

Job Description

Agriculture Market Analyst

6th Grain is working with New Holland (CNHi) and Multcom USA Corporation to extend a business development program in the United States. Starting in the corn and soybean belt, we are working with our partners to learn about the market for large agricultural machinery. The project involves three months of research and interviewing New Holland dealers and their growers on the New Holland products and services. As the first step in an ambitious five year program, this project will result in generating all the data needed to determine the business plan, strategic opportunities and market segments for further investment in New Holland sales. Working in pairs, 6th Grain and Multcom personnel will gather information to inform these strategies.

Position involves three to four months of extensive travel, where the team will visit New Holland dealers across the US midwest and western Canada and interview their personnel, surrounding New Holland clients and potential leads. Travel will typically be two weeks on the road followed by one week at home. The project will provide all questions, data output structure and training.

Requirements of employment are US citizenship, flexibility, willingness to travel, and digital literacy. If successful the employment contract can be extended.

Compensation includes a stipend of \$4000 per month plus travel reimbursements, with a three month contract starting approximately July 1, 2024 and ending September 30, 2024, with a possibility of extension.

To submit an application, please send a CV and a cover letter to **Ben Cisse at bcisse@6grain.com**.

About 6th Grain

Since 2015, 6th Grain has created commercial crop classification models and analytic services for countries in Africa, Europe and South America. Our datasets and digital tools are used by large international agribusinesses for business decision making surrounding crop market potential and sales force effectiveness. We also have captured and maintained classification training data for all these countries and crops to accelerate the deployment of the current program.

On a technical level, 6th Grain has developed information data platforms to bring crop health monitoring to individual farmers, input providers and policy makers in Africa, North Africa and South America. We have four years of experience integrating scientific algorithms to inform agri-business decision making. Our process includes collecting ground data, downloading, and processing geospatial remote sensing and meteorological data, testing of algorithms, production of development code, production of final products, and integration of the results into analytical platforms that support business and government decision-making.

<https://6grain.com>