

Sustainable Ag Communications Internships

This is an unpaid opportunity (potential for college credit) and a rare experience to work with senior-level executives within climate and agriculture while attending The Indiana Climate Summit, on August 23 at Purdue Beck Agricultural Center 9 am-4 pm in West Lafayette, Indiana.

About The Indiana Climate Summit:

The Indiana Climate Summit is the only gathering of professionals, producers, and government officials involved in Indiana's food and energy industries and climate. This event aims to educate, inform, and create a dialogue with the idea of Ag as the Solution. With ag, energy, and conservation leaders like Corteva, CountryMark, Truterra, WinField United, The Nature Conservancy, and more involved and attending. This is where leaders come to be a part of the climate conversation. Learn more: www.inclimateconversations.com/events

Information:

Starting the week of July 25th or later

5-7 hours per week

30-day internship (depending on your availability)

Looking to hire up to 4 interns

Fully remote except for August 23, you must be available to attend The Indiana Climate Summit in West Lafayette. We understand most college classes start back up this week, so we are looking for students with flexible schedules to be available part or all of the day at Purdue Beck Agricultural Center.

Responsibilities:

- Main duty is to research prospective companies' names, LinkedIn, and emails.
- Copywriting approved messages to share with prospects and networks.
- Outreach to prospective attendees, outreach to stakeholders.
- Day of event support on August 23 at Purdue Beck Agricultural Center.
- Assist with marketing copy and social media posts.
- Potential to assist with light graphics with Canva or Adobe Illustrator (not required).

Benefits:

- Short-term remote opportunity.
- Chance to use the end of your summer to build up your resume on an exciting topic.
- Opportunity to network with national-level speakers and sponsors in the ag and energy space.
- Build your knowledge base around critical emerging topics around climate and sustainability within agriculture and energy.
- Opportunity to attend a first-of-its-kind event, The Indiana Climate Summit.

We are looking for..

- Excellent communicators!
- College-aged students, but will consider strong communicators in their Junior-Senior year of high school.
- Preference for marketing, communications, agriculture, environmental, or related majors.
- Any and all experience levels are welcome to apply!

- Looking to hire up to 4 interns to help out with the lead-up to this event, and at the event.
- IN-CLIMATE is a small team, so we really need help coordinating the event day of. We would also consider applicants who want to be involved but aren't available for the entire time period prior to the event but really want to help out at the event!
- Ideally, we are looking to hire 4 students with 4 different interests/backgrounds, 1 in ag, 1 in food, 1 in energy, and 1 in environment/sustainability.
- Top applicants will demonstrate strong writing and interpersonal skills, research abilities, social media experience, and a positive attitude!

To Apply:

Fill out this LinkedIn application: <https://www.linkedin.com/jobs/view/3023567808>

Feel free to share any additional materials, portfolios, or a cover letter.

Please include your availability to help out for the next 30 days. Again, you must be available in-person August 23 for part or all of the day to help out at The Indiana Climate Summit in West Lafayette, Indiana.