affordable, educational farm tours aligned with classroom goals are still within reach. Learn how to incorporate core subjects like math, geography, and science into farm-based learning for elementary students.



Photo by Ray Shrewsberry on Unsplash

Dive into the growing role of urban agriculture with a tour of Johnnie Mae Farm, a community-centered urban farm. This unique space provides fresh, culturally relevant produce and serves as a hub for learning and community engagement. With its commercial-grade kitchen and farm market, Johnnie Mae Farm offers opportunities for field trips that go beyond a simple visit.

As a special feature of this session, participants will experience a hands-on food preservation workshop. The topic of the day will be *Boiling Water Bath Canning* with a focus on making jams and jellies. Attendees will learn to safely use boiling water bath canning equipment, gain hands-on practice, and take home their own homemade product.

Whether you're looking to bring agricultural education into the classroom or introduce youth to urban farming and food preservation, this session offers innovative ideas and practical skills for a robust learning experience!



DATE/LOCATION

Feb. 12, 2025 9:00 am - 4:00 pm Eastern

Johnnie Mae Farm, Fort Wayne, IN

COST

\$35 registration fee

Lunch provided

REGISTRATION

Register at

https://cvent.me/q5GOdw

Deadline Feb. 3, 2025

Limit 20 participants.

Questions? Contact 765-653-8411 or smith535@purdue.edu





GRAIN MARKETING - GETTING THE BASICS

Agricultural producers looking to develop their marketing skills are encouraged to participate in Grain Marketing – Getting the Basics. This program will empower producers to make commodity marketing decisions for their farming operation and communicate those decisions to the farm management team, key financial advisors, and family.



Photo Credit: CCSI

Participants in Grain Marketing - Getting the Basics will learn about:

- Risk Tolerance,
- Cost of Production,
- Risk Management Tools,
- Marketing Matrix & Tools, and
- How to Make a Grain Marketing Plan.

By the end, participants will understand the grain market, where prices are headed, and have new tools they can use to help develop a grain marketing plan. Grain Marketing – Getting the Basics will feature Amanda Bennett and Amanda Douridas from The Ohio State University Extension.

DAIE/LOCATION

Feb. 12, 2025 10:00 am – 4:00 pm Eastern

Grand Wayne Center Fort Wayne, IN

COST

\$40 registration fee when attending Ag Women Engage Conference

\$50 registration fee if not attending conference

Lunch provided

REGISTRATION

Register at

https://cvent.me/q5GOdw

Deadline Feb. 3, 2025

Limit 32 participants.

Questions? Contact 765-653-8411 or smith535@purdue.edu



Extension





2024-2025 4-H Enrollment is OPEN!

Contact your local
Extension Office or visit
our website for more
details!
extension.purdue.edu/4-H

enroll today at v2.4honline.com

https://extension.purdue.edu/4-H/ https://v2.4honline.com/



Find More Information on the Indiana Small Farm Conference Here:

https://purdue.link/INSmallFarm

Purdue Center for Commercial Ag Webinars on Land Leasing

There are three recorded webinars available at the Purdue Center for Commercial Ag website (https://ag.purdue.edu/commercialag/). Join Purdue ag economists Todd Kuethe, Michael Langemeier and James Mintert as they discuss Indiana farmland values on two episodes reviewing the 2024 Purdue Farmland Values and Cash Rental Rates Survey results. In a third segment, they discuss the benefits and challenges associated with flex leases, emphasizing the importance of clear agreements. This episode also provides an update on Indiana farmland values and points listeners to the array of farmland leasing resources available on the Purdue Center for Commercial Agriculture's website.



Looking for Common Ground in a Land Lease Contract
By Ed Farris, Purdue Extension Ag & Natural Resources Educator—
Huntington County

As time goes by, it is easy to lose track of the actual terms if an agreement is not in writing. A landowner and tenant often have different views. If additional terms are outlined in a lease contract, this can help derail a dispute between a tenant and a landlord.

Kris Kristofferson was a respected singer-songwriter, who wrote a short song about two truckdrivers, who both perceive that a waitress is completing an act of kindness for two children. She did not charge the youth the full amount for pieces of candy. In turn, the truckers

both decide to leave the waitress a large tip, and Kristofferson then sings, "Here comes that rainbow again."

It's a heartwarming song about everyday life. However, life is not always that simple. Someone else watching the waitress give away candy might see the act differently in that she should not be giving a break to anyone. Even close family members, who own farmland together, may have very different life perspectives.

AgLease101.org includes multi-state materials which help landowners and land operators discuss and resolve issues to avoid legal risk. The website also guides both landowners and land operators towards informed and equitable decisions.

Ag Lease 101 was created by a team of economists and attorneys. At this website, there is a document library in which ach lease and supporting document was written, reviewed and edited by members of the North Central Farm Management Extension Committee. One of the documents, "Fixed and Flexible Cash Rent Lease Agreements For Your Farm," addresses possible additional terms to add to a farm lease agreement. As noted in the document, it is always best to consult with an attorney when listing additional terms.

At a minimum, basic terms including the names of the parties, a description of the property being rented, the beginning and ending dates, renewal and termination provisions, the amount of rent, and how and when rental payments are due. Both parties might want to add additional provisions such as:

Yield data - The tenant operator must share the data at a certain point in time, such as within 30 days of harvest

Capital improvements – A good example is subsurface drainage or fencing. The provision might state how the parties will pay for the improvement, whether either party will provide labor, maintenance and repair of the improvement, and recoupment provisions for the operator if there is an early termination of the lease

Soil tests - A farm lease typically requires a tenant operator to maintain soil health and fertility. An additional provision could help ensure soil health by establishing fertility benchmarks

Conservation - Practices such as planting cover crops, rotating crops, using no-till, or maintaining buffers. If requiring certain practices, the lease should state the agreed upon practices and address how to manage costs for the practices.

Finding a rainbow in your lease contract is not always possible, when a challenging situation comes along. There are steps that can be taken to help improve communication in advance by discussing terms that are of importance to both parties.

Women in Ag 2024 Award Winners

The Purdue Women in Agriculture team celebrated some outstanding women at the Indiana State Fair's Celebration of Agriculture!

Julia Wickard, Leadership Award Winner, has extensive experience in agriculture and currently serves as the State

Executive Director for the Indiana Farm Service Agency (FSA). She first assumed this role in 2009 under the Obama Administration, served until 2017, and returned in April 2022 under the Biden Administration.

In her position, Julia oversees FSA programs across all 92 Indiana counties, leading a team of over 325 employees and 300 county committee members. Her focus includes promoting programs in commodity, conservation, and disaster assistance to support Indiana agriculture's vital role in the economy.

Julia connects Indiana agriculture to the national landscape and advocates for farmers at local and national levels, helping to secure federal funding for the state.



In addition to her role at FSA, Julia and her family own Wickard Livestock. Since branching off from McClarnon Stock Farm in 1994, they raise registered Angus cattle and Boer goats in Greenfield, Indiana, reflecting their commitment to the agricultural business.

Carla Yerkes, *Achievement Award Winner*, and her family has been involved in Indiana agriculture for decades, both directly and indirectly. She fondly recalls conversations with her grandfather about agriculture during his childhood,

reflecting on the technology available then compared to today. Currently, Carla is a highly recognized research scientist and Laureate at Corteva Agriscience, a company formed after the merger of Dow Chemical and DuPont. She has been with the company for over 28 years.

Corteva Agriscience, headquartered in Indianapolis, IN, is an agricultural technology company that employs over 21,000 people globally. It operates in more than 140 countries, with over 150 research and development sites and more than 90 production and manufacturing facilities. As a leader in seed and crop protection products, Corteva serves farmers worldwide.



Carla's contributions to the success of both the company and Indiana agriculture are evident in her work developing traits for corn and soybean seeds, as well as herbicides used for various crops and non-crop applications. Over the years, she has been an inventor on 63 U.S. patents, authored numerous internal research reports, published 16 peer-reviewed scientific journal articles and book chapters, and presented 38 abstracts at conferences.

Shelby Whitaker, *Emerging in Ag Award Winner*, grew up in rural Indiana and was introduced to agriculture in the second grade when a family friend suggested she join 4-H. This decision changed her life.

As a 10-year 4-H member, Shelby met many farmers and developed a passion for agriculture. She stated, "I experienced firsthand the dedication and love those farmers have for agriculture, which drives my own passion."

Her family started a rabbitry for competition and mentoring 4-H youth. Shelby participated in over 13 projects annually, held various leadership roles, and represented 4-H at multiple conferences.

In high school, she joined the newly established FFA program. Within a year, she competed on the Soils and Livestock Judging teams, winning both leadership development events for FFA District I and advancing to the state level.

Shelby is double majoring in Agricultural Sales and Marketing and Agricultural Communication at Purdue University. She's involved in several ag-related clubs and studied sustainable agriculture in Ireland during her sophomore year.



Shelby's work experience is closely linked to agriculture. After her freshman year, she interned with Bates Corporation, designing marketing campaigns and managing social media, leading to a 91.2% increase in sales. As a Communication Intern in the College of Agriculture, she created marketing materials and organized the Indiana Forestry & Woodland Owners Association website. Most recently, she served as a Sales and Marketing Intern for Bane-Welker Equipment, achieving a 1375% sales increase. This past summer, she will work as a Harvest Marketing Intern at CNH Industrial.

Mental Health During the Holidays

Accept Your Feelings

- . The holidays can bring up a range of emotions.
- · Acknowledge and accept your emotions without judgment.
- . It's OK to feel happy, sad, or both. Give yourself compassion.

Maintain Healthy Habits

- Stick to your routine: therapy, sleep, and exercise.
- · Healthy habits are crucial for mental health.



Set Boundaries

- · Generosity is great, but not at the expense of your well-being.
- . It's OK to say no to hosting events or buying expensive gifts.
- · Limit time with family if needed.

Make Time to Connect

- · Connection and meaning are vital for mental health.
- Spend time with important relationships and practice self-care.
- · Honor loved ones who are no longer with you through traditions or personal rituals.

Personal Reflection:

"I will always miss my mom during Christmas, but I'm thankful for the time we had. It's OK to grieve and enjoy the holidays."

Remember:

- · Accept your emotions.
- · Maintain healthy habits.
- · Set boundaries.
- · Make time for meaningful connections.



988 offers 24/7 judgment-free support for mental health, substance use, and more. Text, call, or chat 988

Extension - Morgan County

Purdue Extension - Morgan County 765-342-1010 180 S. Main St., Ste 229 Martinsville, IN 46151

https://www.nami.org/from-the-ceo/the-most-difficult-time-of-the-year-mental-health-during-the-holidays/

CONFERENCE 2025

EDUCATION • TRADE SHOW • POSTER SESSION • SOCIAL & NETWORKING EVENT

Save the date!

January 14-15, 2025

Multiple Education Tracks . CCA, PARP, and CCH Credits Available

Event Location: Hendricks County Fairgrounds

1900 E Main St, Danville, IN 46122



www.IndianaHortConference.org







Leaving a Lasting Legacy for Midwestern Farm Women: A Succession Planning Series is an upcoming four-part extension workshop focused on the motivation for succession planning, communicating with family, the financial aspects of estate and transition plans, and the legal aspects of putting a plan in place.

Individuals are invited to attend the program series at any of the in-person sites. If you are unable to attend in-person, there is a virtual option for those individuals who want to and are willing to participate via Zoom.

Dates: January 21st & 28th, February 4th & 11th

Time: 6:00-9:00 PM EST

In-Person Cost: Before January 13th, the fee is \$60 on or after January 13th, the fee is \$75

Virtual Cost: Virtual participation \$75

In-Person Sites Include:

- Brazil Clay County Fairgrounds, 6656 N State Road 59
- Cayuga Purdue Extension Vermillion County Office, 703 W Park St.
- Columbia City Whitley County Extension Office, 524 Branch Court
- Crawfordsville Fusion 53 (2nd floor PNC Conference Room), 101 W Main St.
- Goshen Elkhart County 4-H Fairgrounds, 17746-D County Road 34
- Lebanon Farm Bureau Inc. Community Building at the Boone County 4-H Fairgrounds, 1300 E 100 S
- Martinsville Morgan County Administration Building, 180 S Main St.
- Peru Miami County 4- H Fairgrounds Community Building, 1029 W 200 N
- Reynolds White County Community Building, 12 N 25 E
- Richmond Wayne County Extension Office, 861 Salisbury Road North
- Vincennes Vincennes University Diesel Technology/Purdue Extension-Knox County Building, 4259 N Purdue Rd.
- Wanatah Pinney Purdue Ag Center, 11402 S County Line Road

For More Information & To Register Please Visit: https://purdue.link/Legacy



Blossoming Prosperity: Empowering Indiana Cut Flower Growers for Sustainable Growth

Purdue Extension is pleased to offer a 6-week workshop for new or experienced cut flower growers.

Focus on nurturing your business skills while networking with other cut flower growers in our upcoming Annie's Project Cut Flower Grower workshop series, which will be held at various sites throughout Indiana and virtually from 6-9PM on the following dates:

- Jan 20
- Jan 27
- Feb 3
- Feb 10
- Feb 17
- Feb 24

"Annie's Project for Cut Flower Growers" will introduce and implement risk management skills for new and experienced cut flower growers. The course will focus on developing skills in new business development, financial management, strategic marketing, competitive production practices, and liability geared toward sustainable growth. Participants will hear from keynote speakers who will be streamed live to dozens of workshop sites throughout the state of Indiana. Each site will also host local speakers and hands-on activities. Attendees will have the chance to ask questions of local extension experts while learning business skills and best practices to improve their cut flower businesses.

The workshop costs \$65 per person and participants should plan to attend each session. A virtual option is available for those who are unable to attend a workshop site, although in-person attendance is highly encouraged to better network with other attendees and to interact with speakers. Registration is required by January 13. Refreshments will be provided.

Hosts sites in these sessions include Boone, Montgomery, Warrick, Hancock, Clark, Lake/Porter, Johnson/Morgan, Steuben, and Allen counties.

Register online before January 13th, 2025 at: https://cvent.me/xbkgdZ

If you are in need of accommodations to attend this program, please contact Emily Kresca at <u>eluc@purdue.edu</u> or 574-372-2340 by January 13.

WOMEN IN AG - L/VE! WEBINAR SERIES



Women in Agriculture



Geoff Schortgen Purdue University



Marty Huseman Purdue University



Bill Horan Purdue University



Monica Nagele Purdue University

Join the Purdue Extension Women in Ag Team for the 2025 webinar series centered around topics effecting the agriculture industry today!

12pm-1pm, EST - Webinar on Zoom

January 23rd - Pesticide Basics with Geoff Schortgen February 27th - Grain Bin Safety with Marty Huseman March 27th- Land Leases with Bill Horan May 22nd Meat & Meat Alternatives with Monica Nagele



Register Here: bit.ly/WIAgLive



Extension



GET YOUR FARM OFF TO A GREAT START!





Extension - Diversified Farming and Food Systems

BEGINNING FARMER

FARM RESOURCE PLANNING

FOR THE SMALL-SCALE AND MARKET FARMER VIRTUAL VIA ZOOM

The goal of this 8-session program is to help new and beginning farmers find success through the creation of a practical action plan. The program helps farmers set goals, identify assets and challenges, and become aware of outside assistance and resources that can lead them towards a successful farming operation. Each participant will be encouraged to explore outside resources and supplemental materials presented in the class as well as other resources shared by classmates.

Participants will be provided with a digital copy of the Beginning Farmer workbook.

THURSDAY EVENINGS: 7:00 - 8:30 PM EST JANUARY 9 - FEBRUARY 27, 2025

Registration is \$85

Learn More and Register At:

https://purdue.link/BeginningFarmer25

SCAN TO REGISTER:



IF YOU NEED A REASONABLE ACCOMODATION TO PARTICIPATE, PLEASE CONTACT AMY THOMPSON AT AFTHOMPSON@PURDUE.EDU.

PURDUE UNIVERSITY IS AN EQUAL OPPORTUNITY/EQUAL ACCESS/AFFIRMATIVE ACTION INSTITUTION.

WINTER FARM CONFERENCE

CONNECTING VETERANS TO THE LAND AND EACH OTHER #VETSINFARMINGCONFERENCE

Join us this January 24-25 in Bloomington to learn more about homesteading, farming, and to meet other veterans

Highlighted Topic Items:

- Business Planning
- · Improving Soil Health
- Forestry
- · Poultry Processing
- · Beekeeping
- Farm to School Program
 - Adaptive Farming
 - Hydroponics

Hotel Rates:

- Special Rate at the Courtyard Marriott for \$149/night.
- "Veterans IN Farming Conference" discount available until January 2nd.
- Special Rate at the Hyatt \$150/night

Sponsorship Opportunities

- · Exhibit Space
- · Door Prizes
- . Host a 2025 Farm Tour
- Mentor a New Farmer
- brianb@ateaseorchard.com

Cost:

- \$120 per person (includes meals)
- · Kids are free
- Ticket Stipends Available through Indiana AgVets
- · See website for details
- Parking free at the Monroe Convention Center

Schedule:

- Jan. 24th Evening Social Hors d'oeuvres and Cash Bar at the Monroe Convention Center
- Jan. 25th Workshops, Meals, and Snacks at the Monroe Convention Center

SIGN UP:



VETSINFARMING.WILDAPRICOT.ORG

Veterans and their spouses are welcome, Free Veterans IN Farming Membership available at our website. Join to receive our monthly Newsletter and Follow us on Facebook!

Veterans IN Farming is a 501c3 organization supporting opportunities for veterans in agriculture.

Things to Listen to While in the Tractor Seat



Purdue Agricultural Economics

A podcast on PodBean, iTunes & Spotify

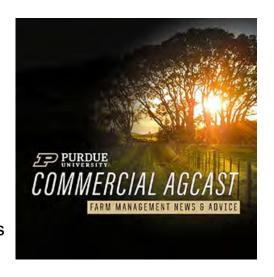
By Purdue Agricultural Economics Professors Ken Foster & Valerie Kilders

https://ag.purdue.edu/department/agecon/about/podcasts.html

Purdue Commercial AgCAST

A podcast on Google Play, iTunes, & Center for Commercial Ag's Website

Whether it's breaking down the latest USDA Prospective Plantings and World Agricultural Supply and Demand Estimates reports, understanding crop insurance and tax implications, or making sense of lending and credit options, the Purdue Commercial AgCAST podcast is closing the knowledge gap for producers looking to improve their farm's financial success.





Talking Total Farmer Health

A podcast on iTunes & Spotify

By AgriSafe Network

AgriSafe has long been a trusted voice in the health and safety of the people who feed the world, and we're excited to bring that to you in a new format. Tune in every month to hear the latest from health and safety experts in agriculture. Together we'll tackle the safety issues important to the producers and ag workers.

https://www.agrisafe.org/podcasts/talking-total-farmer-health/

Things to Listen to While in the Tractor Seat



FarmSafe: A podcast for farmers and their advocates

A podcast on iTunes & Spotify

By Great Plains Center for Agricultural Health

https://gpcah.public-health.uiowa.edu/farmsafe/

Voices From The Field

By: NCAT ATTRA Sustainable Agriculture

https://attra.ncat.org/media-hub/



Our Farms, Our Future Podcast Series

A podcast on iTunes & Stitcher

By Sustainable Agriculture Research & Education (SARE)



The Our Farms, Our Future podcast series brings together the sustainable agriculture community for thought-provoking conversations about the state of agriculture, how we got here, and where we're headed. With each episode we hope to share different perspectives within the sustainable agriculture community while tackling such topics as building resilient farming systems, farm profitability, and fostering community through local food systems.

https://www.sare.org/resources/our-farms-our-future-podcast/

Things to Listen to While in the Tractor Seat



Purdue Crop Chat

A podcast on Anchor

By Purdue University Extension & Hoosier Ag Today

Find them on Facebook

Purdue Crop Chat

@PurdueCropChat

Bite by Bite: Nutrition for Life

A podcast on Anchor

By Purdue University Extension - Health & Human Sciences

Find them on Facebook

Purdue University Health and Human Sciences Extension





Tools For Today's Farmers •

A podcast on Anchor

By Purdue Extension Farm Stress Team

Find them on Facebook

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@PurdueFarmStressTeam