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FARMER TO FARMER
The USAID John Ogonowski and Doug Bereuter Farmer-to-Farmer Program

**FARMER-TO-FARMER
VOLUNTEER ASSIGNMENT FORM**

Summary Information	
Assignment Code	TT73
Country	Trinidad & Tobago
Assignment Title	Creation of Digital Multi-Media Content for Farmers
Best dates for volunteer visit	After January 2023
Host Organization(s)	NAMDEVCO is the key Agricultural Marketing Authority for the Trinidad and Tobago Government through provision of 4 Wholesale Markets and over 80 different retail outlets. As a key collector and distributor (online and text messaging SMS) of retail and wholesale prices of fresh produce and seafood, the Government agency also provides packinghouse services. The packinghouse enables exporters and private sector agricultural producers and processors the opportunity to receive, temporarily store, process, package, and ship produce bought from certified farms. Through its quality assurance service and extension department, it also provides farm certifications, farm monitoring, exhibitions and workshops, training for farmers, technical assistance, and facilitation of farmers' access to loans.
Assignment Information	
Objectives and Anticipated Results	<p>NAMDEVCO extension officers are currently finalizing Good Agricultural Practices (GAP) protocols for their registered farmers. They want to create digital multi-media teaching content/material (instructional and educational videos, fliers and virtual factsheets) to create GAP awareness for farmers that will be used in addition to extension workshops. However, they have limited knowledge on these topics and thus request staff training in:</p> <ul style="list-style-type: none"> • Websites and tools to create digital multi-media material • Design and develop digital multi-media materials <p>During the training the NAMDEVCO staff will also like to design and develop these digital media materials. Through this training, NAMDEVCO officers will be able to create digital multi-media materials for GAP awareness for their farmers.</p>
Expected Deliverables	<ul style="list-style-type: none"> • Hands-on experience – developing digital multi-media content creation for GAP awareness • Provide materials to members for all subjects • Debriefing with country staff and Purdue after assignment • F2F Assignment Report and F2F Recommendations Form to be completed at the end of the assignment (completed for debriefing with staff) • Sign-in sheets for training sessions (work with Field Coordinator)



	<ul style="list-style-type: none"> • One outreach activity (news article, interview, presentation, etc.) about your F2F activity. • If applicable, “like” the Purdue F2F Facebook and Twitter pages and share your experience.
Desired volunteer skill/expertise	<ul style="list-style-type: none"> • 5 years of experience in digital media content creation • Experience training adults in low-income communities • Experience working in a developing country preferred • Flexibility • Language: Proficient in English
Training Participants	About 15 extension officers of NAMDEVCO
Resources to be Contributed by Hosts and Local Partners	<ul style="list-style-type: none"> • Provide in-country transportation, office space for meetings, and facilities for training and/or workshops; and • Provide supplies, equipment, and other resources for training activities. • Access to computer, projector, and screen
<i>Farmer to Farmer Objective(s)</i>	<input type="checkbox"/> Increase agricultural sector productivity and profitability <input type="checkbox"/> Improve conservation and sustainable use of environmental and natural resources <input type="checkbox"/> Expand agricultural sector access to financial services <input checked="" type="checkbox"/> Strengthen agricultural sector institutions
<i>Type of Volunteer Assistance</i>	<input checked="" type="checkbox"/> Technology Transfer <input type="checkbox"/> Organizational Development <input type="checkbox"/> Business/Enterprise Development <input type="checkbox"/> Financial Services <input type="checkbox"/> Environmental Conservation <input type="checkbox"/> Administrative
<i>Type of Value Chain Activity</i>	<input checked="" type="checkbox"/> Information and Input Support Services (extension services, input supplies, veterinary services, etc.) <input type="checkbox"/> On-Farm Production <input type="checkbox"/> Processing (primary and final product transformation, storage, transportation, etc.) <input type="checkbox"/> Marketing (branding, advertising, promotion, distribution, sales, etc.)
<i>PERSUAP – Volunteer Assignment Type</i>	<input type="checkbox"/> Type 1 Volunteers provide direct assistance for the use or procurement of pesticides and are likely to recommend and/or provide advice on specific pesticide active ingredients or products. <input type="checkbox"/> Type 2 Volunteers provide indirect assistance for the use or procurement of pesticides; they are not expected to recommend or provide advice on specific pesticide active ingredients or products. <input checked="" type="checkbox"/> Type 3 Volunteers are not expected to be involved in pesticide issues.



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	<input type="checkbox"/> Type 4 Volunteers work on a separately-funded USAID project/activity which may have a PERSUAP governing its operations related to the use and procurement of pesticides.
Volunteer Information	
Recommended Preparation	<ul style="list-style-type: none"> • Please thoroughly read and follow the instructions provided in the volunteer orientation packet. • Let field staff know if you need assistance or accommodations.

Project Overview	
<p>Trinidad and Tobago is a two-island country of a diverse population with rich history and culture. As an island nation, it is under the constant mercy of changing climate that is affecting natural resources and agriculture. At present, it is a net food importing country forcing the government to refocus its attention on sustainable agriculture as a part of its 2030 country development strategy. The tropical climate and available natural resources, if used properly, can make the country self-sufficient in vegetables, root crops and some fruits with a provision to export value added products. It is an opportune time for F2F volunteers to engage with agriculture extension officers and farmers to impart knowledge and learn about the culture and endurance of Trinbagonians. The objective of the F2F Trinidad and Tobago Country Program is to improve food and nutrition security through productivity, safety, and profitability as well as strengthening the extension service through capacity building.</p>	