About the company:

Growing and propagating over 20 million of the finest wholesales plants in the Midwest. Although Groundcovers are our specialty, Midwest Groundcovers' plant offerings include Evergreens and Broadleaves, Deciduous Shrubs, Perennials, Ornamental Grasses, Vines and Native Prairie, Wetland and Woodland species. We are leaders in the Green Industry in partnering with landscape architects, landscape designers, green roof and plant professionals to create inspiring planting combination solutions. Experts in plants for Midwestern durability and sustainability for over five decades. We are a Wholesale Grower, not open to the public.

Where to Apply: www.midwestgroundcovers.com**/**about-us/careers/intern-programs/

Objective / Accountability:

To provide our intern with comprehensive knowledge related to marketing and horticulture allowing them to make informed decisions about their future studies or employment. To develop skills that are transferable across all professional work environments. To support the Marketing Department by providing value-added service and while reaching personal and professional goals in the process. The program will vary depending on the interest and skill of the intern and the needs of the company. Generally, the intern will focus a majority of time in one or two departments, with work opportunities in other departments later in the season and during the intern program.

Function / Corresponding Tasks:

Garden and landscape maintenance of the Sales Display Gardens for the St. Charles office and related areas

- See that all plants in display beds are properly labeled at all times. Be responsible for producing labels and managing label system.
- Work alongside the landscape crew as needed and directed.

Make our Display Gardens an Active and Successful Sales Education Tool

- Train our staff to be confident in hosting garden tours.
- In collaboration with sales representatives and management, and at their request, host tours for customers to promote our plants and products.
- Participate actively in making the gardens, and the highlighting of our plants, a part of our events.
- Collaborate and contribute to marketing team creating standard presentations of gardens for frequent and targeted customer audiences. Support sales rep or sales team organized events such as tours, education and / or lunch and learns.
- Maintain connections with key partner public gardens and planting / garden design figures. Promote welcoming, learning and collaborative outlook with customers, universities, colleges, botanic gardens, students and industry associations such as ILASLA, IGIA and ILCA ---- as well as with all our visitors.
- Participate in developing and providing content for website, app, signage, brochures, etc. for garden orientation and educational purposes.

Additional Areas of development and support

- Education / Marketing as requested
  - Offer Education Programs – Teaching MG staff and customers about our plants and products
  - Assist in updating the Plant database
  - Assist in providing catalog writing for plant descriptions
  - Promotional writing for marketing purposes as directed by sales & marketing team. For example: promotional stories about specific gardens or plant stories for particular species or cultivars
  - Contribute and support accession coordination and trial planting with Product Manager
  - Photograph plants and gardens with direction on priority from marketing leadership

Required Skills:

Good organizational skills

Expectations:

Ability to multi-task, work in a fast paced environment and meet deadlines

Ability to work rain or shine

Willingness to learn and grow