



## Innovations in Extension and Advisory Services

August 31, 2021



### Moderator

**Mr. Josh Woodard**, Senior Digital Advisor with USAID's Bureau for Resilience and Food Security. He has extensive experience in digital agriculture and resilience, particularly in Asia and Africa. Prior to joining USAID, he ran a technology for development consulting firm, during which he led the development of the digital agriculture strategies for several international donors and organizations.



### Leveraging the Power of Data Exchange for Extension

**Ms. Alesha Miller**, Vice President Strategy & Partnerships, Digital Green. Ms. Miller supports new partnerships, strategic planning and program development and key cross-sectoral priorities for gender and learning. Ms. Miller began her career at the Bill and Melinda Gates Foundation and most recently served as Managing Director of the Global Food & Agriculture Program at the Chicago Council on Global Affairs.



### Strengthening Digital Extension to Deploy Effective Remote Farming Technology

**Ms. Laurence Mukamana**, Deputy Chief of Party, CNFA's Feed the Future Rwanda Hinga Weze Activity. For more than fifteen years, Ms. Mukamana has occupied leadership positions and been responsible for managing projects in the agriculture sector and associated domains for the World Bank, Swiss Development Corporation, USAID, Rwanda's Ministry of Agriculture and Animal Resources, and the Food and Agriculture Organization of the United Nations (FAO).



**Mr. Etienne Niyigaba**, Agriculture Extension Advisor, CNFA's Feed the Future Rwanda Hinga Weze Activity. Mr. Niyigaba is an agronomist and certified Junior Project Manager, experienced in agriculture extension and technology transfer to farmers in both private and digital agriculture extension. He founded the Youth Engagement in Agriculture Network (YEAN) which is a leading youth-led social enterprise for agriculture extension, serving more than 30,000 farmers with private extension and advisory services in Rwanda.

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### **Enhancing Last-Mile Delivery of Extension Services Through Digitalization of Village Based Advisors**

**Mr. Qureish Noordin**, Program Officer - Extension and Capacity Building, Alliance for a Green Revolution in Africa (AGRA). Mr. Noordin has a wealth of hands-on experience working with rural communities and diverse partners in rural development spheres, participatory extension methodologies and sustainable farming. At AGRA, Mr. Qureish supports activities in the 11 AGRA focal countries and is engaged in scaling the private sector led extension approach and efforts on digitalization of the Village Based Advisors.

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### **Unlocking New Pathways to Sustainable Growth Through Technology Innovations**

**Mr. Moussa Senge**, Deputy Partnerships Manager, One Acre Fund - Rwanda. Mr. Senge has extensive experience with the Agriculture extension system and currently coordinates extension resource mobilization and advocacy to implement the current home-grown agriculture extension system (TWIGIRE MUHINZI) throughout the country. He previously worked for the Rwandan Ministry of Agriculture and Animal Resources.

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### **Forum themes**

- Farms and Farmers of the Future - **March 2 - 30, 2021**
- Innovations in Genetic Improvement of Agricultural Systems - **May 11 - June 8, 2021**
- Innovations in Post-Harvest Management – **July 13 - 27, 2021**
- Innovations in Information & Communication Technologies - **August 31-Sept. 21, 2021**
- Innovations in Entrepreneurship, Especially Among Youth – **October 5 - 19, 2021**
- Innovations in Scaling – **November 16 - December 7, 2021**

### **About the Global Agriculture Innovation Forum:**

The Global Agriculture Innovation Forum is a joint undertaking between USDA's Foreign Agricultural Service and Purdue University's Office of International Programs in Agriculture. The Forum will be valuable to entrepreneurs, producers, value-chain operators, service providers, and researchers, as well as donor agencies and implementing partners and consists of a series of virtual events held throughout 2021.

**[globalaginnovationforum.org](https://globalaginnovationforum.org), Twitter: @PurdueIntlAg**

