



Sarah Huckabee Sanders
Governor

ARKANSAS DEPARTMENT OF AGRICULTURE

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Wes Ward
Secretary of Agriculture

AN EQUAL OPPORTUNITY EMPLOYER

JOB OPPORTUNITY

February 23, 2025

TITLE LOCATION	ANNUAL SALARY POSITION #	APPLICATION MUST BE RECEIVED BY:
Public Information Manager Arkansas Department of Agriculture Administration Pulaski County/Little Rock Hiring Authority: Arkansas Department of Agriculture #1 Natural Resources Drive Little Rock, AR 72205 Phone: 501/813-6012 E-mail: ayden.massey@agriculture.arkansas.gov Standard State of Arkansas employment application required. Apply on line: http://arcareers.arkansas.gov	Entry Level Salary: \$50,222 Grade GS09 Positions #22179671 Req ID #48834	Open Until Filled

STATE'S MINIMUM QUALIFICATIONS:

Education/experience requirements:

- The equivalent of a bachelor's degree in journalism, public relations, public administration, or a related field.
- Five years of experience in public relations.
- Two years in a supervisory capacity.

Knowledge of:

- The principles and practices of journalism.
- Publication design techniques.
- Computer applications for publication, distribution, and presentation.
- Supervisory practices and techniques.

Ability to:

- Write news releases, articles, and other materials.
- Prepare and present oral and written information and reports.
- Plan, organize, and direct the work of subordinates.

Preferred Qualifications:

- Proven experience in writing and editing press releases, articles, and other public-facing content with attention to accuracy, clarity, and audience engagement.

- Strong editing and proofreading skills, with an eye for grammar, style consistency, and detail, especially when reviewing content created by others.
- Demonstrated ability to support and execute comprehensive communication strategies that align with organizational goals and enhance public perception.
- Familiarity with tracking and reporting the performance of media and communication campaigns, including press coverage and social media impact.
- Understanding of brand voice and identity, with the ability to maintain consistent messaging across multiple platforms and formats.