

April 22, 2025

Job Title: Project Coordinator

Start Date: June 2025

Duration: August 2025 (end date negotiable)

Pay: \$4,000-\$5,000 (depending on experience)

Location: Virtual

About the Role

Hoosier Heartland is working with Women4theLand, Purdue Women in Ag and other Indiana Conservation Partners to promote the importance of outreach to women during the 2026 International Year of the Woman Farmer. We are seeking a skilled and experienced independent contractor to develop creative and interesting promotional materials that will be used by us, along with Soil and Water Conservation Districts and other like-minded partners to build a better understanding of programs, resources and services available to women as they manage their land.

Responsibilities

- Creating 2026 International Year of the Woman Farmer and Women4theLand promotional materials.
- Interviewing women farmers in Indiana and writing profiles that will be featured online and at various conservation events.
- Creating a yearlong social media calendar.
- Developing web content.
- Collecting and organizing quotes and photos for use on web and in social media.

Qualifications:

The applicant must have a strong interest in public relations, be very organized and detail-oriented, have strong communication skills (written and verbal), be proficient with Microsoft Office, have flexibility in schedule, and be able to work independently as well as part of a team. Photography skills are a plus.

We are seeking candidates with a degree in communications, marketing, business administration, graphic design, agricultural business, environmental or natural resource studies, management, nonprofit management, or other related field.

Additional desired qualifications include a demonstrated interest in natural resource conservation, agriculture, environmental studies, or land stewardship.

About Hoosier Heartland:

For over 50 years, Hoosier Heartland has been working to improve and sustain natural resources in a way that improves the central Indiana area's economy and quality of life. We believe sustainable land and water management is essential to the continued security of the earth and its people. We do this through projects led by local people. We work closely with federal, state and local governments and other like-minded organizations.

Women4theLand is an initiative of the Indiana Conservation Partnership. Women4theLand provides information, networking, education and resources to women landowners and farmers in Indiana. We work to empower women to make good science-based land use and management decisions that lead to more viable communities and stronger farm enterprises.

The Purdue Women in Agriculture Team is composed of Purdue Extension Educators and Specialists who are dedicated to providing educational opportunities, current resources, and a supportive network for women in agriculture. Their goal is to equip women with the tools they need to succeed through skill development, confident decision-making, and personal well-being.

Availability:

This is a part-time virtual job beginning June 9 and ending August 15 (negotiable). Projects must be completed by no later than October 1, 2025.

Benefits of the Position:

This is an independent contractor position. However, the contractor will enjoy these benefits:

- An opportunity to work with a nonprofit organization
- The opportunity to meet some of the leading women farmers in the state
- Opportunity to connect with state, area and local leaders in agriculture and conservation

To Apply:

Please submit the following materials to hbacher@outlook.com by **May 19th**.

- Cover letter
- Resume
- 3 writing samples
- Contact information for two references

For More Information:

If you have any questions, email hbacher@outlook.com