

# Opportunities for US Hardwoods

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# AMERICAN HARDWOODS

- Healthy, non-toxic, and low-impact material
- Material of high quality and durability
- Non threaten and certified sustainable resource
- U.S. has wide variety of hardwood species
- Great volumes are available
- Consistency in quality is secured by grading



# U.S. Hardwood Species

## Commercially Available

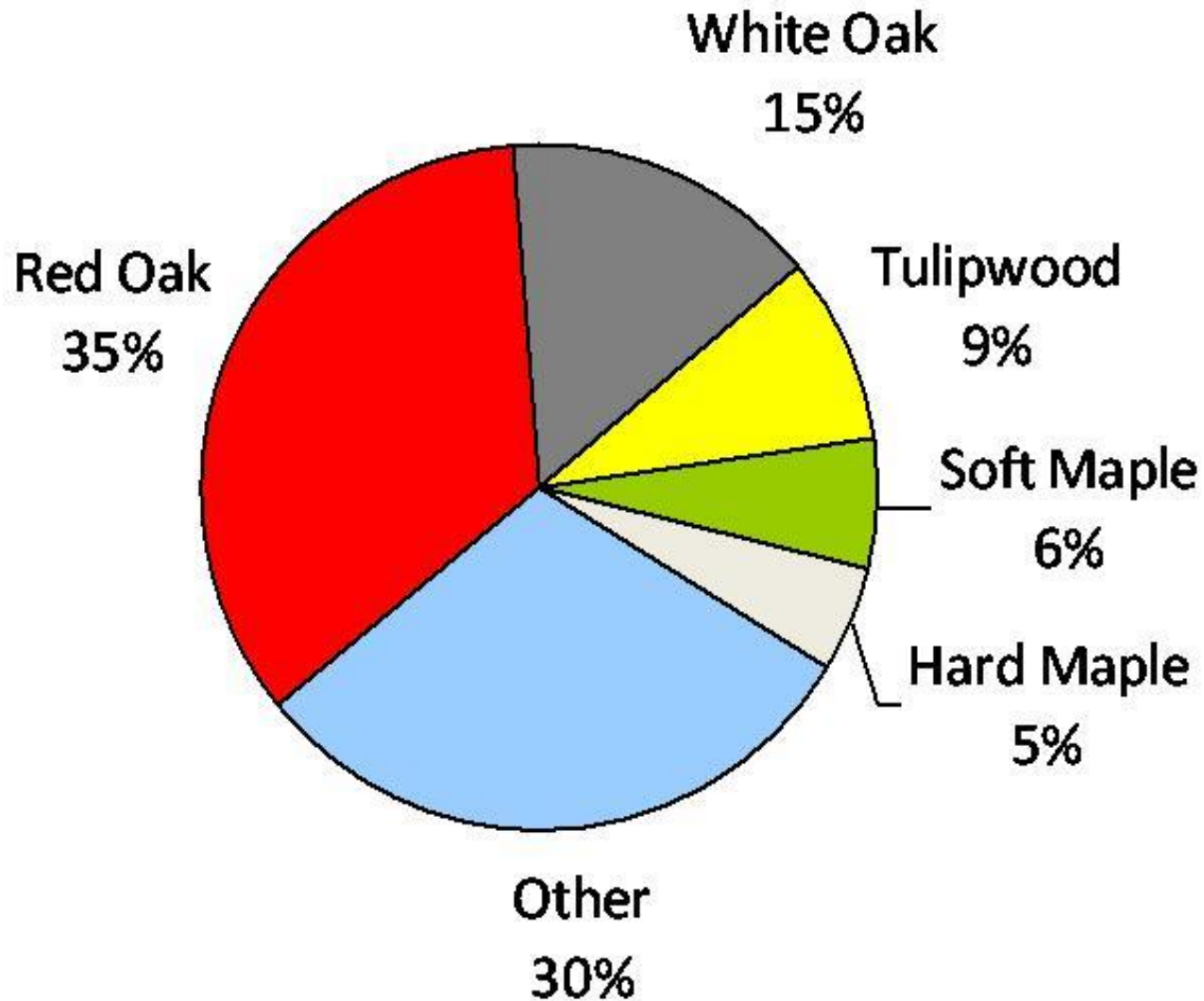
- Alder
- Ash
- Basswood
- Birch
- Beech
- Cherry
- Cottonwood
- Hickory
- Soft & Hard Maple
- Red & White Oak
- Yellow Poplar
- Walnut

## Lesser Known

- Red Elm
- Grey Elm
- Sassafras
- Butternut
- Coffeenut
- Sycamore
- Hackberry



# Species Profile of the U.S. Hardwood Forest



# Red Oak (*Quercus* spp.)



# White Oak (*Quercus* spp.)



# White Ash (*Fraxinus spp.*)

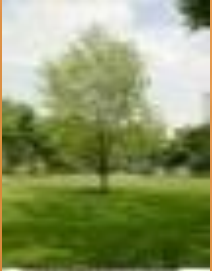


# Hard Maple (*Acer sacharum*)





# Black cherry (*Prunus serotina*)

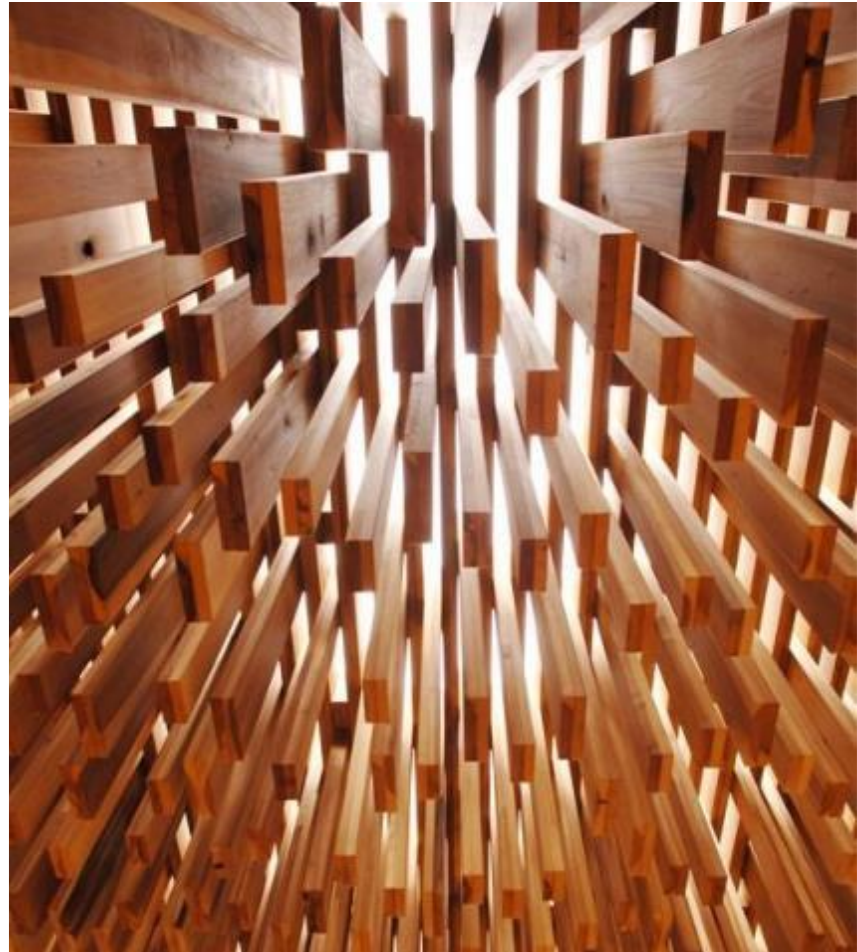


# Black Walnut (*Juglans nigra*)



# Drivers for Increase Use of Wood

- Environmental performance
- Technological innovation
- Fashion



# American Hardwoods

## Renewable and Sustainably Managed Resource

- Volume of wood standing in US forests increased by 610 million m<sup>3</sup> per year between 2000 and 2010 according to FAO Forest Resource
- In Midwest, hardwood forest growth is 3.5 times higher than removal.



# Demonstrating Environmental Performance

50% of consumers confused by green claims led to a reluctance to buy “green” products

Focus on Environmental Life Cycle Assessment (LCA) - science based & transparent environmental indicator

Ground - breaking LCA research on US hardwoods

LCA data and EPDs are available






# Examples of American Hardwoods Around the World

By Michael Snow  
Executive Director  
American Hardwood Export Council

[www.americanhardwood.org](http://www.americanhardwood.org)





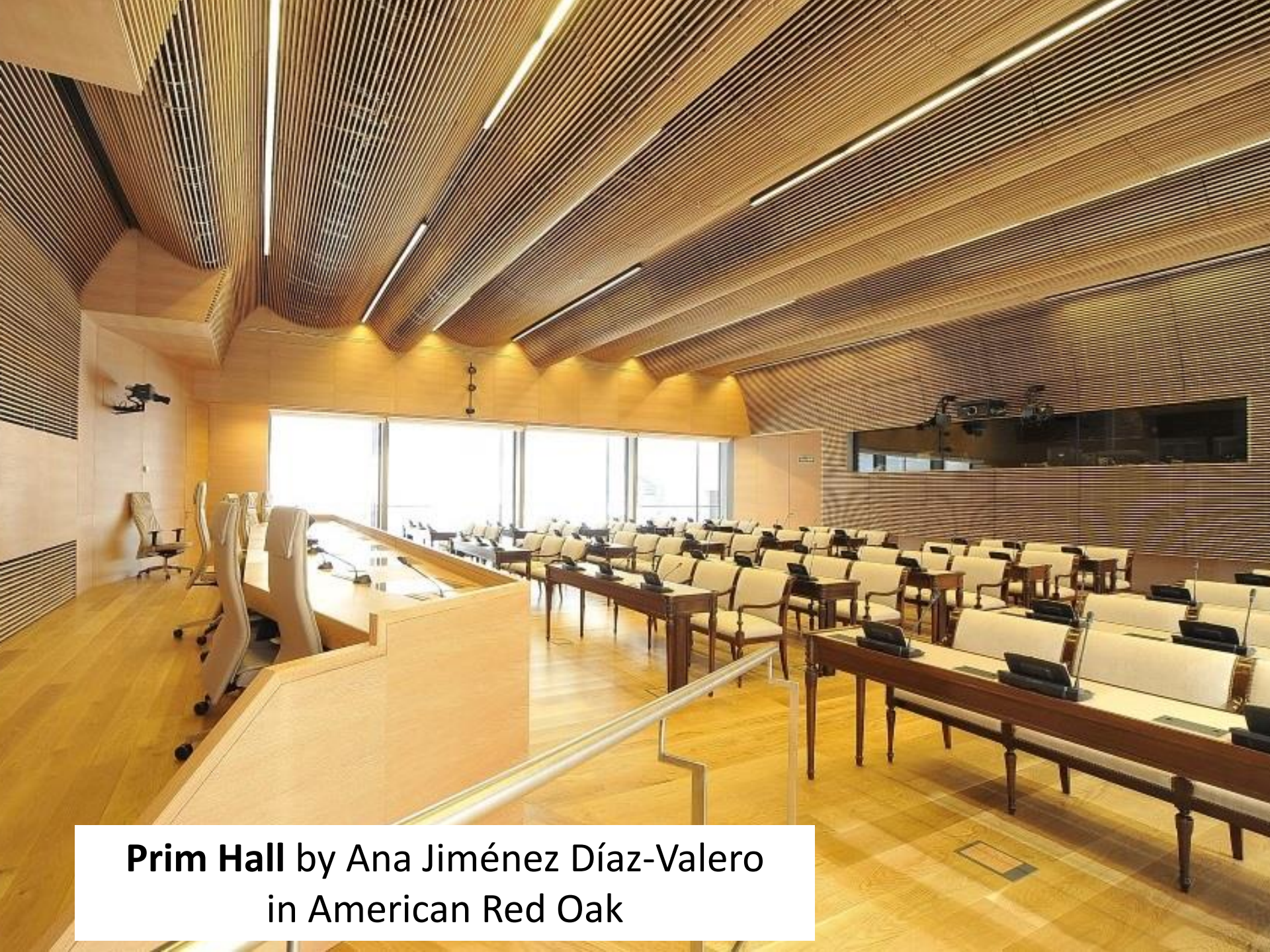
## London - Endless Stair by RMM Architects in American Tulipwood

14.5 tonnes of CO<sub>2</sub> was stored in the structure – which is actually greater than the 13.1 tonnes of carbon emissions required to manufacture, deliver and assemble the whole structure

**Timber Wave** by Amanda Levete Architects  
in American Red Oak







**Prim Hall** by Ana Jiménez Díaz-Valero  
in American Red Oak

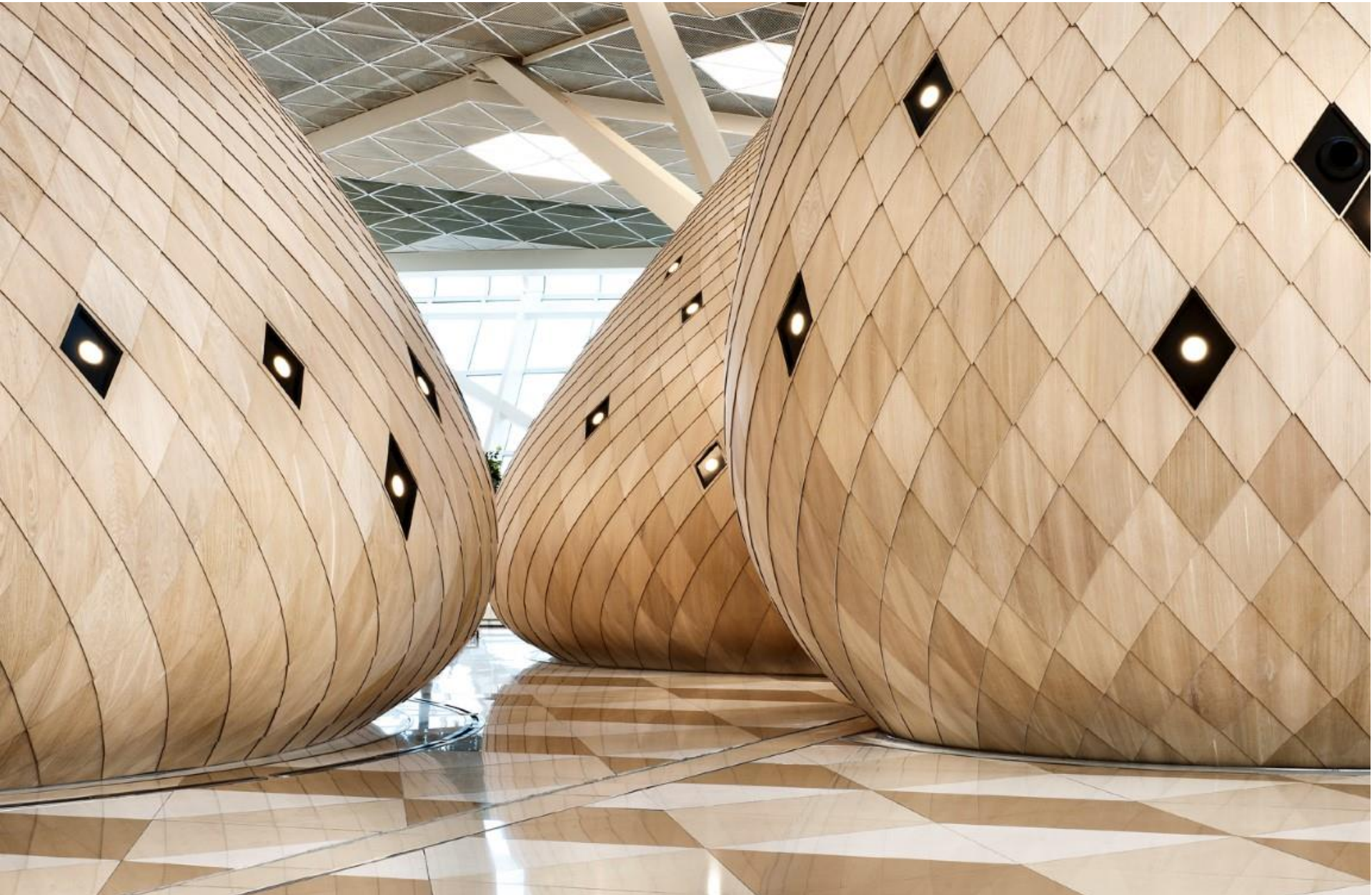
**Azerbaijan Cultural Center by Zaha Hadid in American White Oak**



**Mechelen Museum** by DMVA Architects and HLCR Architects  
in American White Oak



# Heydar Aliyev International Airport in Azerbaijan by Autoban Studio in American White Oak



**Heydar Aliyev International Airport in Azerbaijan**  
by Autoban Studio in American white oak



# Rome Auditorium by Renzo Piano in American Black Cherry



# Heated Treated American Tulipwood Window



# Worth Abbey, UK by Heatherwick Studio in American Walnut





# American Hard Maple





## American Red Alder

